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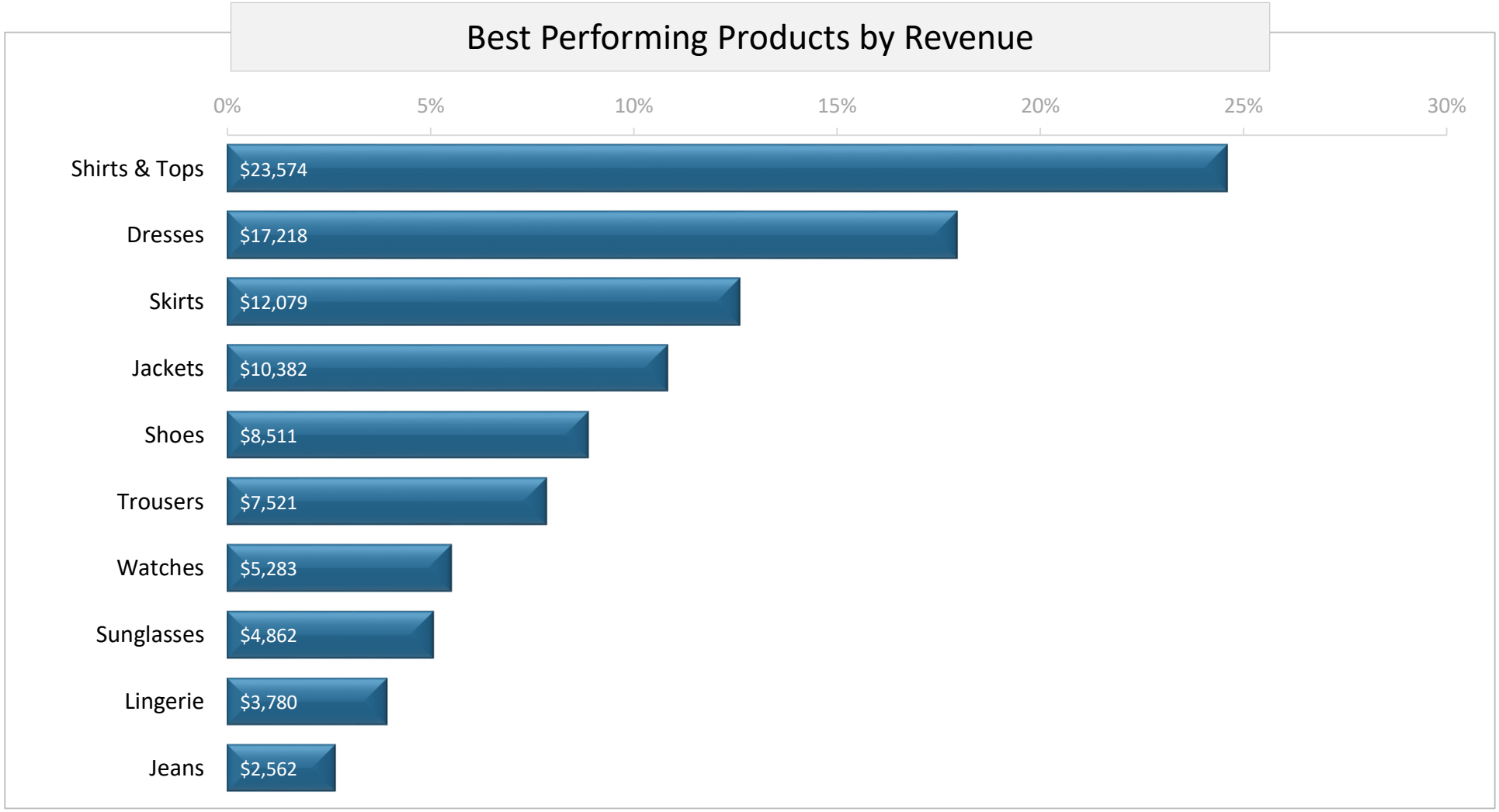
BE THE DATA PRESENTATION HERO OF YOUR ORGANIZATION

Present Data Like World's Best Pros Do!

Dynamic Bar Chart Auto Sorted / Ranked in Descending Order



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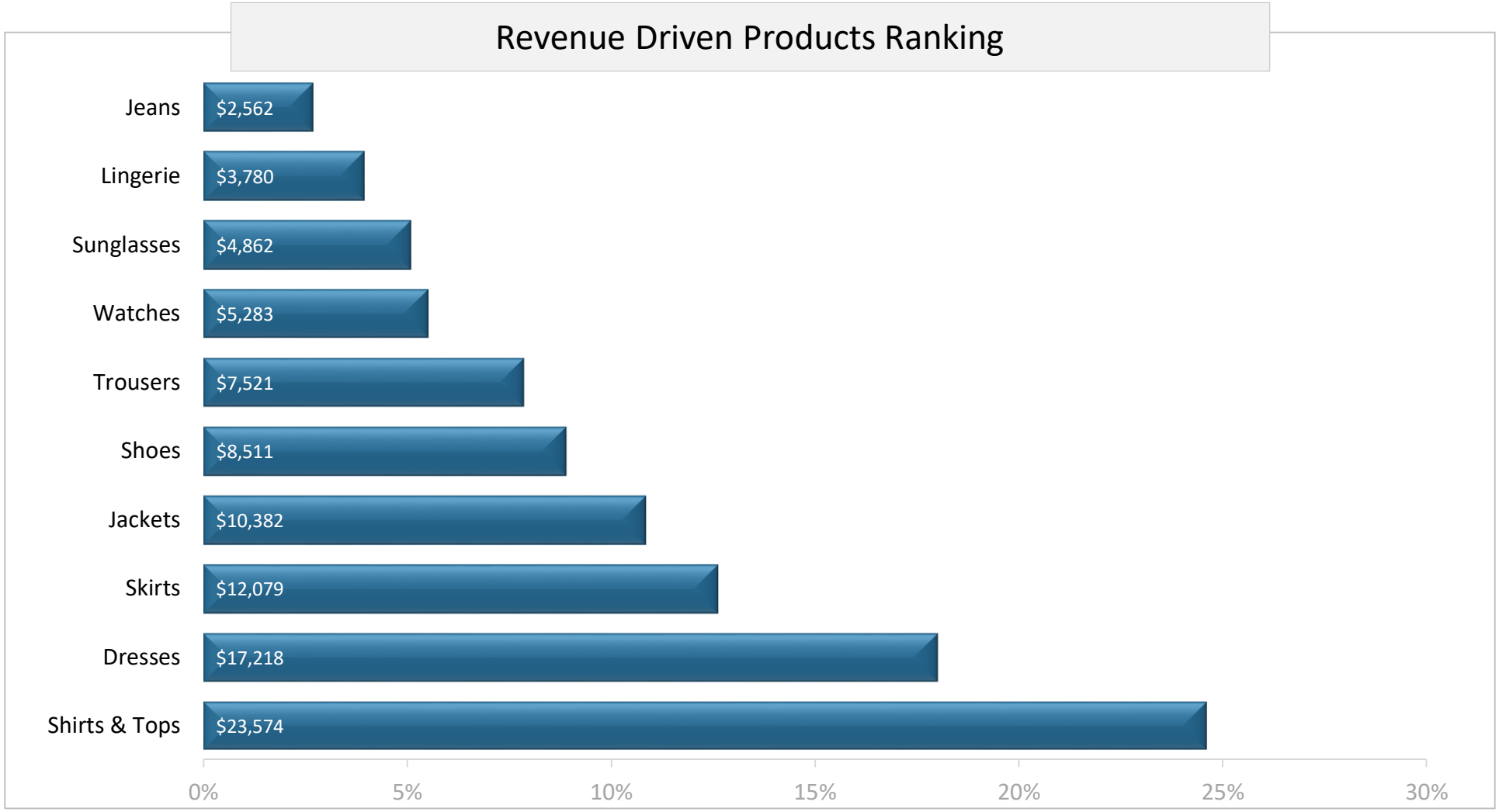
Dynamic Bar Chart Auto Sorted / Ranked in Ascending Order



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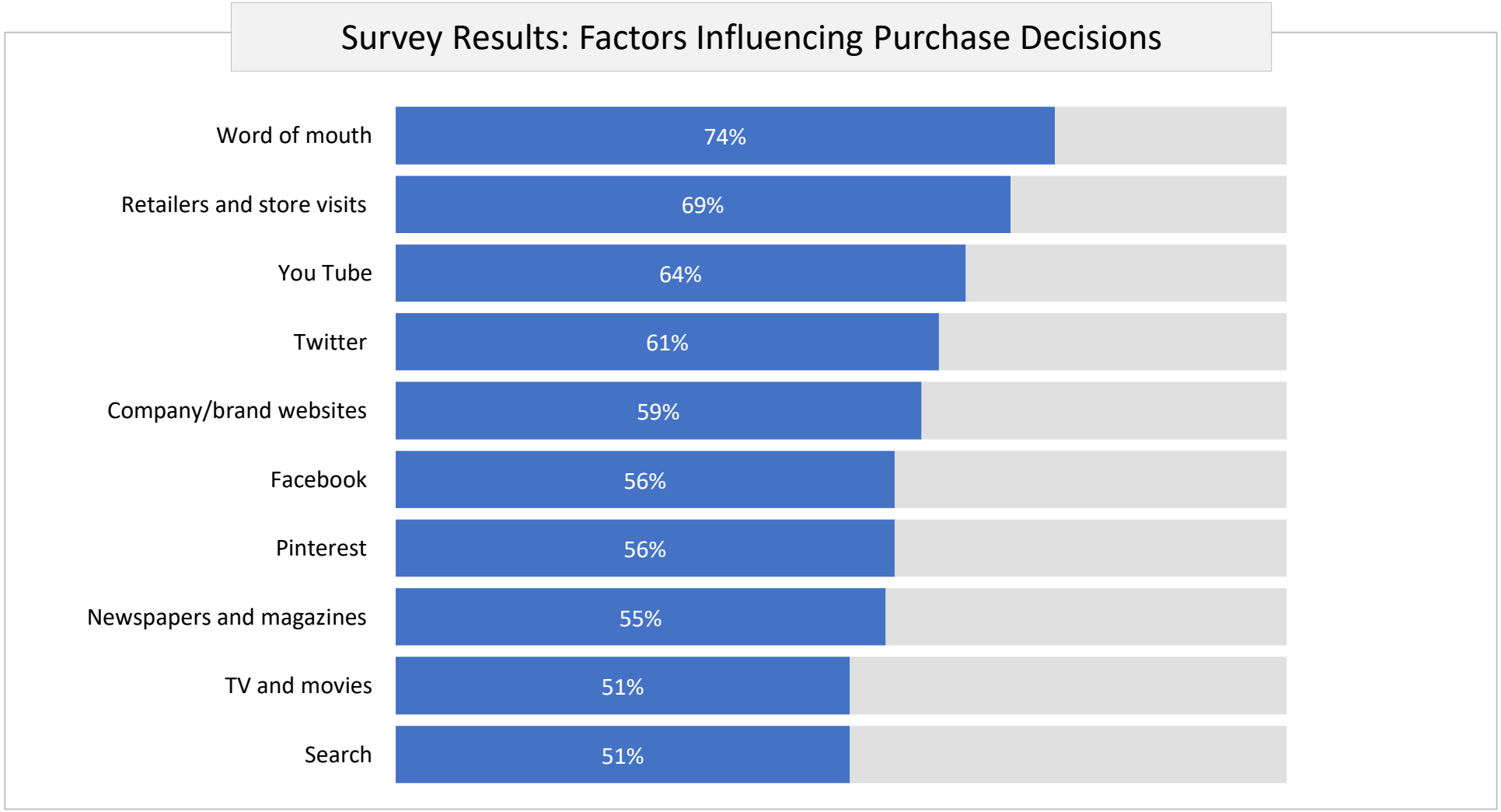
Progress Bar Chart



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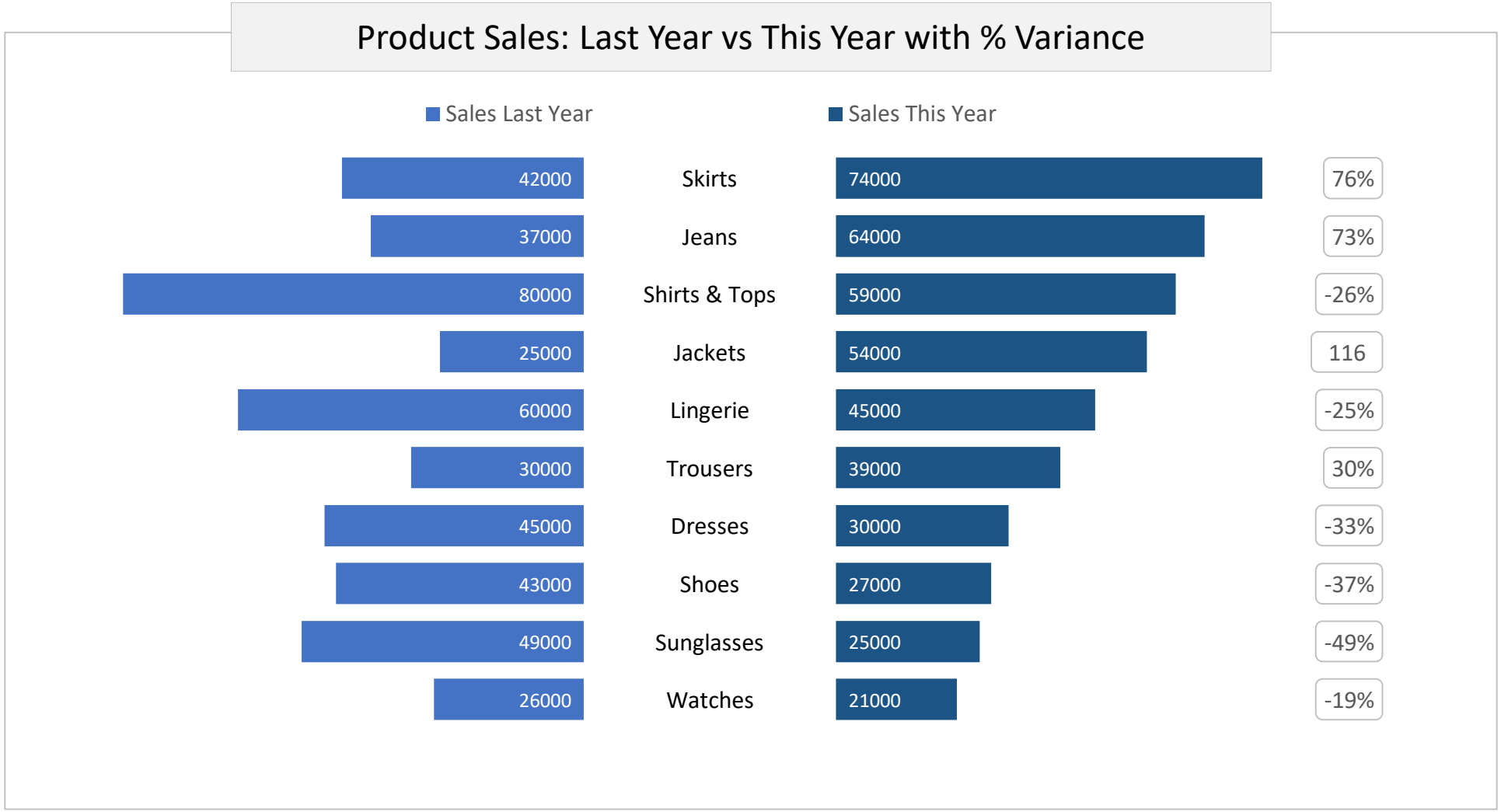
Butterfly Chart with Numeric Values and Percent Change



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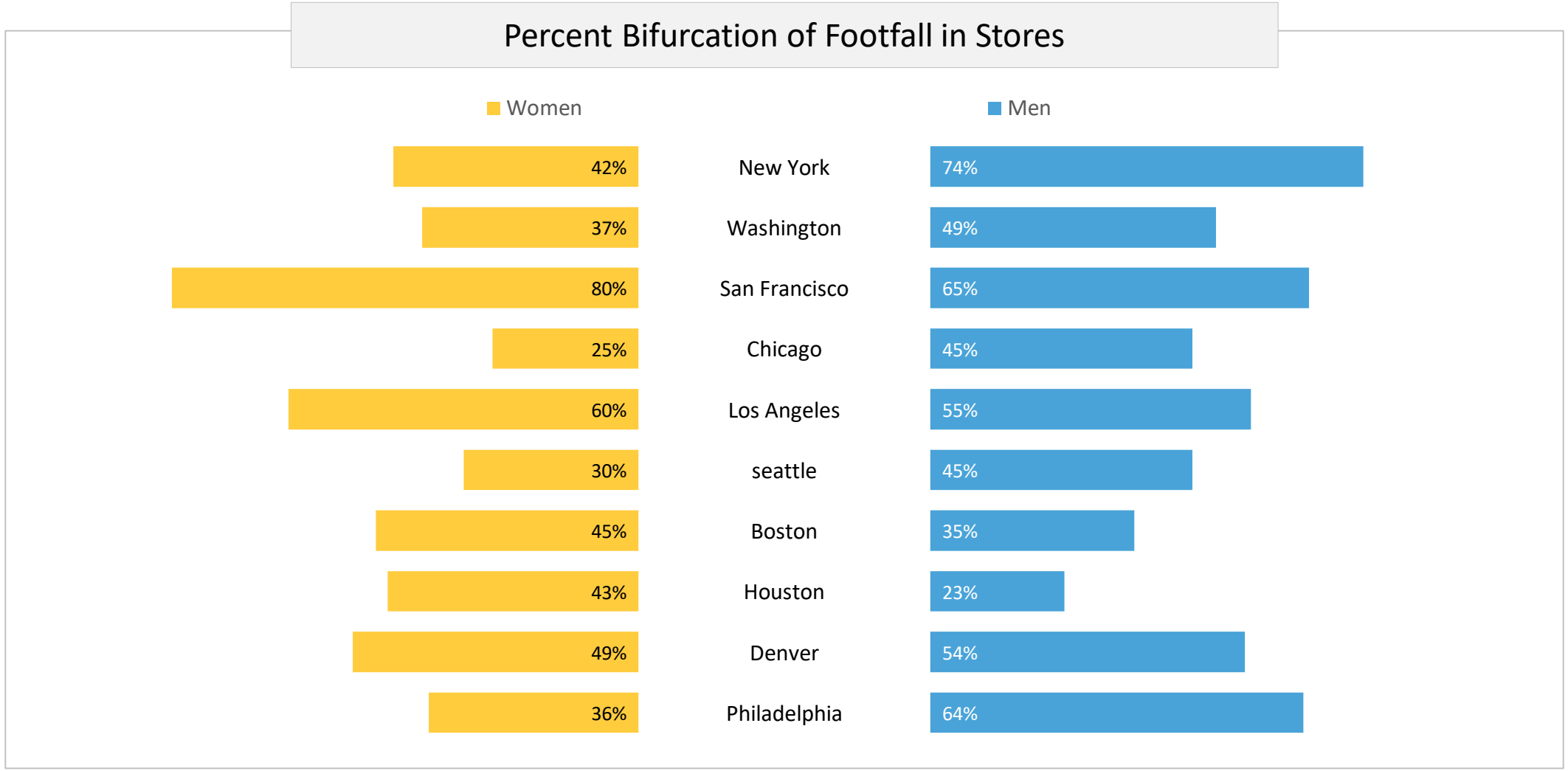
Butterfly Chart with Percentage Values



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Butterfly Chart with Currency Values and Percent Change

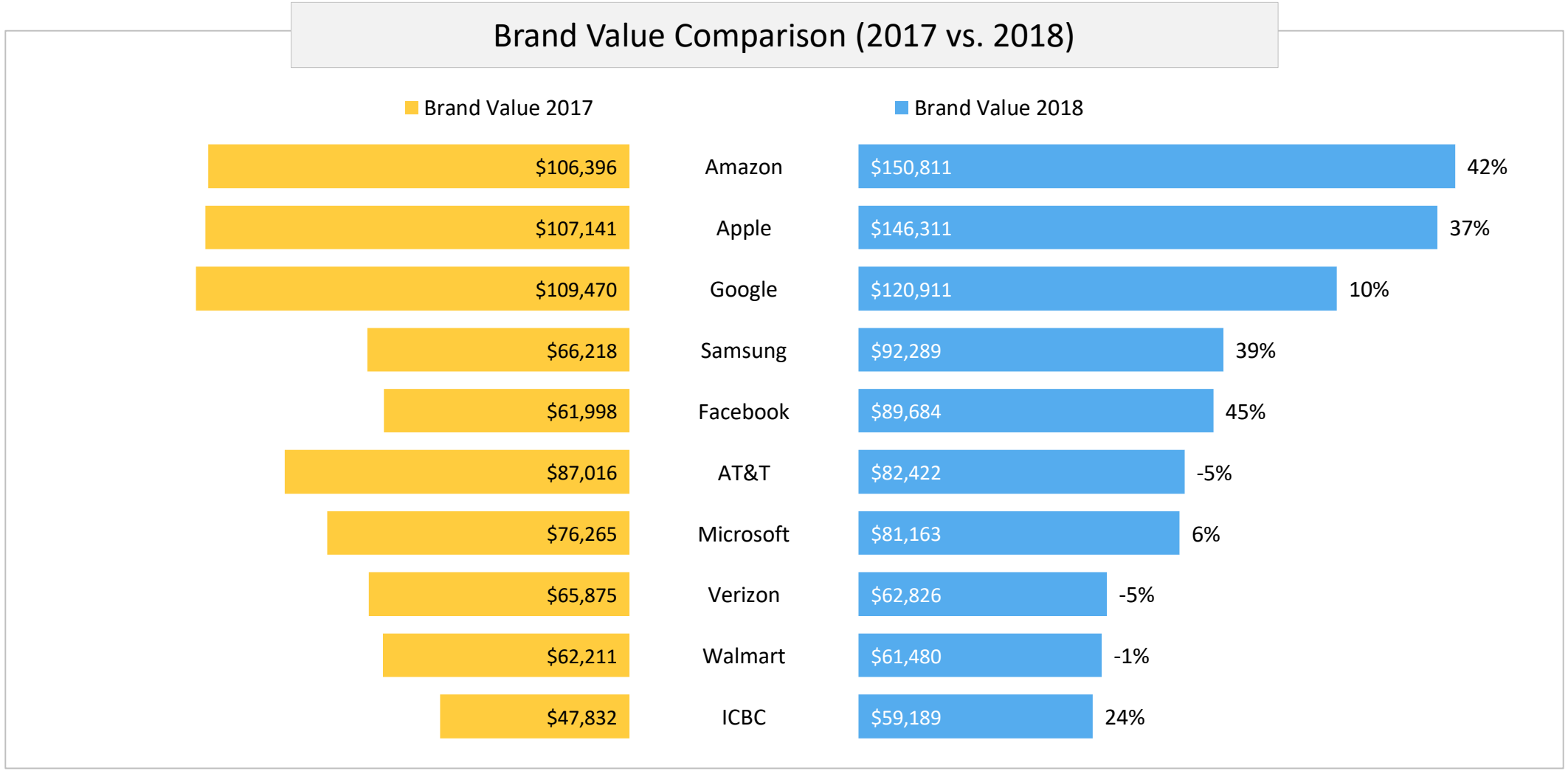

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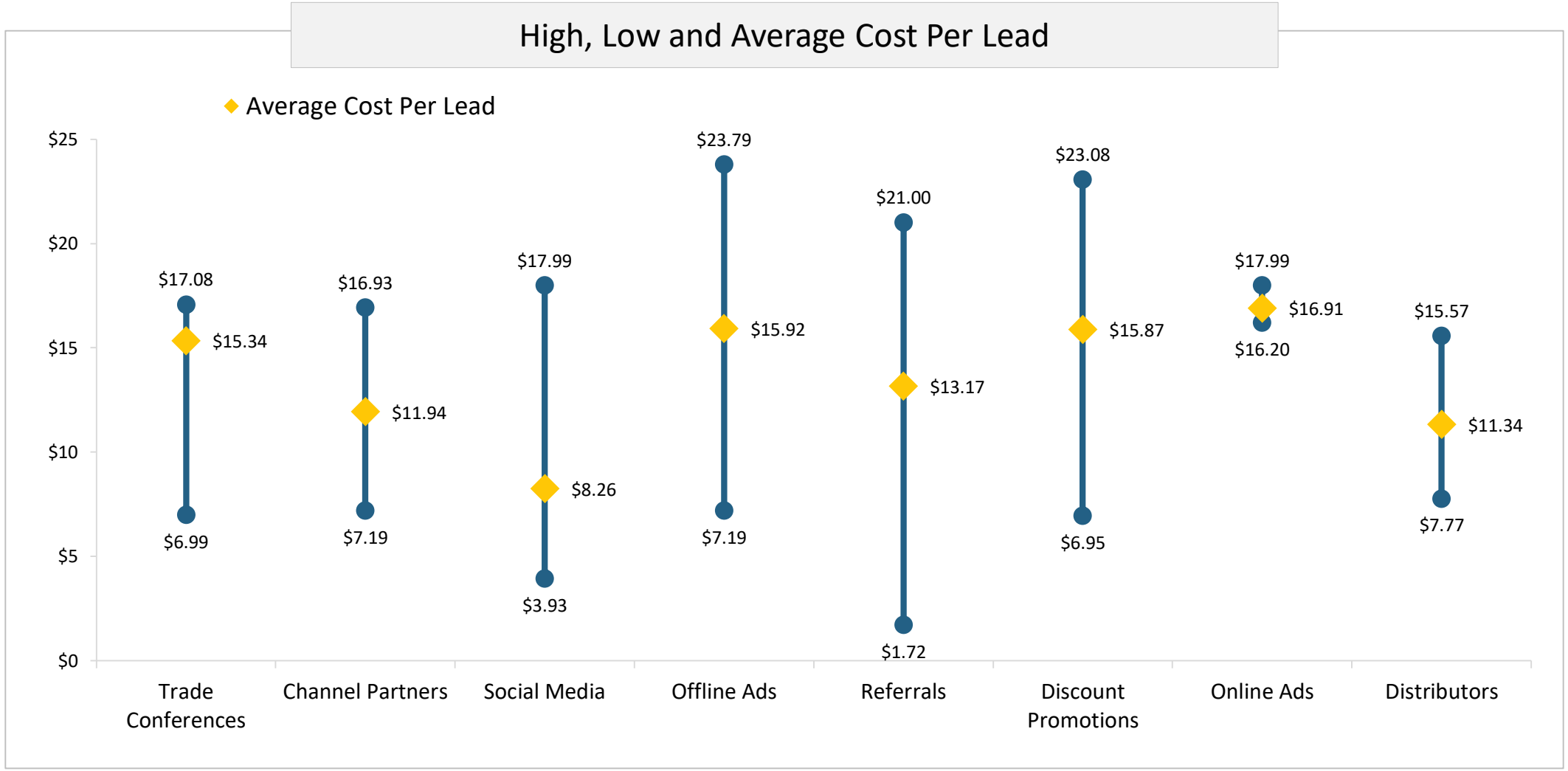
Chart with High, Low and Average Values



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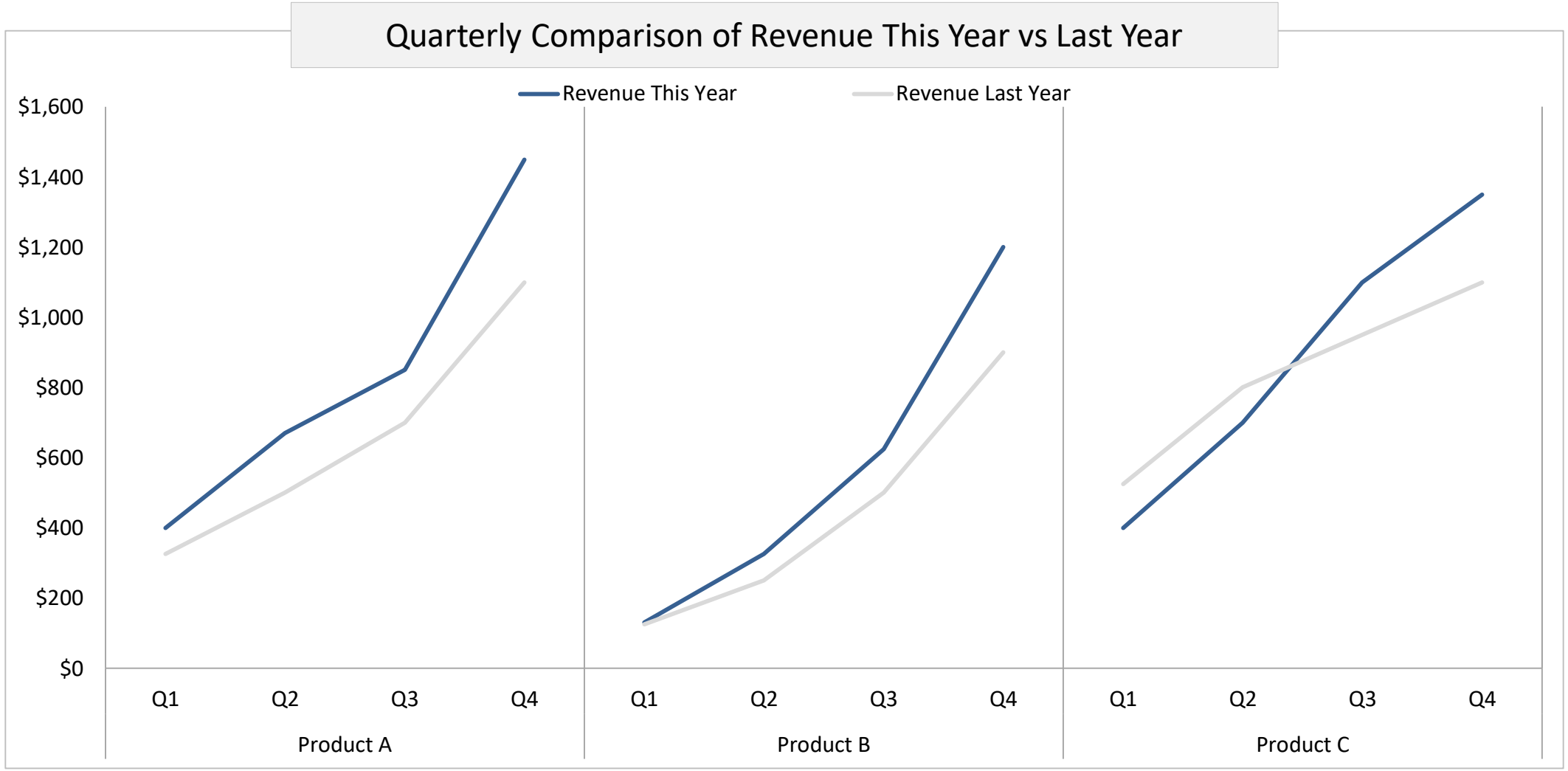
Line Chart with 3 Panels / Segments and Grouped X-Axis



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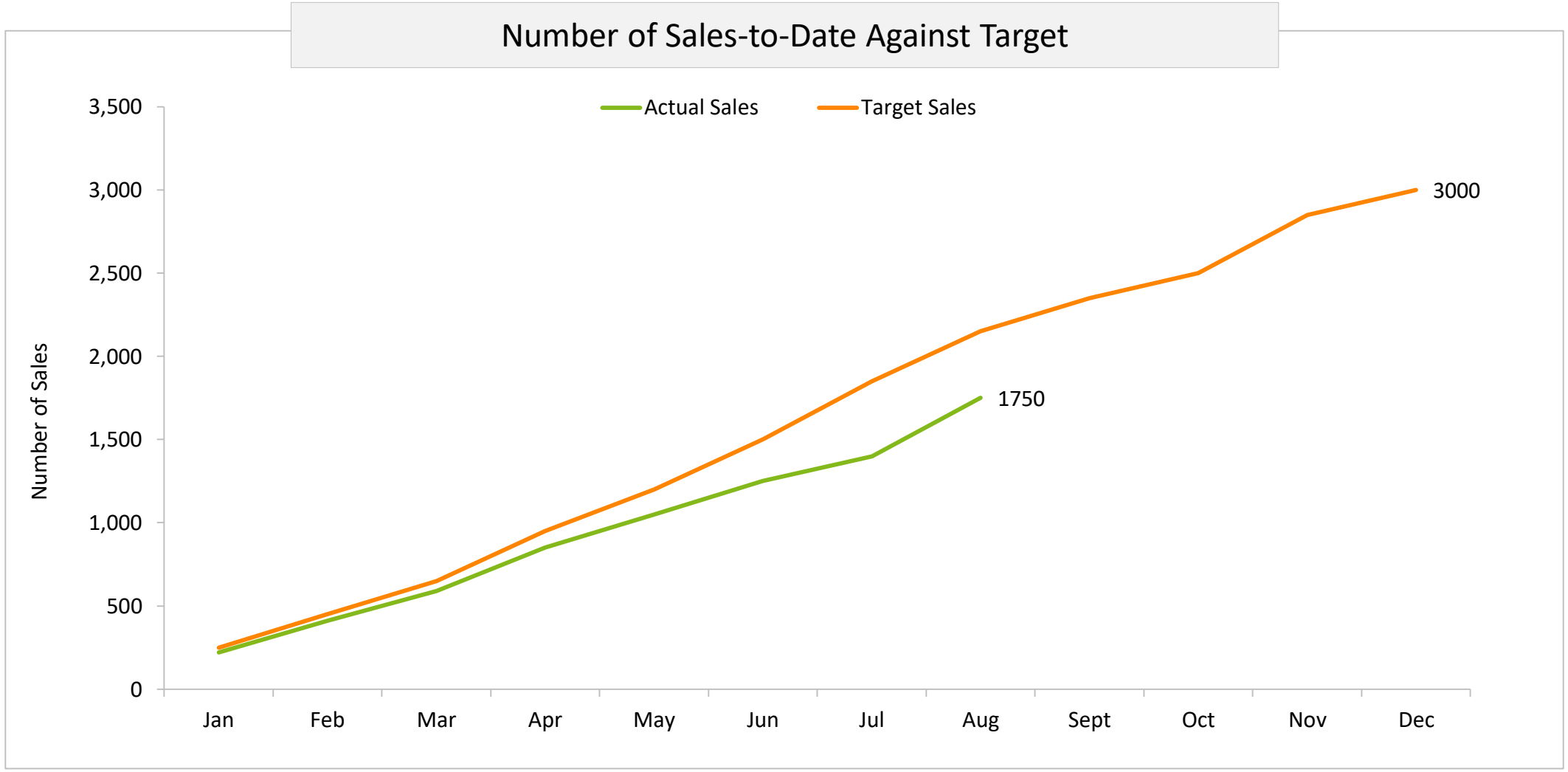
Target vs. Actual Line Chart



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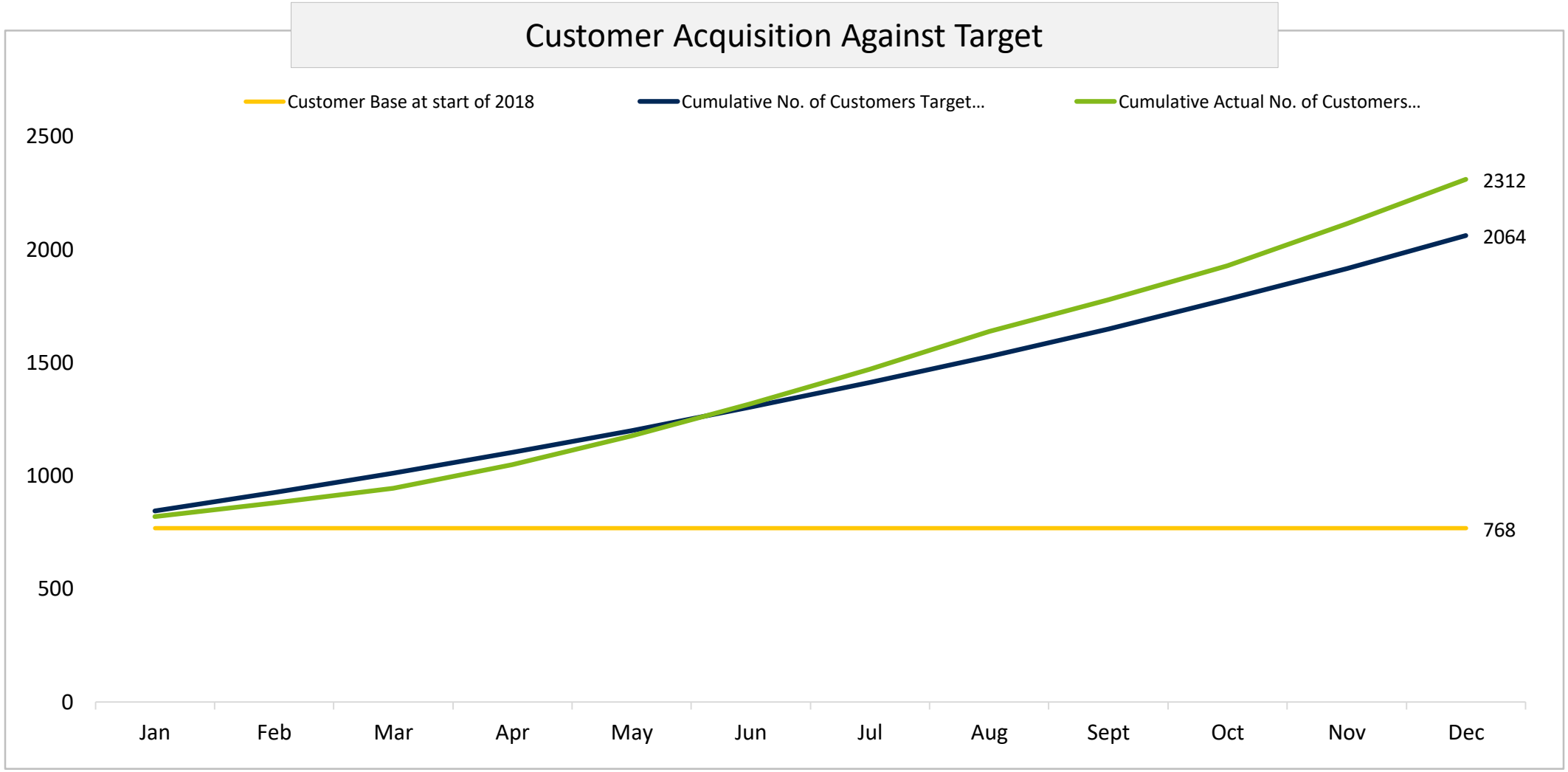
Target vs. Achievement Line Chart with Baseline



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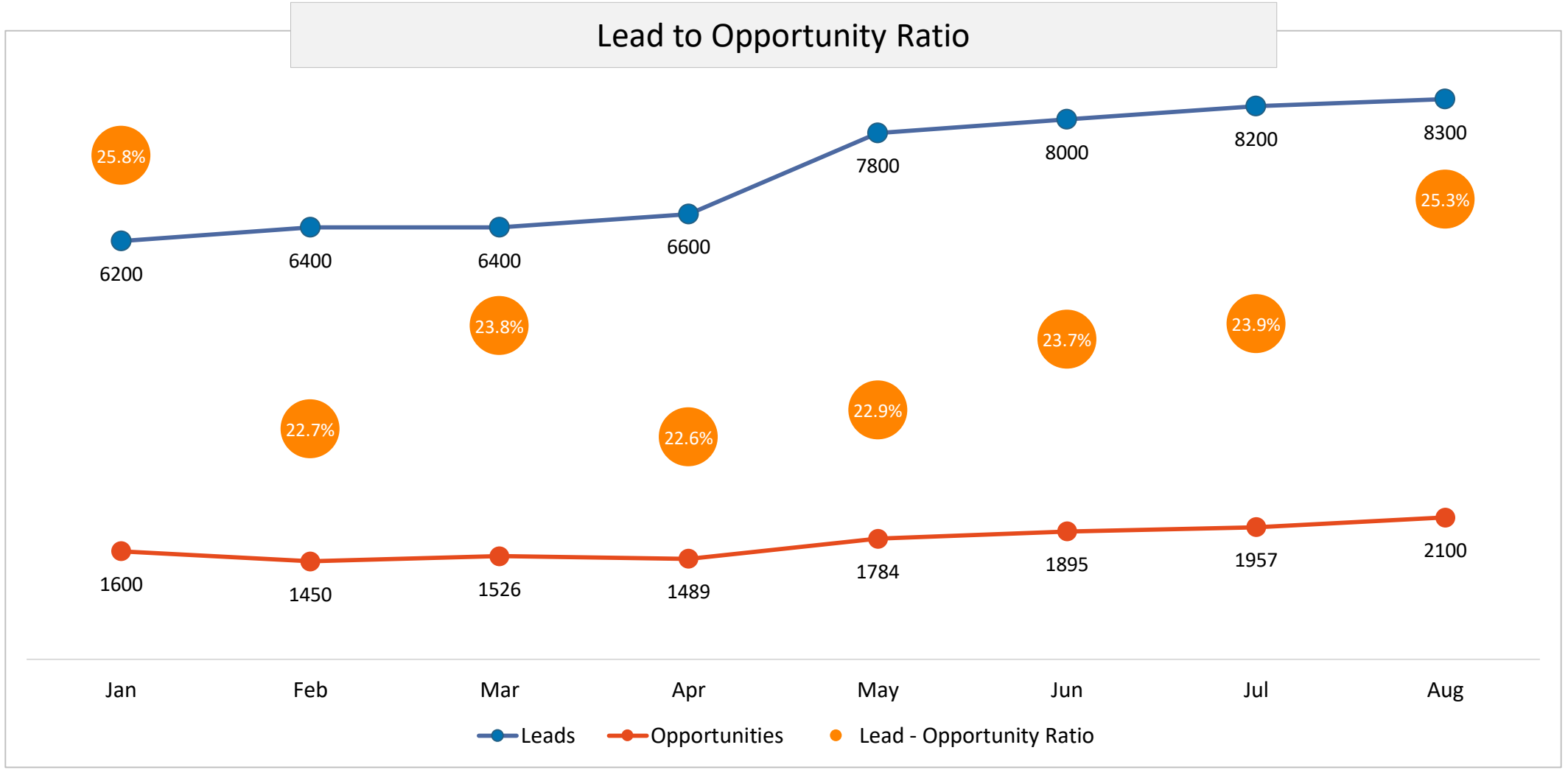
Line Chart with 2 Y-Axis for Numeric and Percent Values



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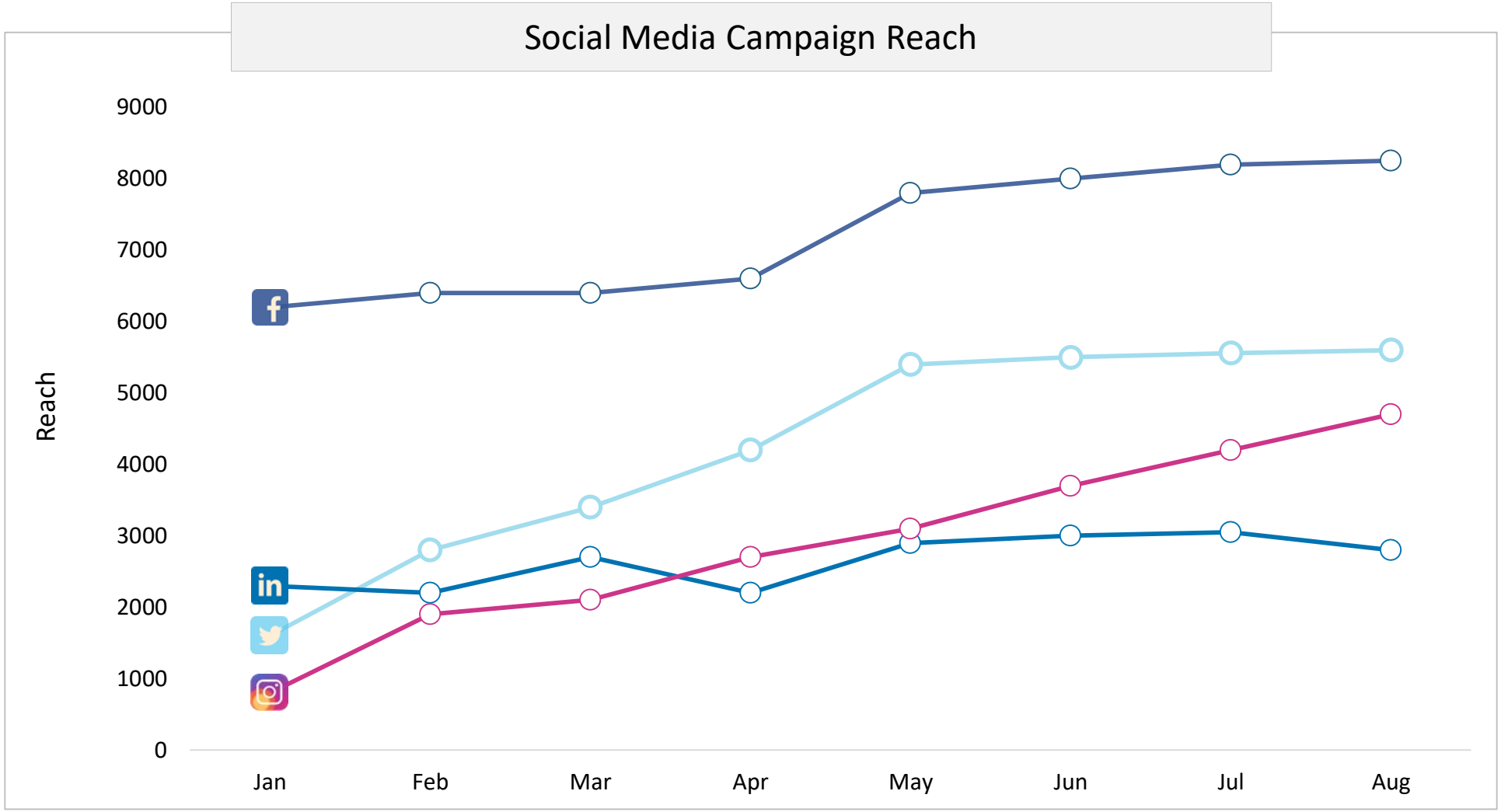
Multi-Series Line Chart with Icons and Markers



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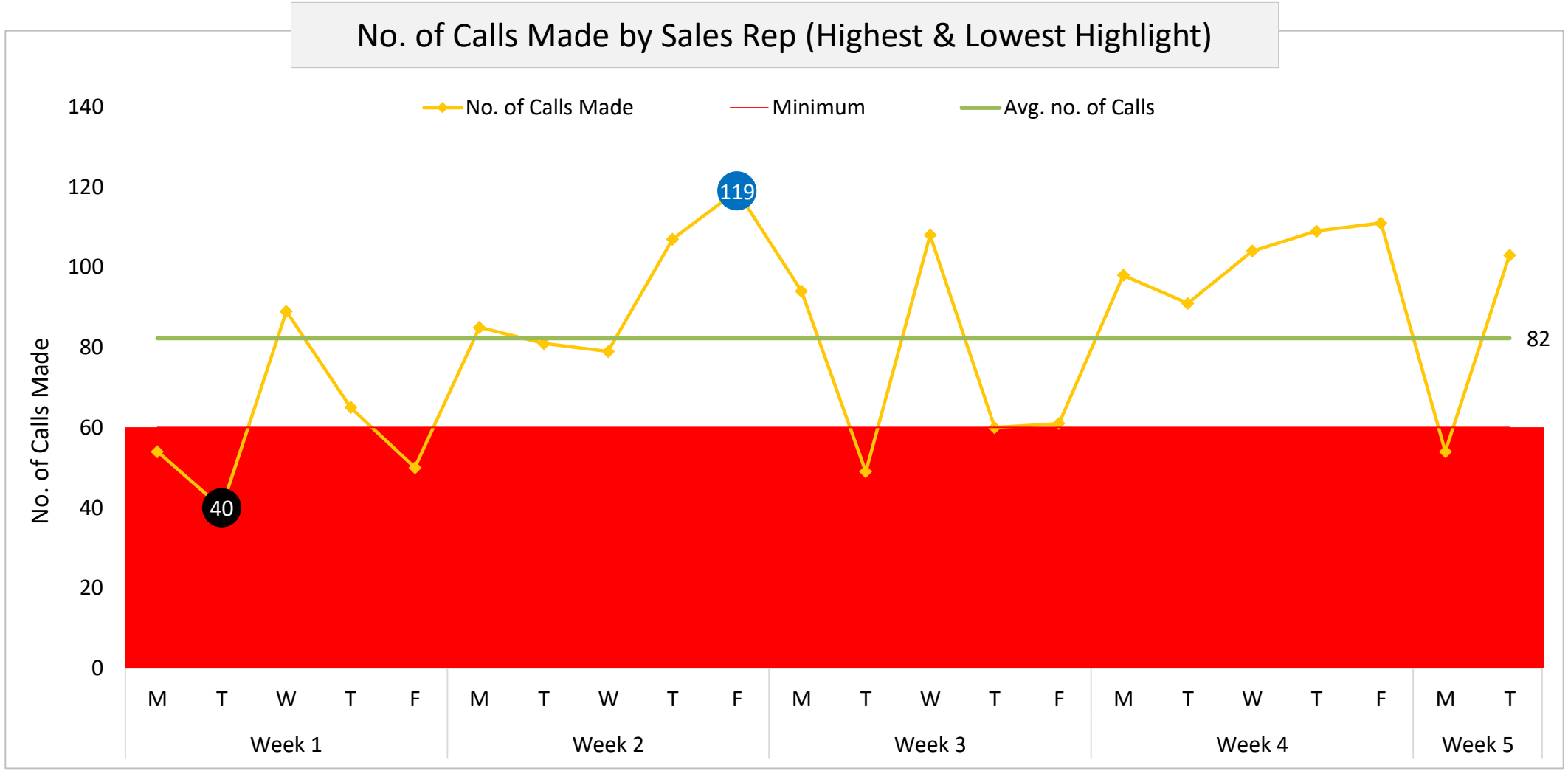
Line Chart with Conditional Formatting for Highest and Lowest Values



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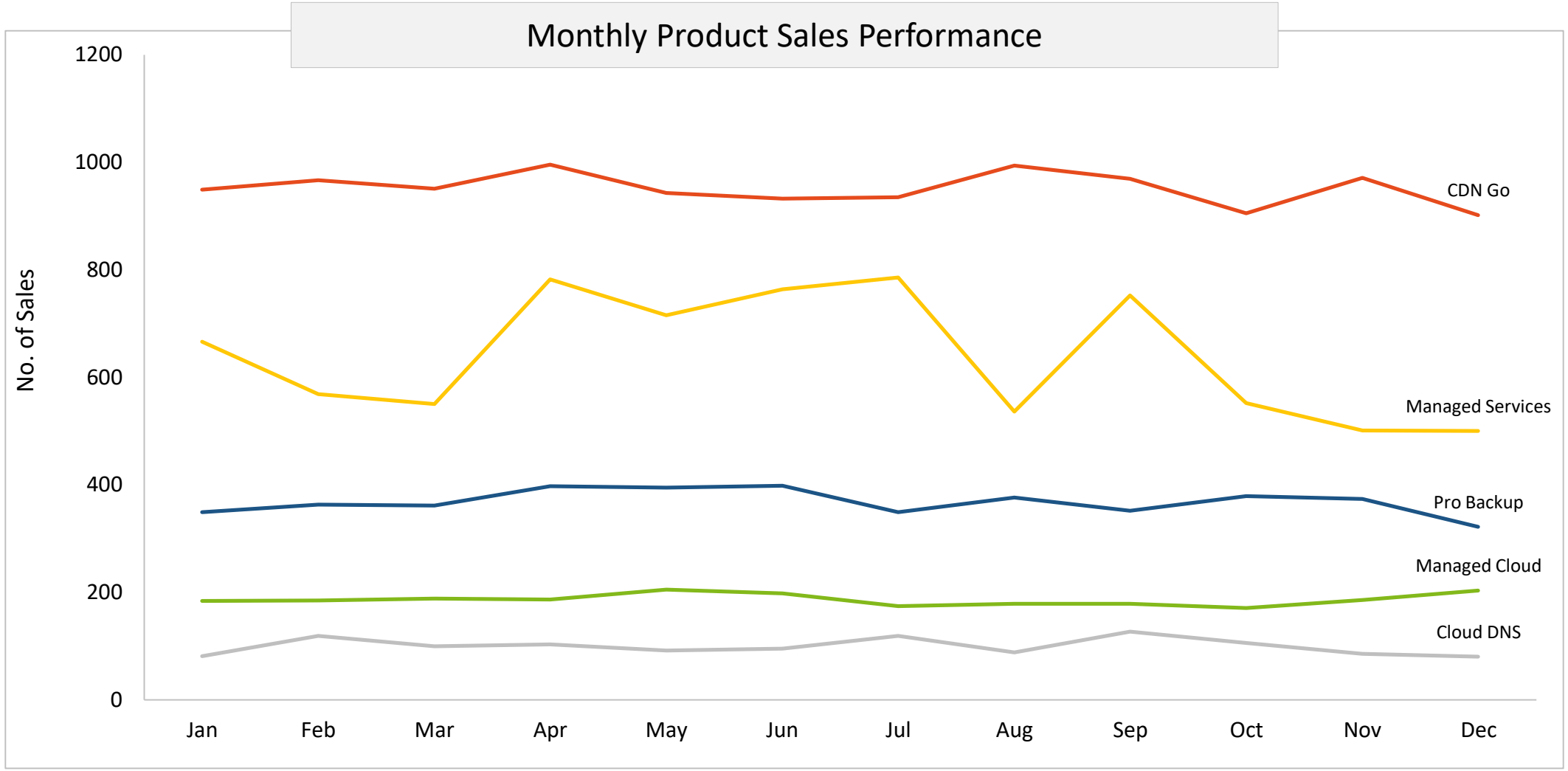
Multi-Series Line Chart



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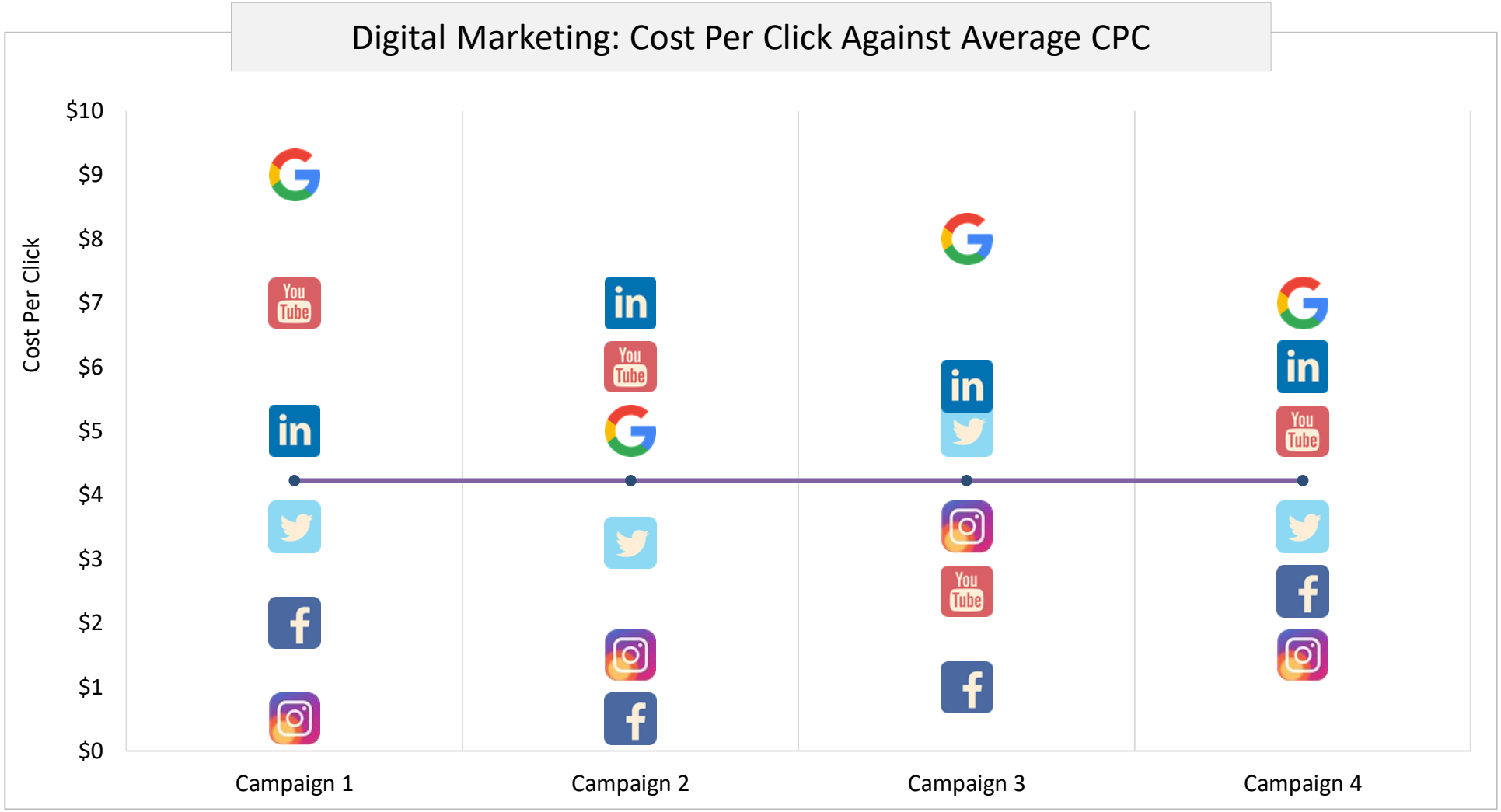
Line Chart with Icons and Average



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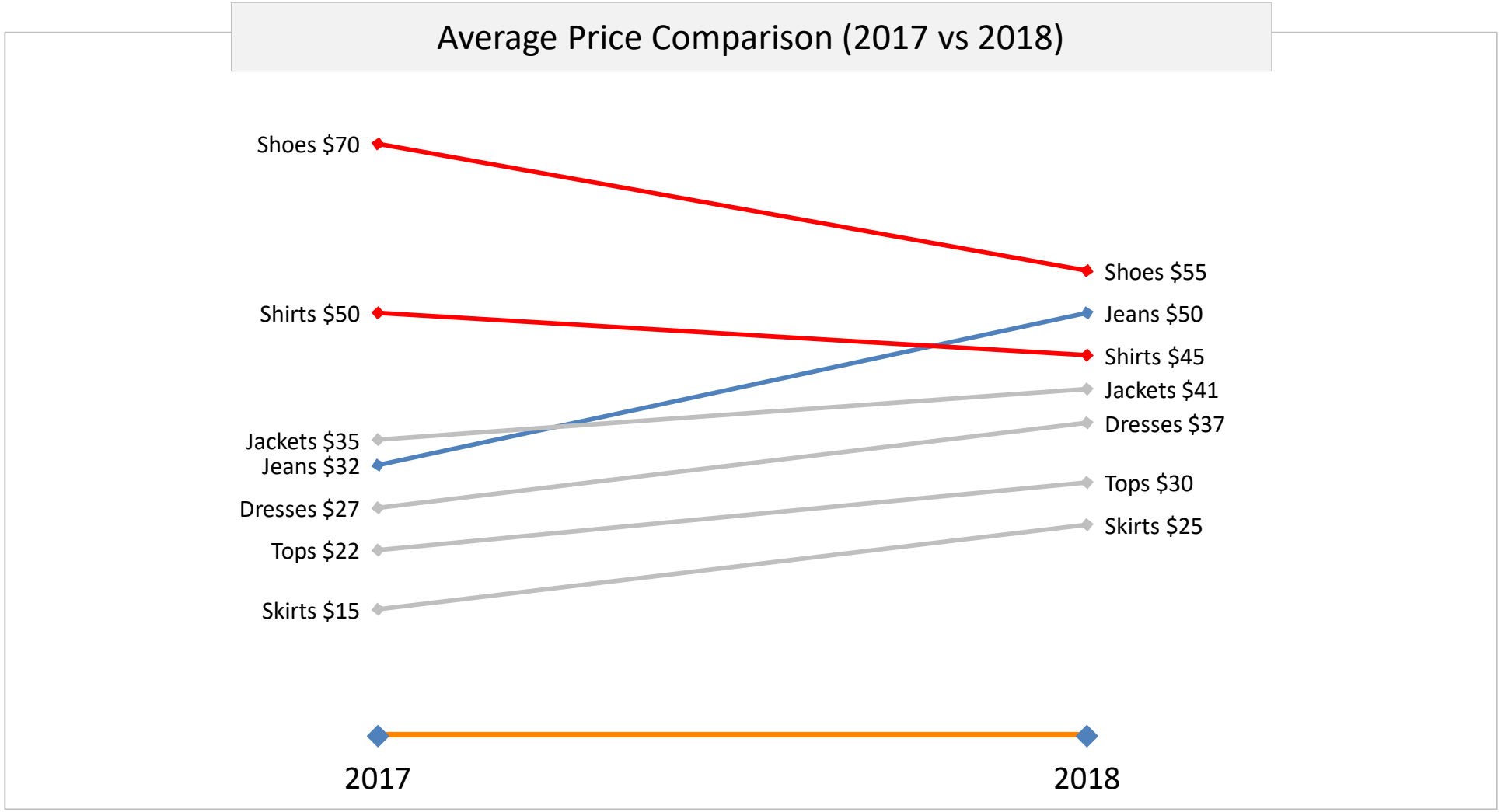
Slope Graph



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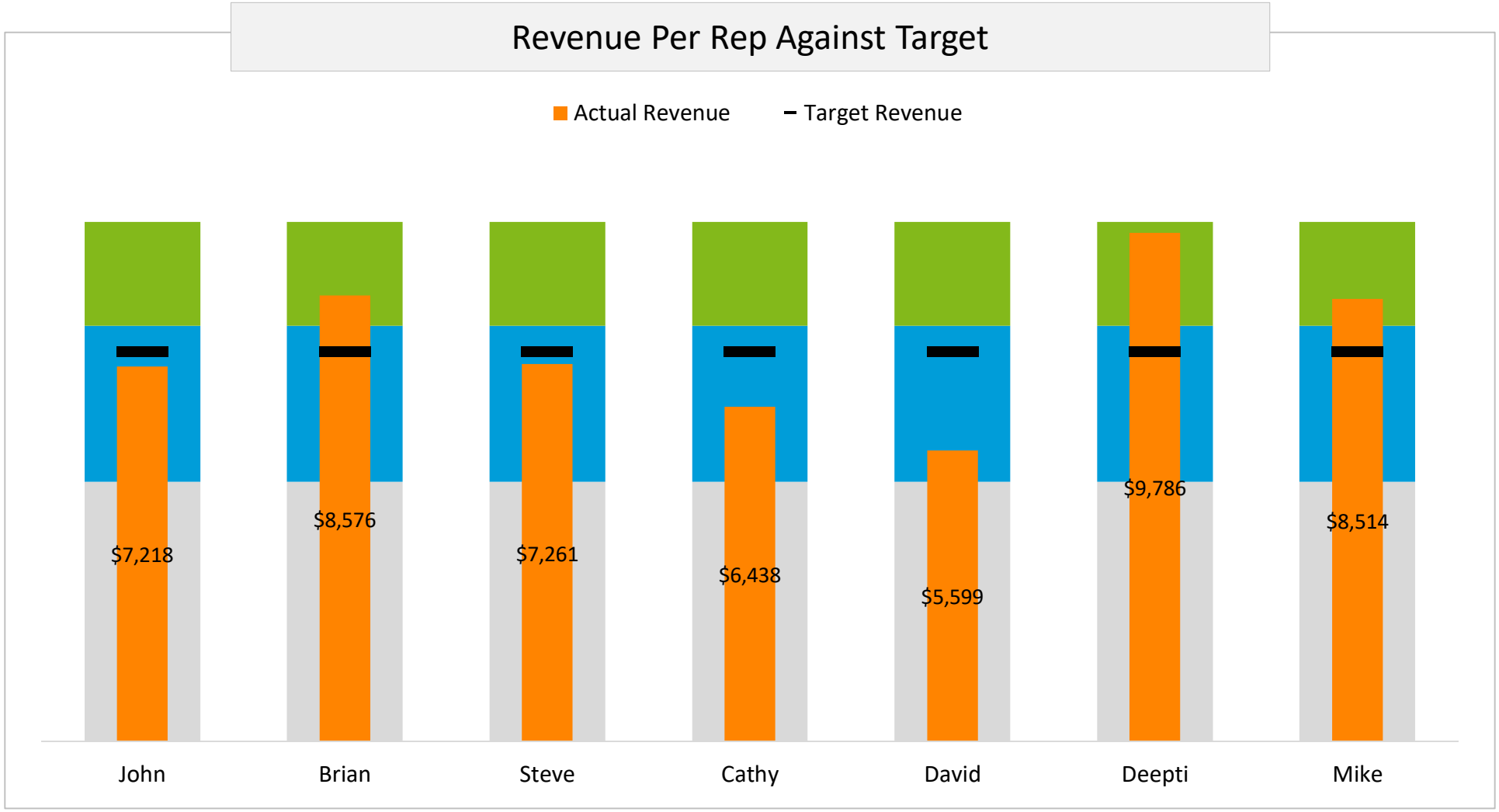
Bullet Chart for Target vs. Actual Achievement (Numeric Values)



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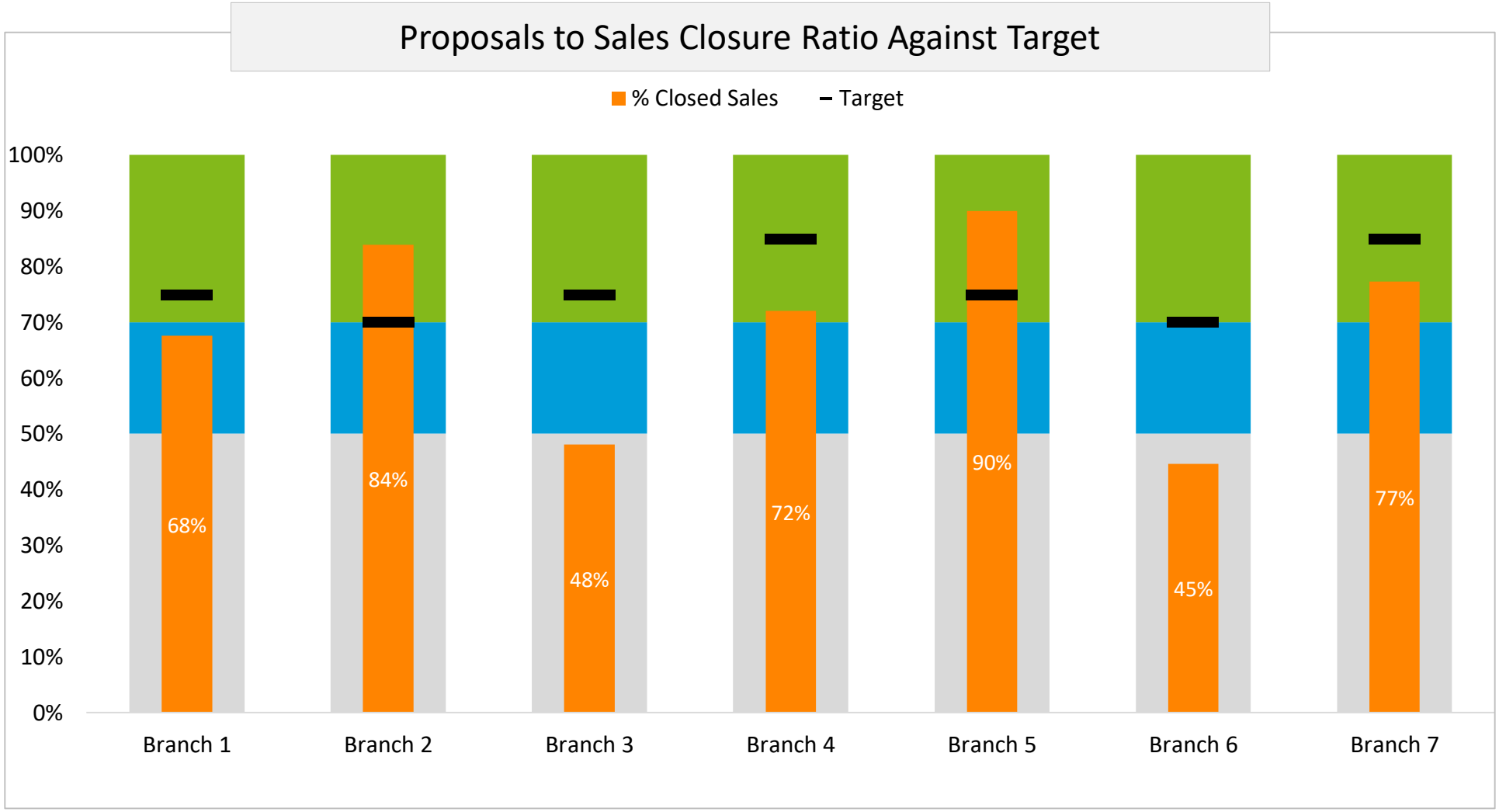
Bullet Chart for Target vs. Actual Performance (Percentage Values)



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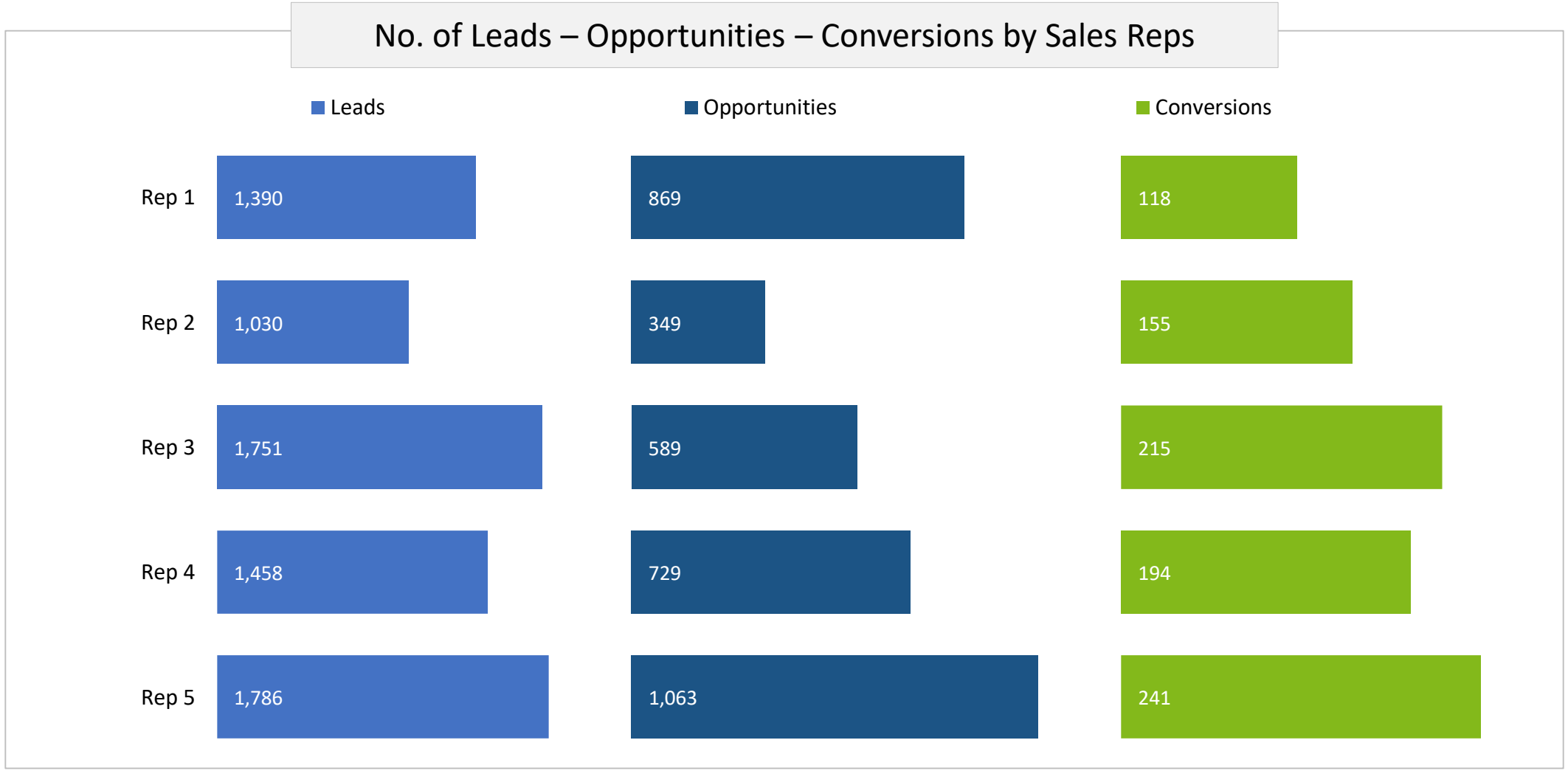
Panel Chart with Numeric Values



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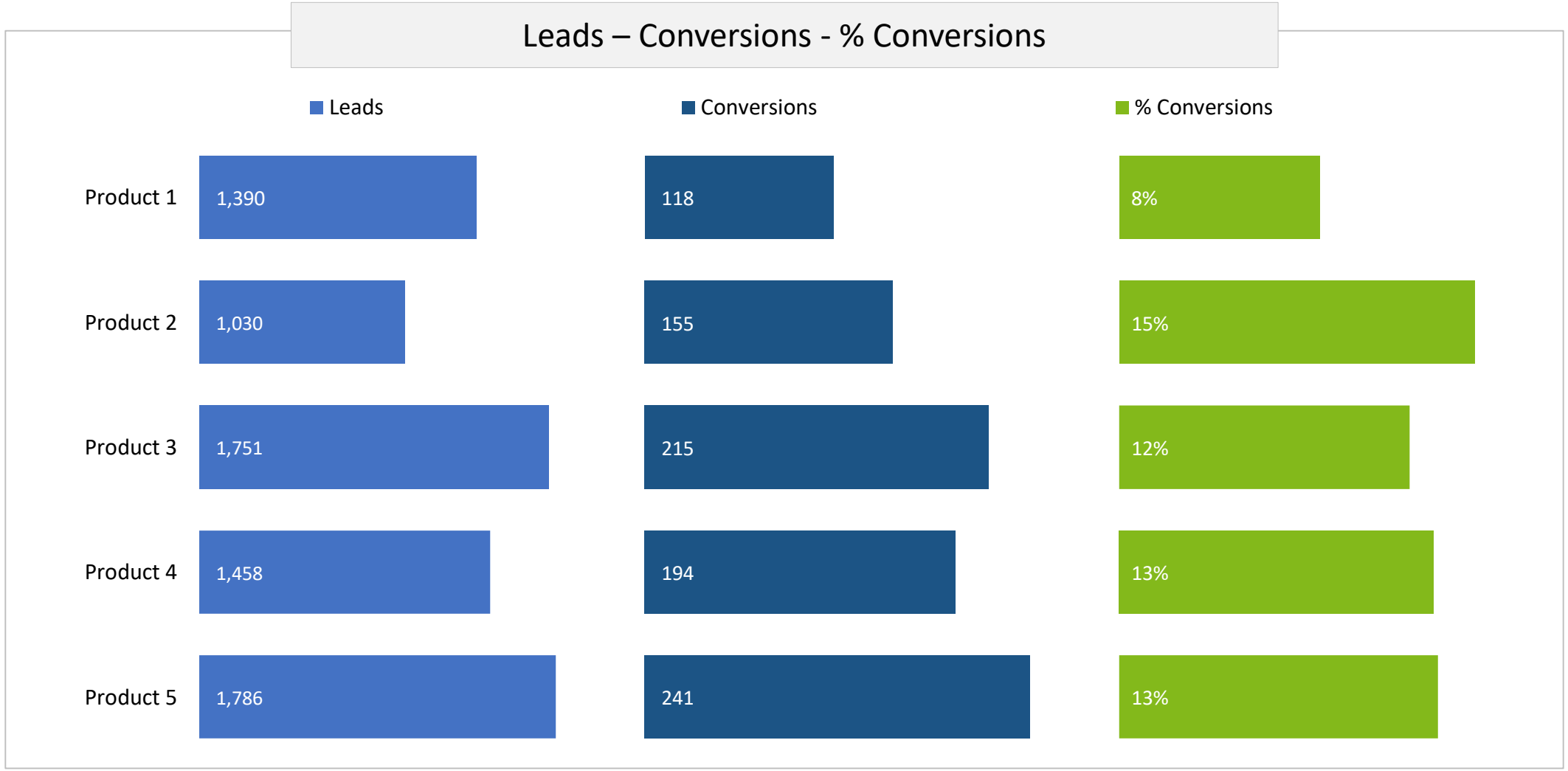
Panel Chart with Numeric and Percentage Values



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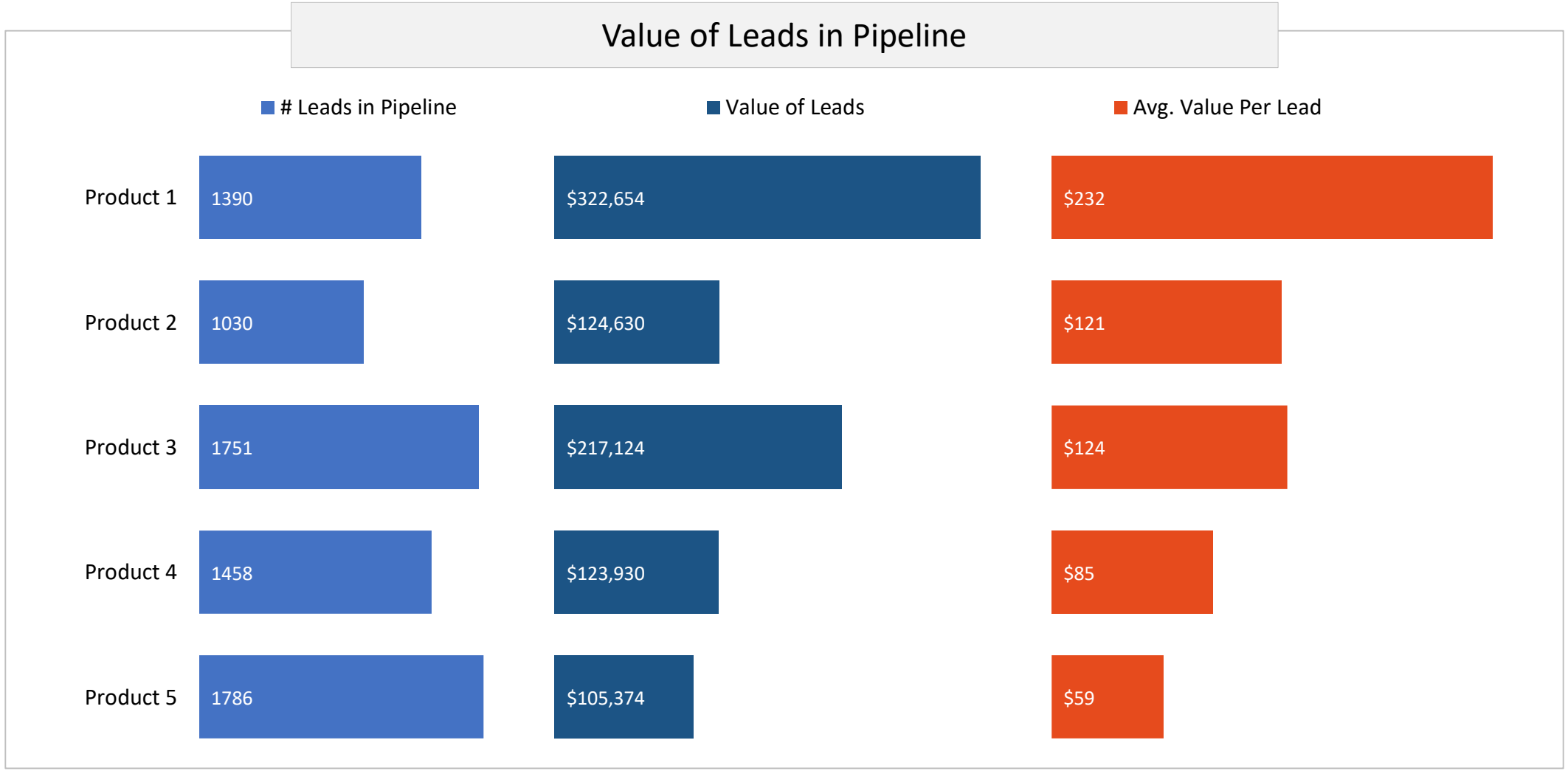
Panel Chart with Numeric and Currency Values



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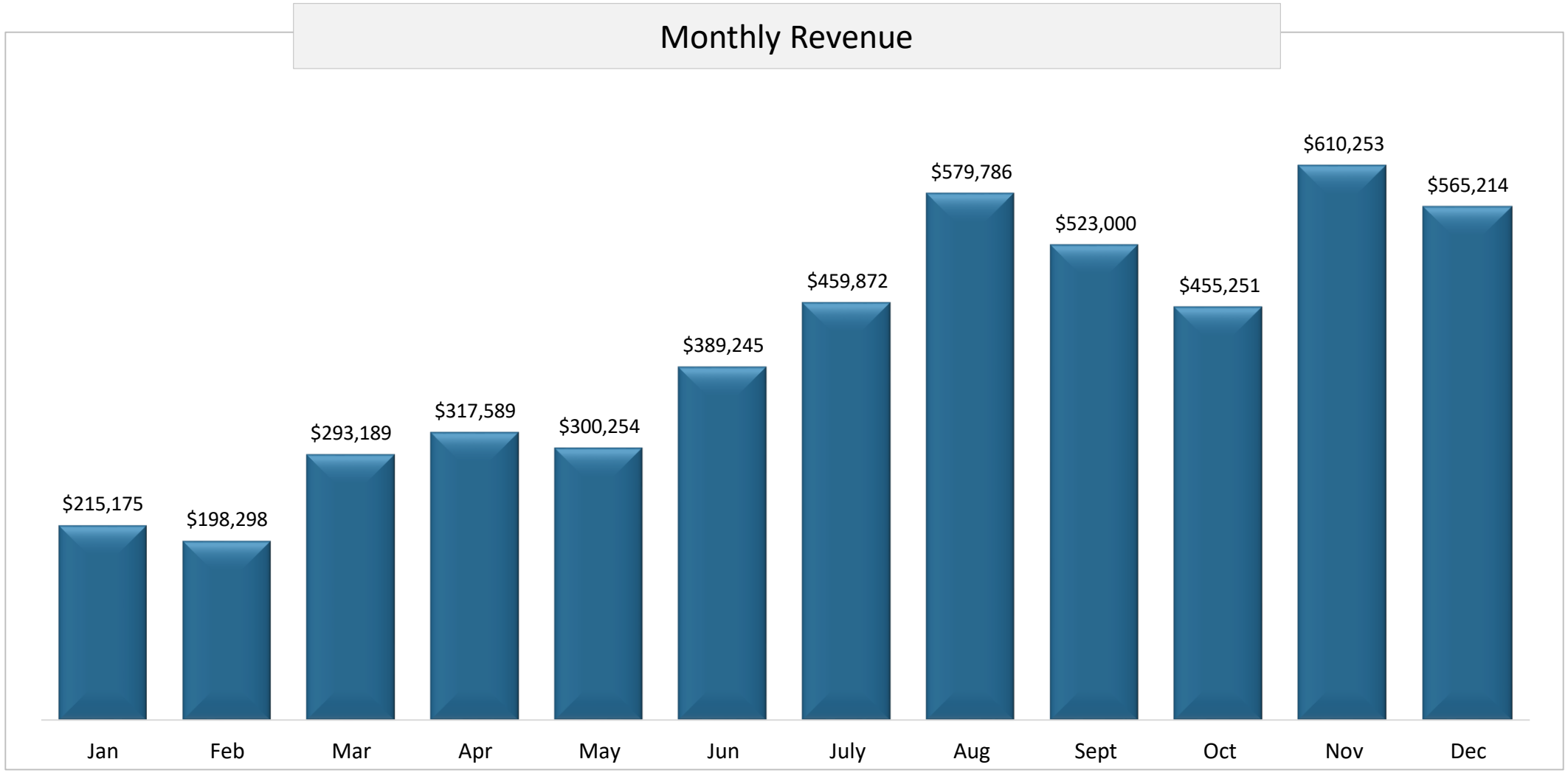
Single Series Column Chart



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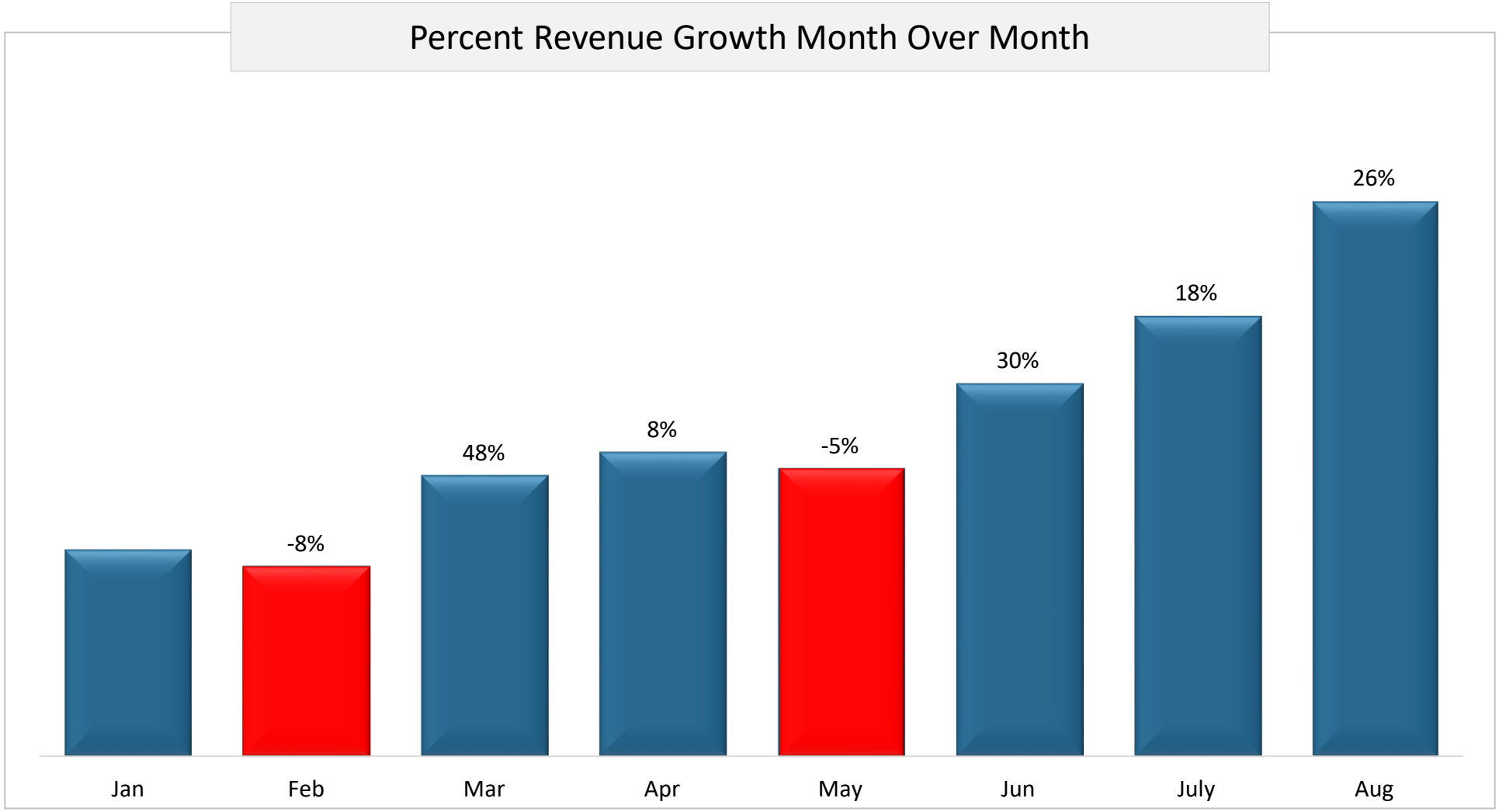
Column Chart – Negative Growth Auto Highlighted Using Conditional Formatting



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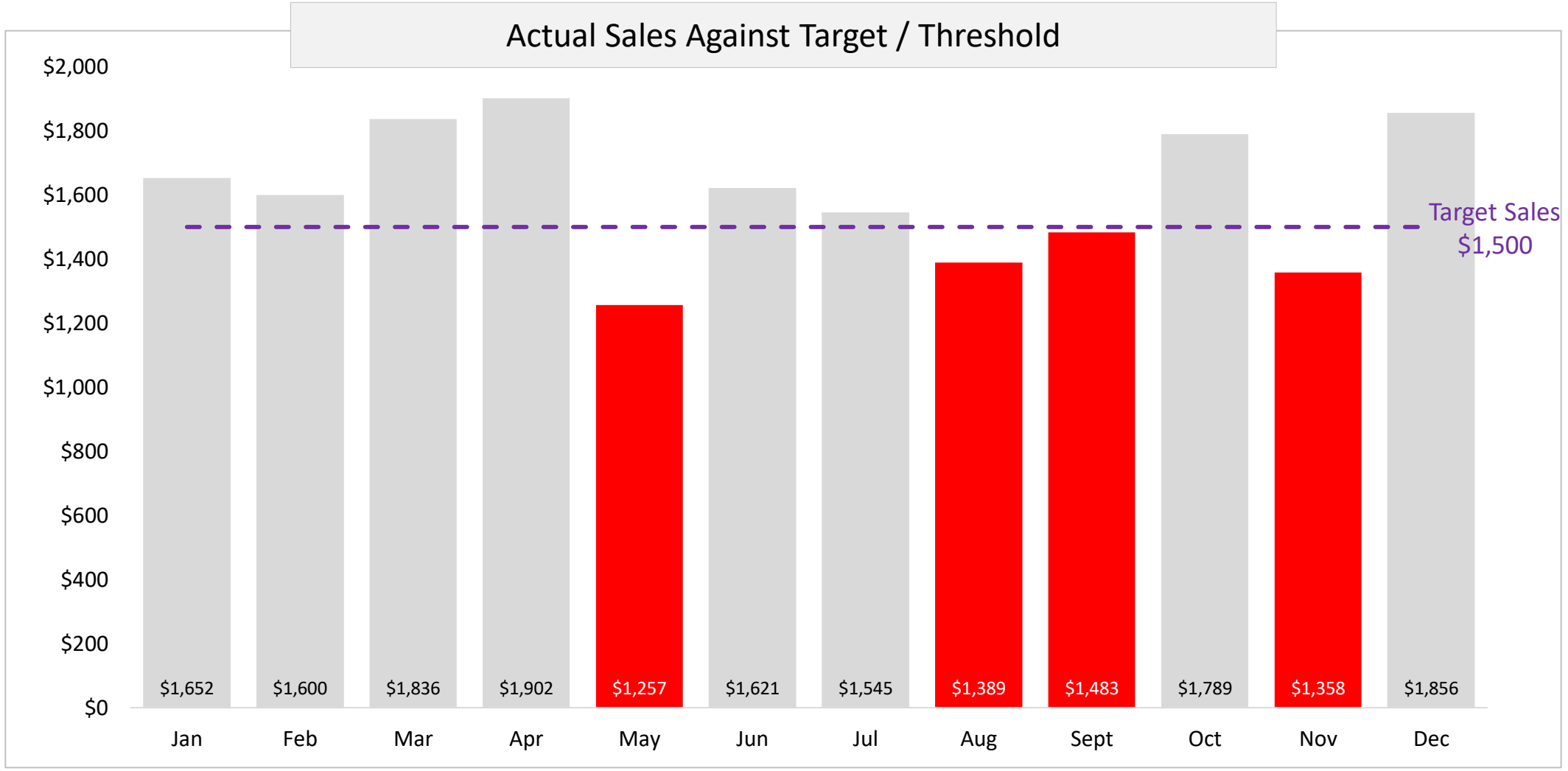
Target vs. Actual Chart with Below Target Columns Auto Highlighted



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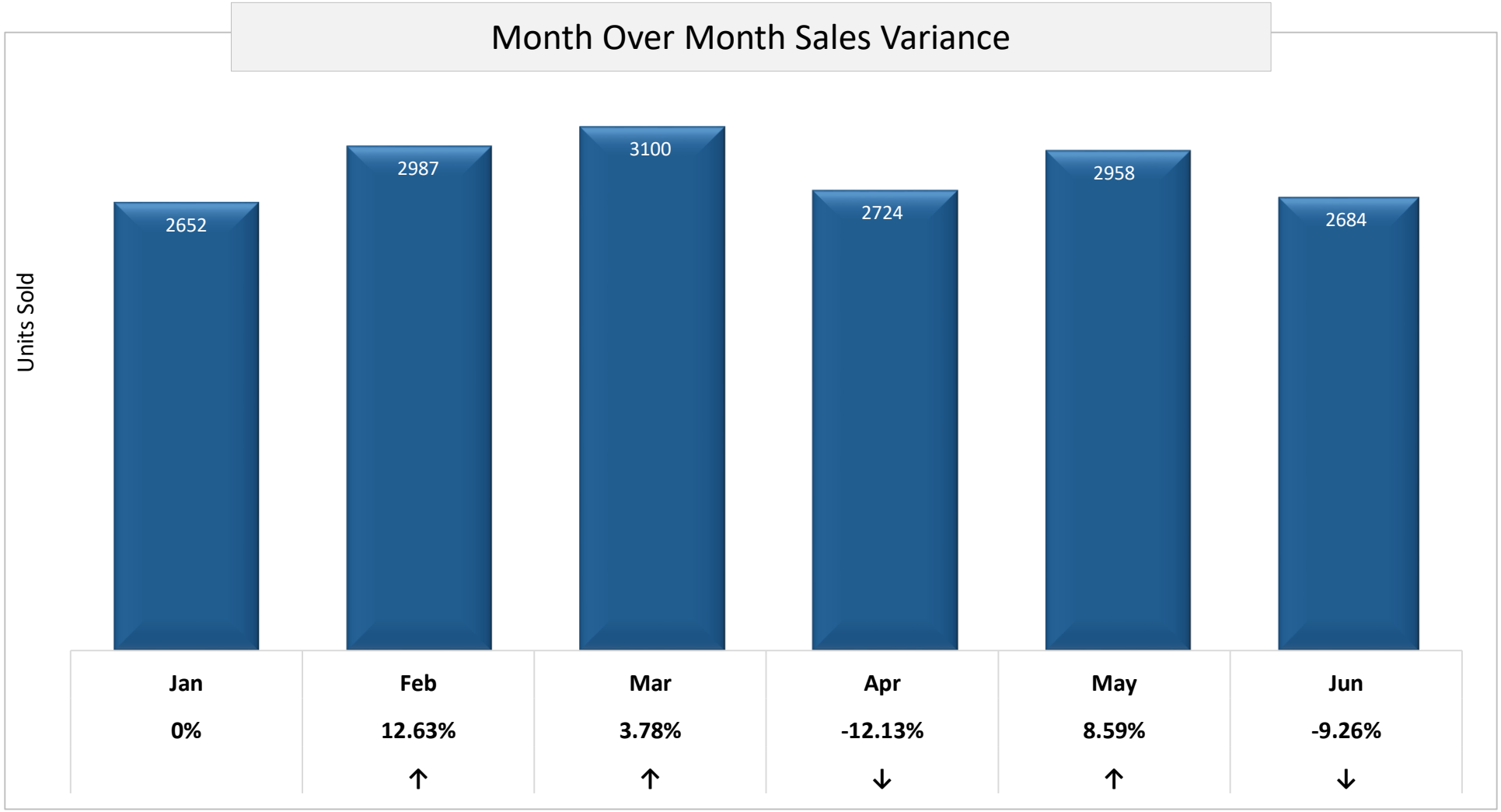
Dynamic Column Chart with Percent Variance Indicated by Up/Down Arrows on X-Axis



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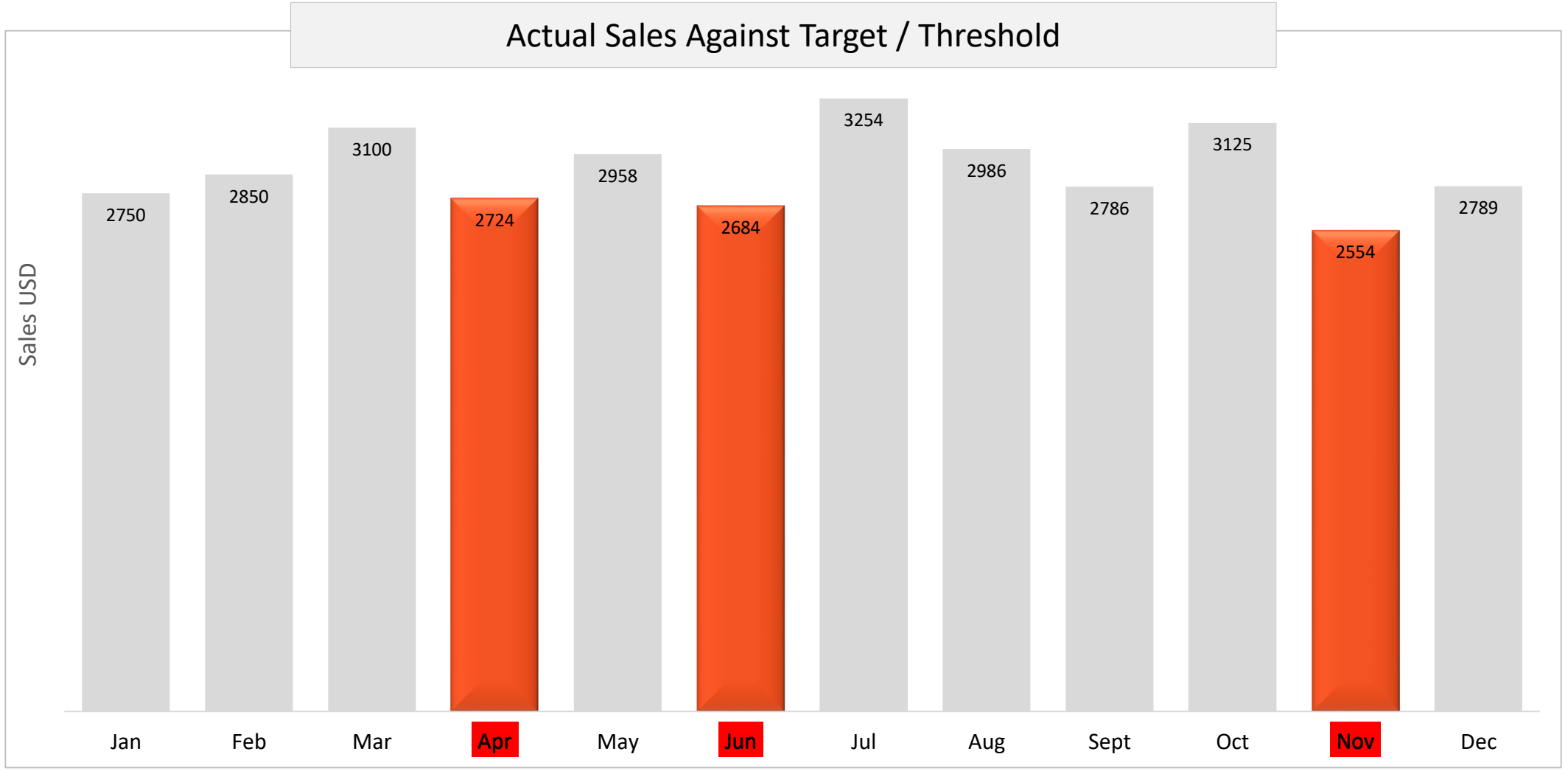
Target vs. Actual Column Chart with Below Target Columns & X-Axis Labels Auto Highlighted



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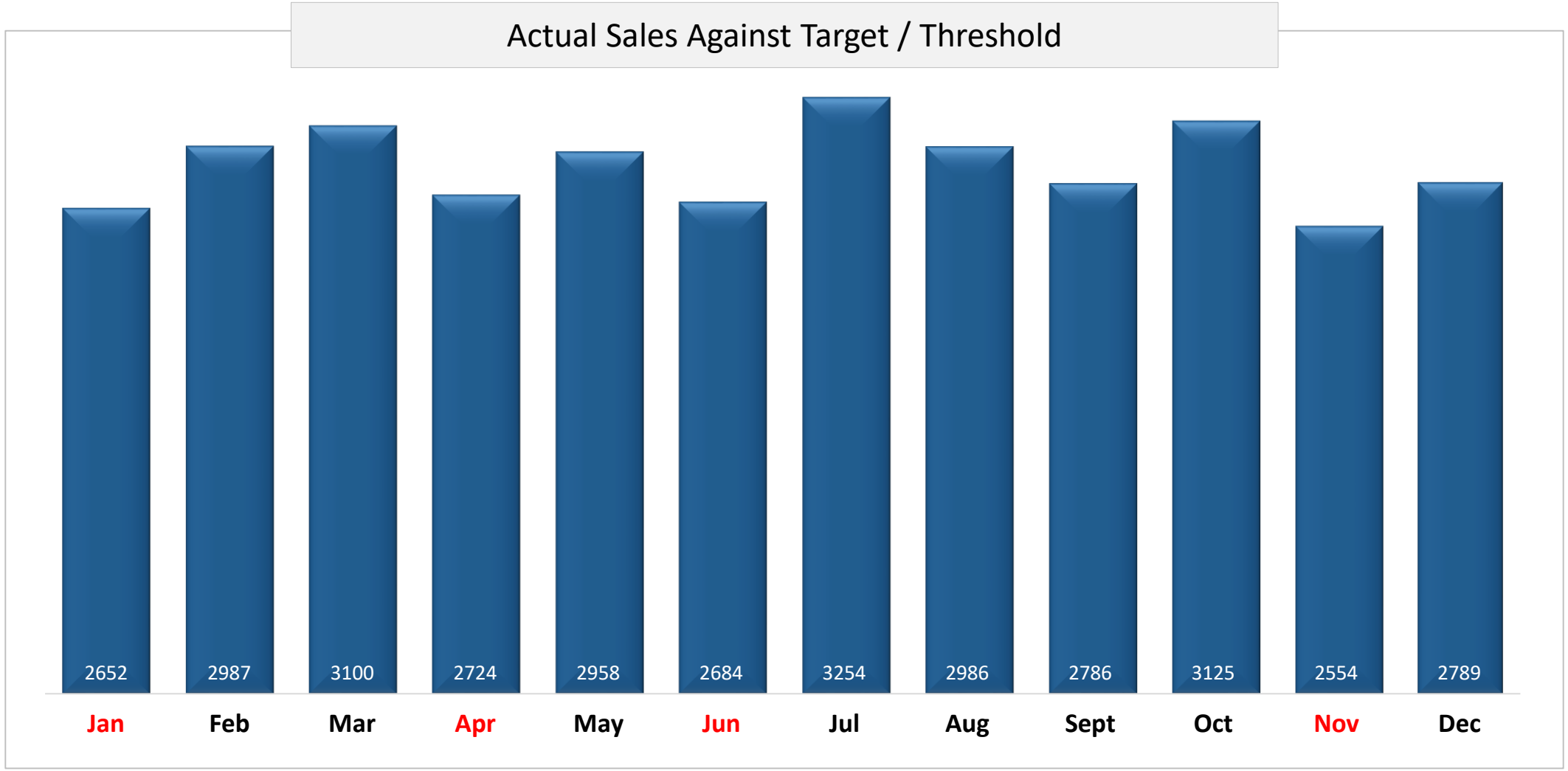
Dynamic Column Chart with Category Labels Auto Highlighted



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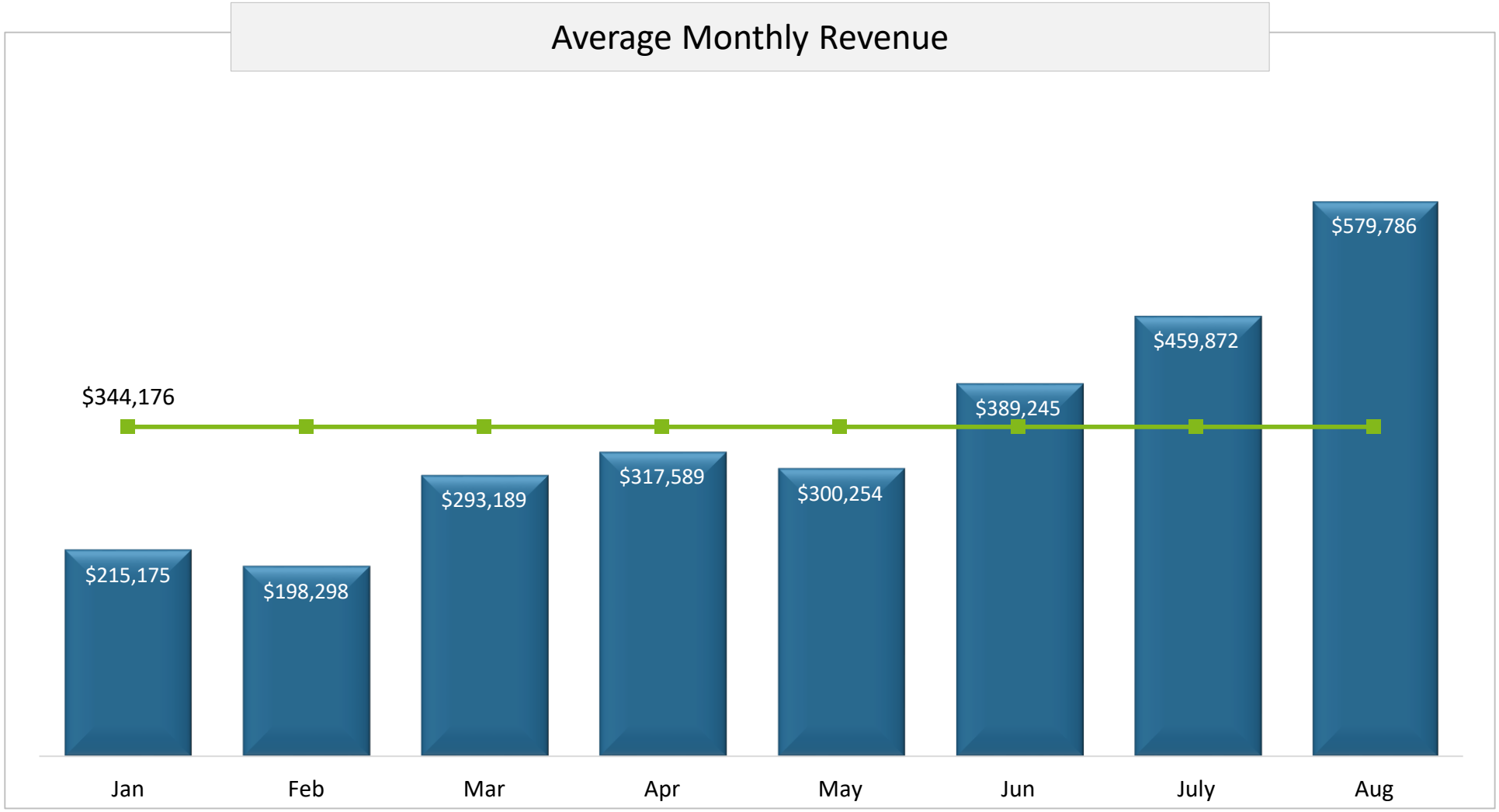
Combination Chart with Actual and Average Values



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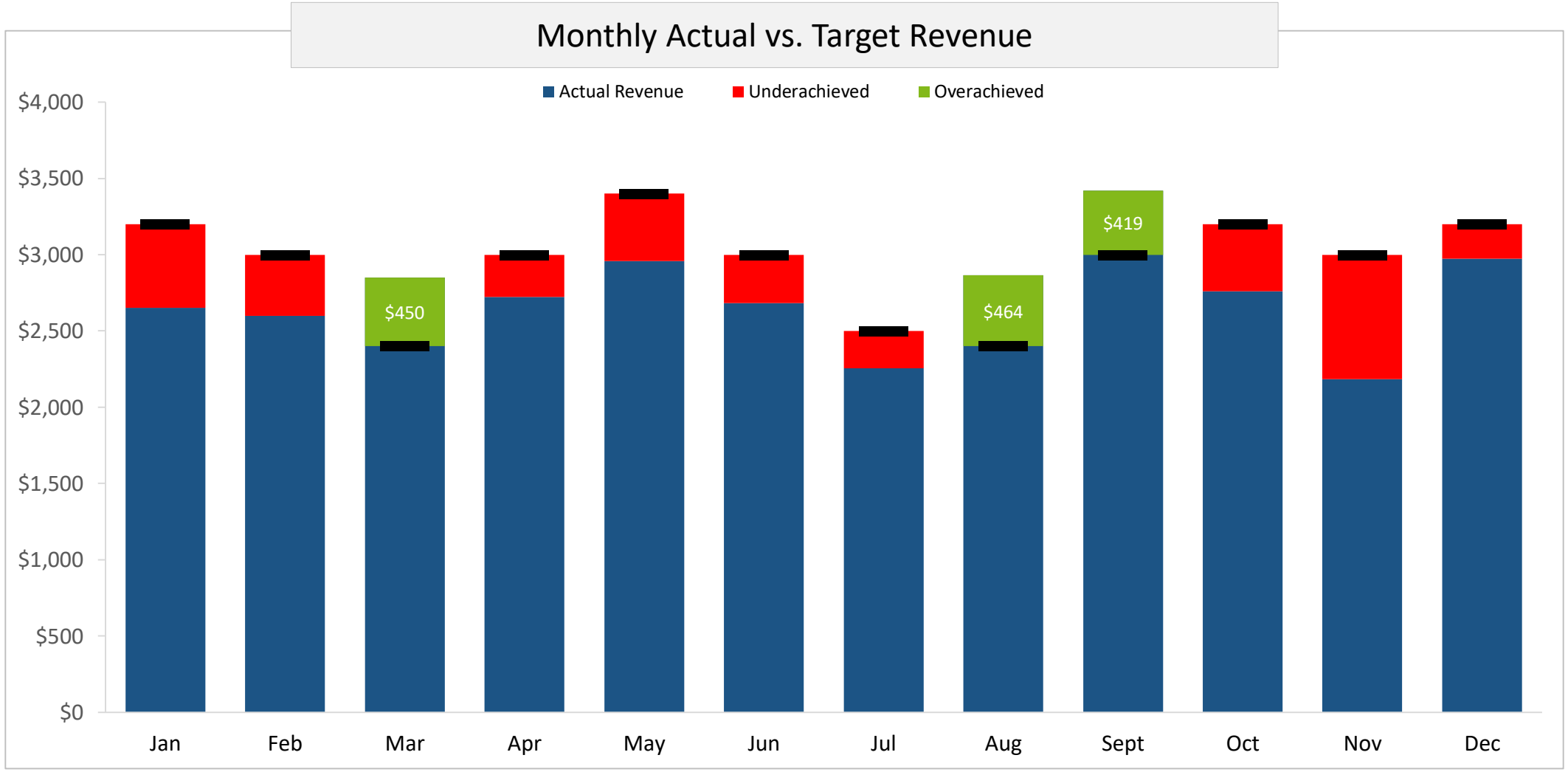
Actual vs. Target Chart with Auto Highlights



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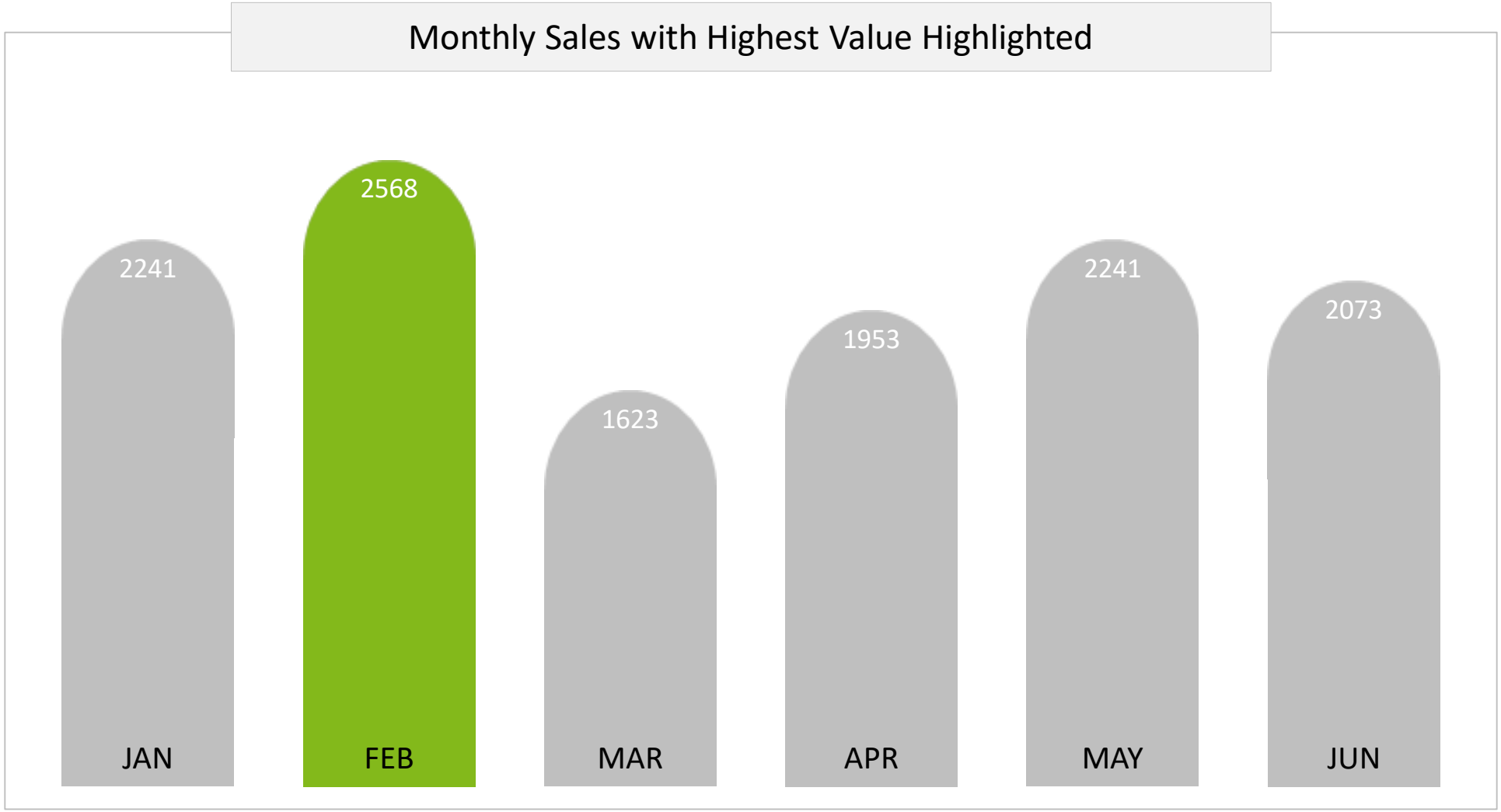
Designer Column Chart with Conditional Formatting for Highest Value (Auto Highlighted)



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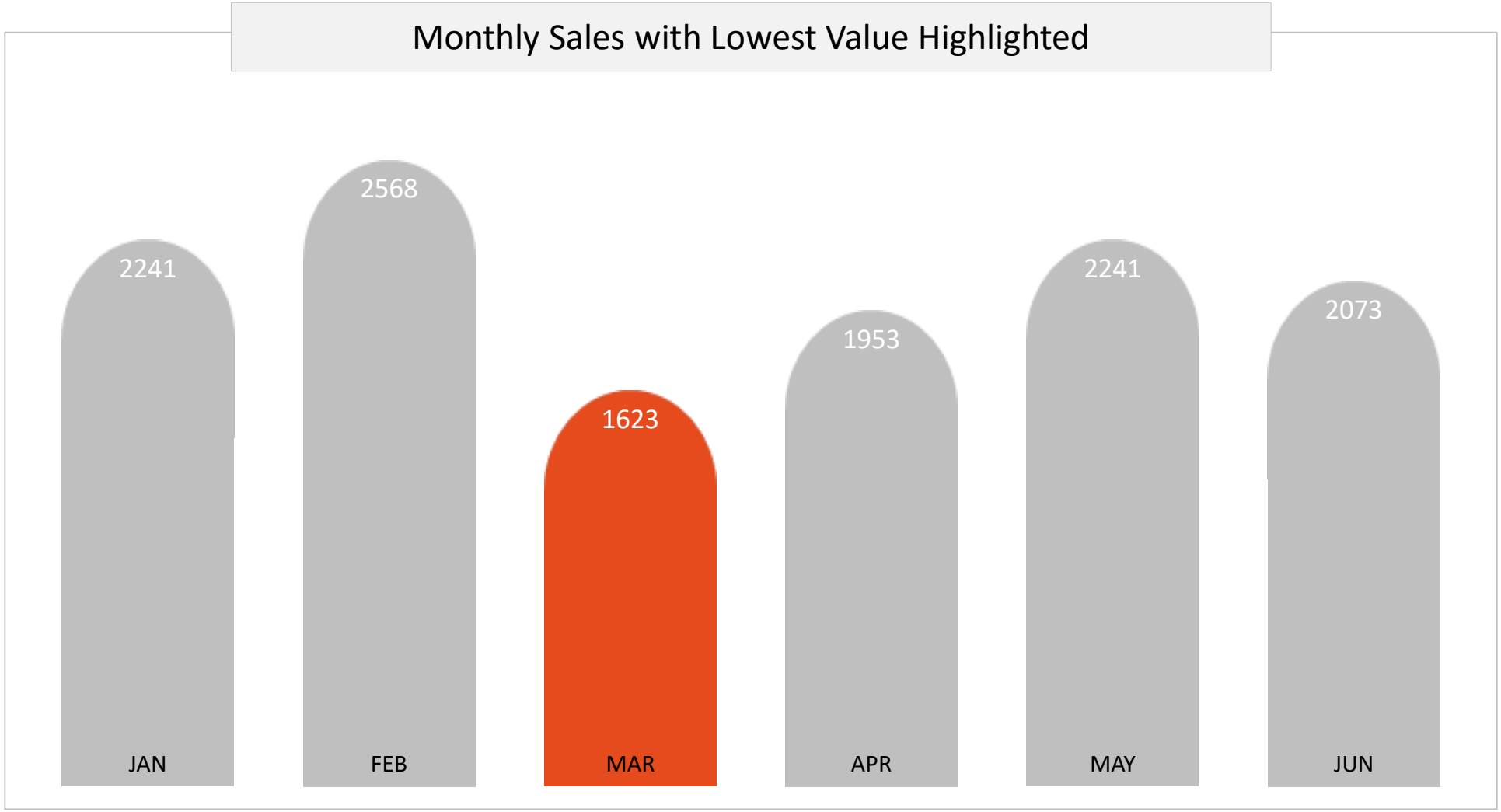
Designer Column Chart with Conditional Formatting for Lowest Value (Auto Highlighted)



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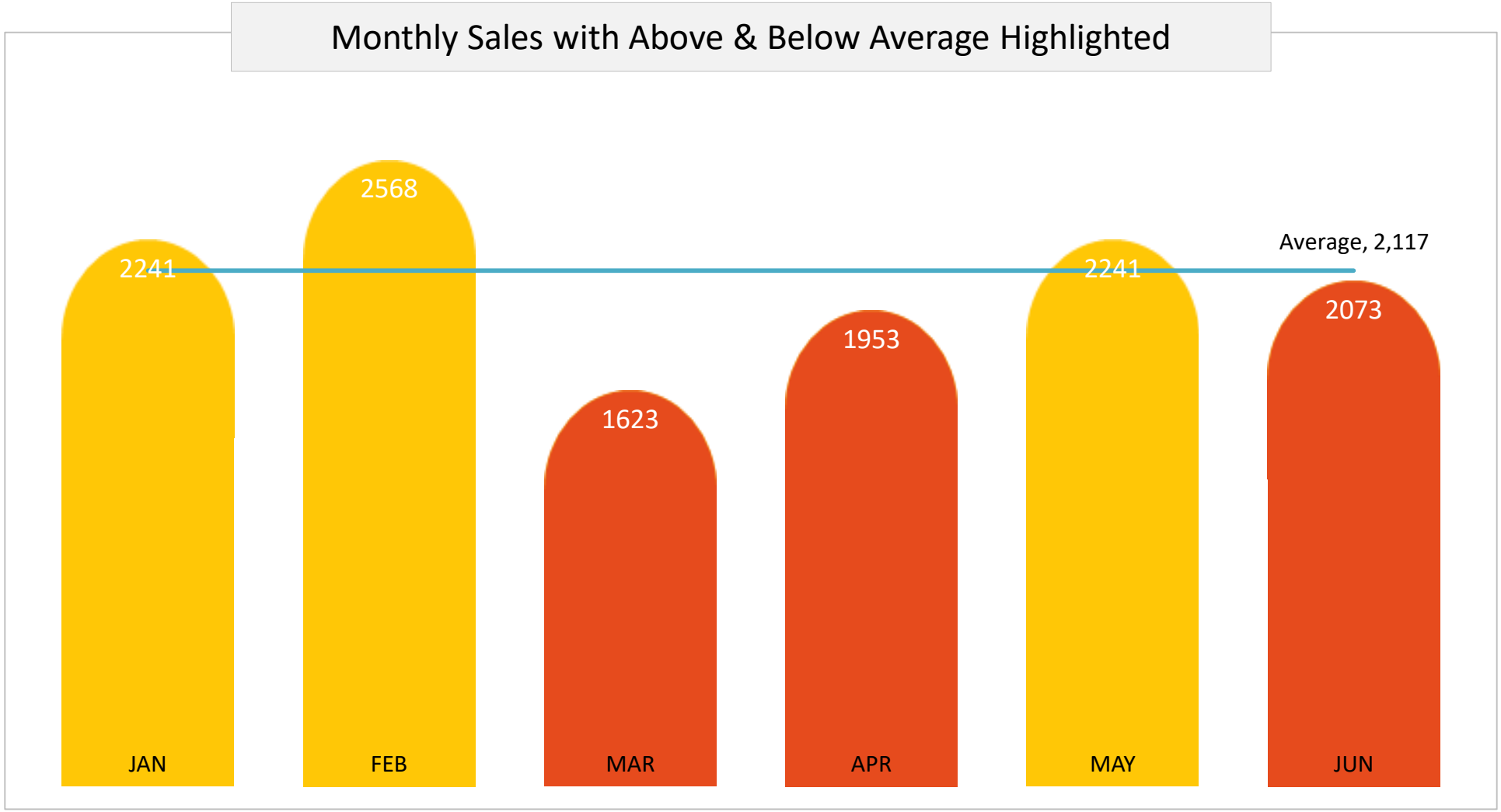
Designer Column Chart with Above and Below Average Columns Auto Segregated



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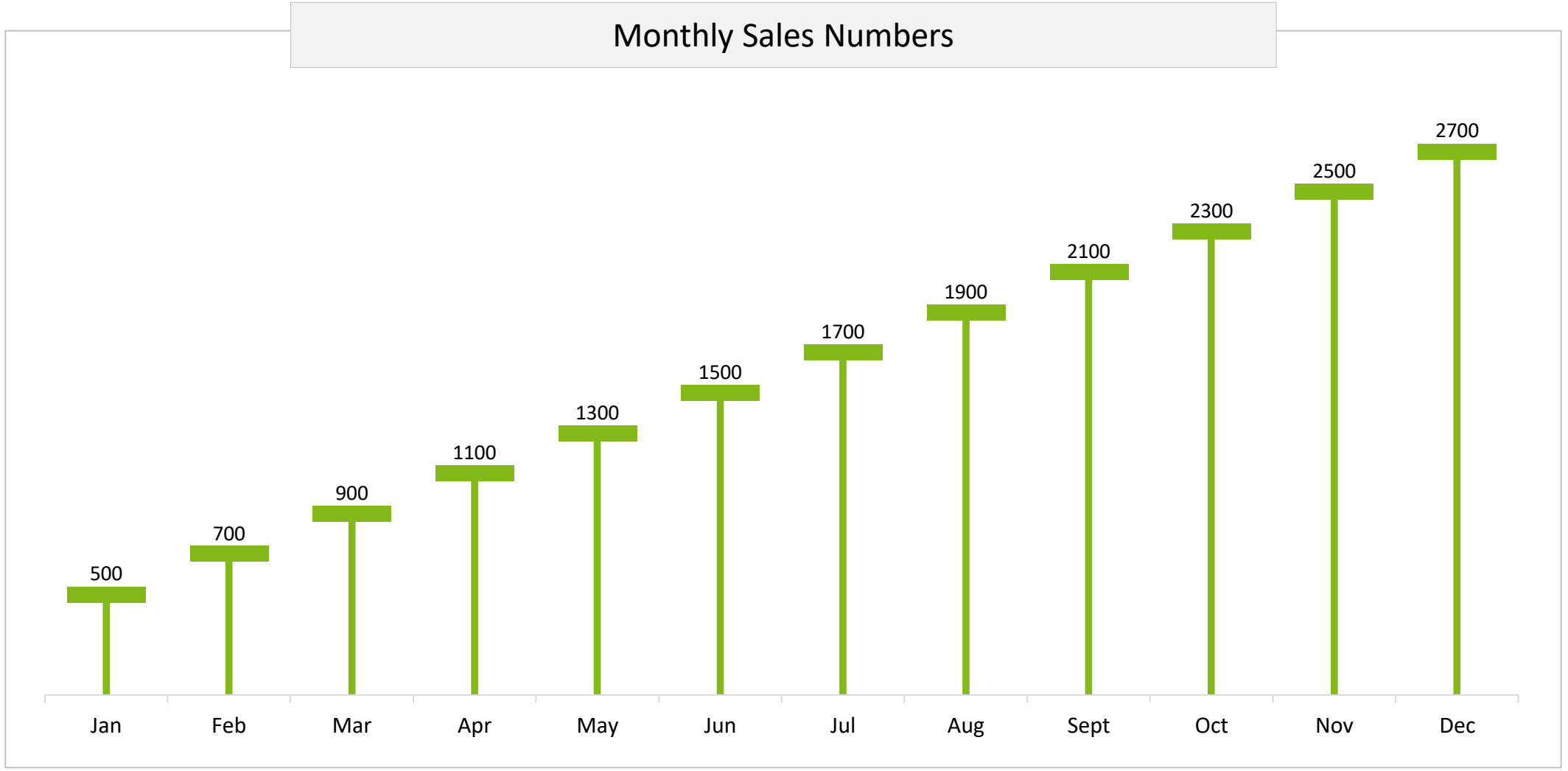
Step Chart



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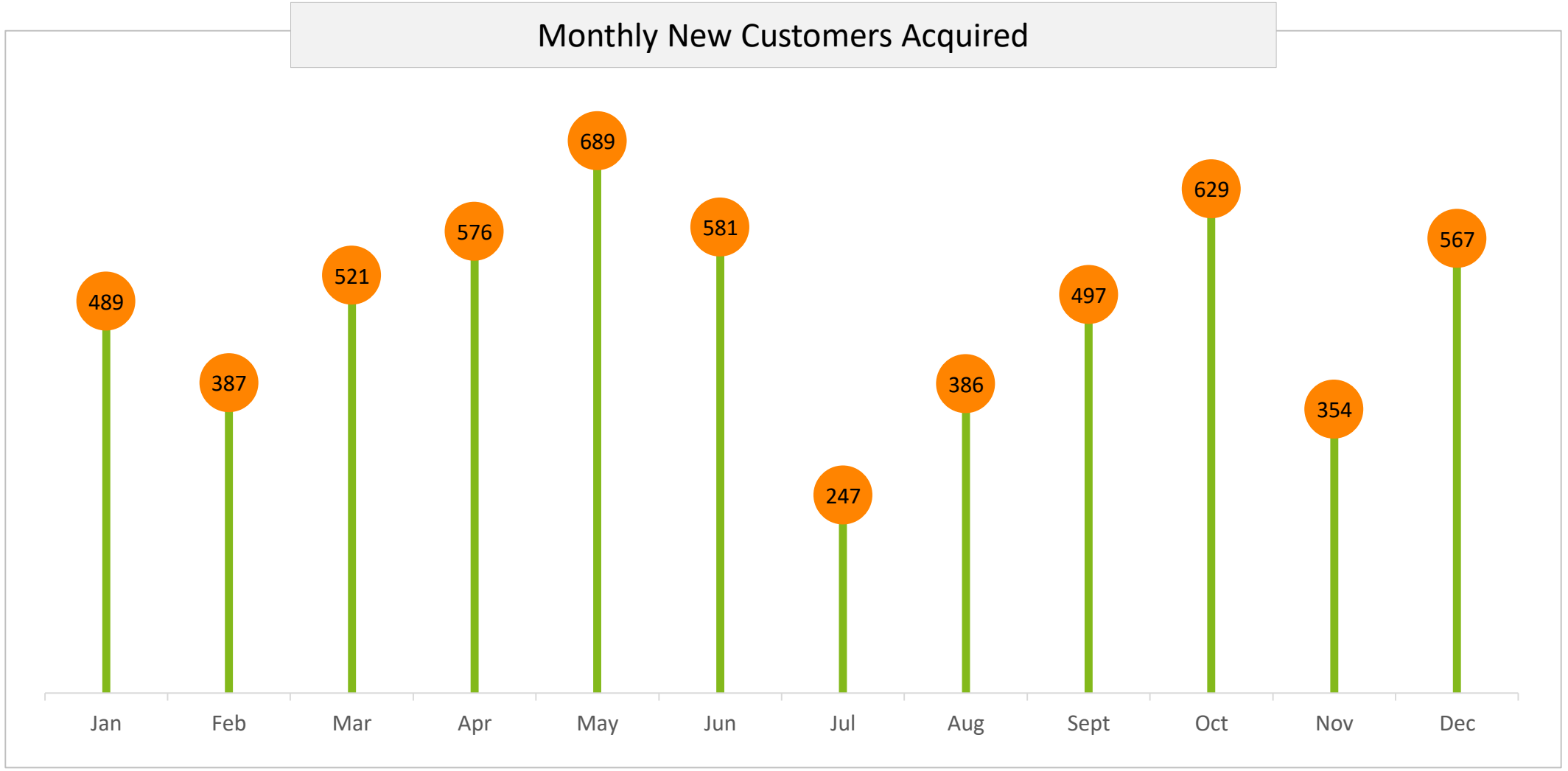
Balloon Chart



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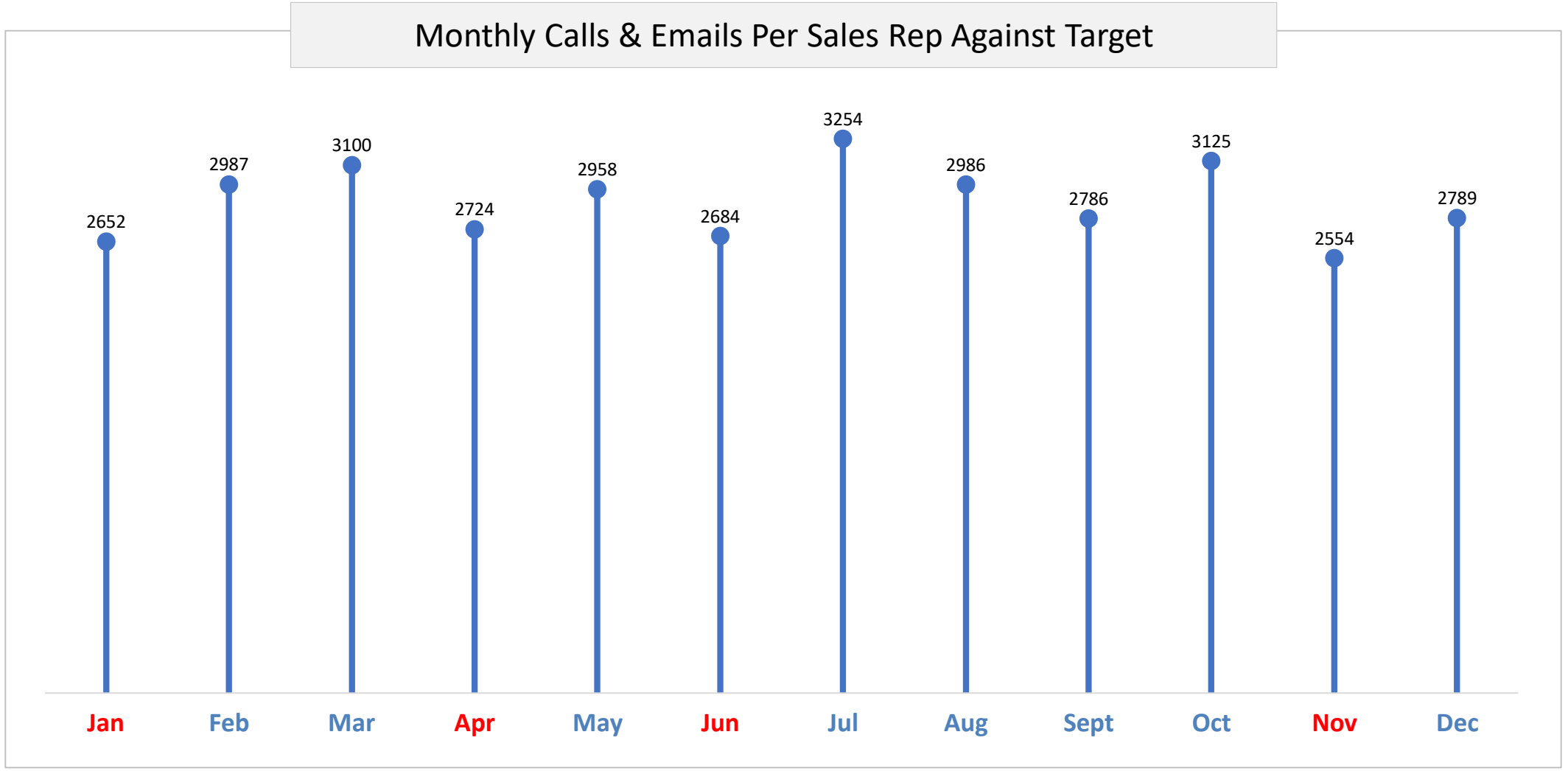
Lollipop Chart with X-Axis Labels Auto Highlighted for Below Target / Threshold



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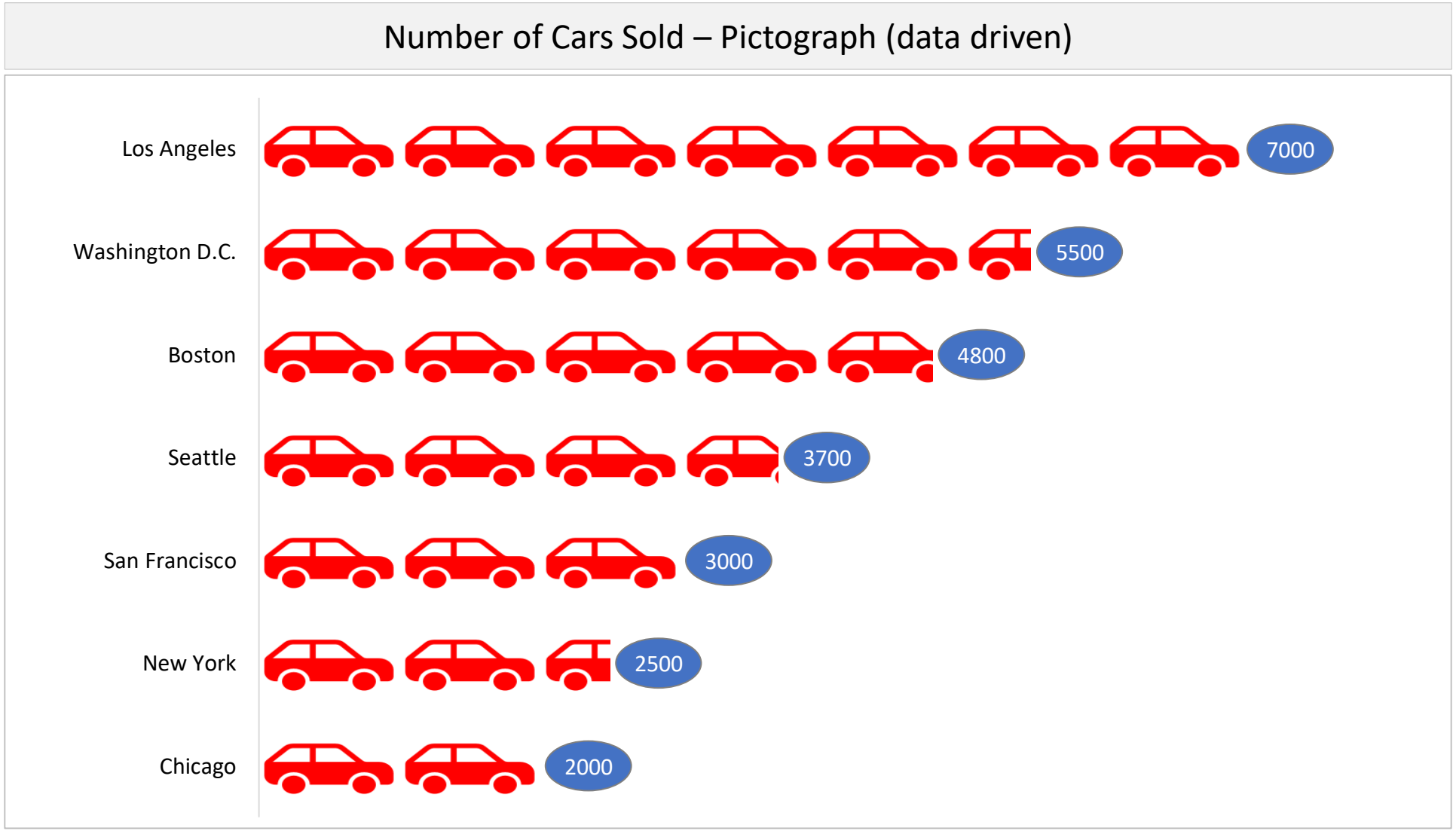
Cars Infographic / Pictograph (Numeric Values)



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Market Research Survey Results Pictograph with Men Respondents

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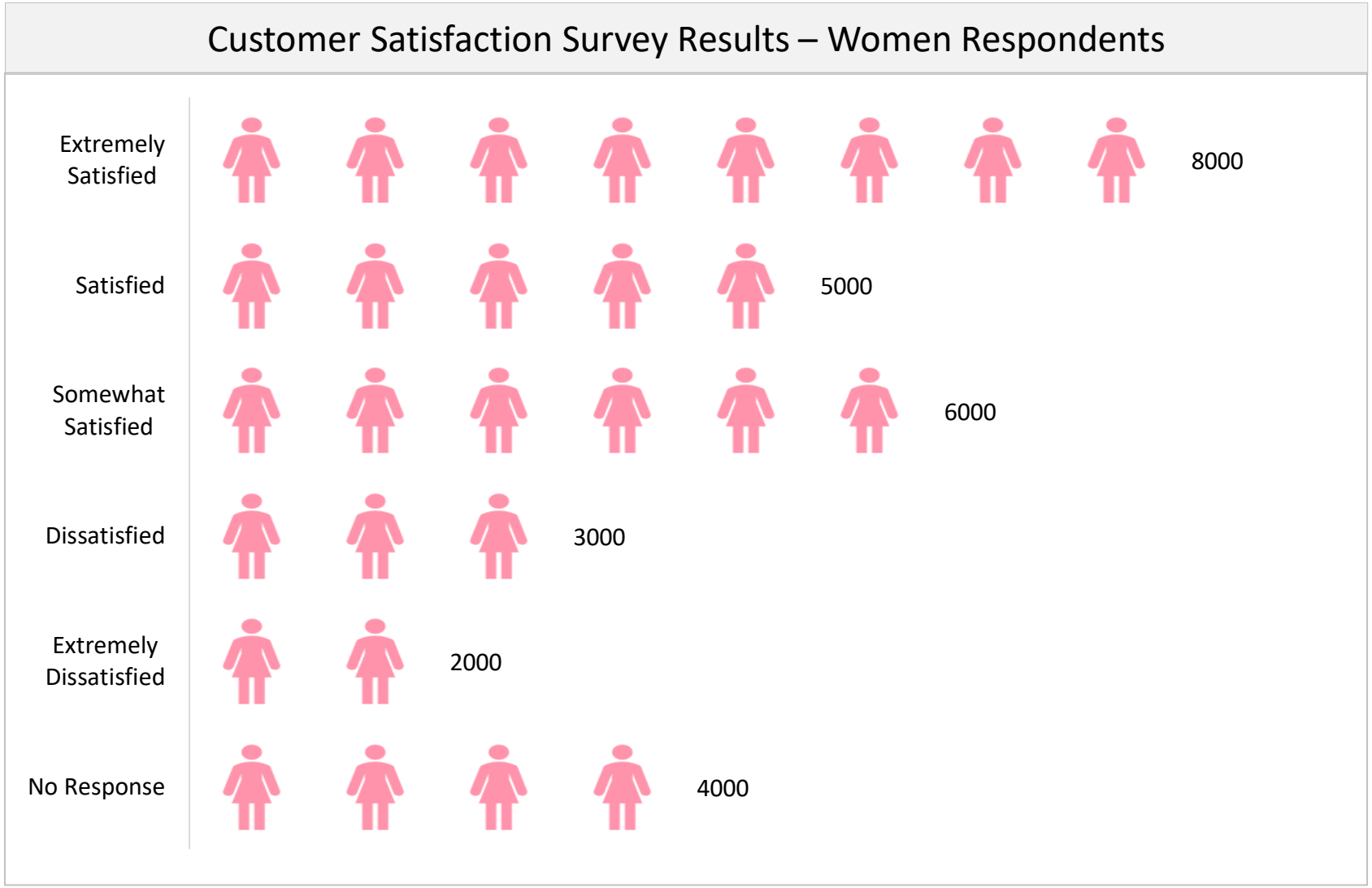
Market Research Survey Results Pictograph with Women Respondents



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Market Research Survey Results Pictograph with Men and Women Respondents

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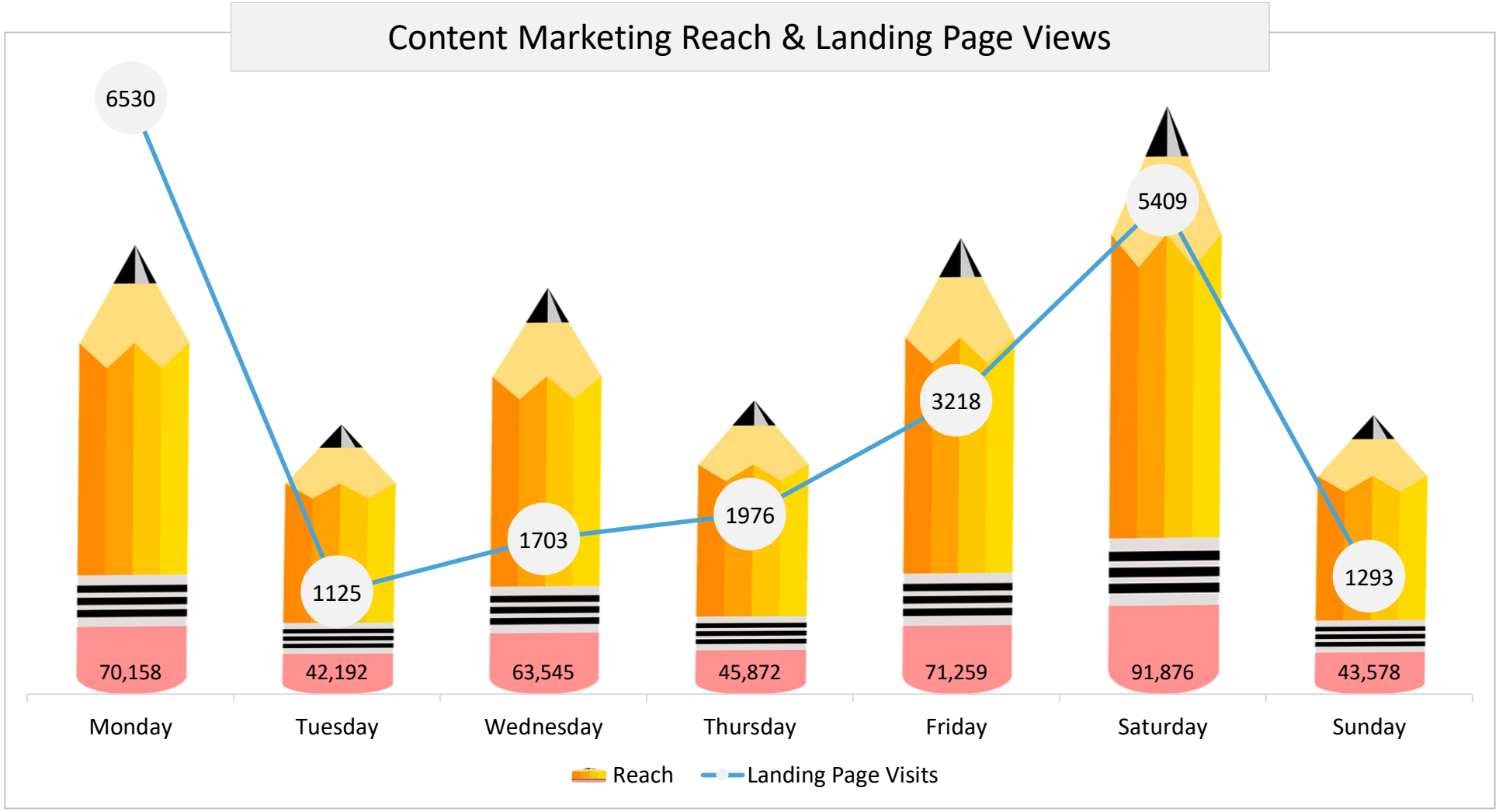
Combination Chart Pictograph with Numeric Values on 2 Y-Axis



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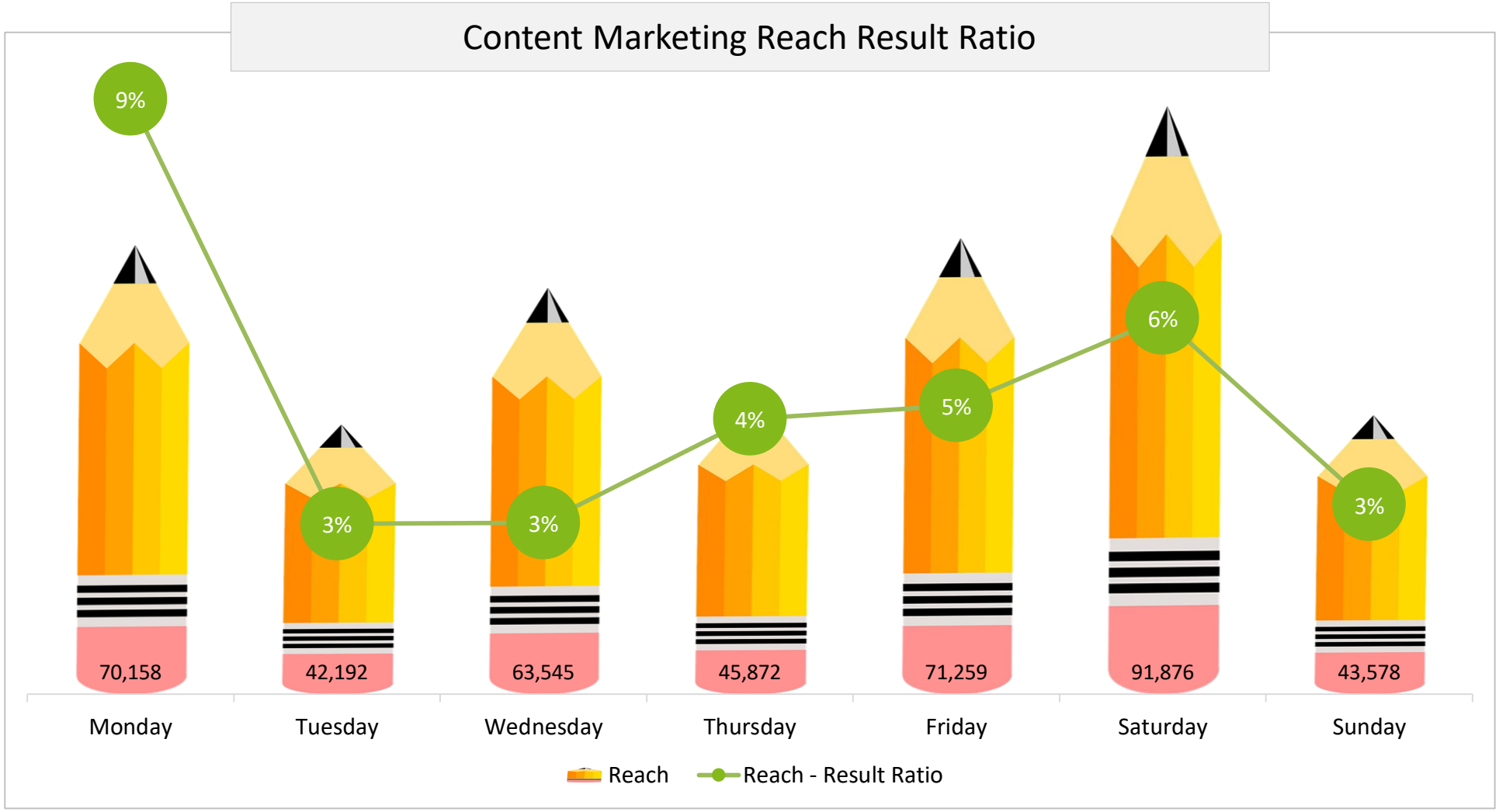
Combination Chart Pictograph with Numeric and Percent Values on 2 Y-Axis



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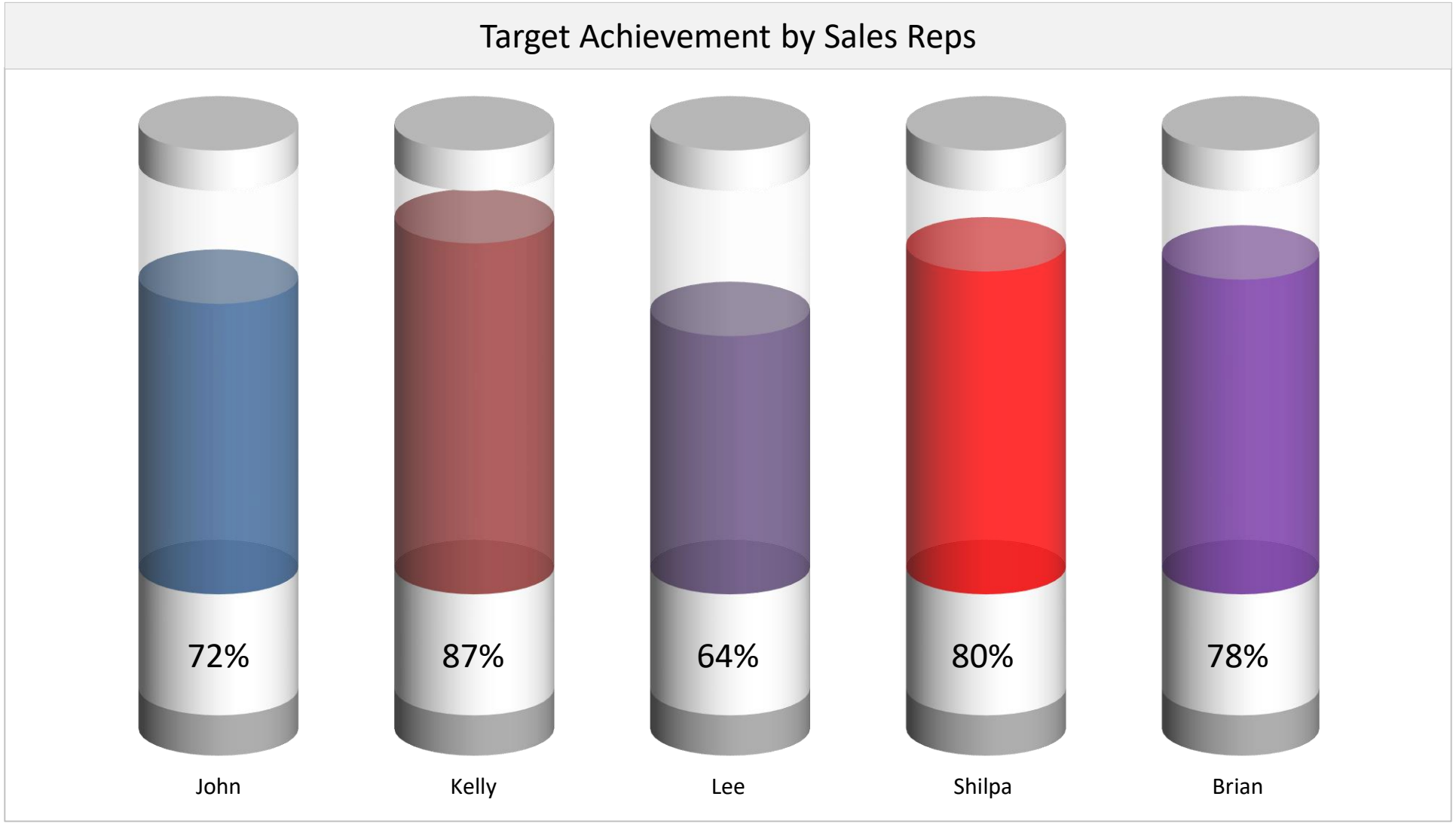
Tubes Fill Pictograph / Infographic for Independent Variables



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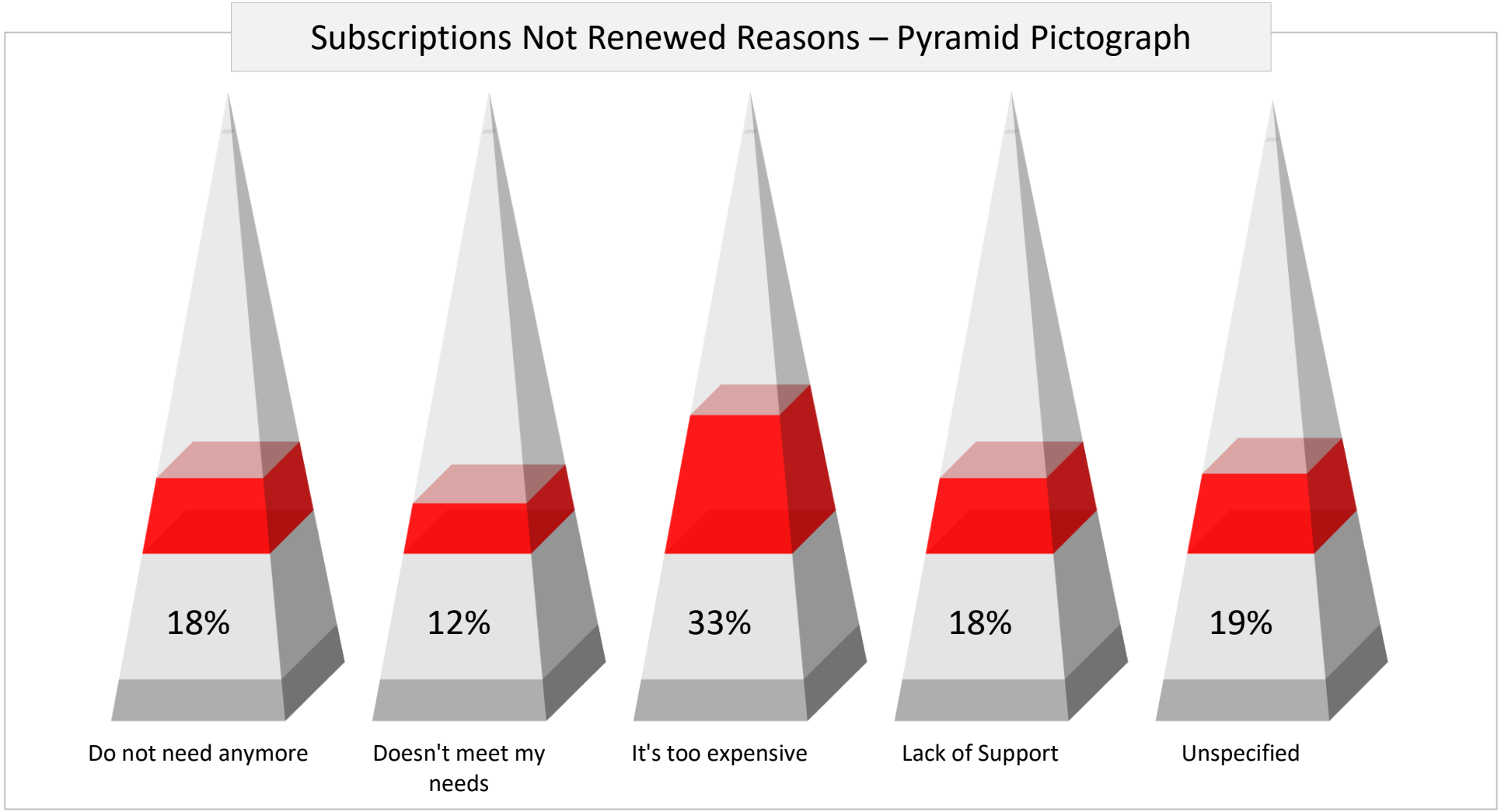
Pyramid Fill Pictograph / Infographic



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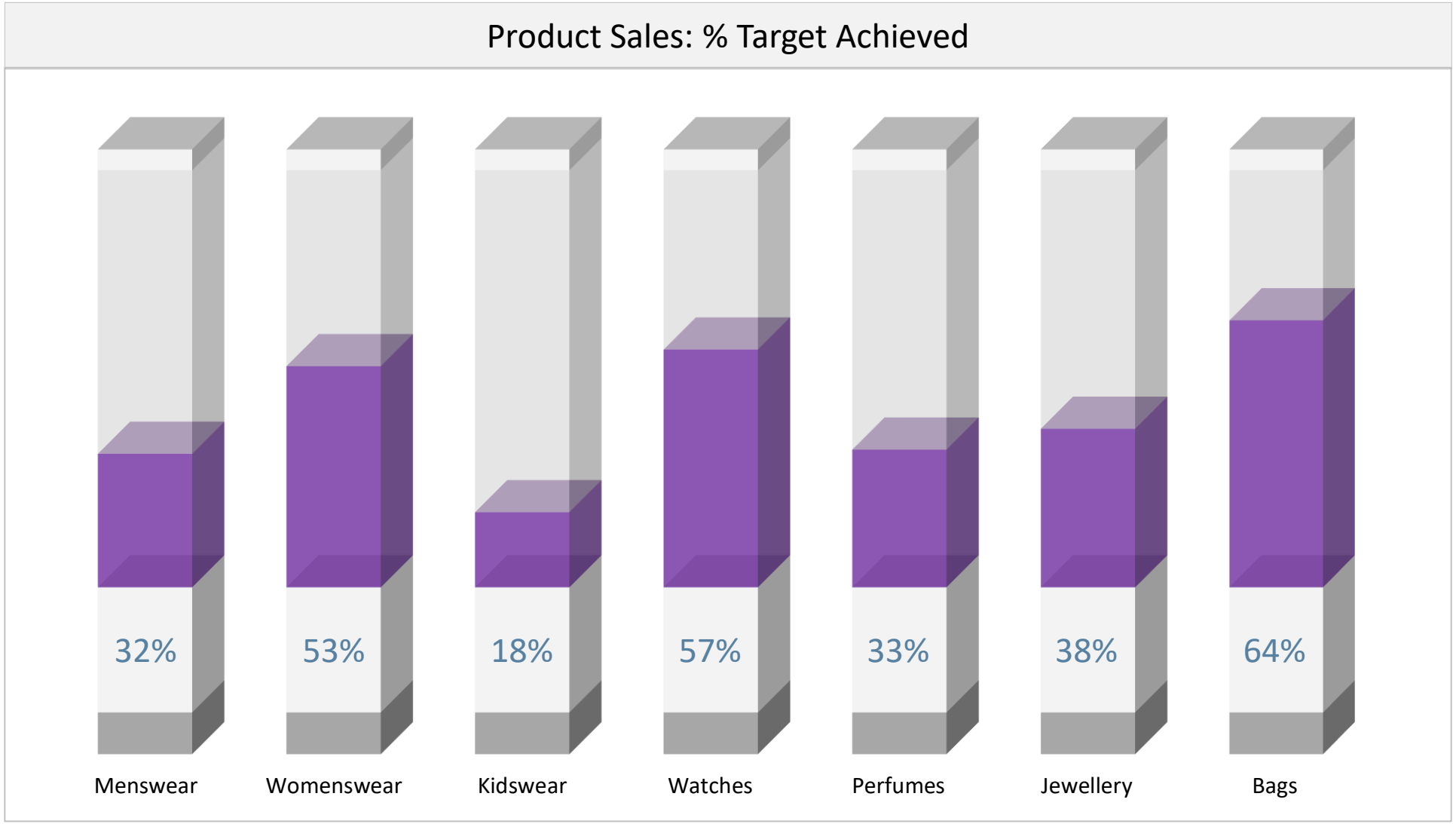
Box Fill Pictograph / Infographic



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Cones Fill Pictograph / Infographic

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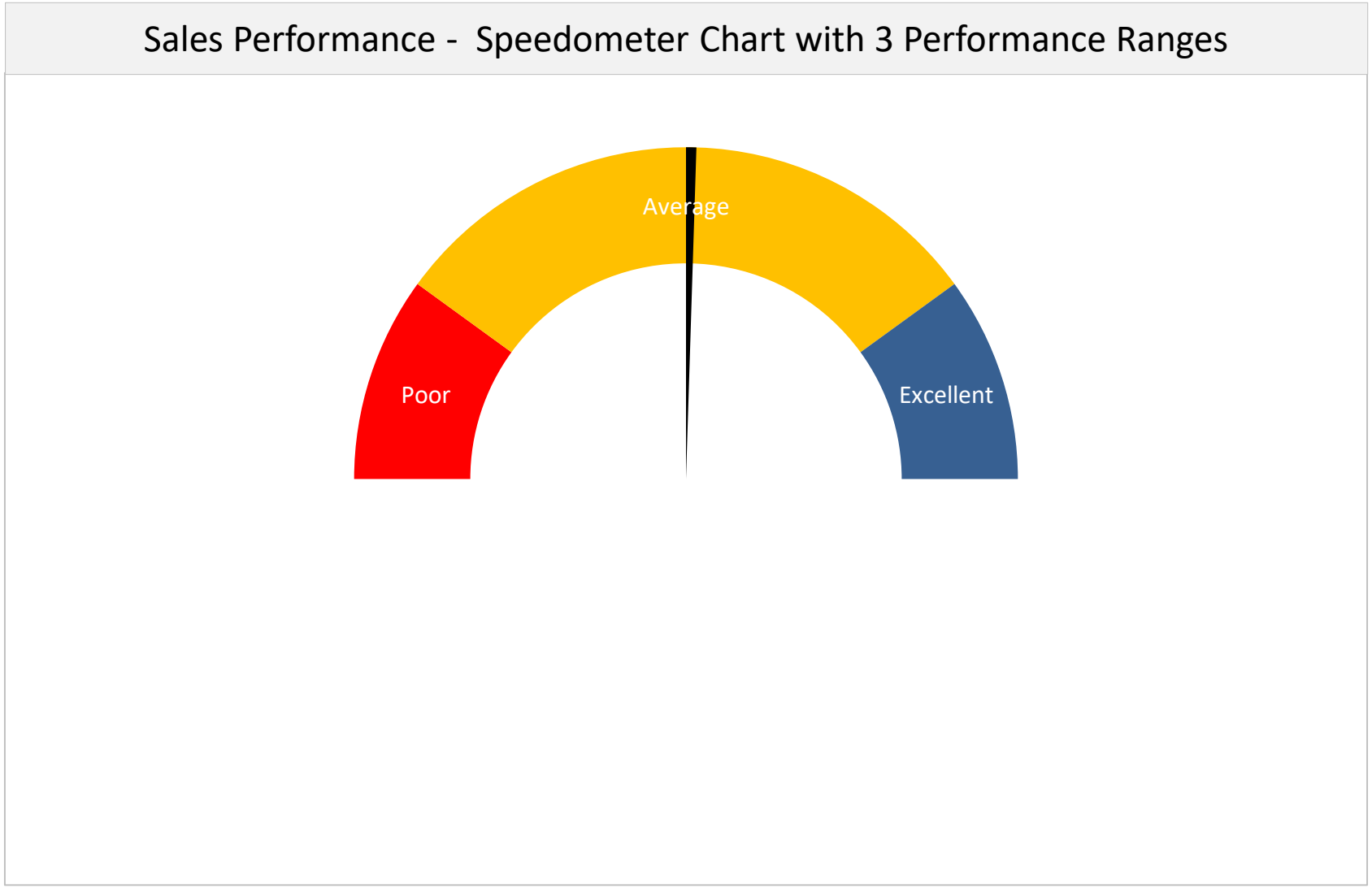
Speedometer / Gauge Chart with 3 Performance Ranges



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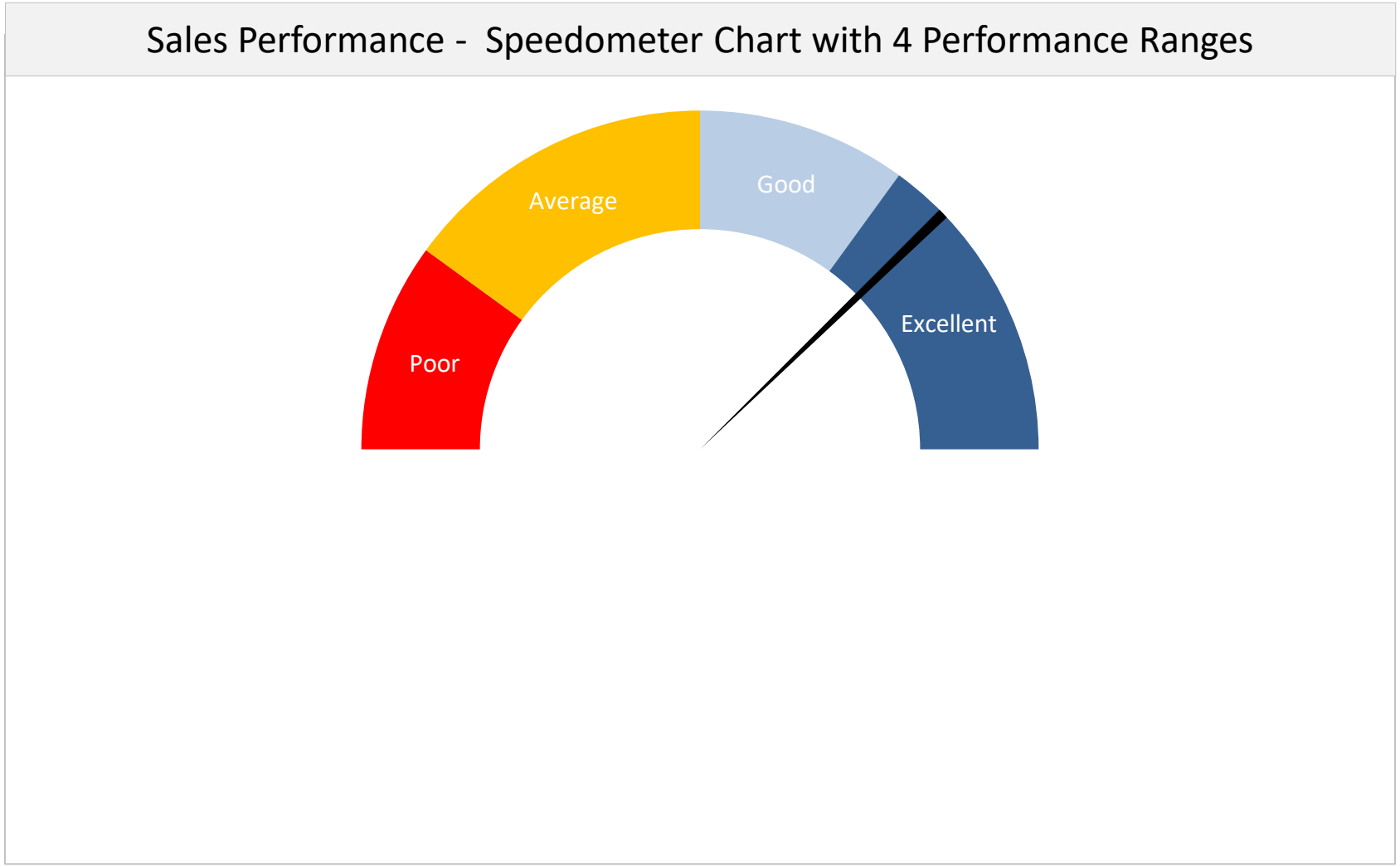
Speedometer / Gauge Chart with 4 Performance Ranges



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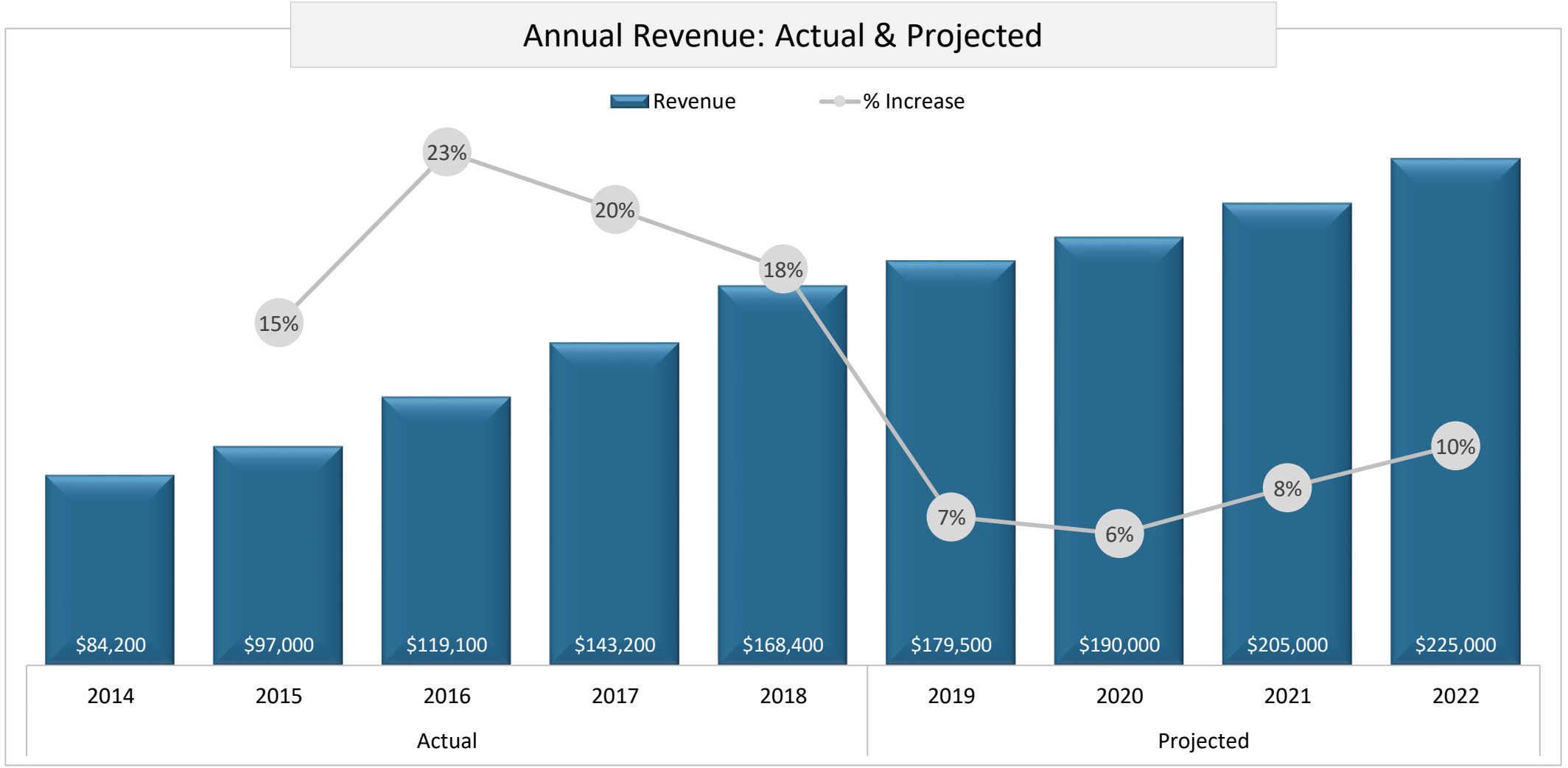
Combination Chart with Grouped X-Axis and 2 Y-Axis (Numeric and Percentage Values)



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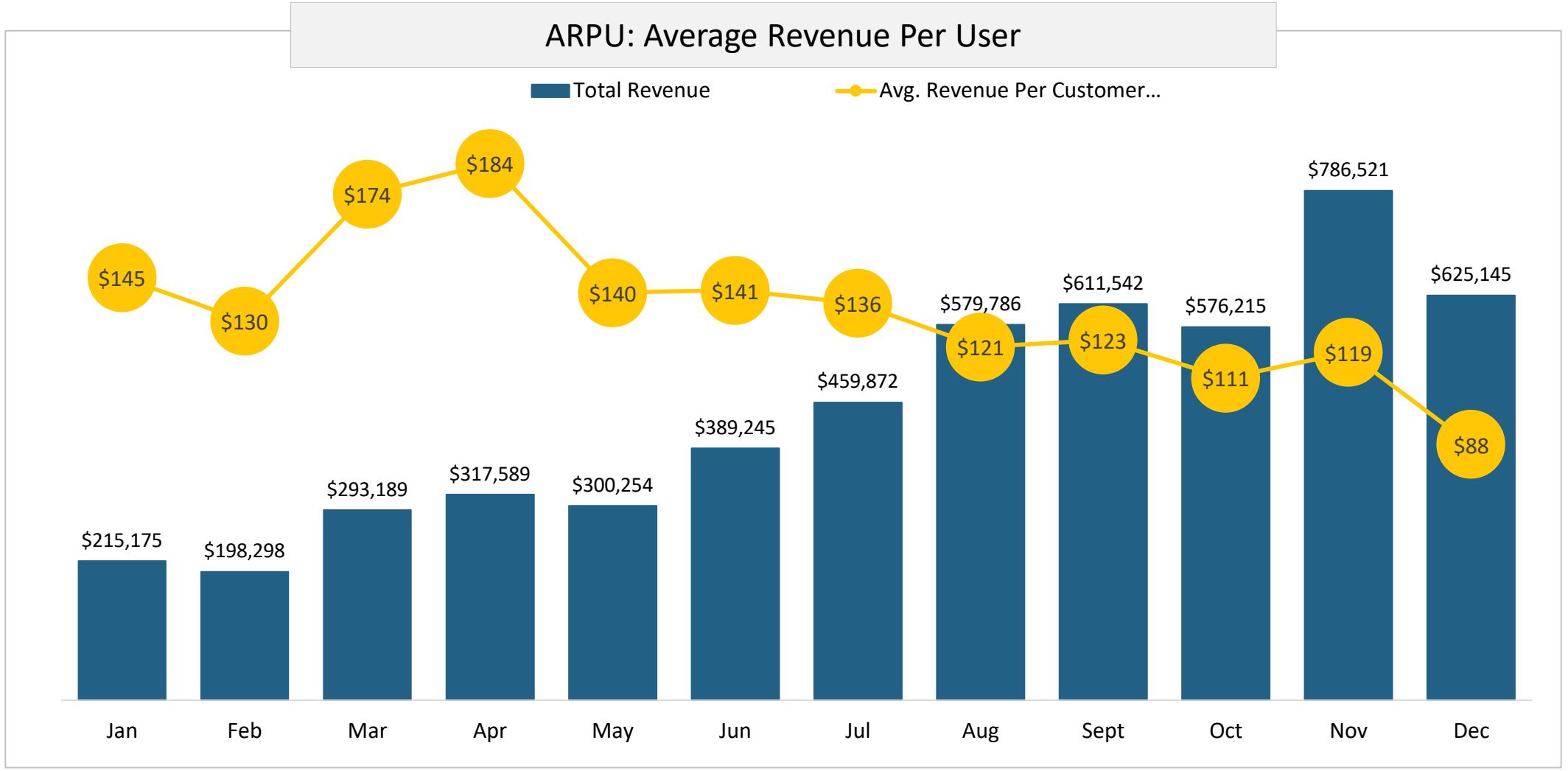
Combination Chart with 2 Y-Axis (Numeric Values)



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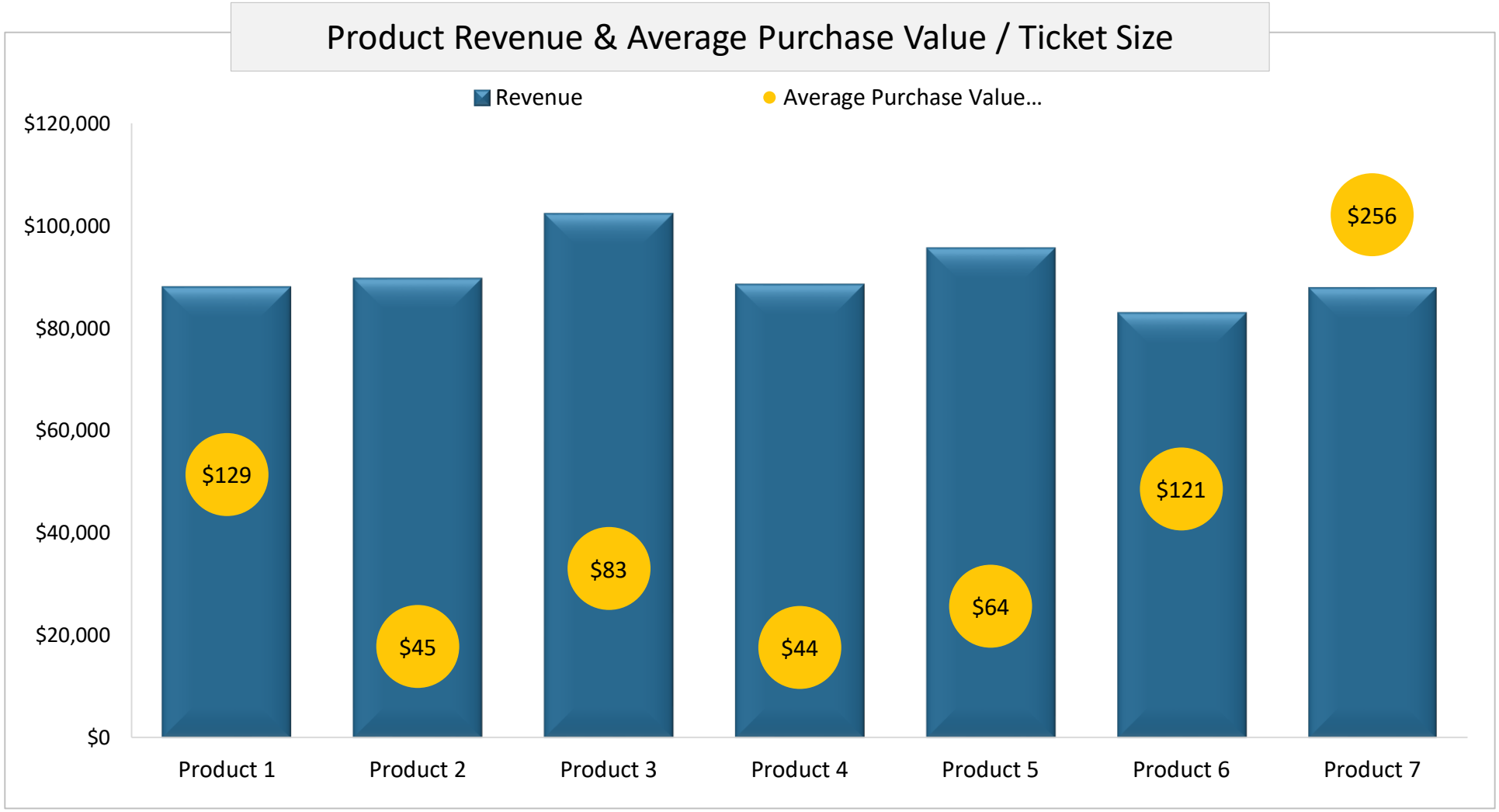
Combination Chart with 2 Y-Axis Variation (Numeric Values)



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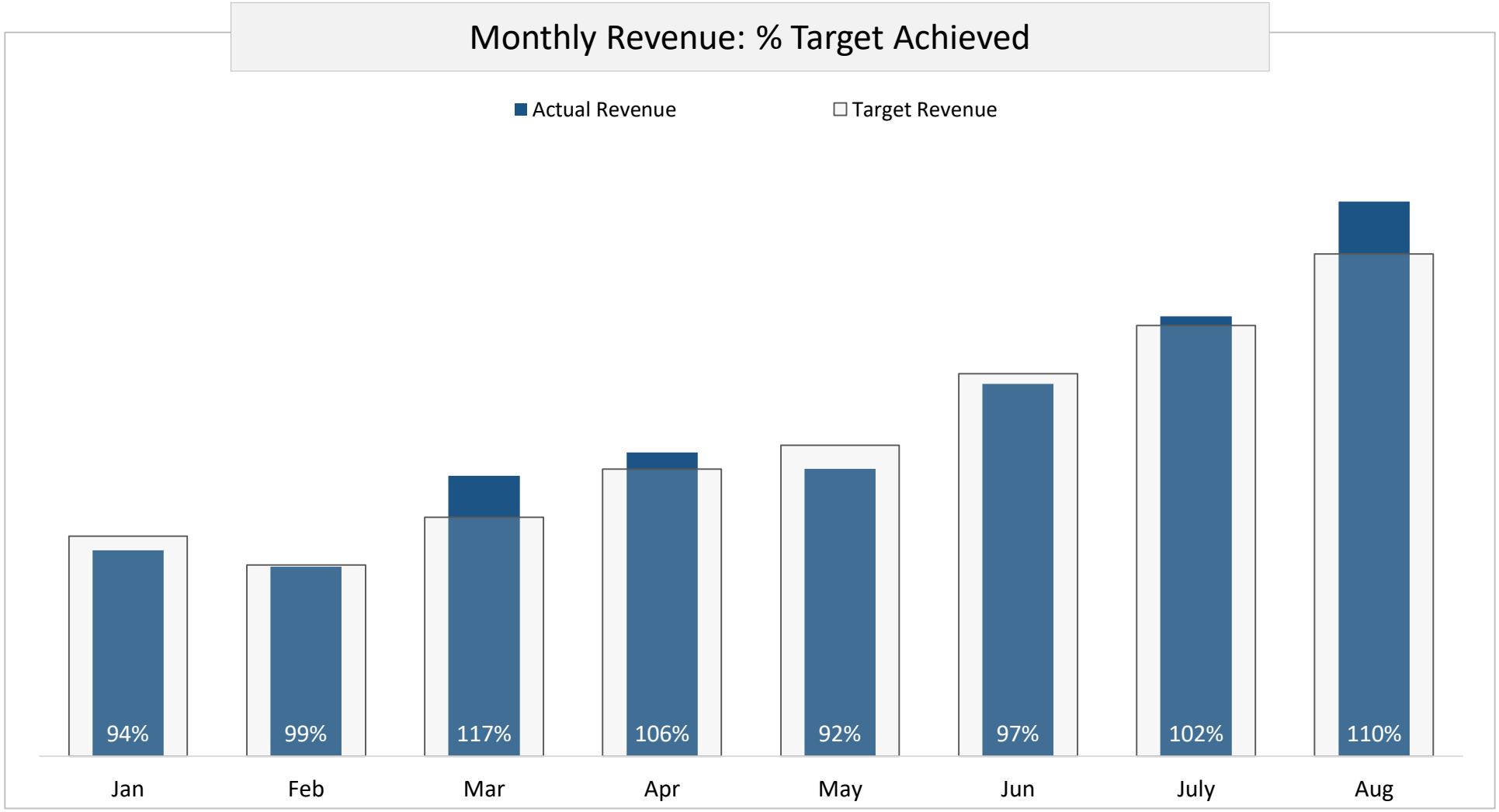
Percent Target Achieved: Thermometer Chart



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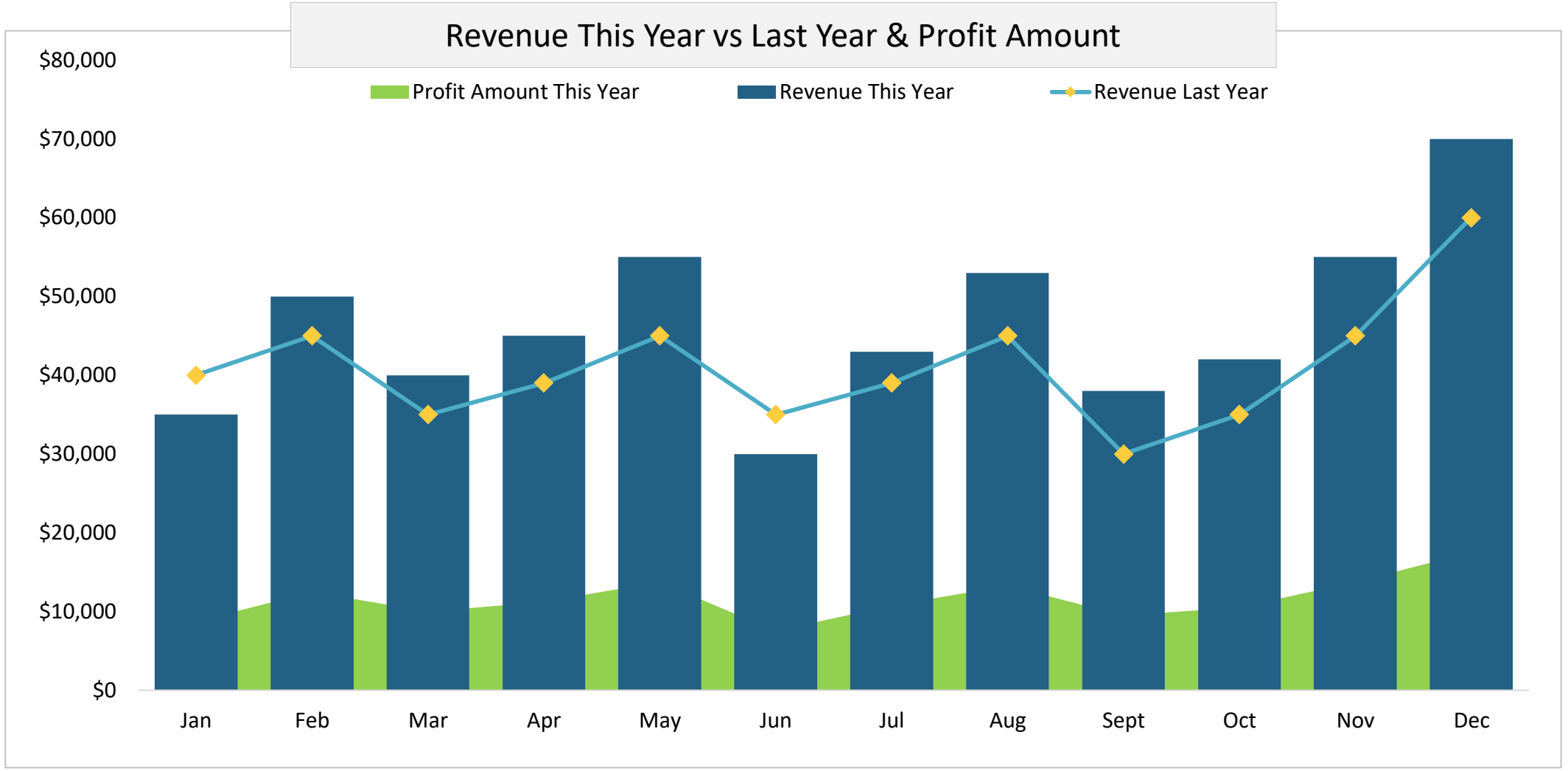
Combination Chart (Column + Line + Area) with 3 Variables



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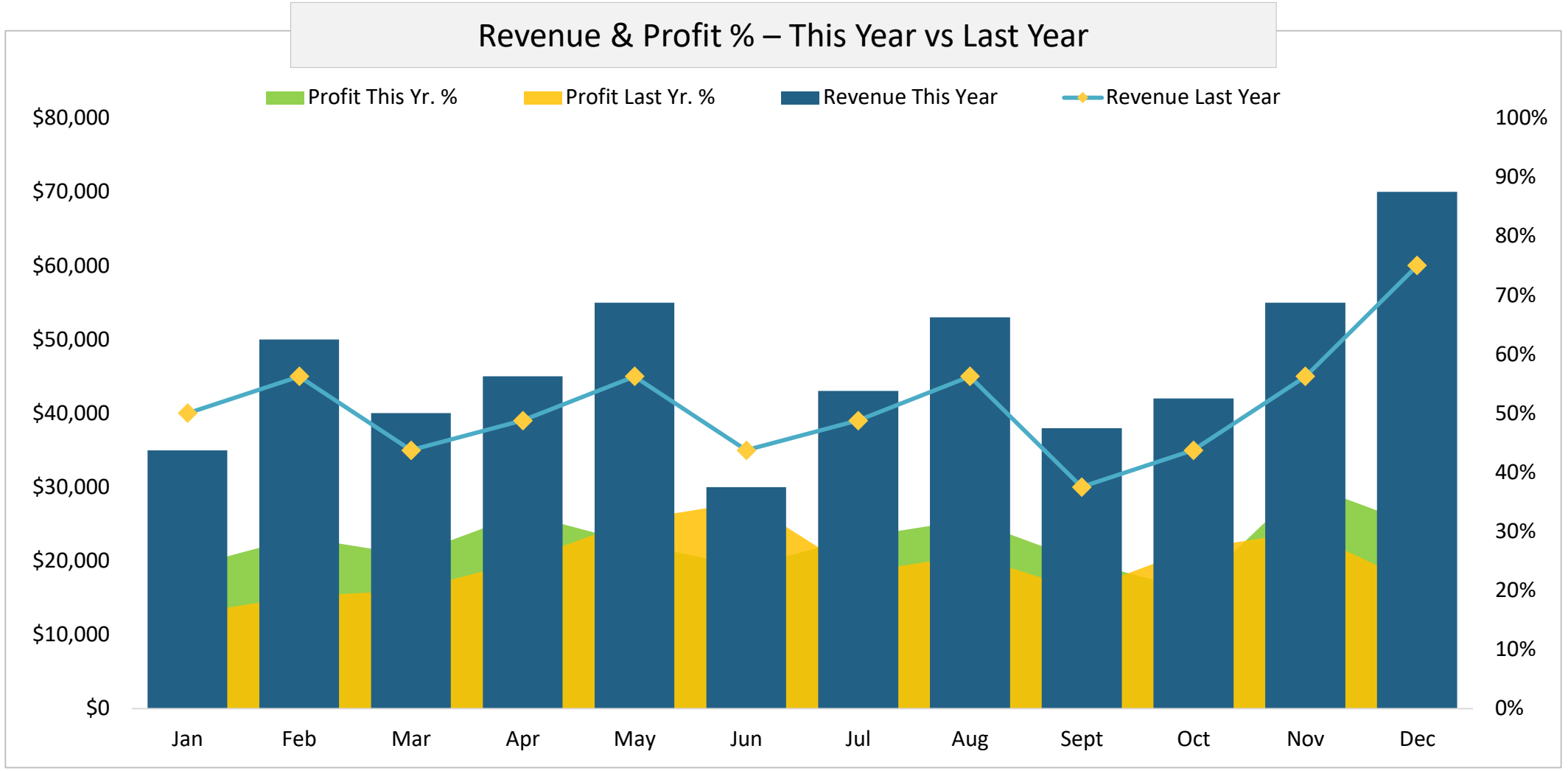
Combination Chart with 4 Variables and 2 Y-Axis (Numeric and Percentage Values)



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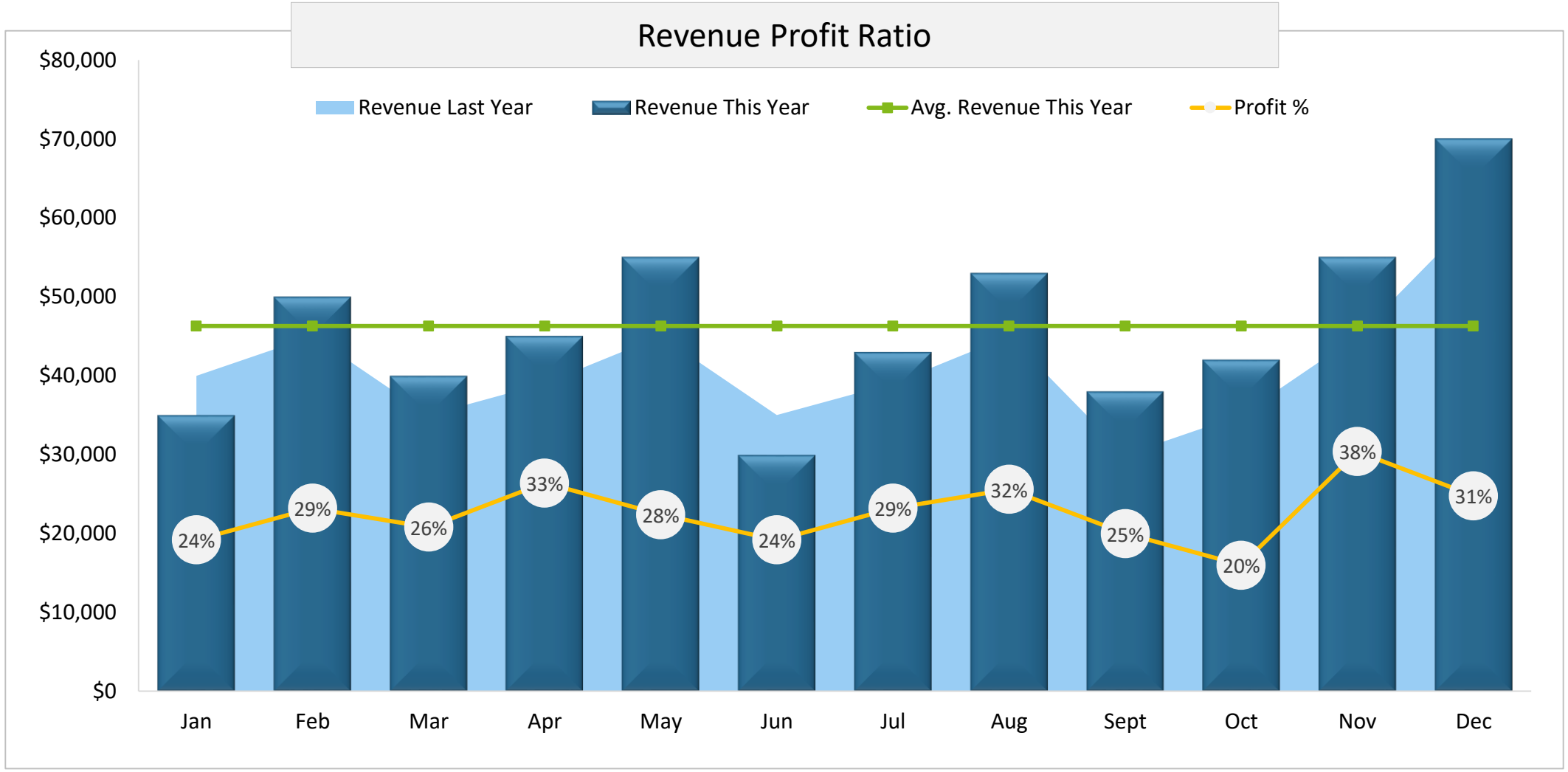
Combination Chart (Column + Area + Average Line + Percentage Line) for 4 Variables



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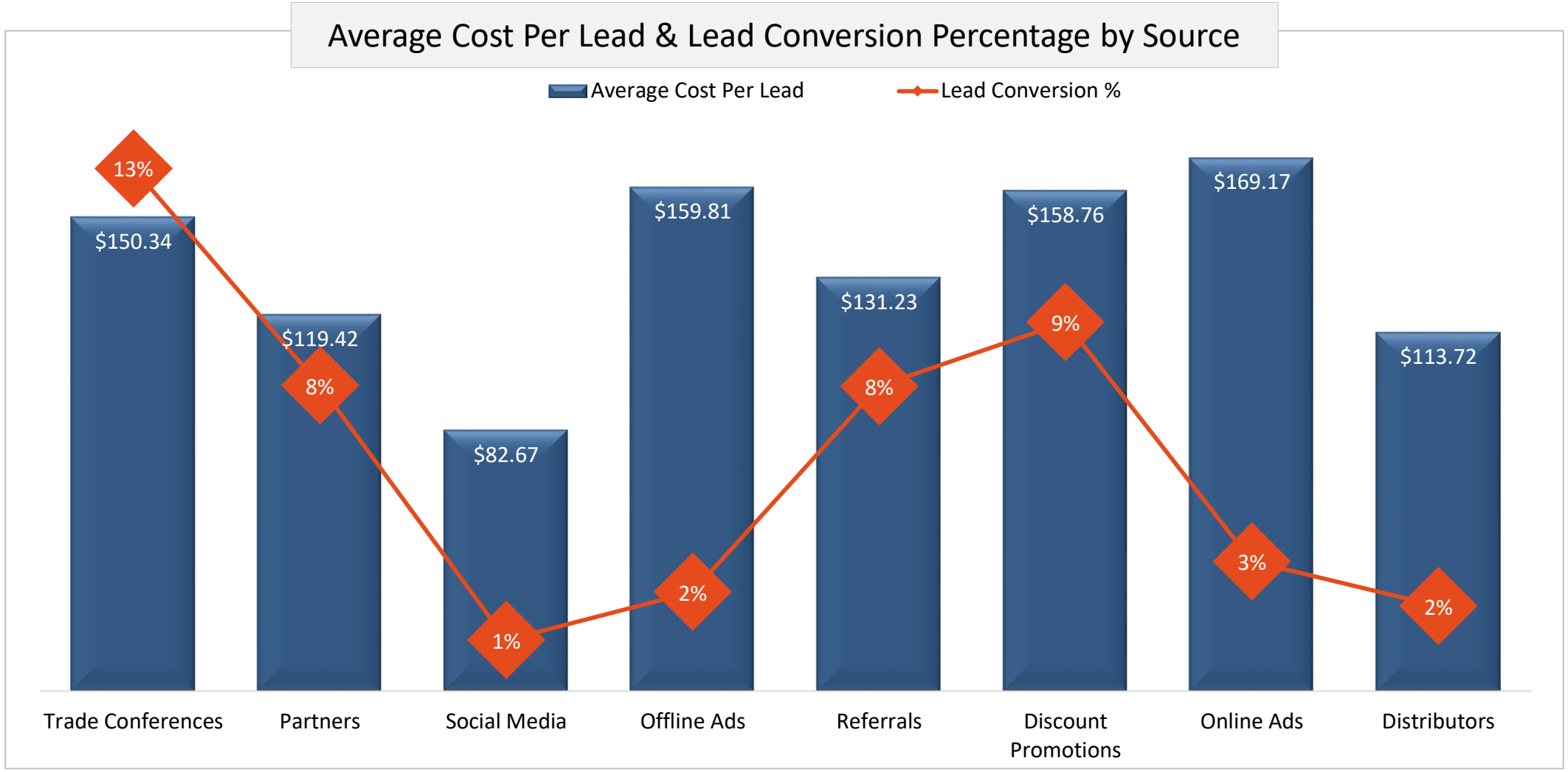
Combination Chart with 2 Y Axis (Numeric and Percentage Values)



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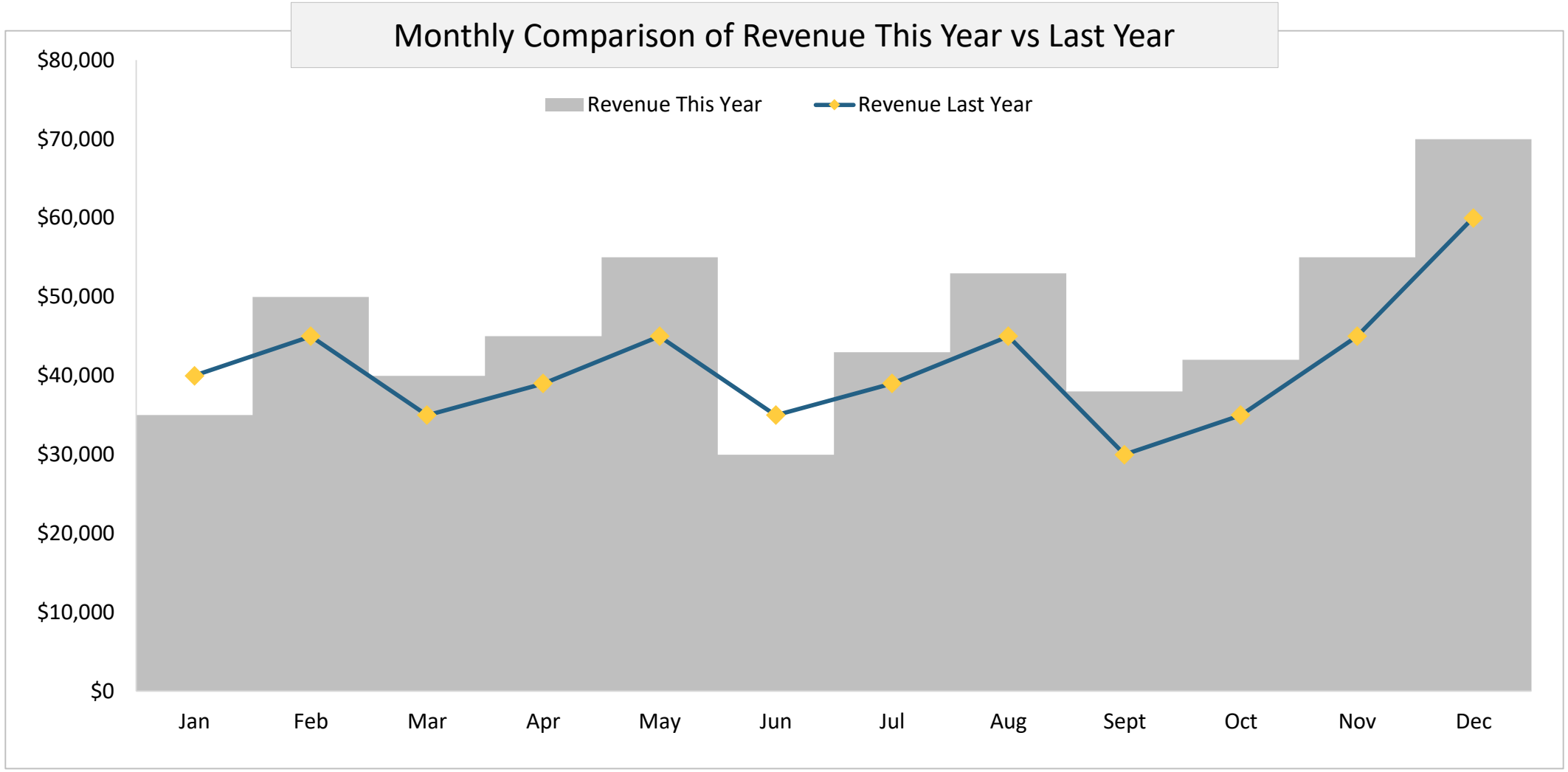
Combination Chart Variation (Columns without Gaps)



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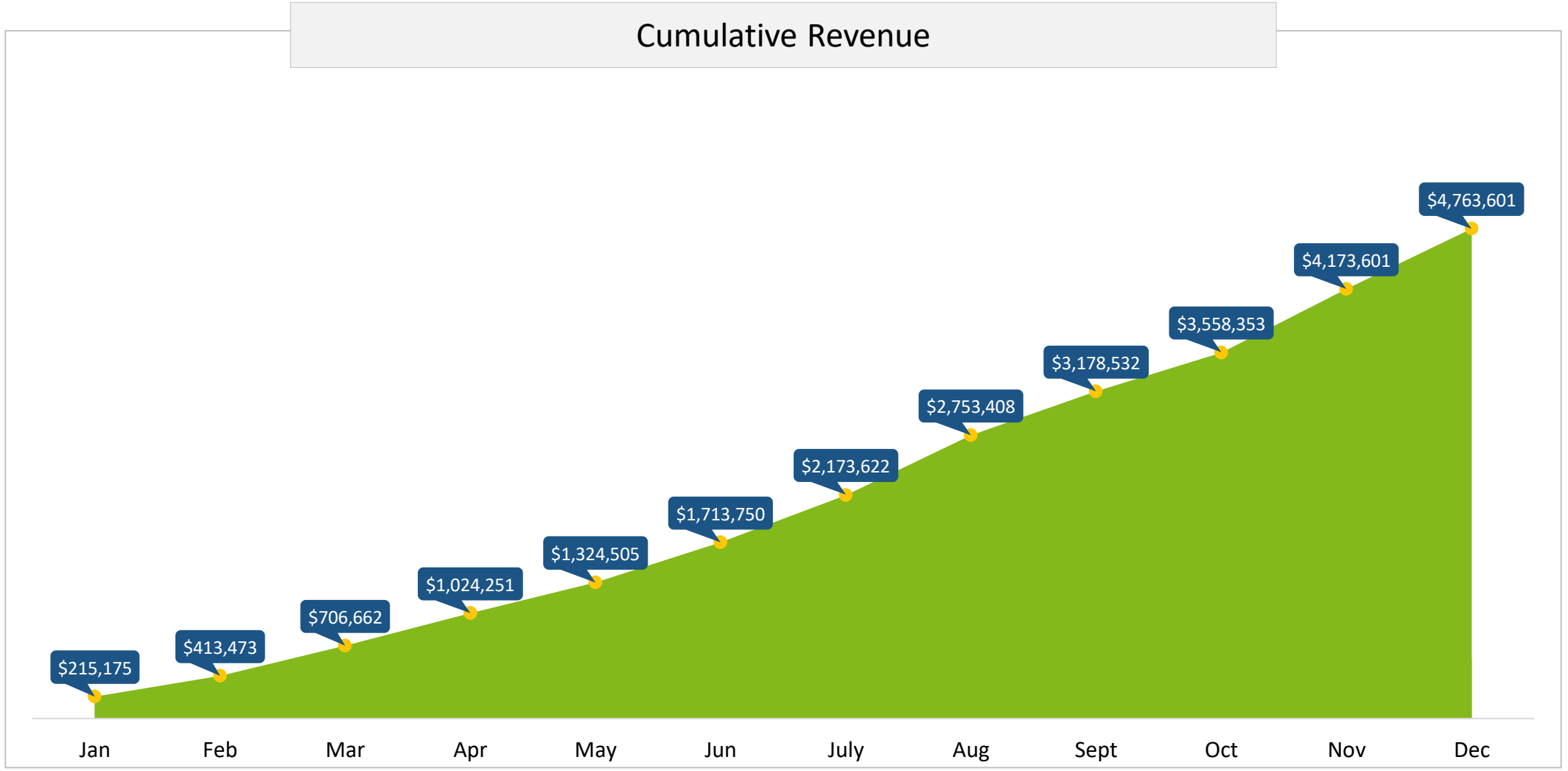
Single Series Area Chart with Value Markers



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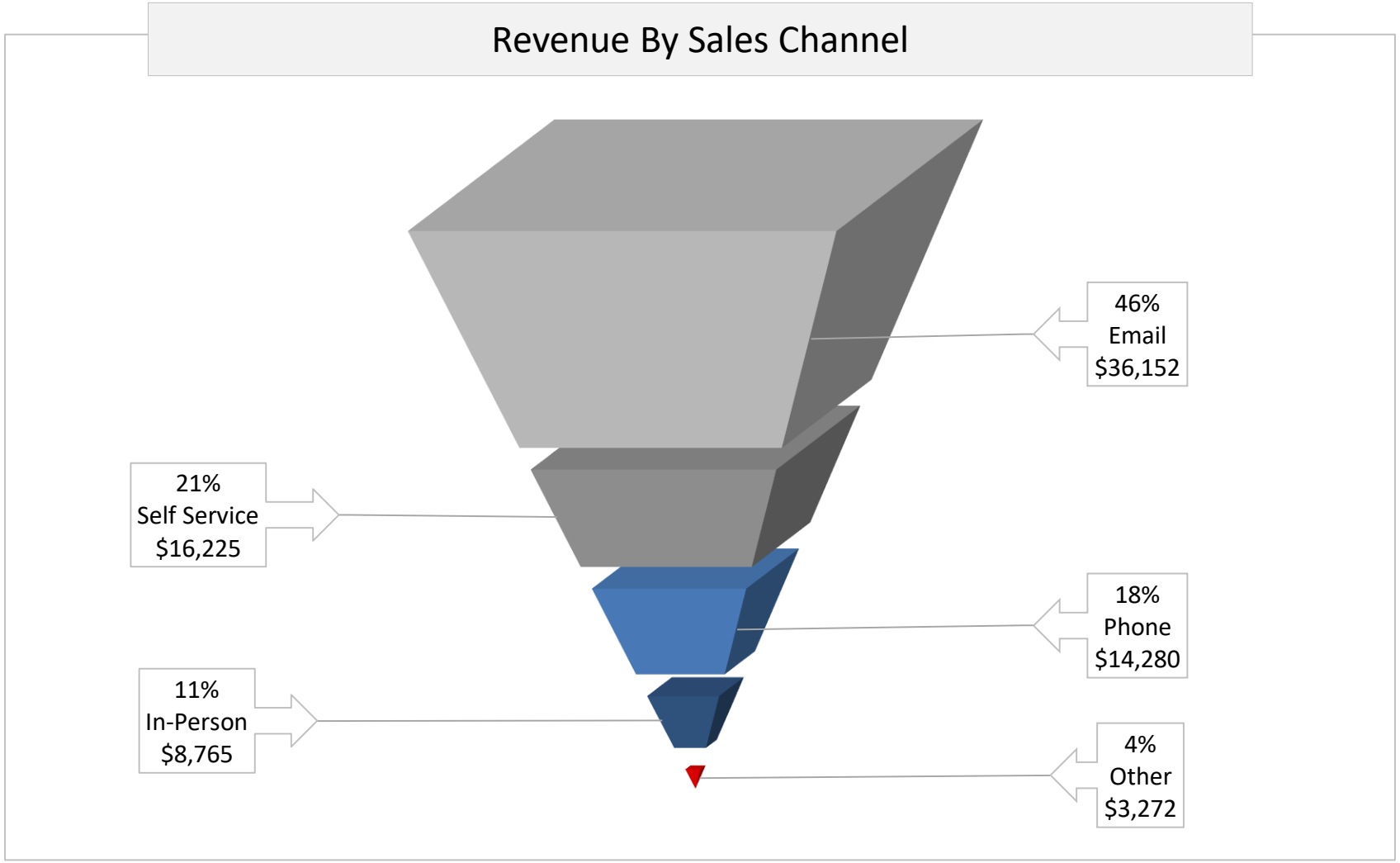
3D Funnel Chart with 5 Segments (Sliced)



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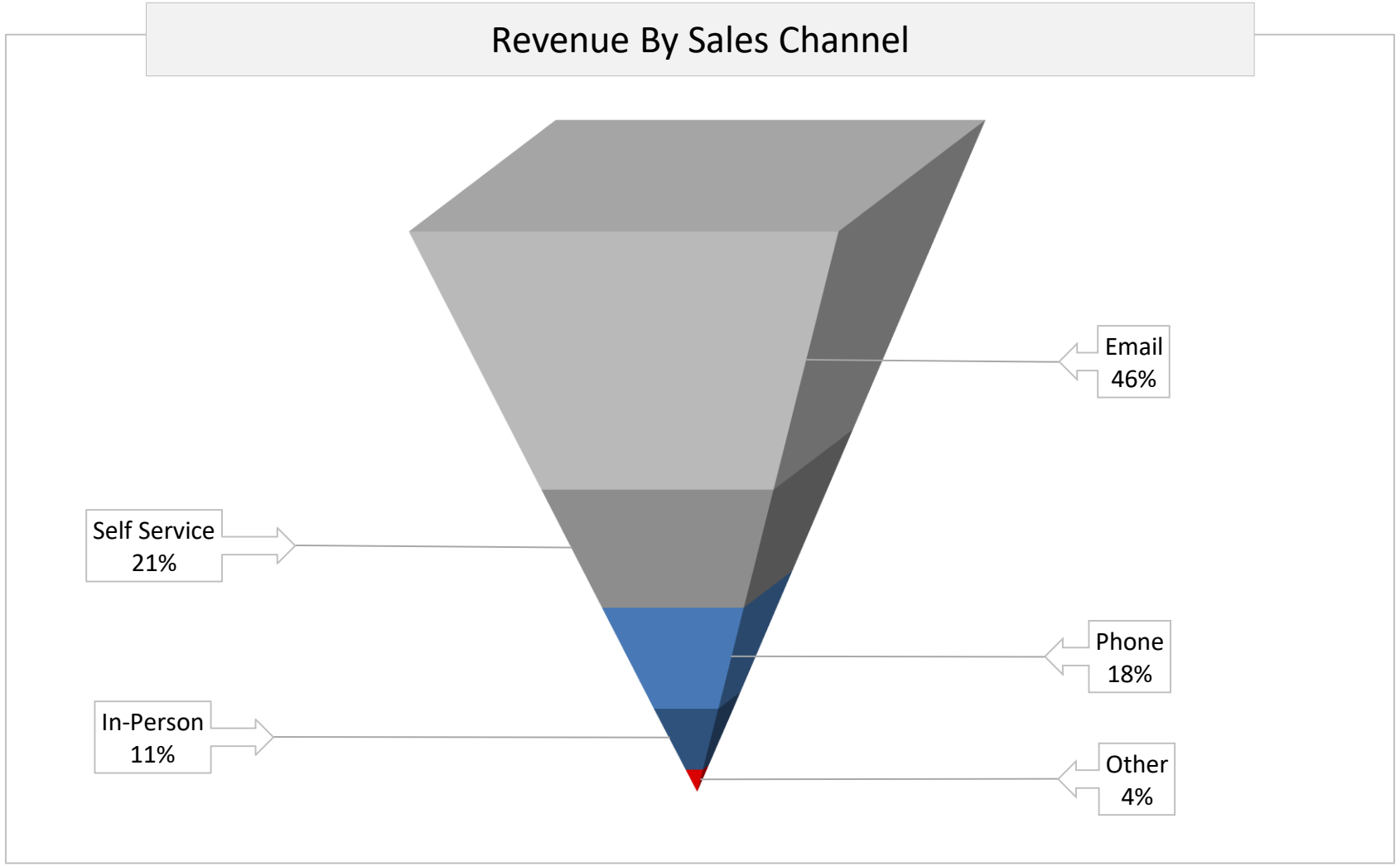
Funnel Chart with 5 Stages (Use this Template for Data with Percentage Values)



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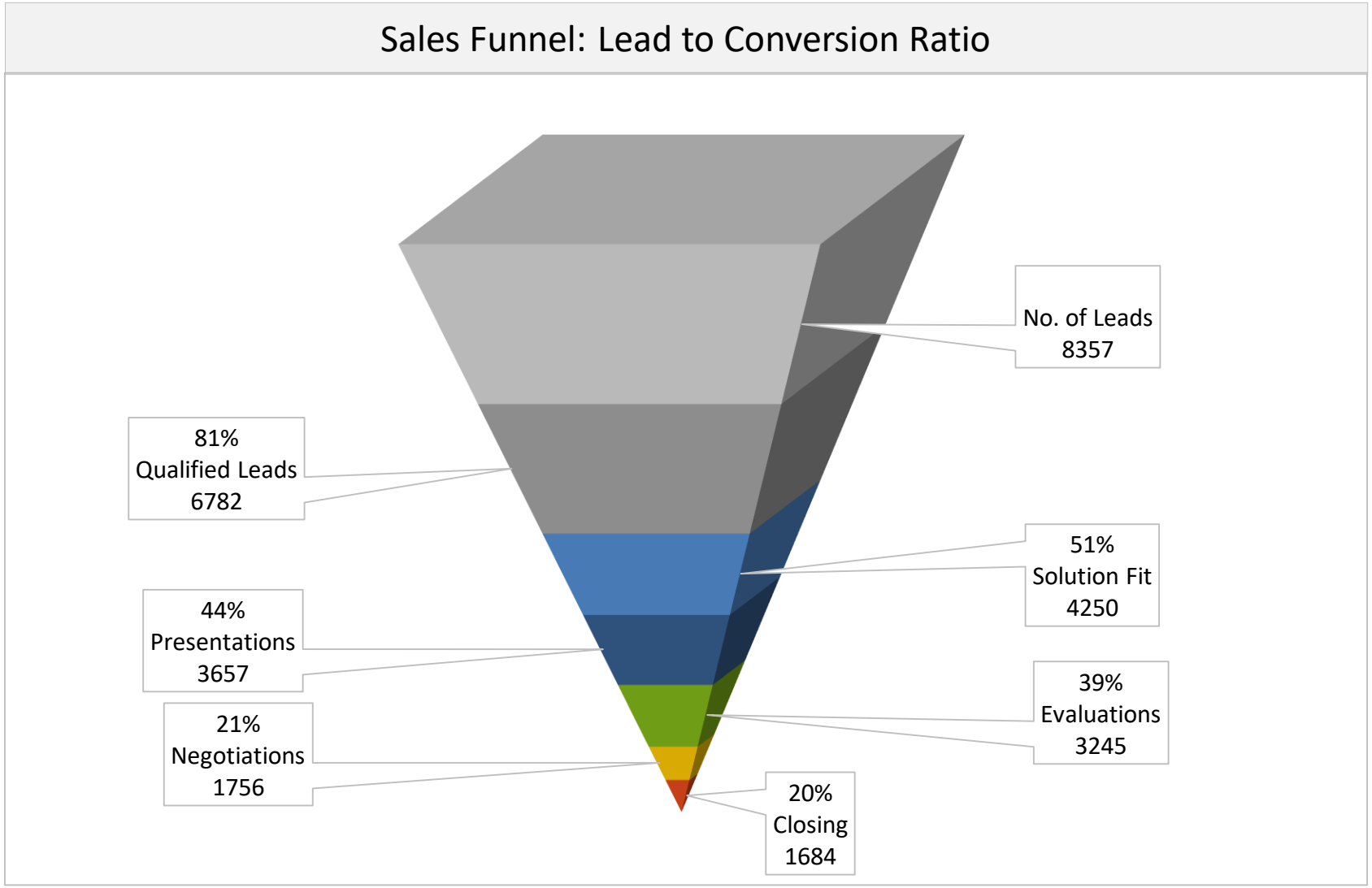
Funnel Chart with 7 Stages



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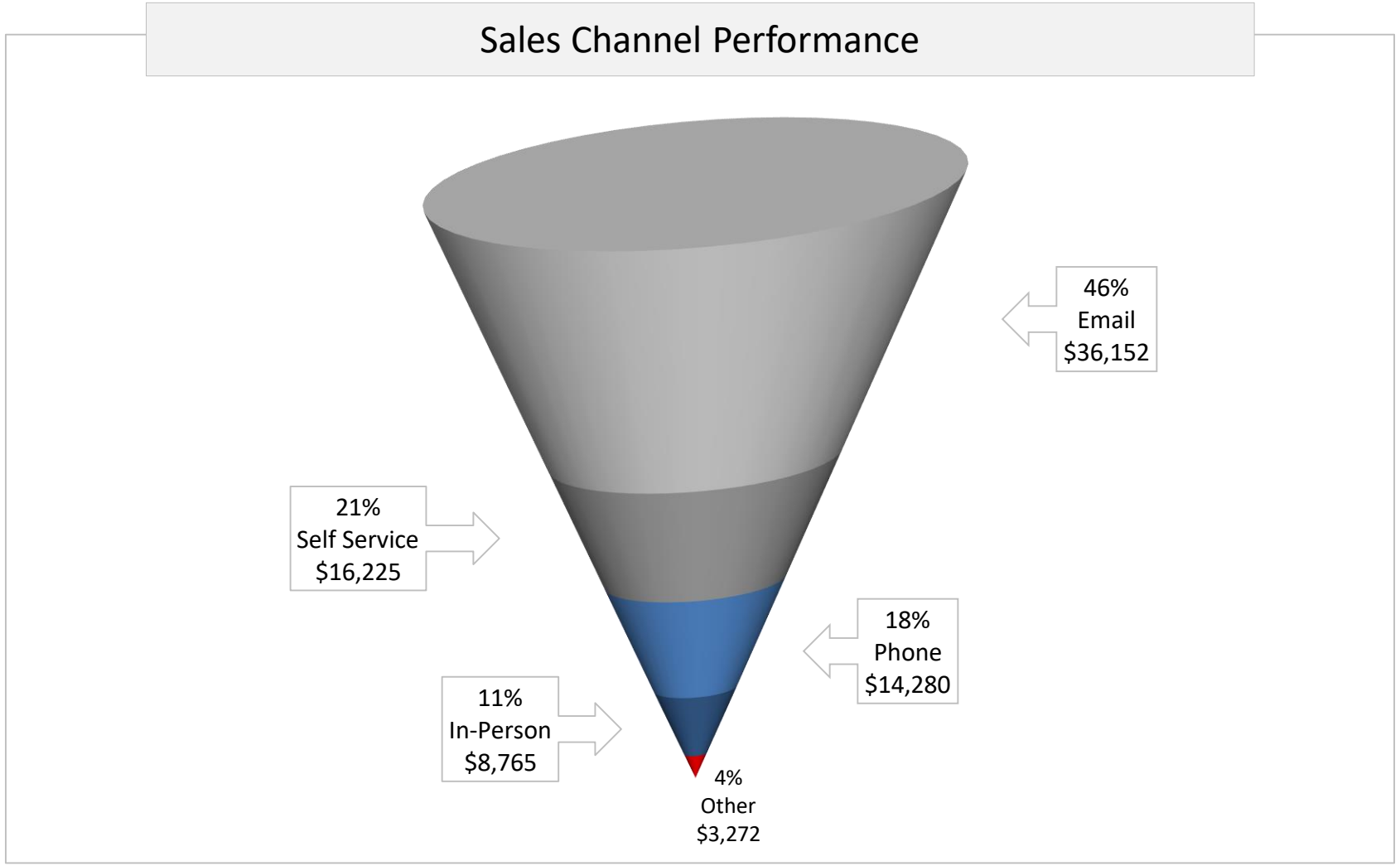
Funnel Chart (Conical Shape) for Data with Absolute Numbers



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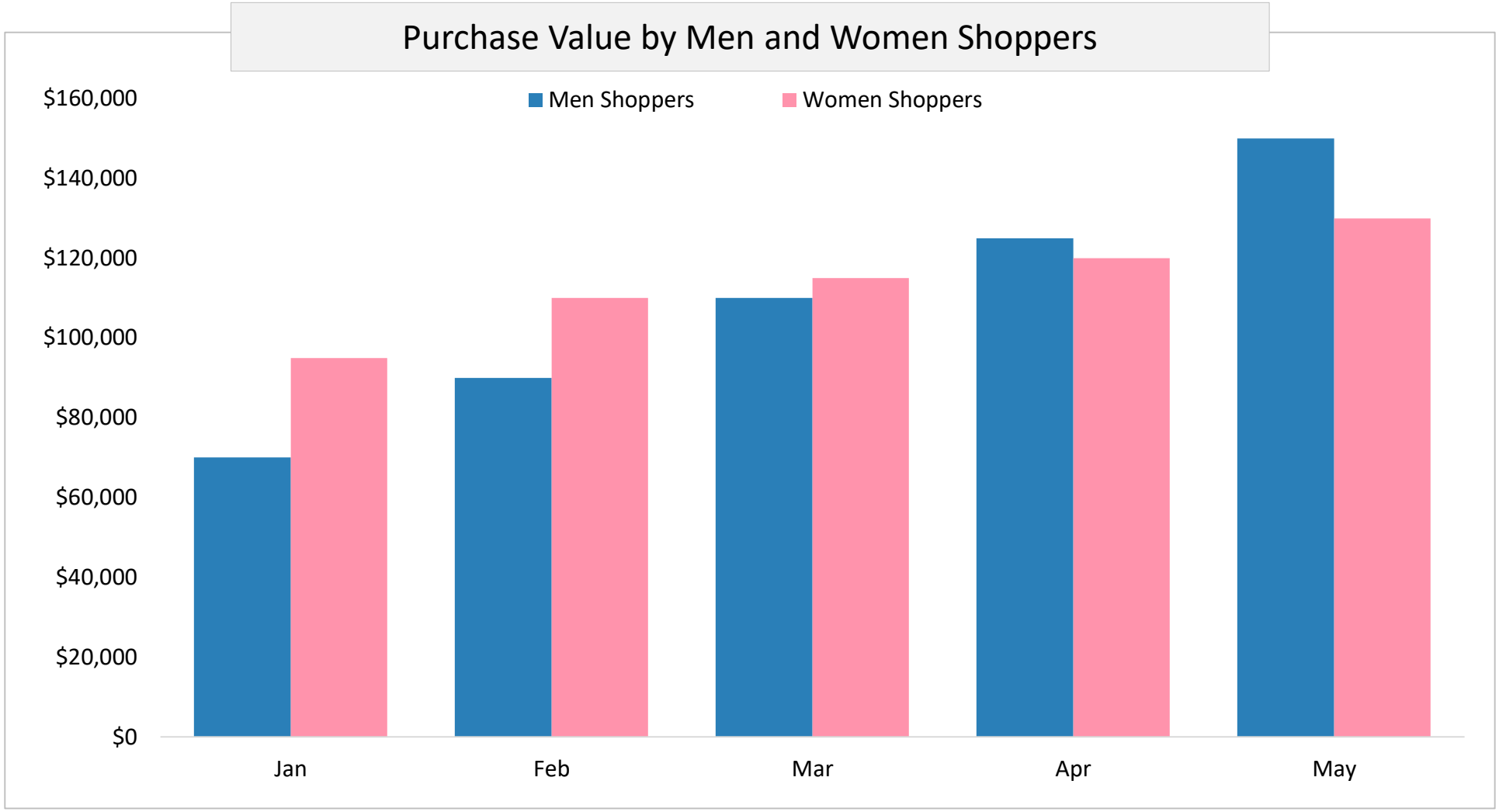
2 Series Clustered / Grouped Column Chart



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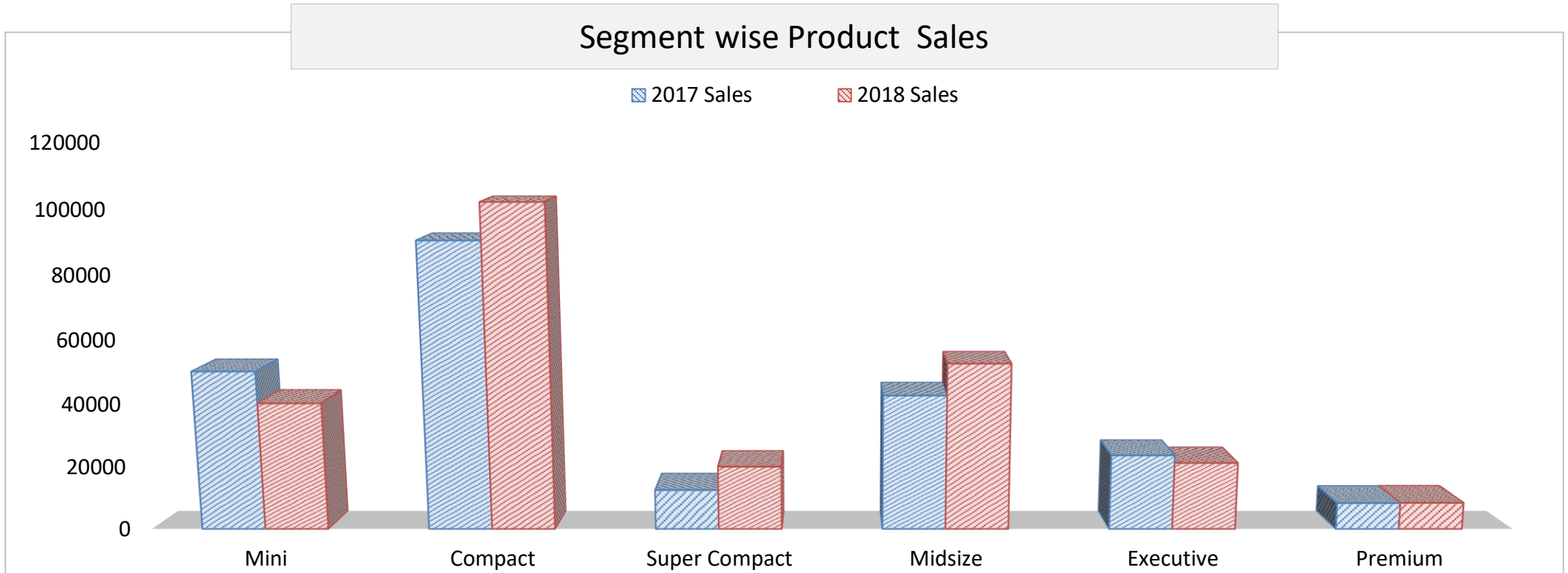
2 Series Clustered / Grouped Column Chart with Data Table



	Mini	Compact	Super Compact	Midsize	Executive	Premium
2017 Sales	50038	90381	12500	42500	23600	8339
2018 Sales	40050	102000	20000	52500	21179	8400

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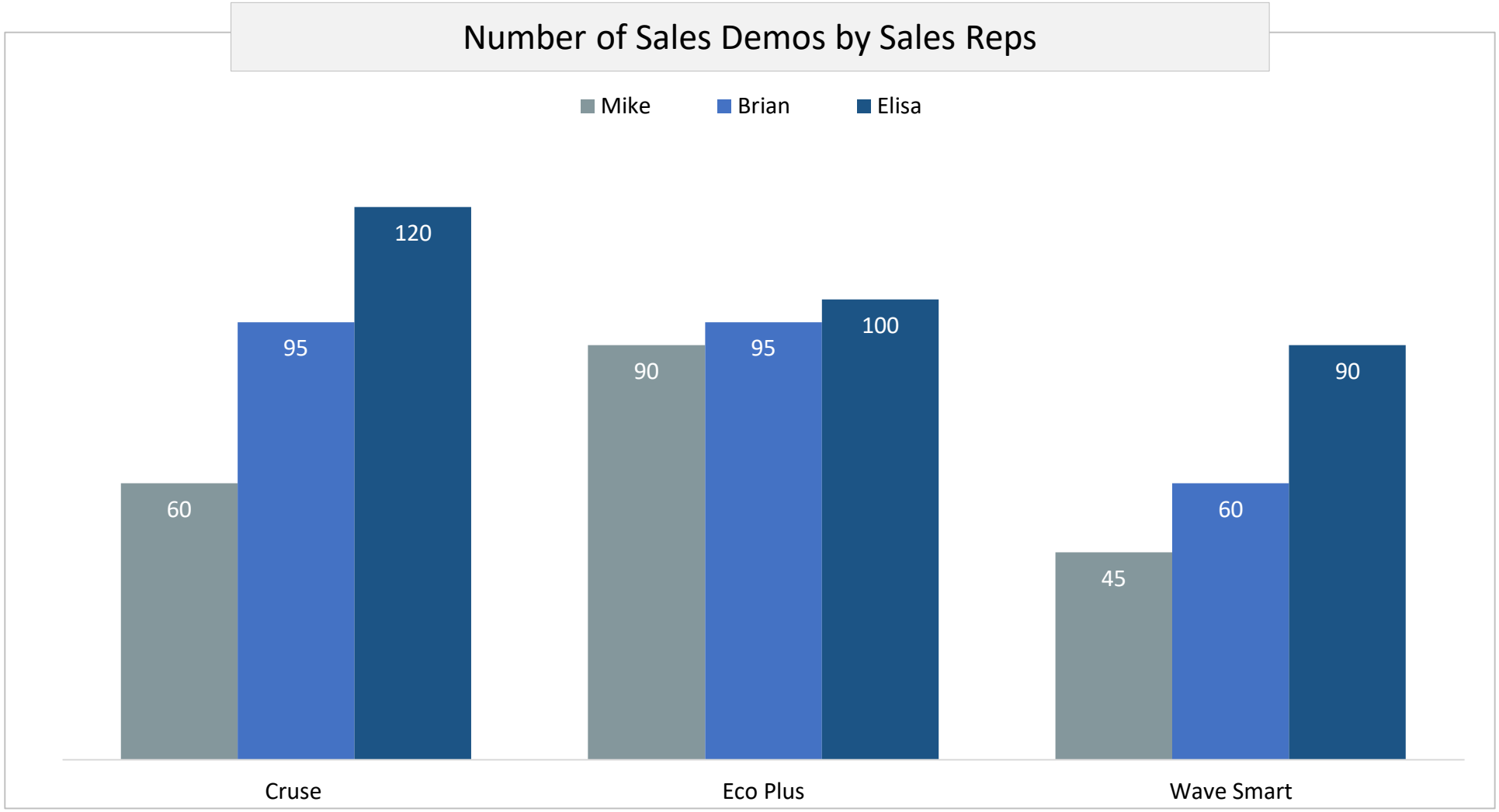
3 Series Clustered / Grouped Column Chart



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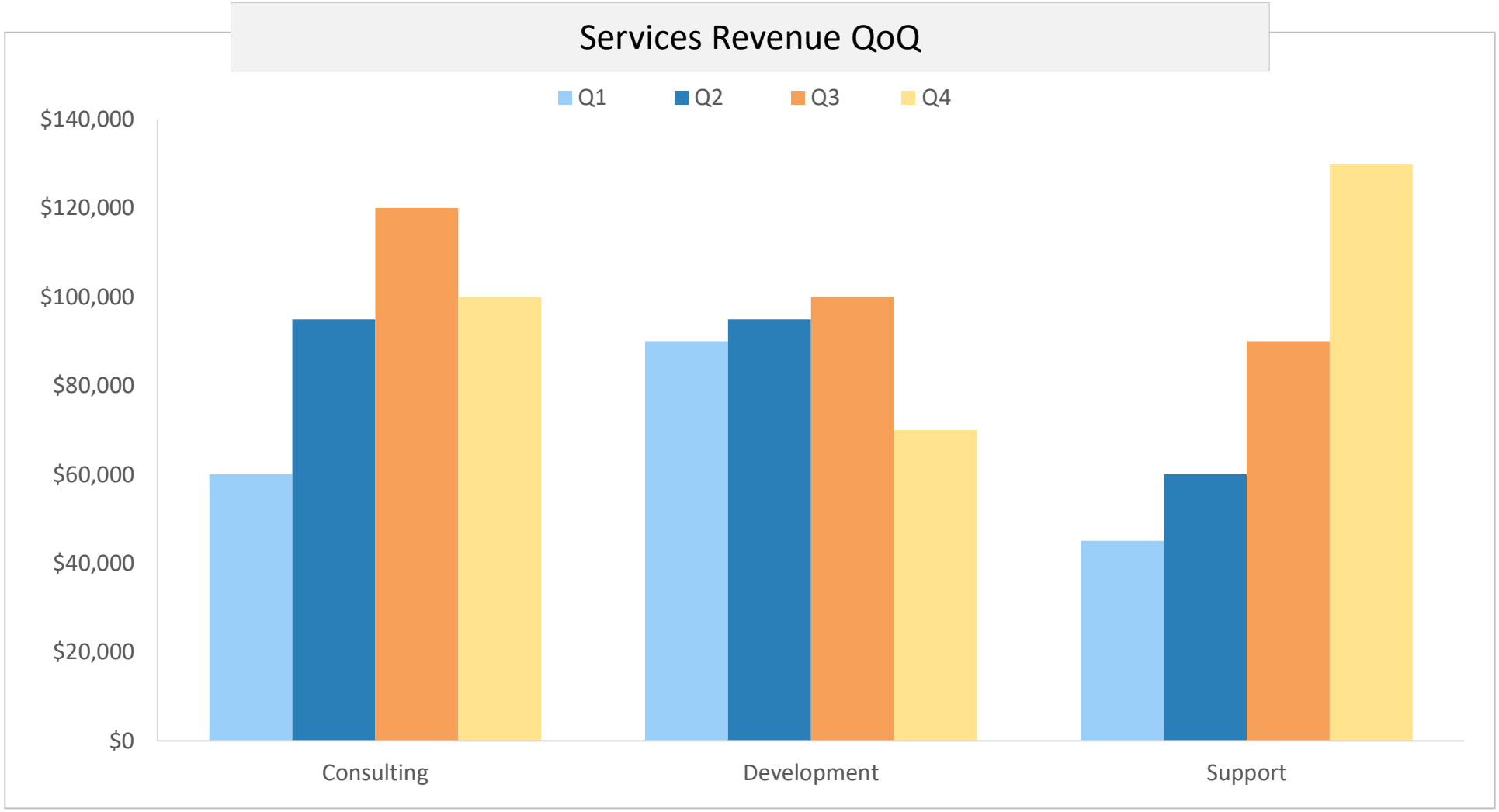
4 Series Clustered / Grouped Column Chart



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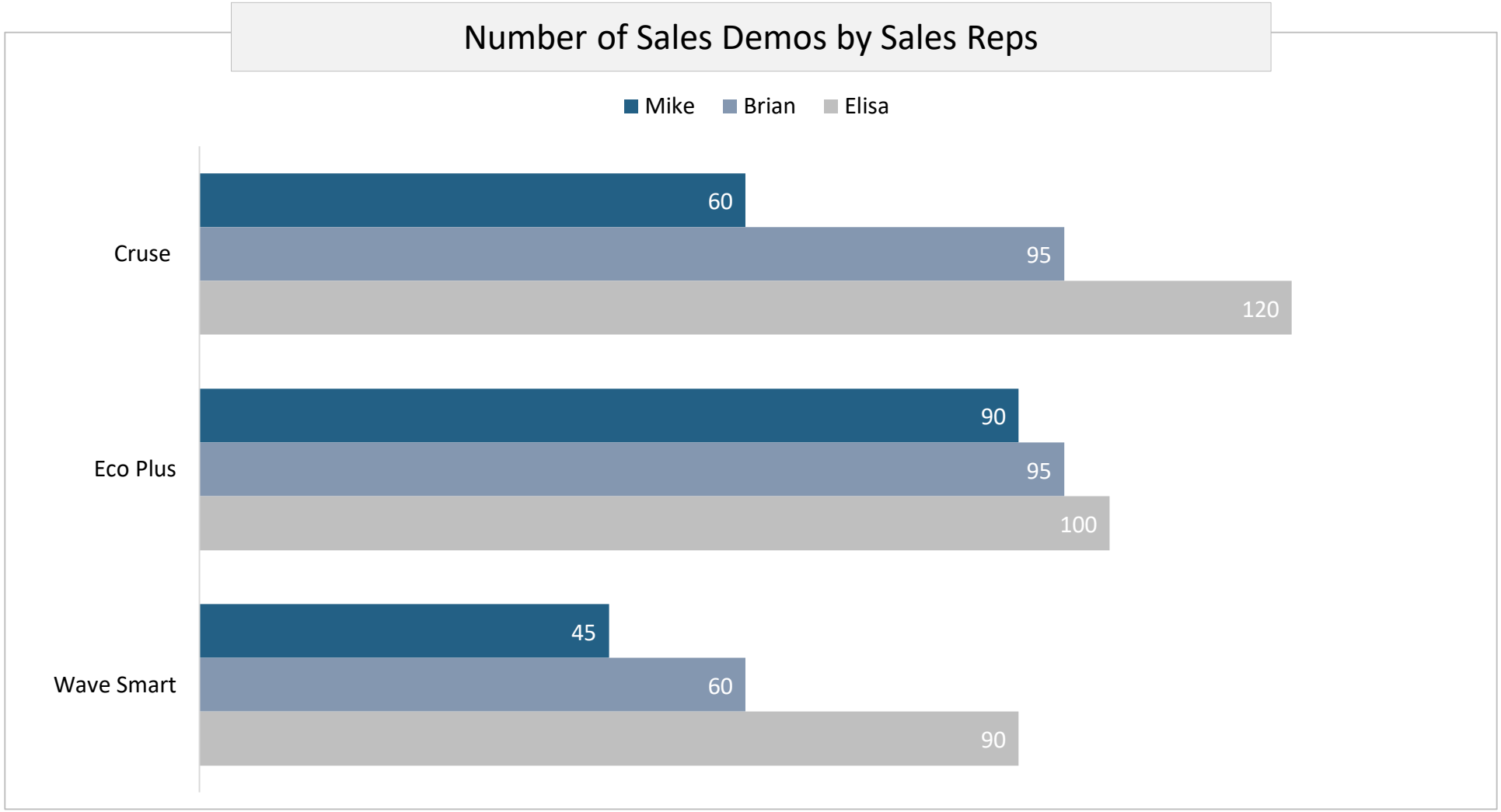
3 Series Clustered / Grouped Bar Chart



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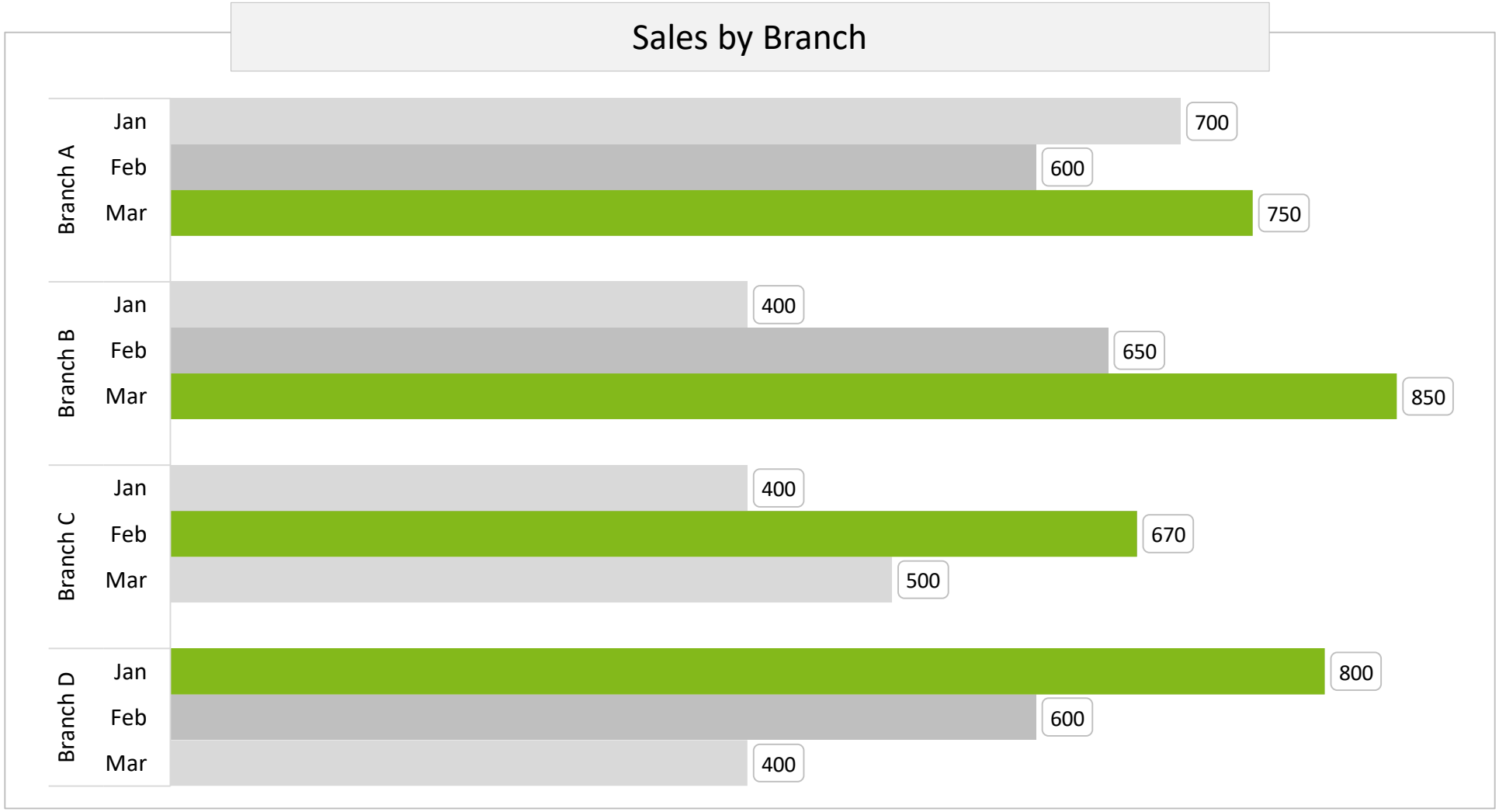
Clustered Bar Chart with Four Panels, Grouped Y-Axis and Largest Bar Auto Highlighted



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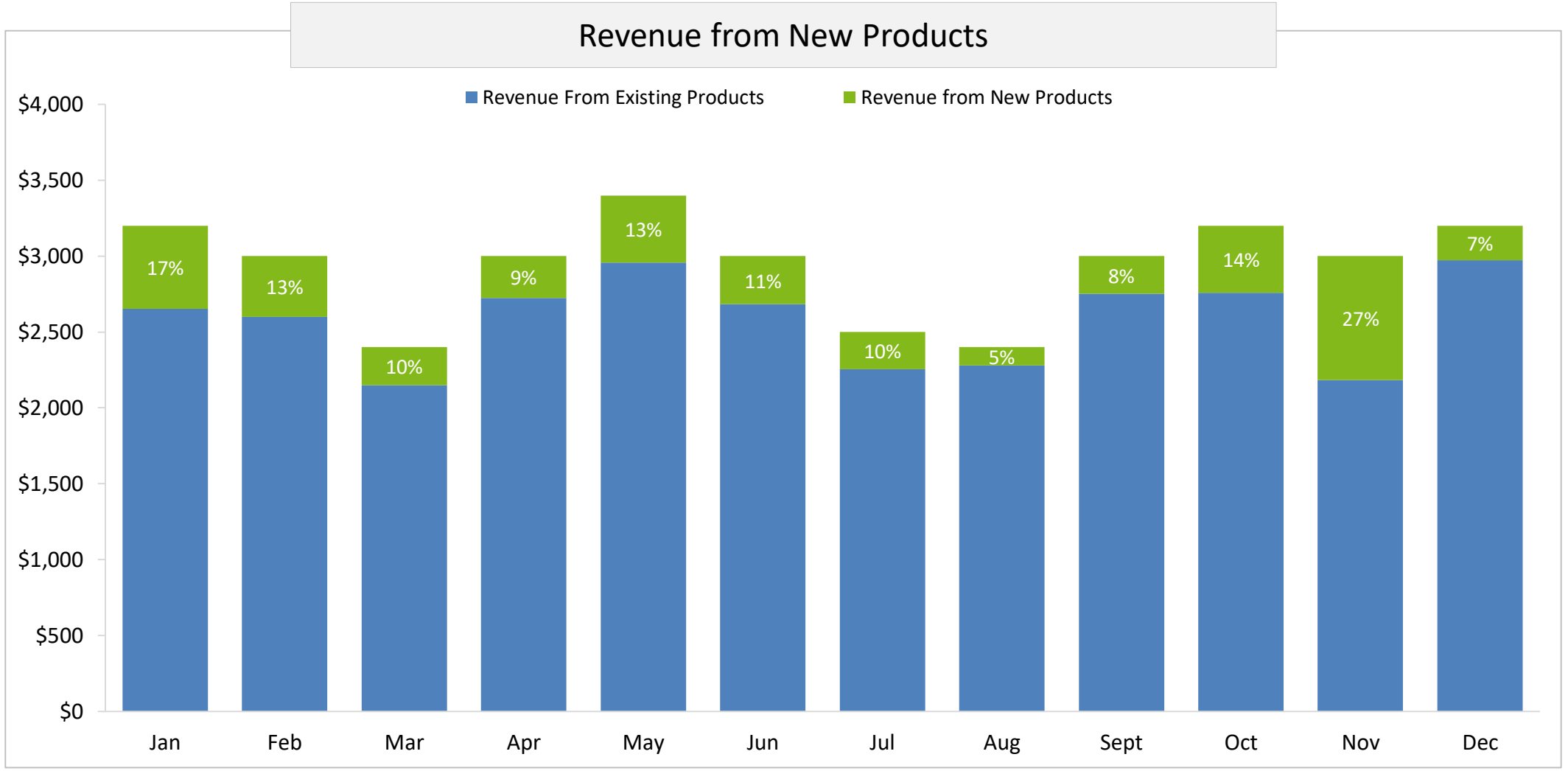
Stacked Column Chart with 2 Y-Axis for Numeric and Percent Values



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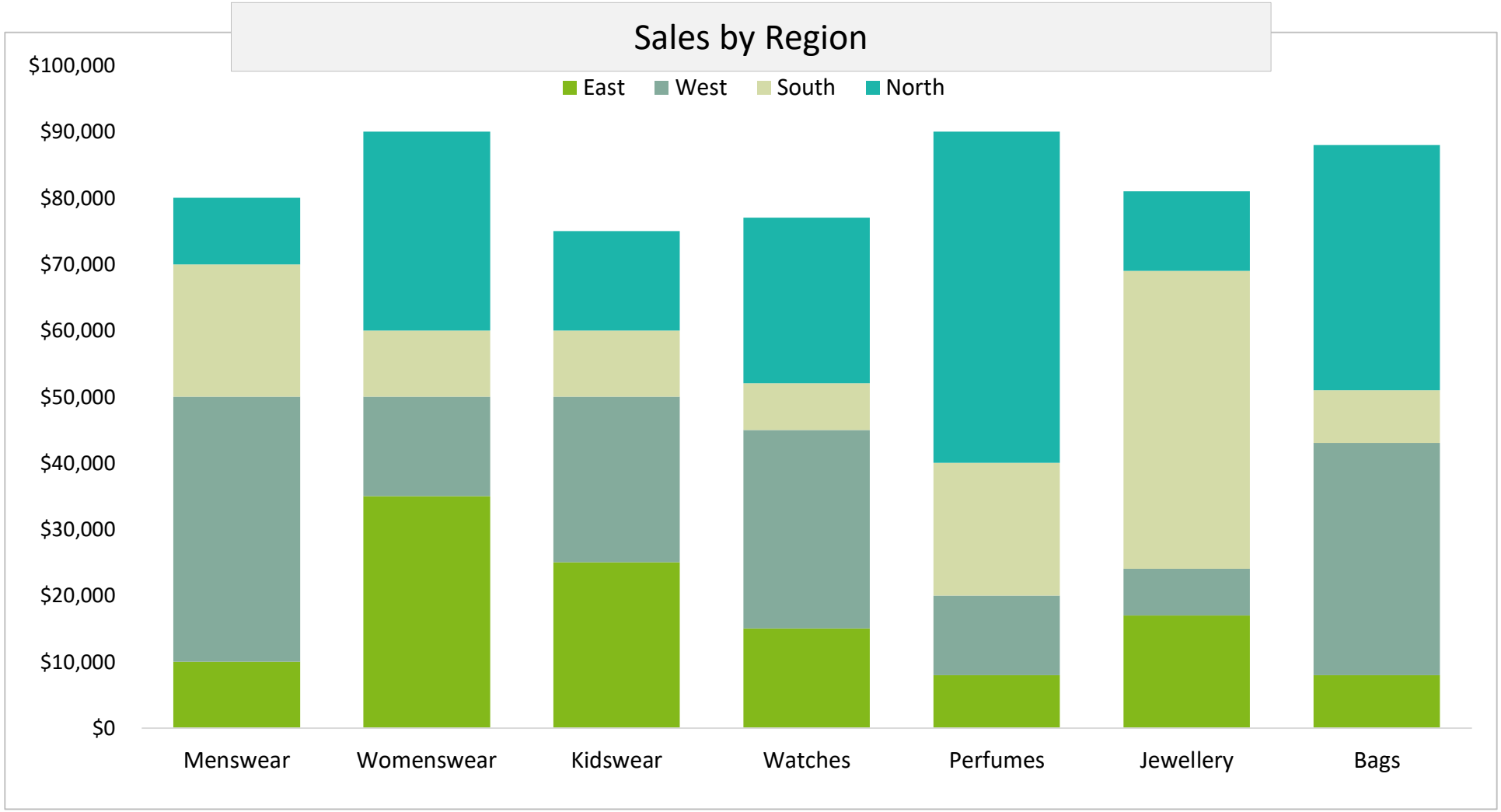
Stacked Column Chart



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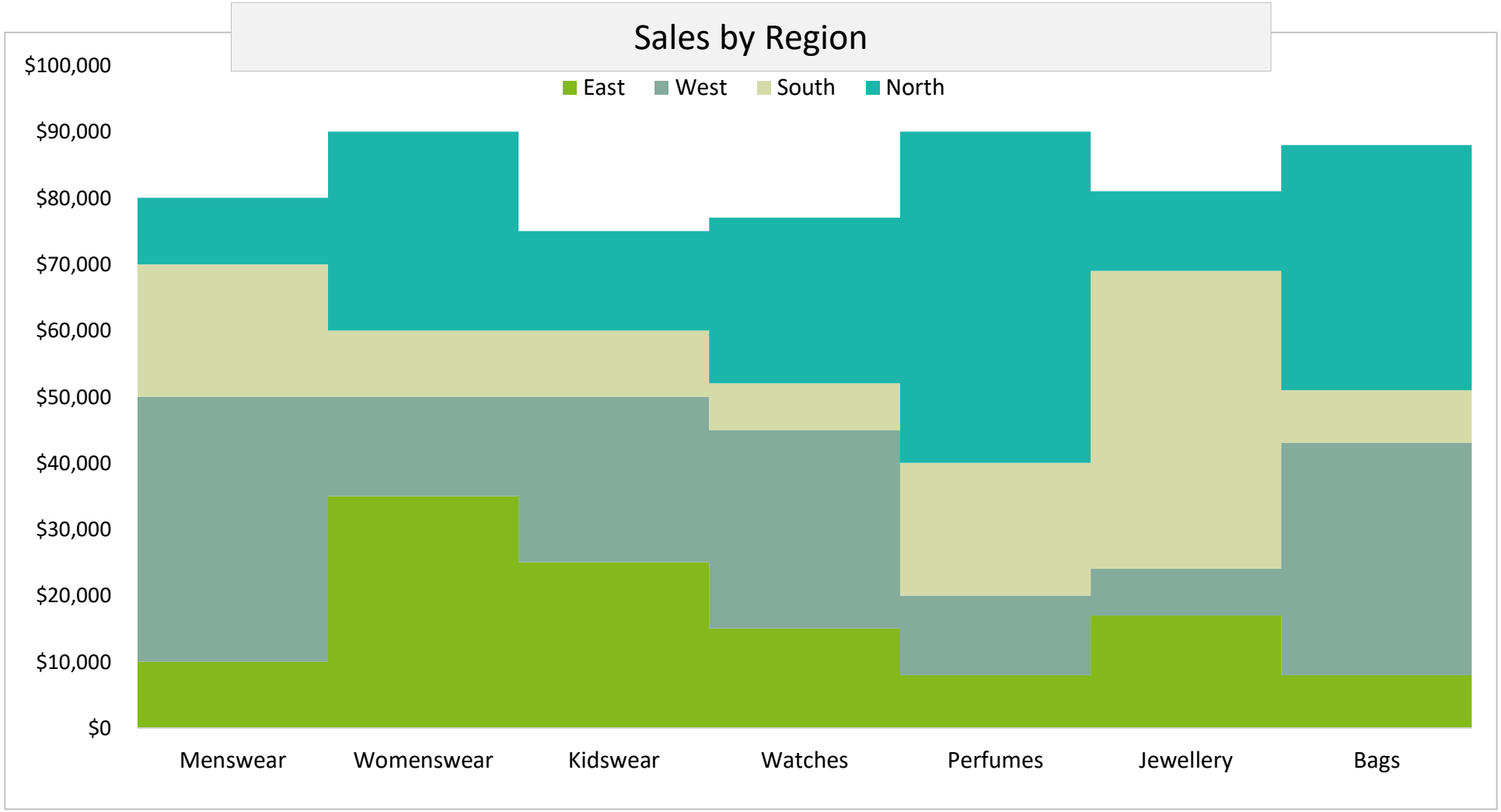
Stacked Column Chart without Gaps Variation



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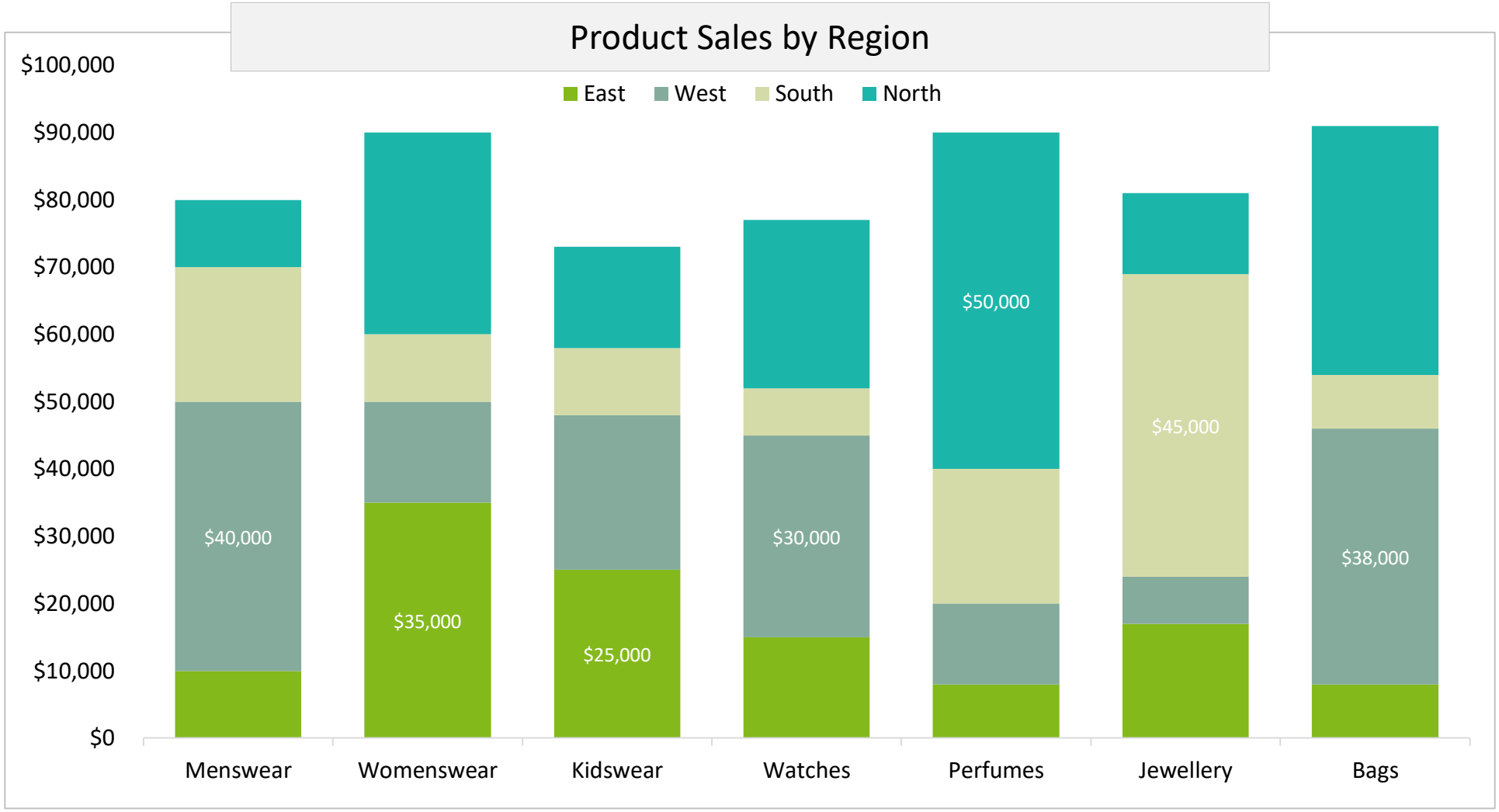
Stacked Column Chart with Auto Data Labels for Highest Stacks



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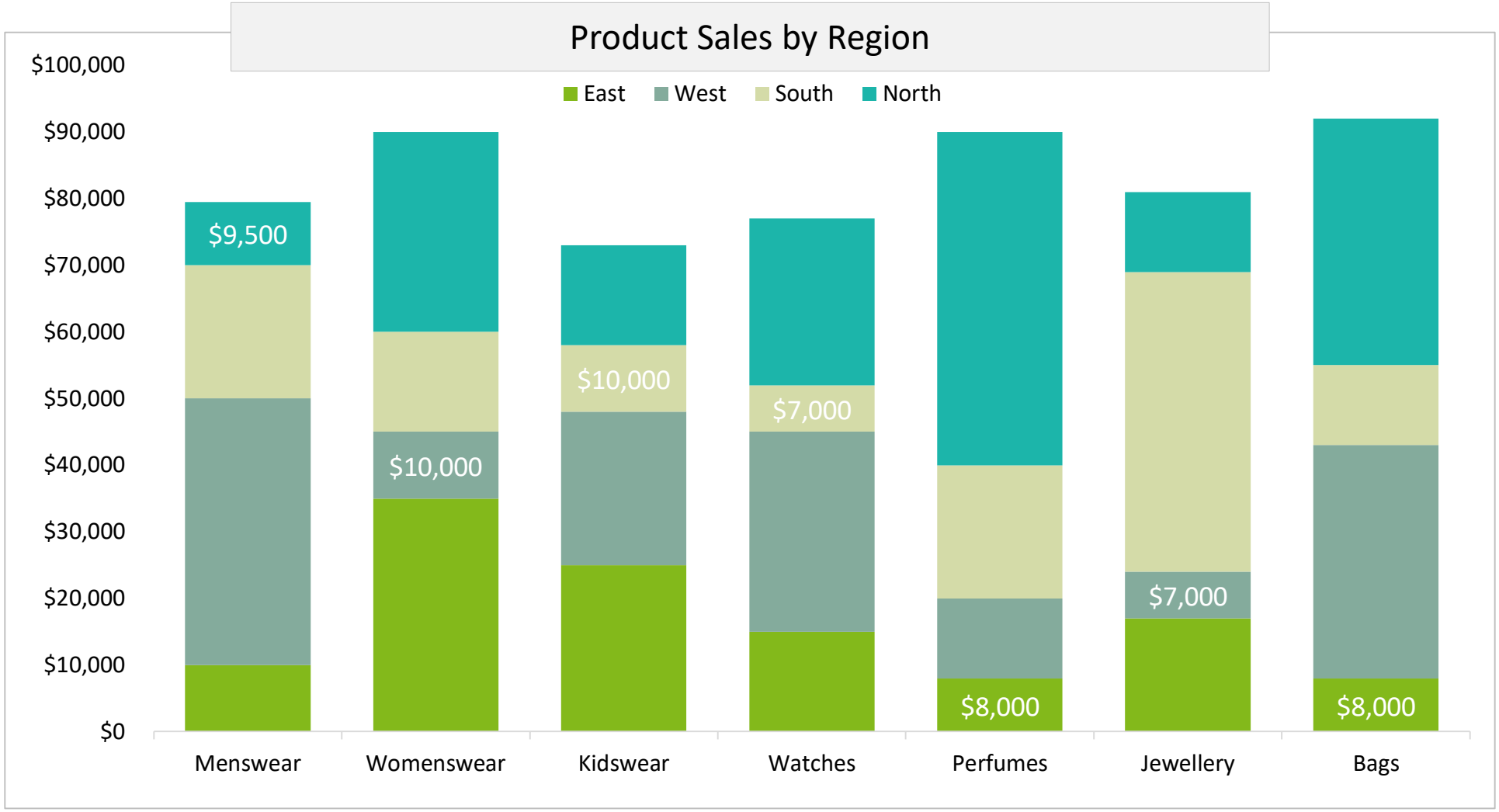
Stacked Column Chart with Auto Data Labels for Lowest Stacks



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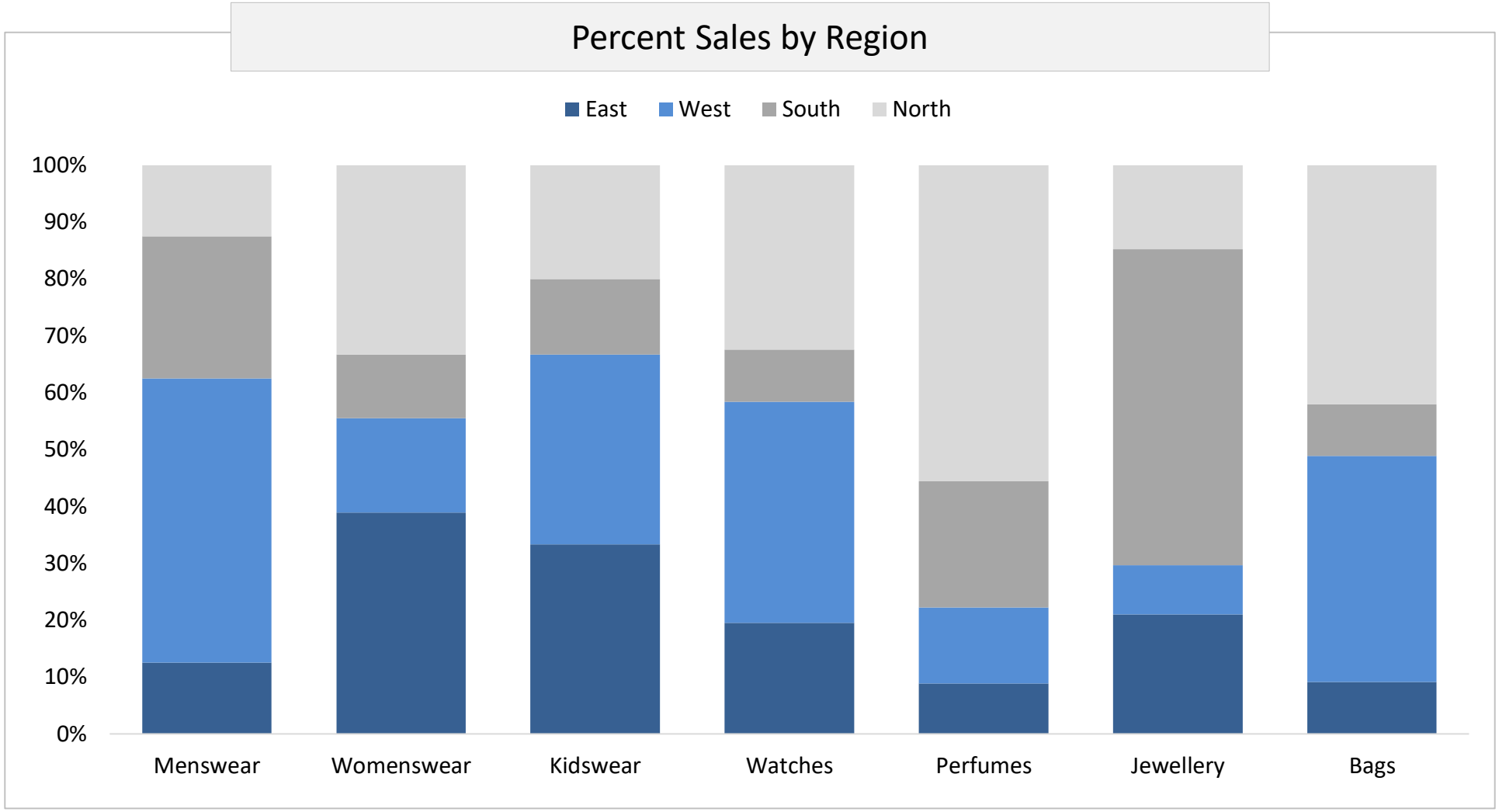
100% Stacked Column Chart



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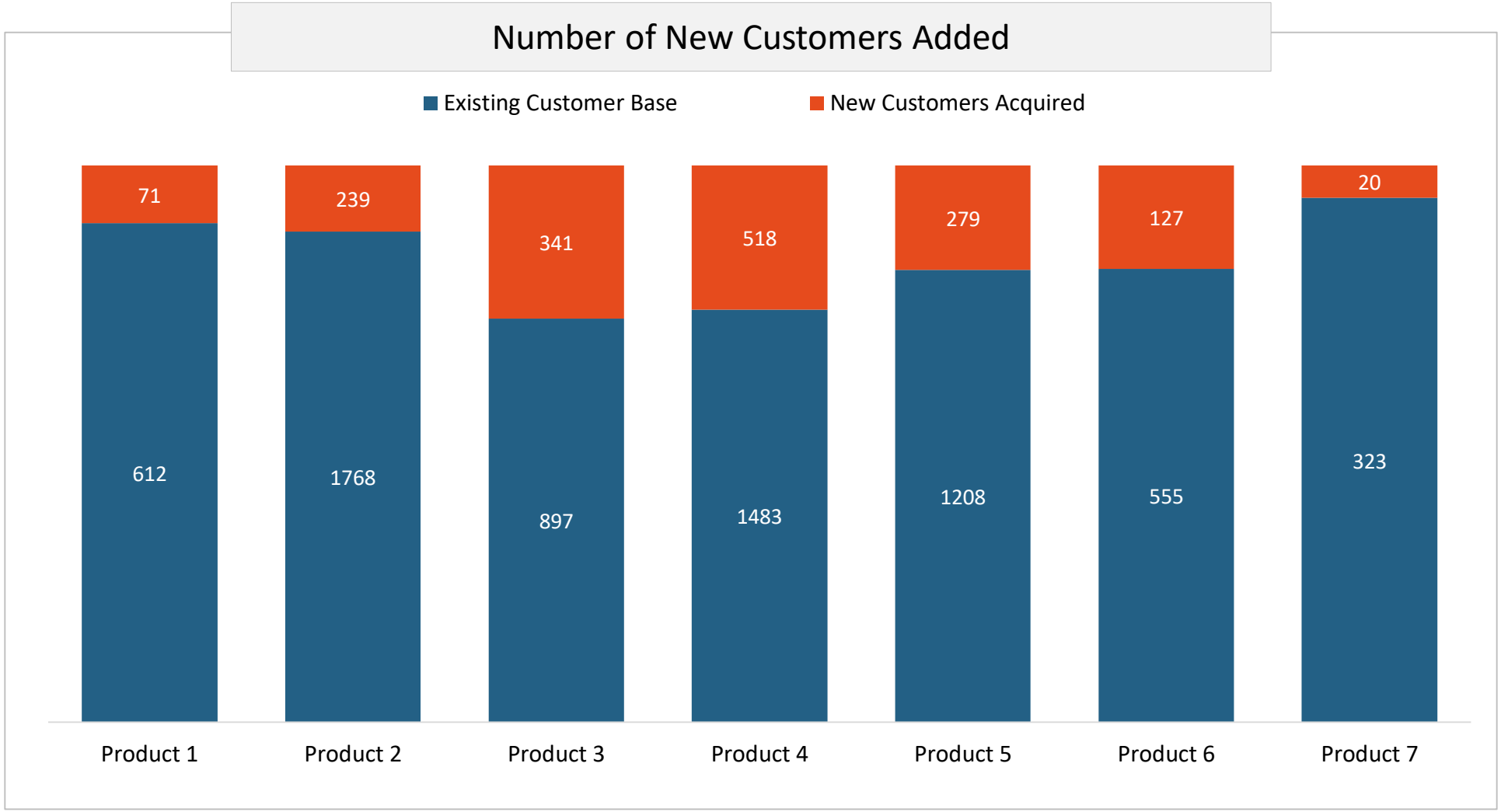
100% Stacked Column Chart with Numeric Values



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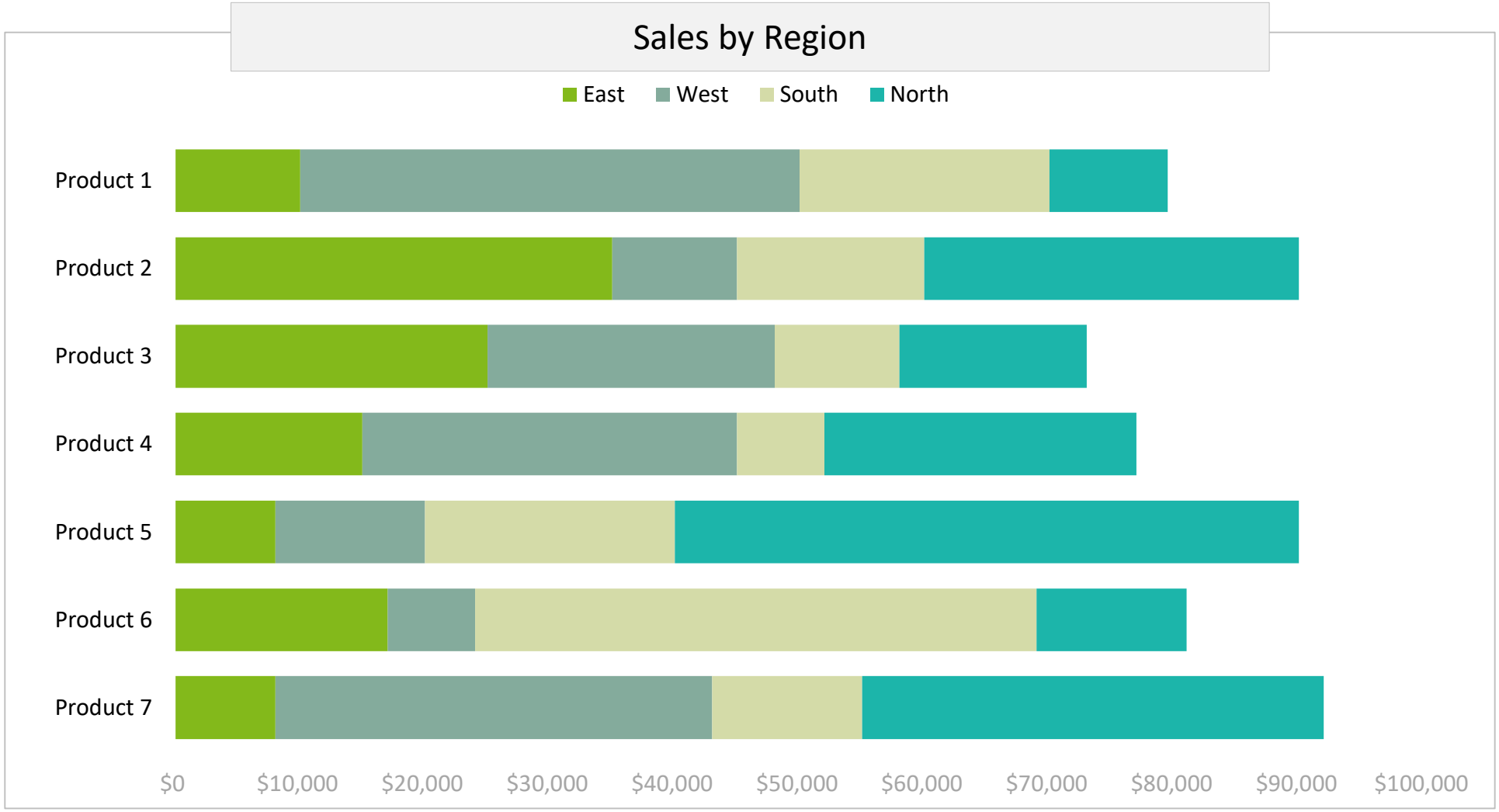
Stacked Bar Chart



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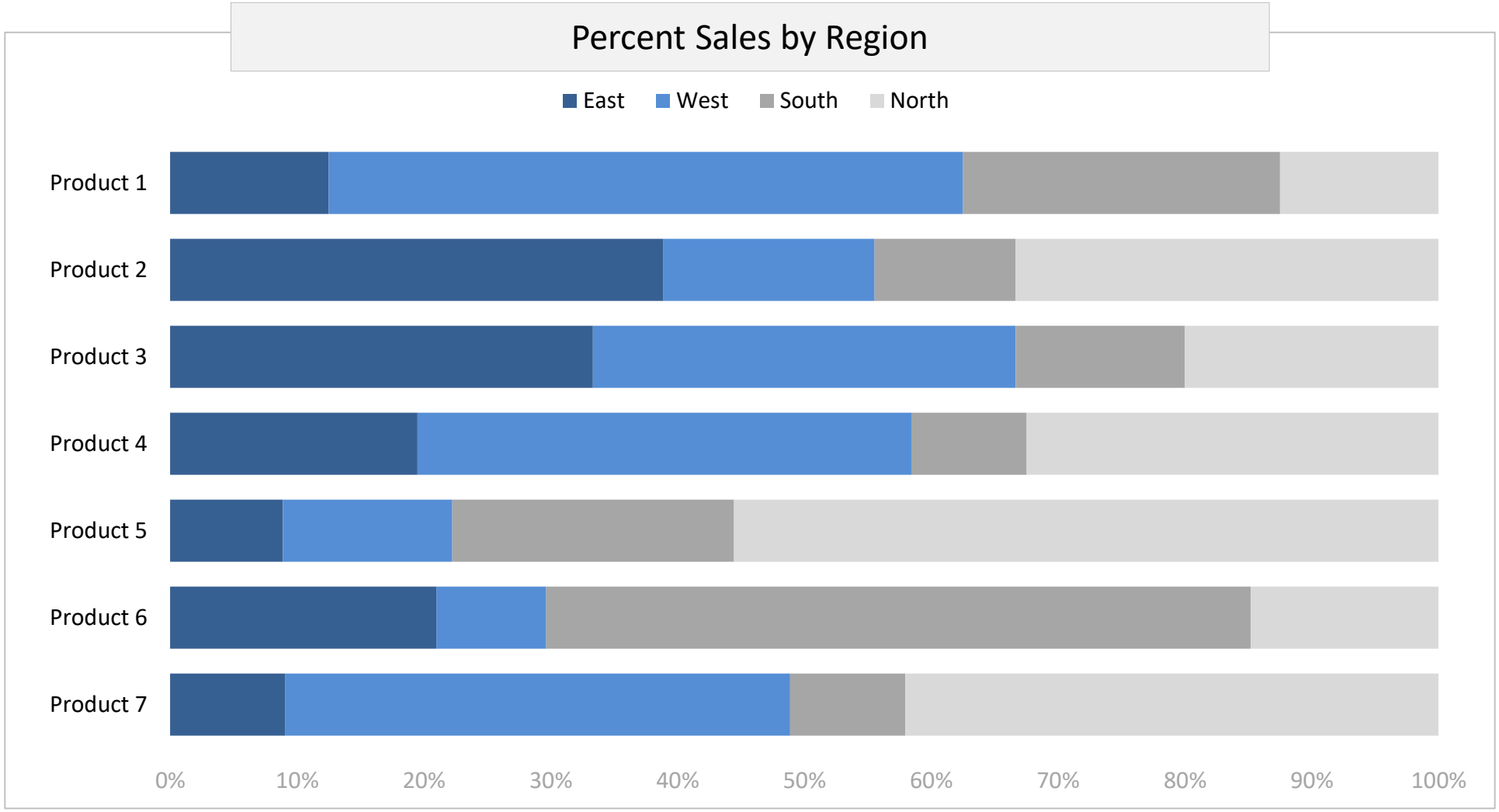
100% Stacked Bar Chart



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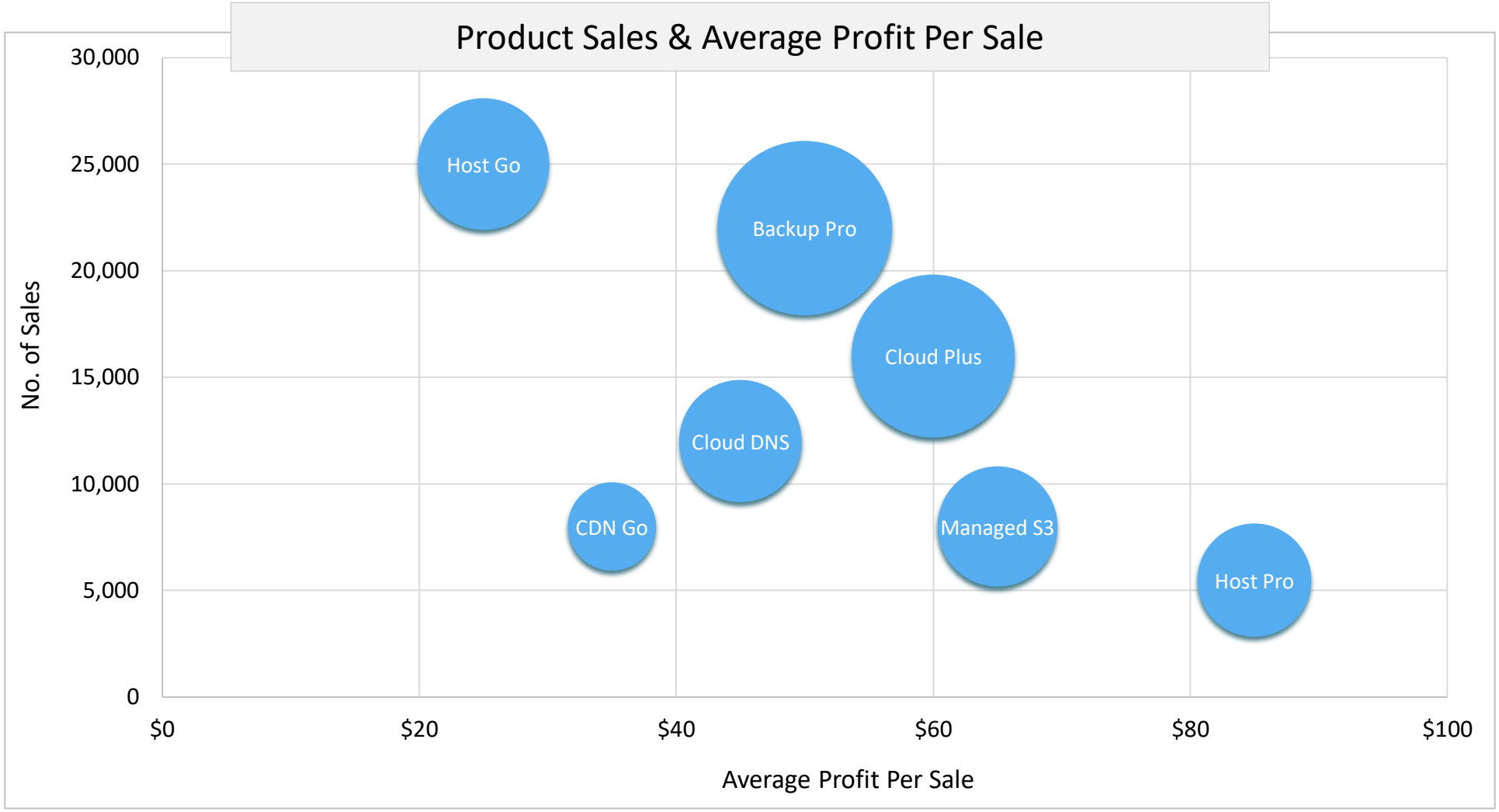
Bubble Chart with Third Variable Derived



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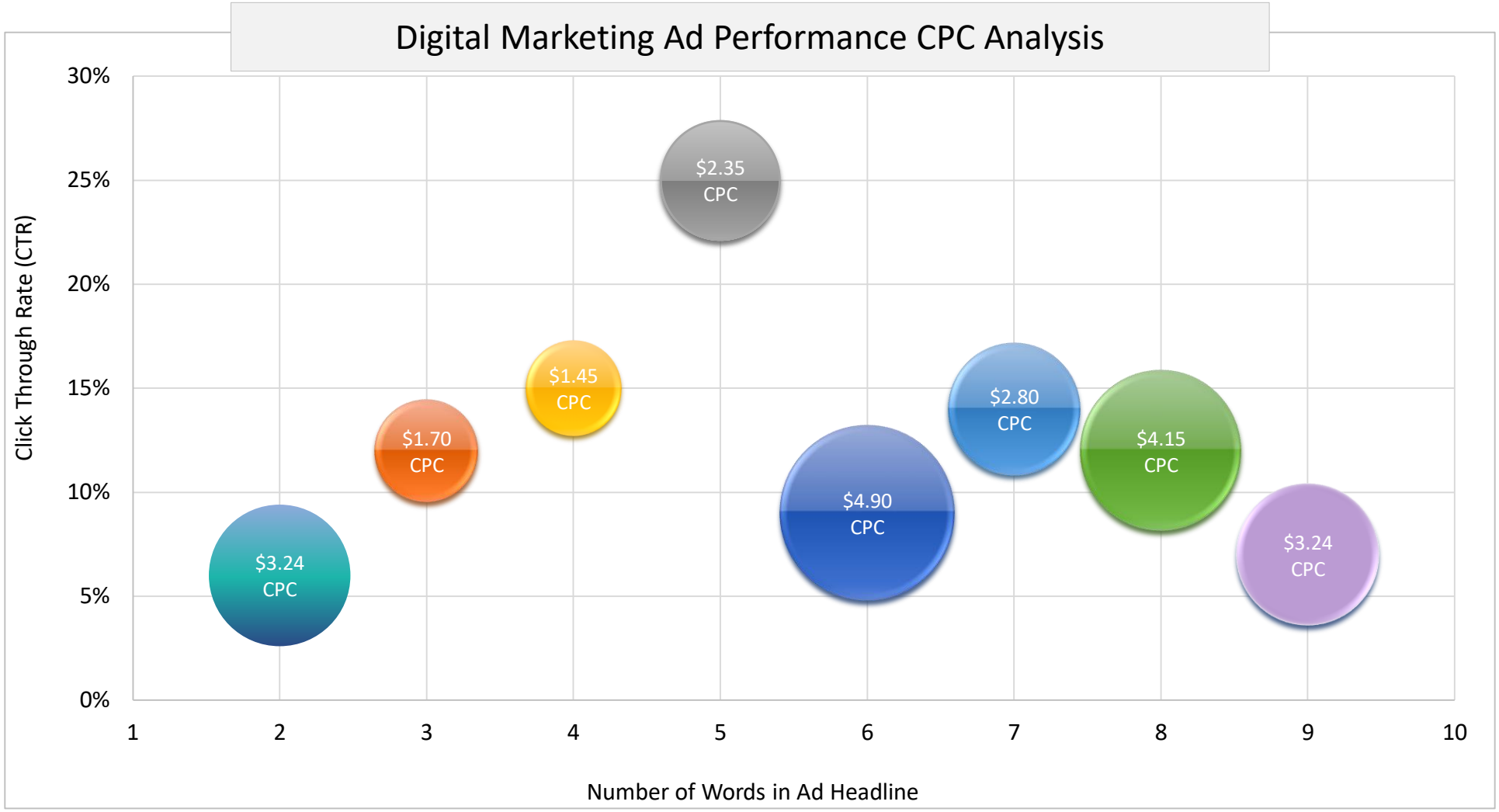
Bubble Chart with 3 Data Dimensions



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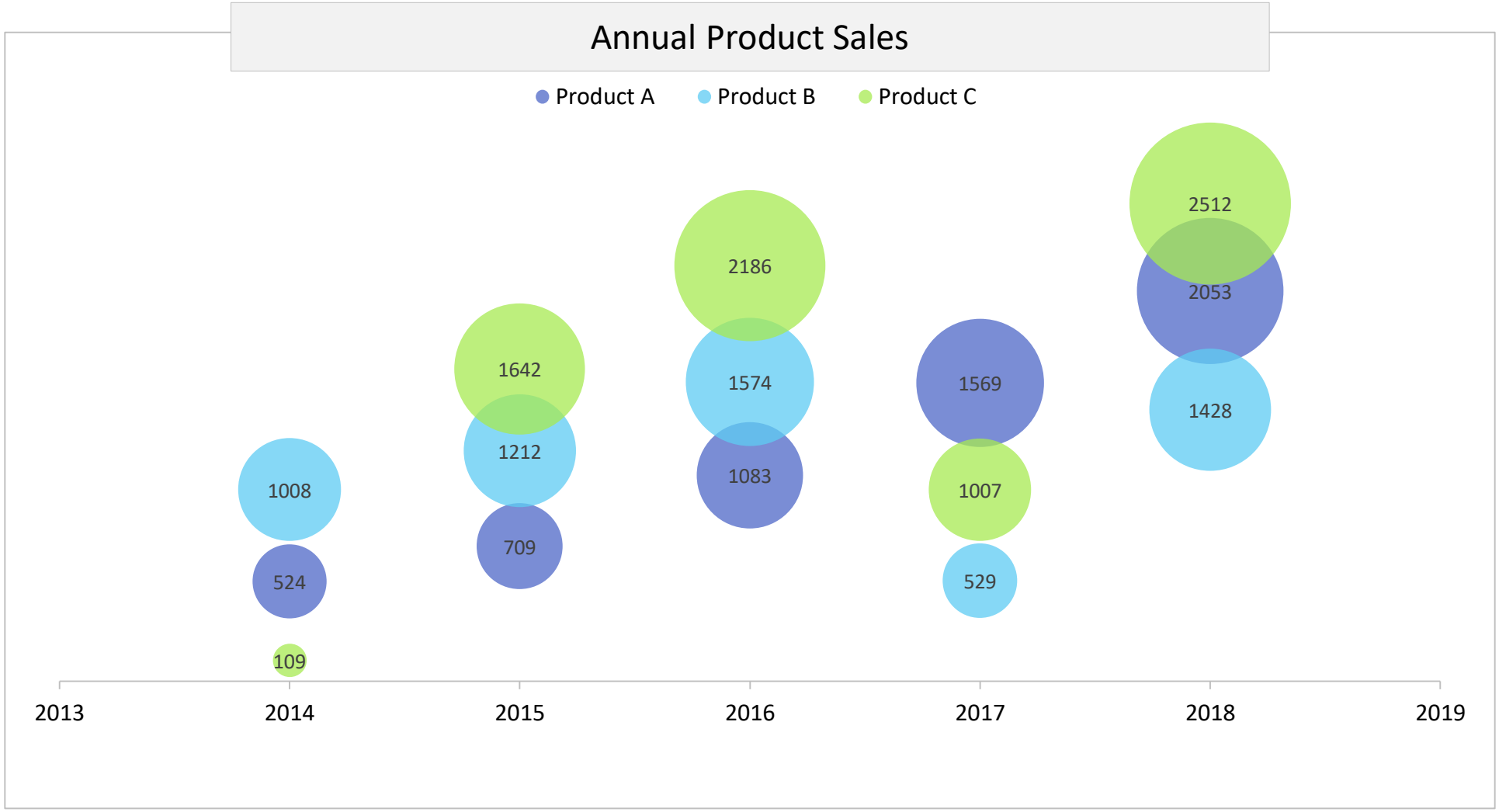
Bubble Chart for Comparison of 3 Independent Variables



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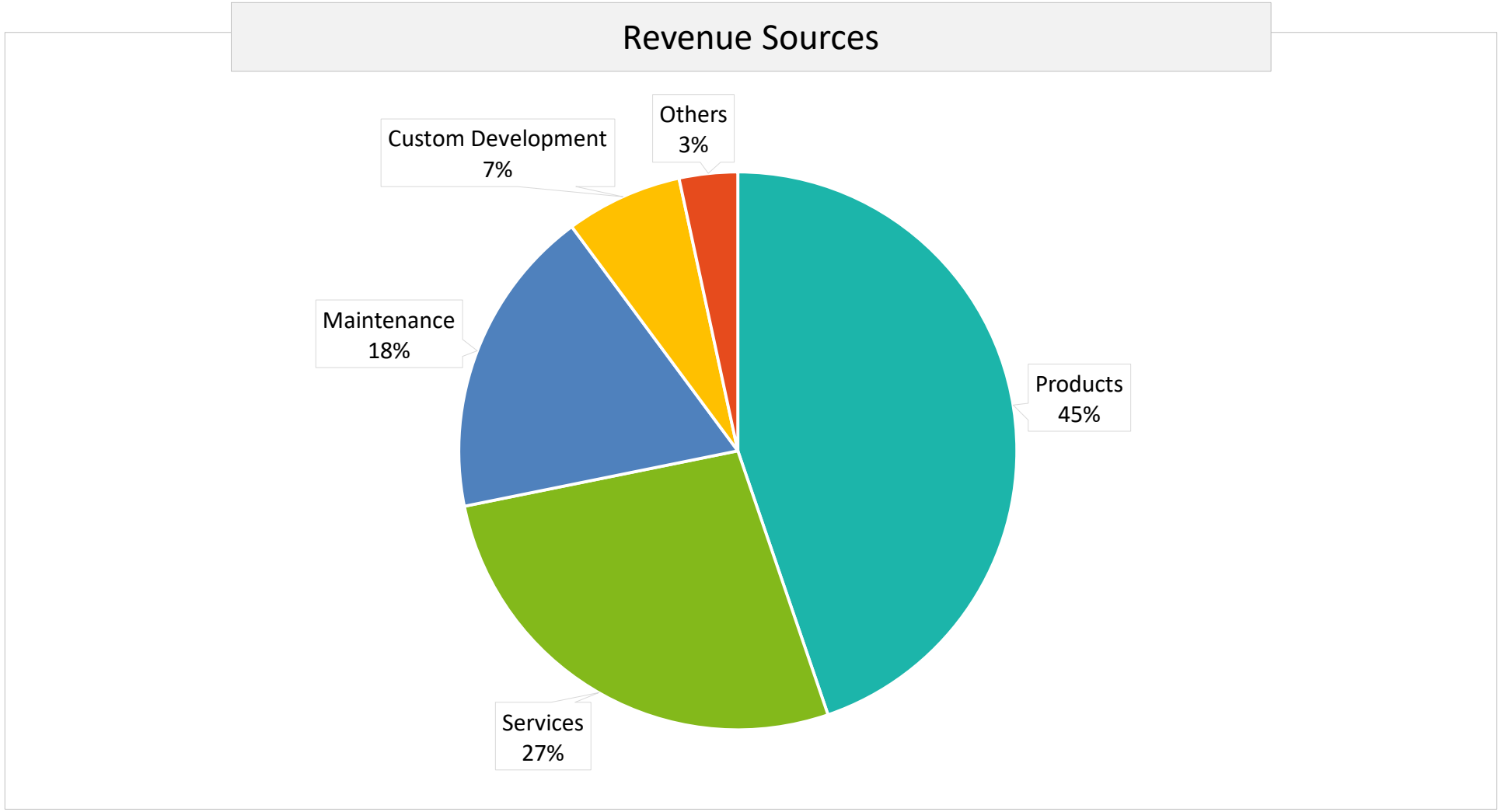
Pie Chart for Data with Absolute Numbers



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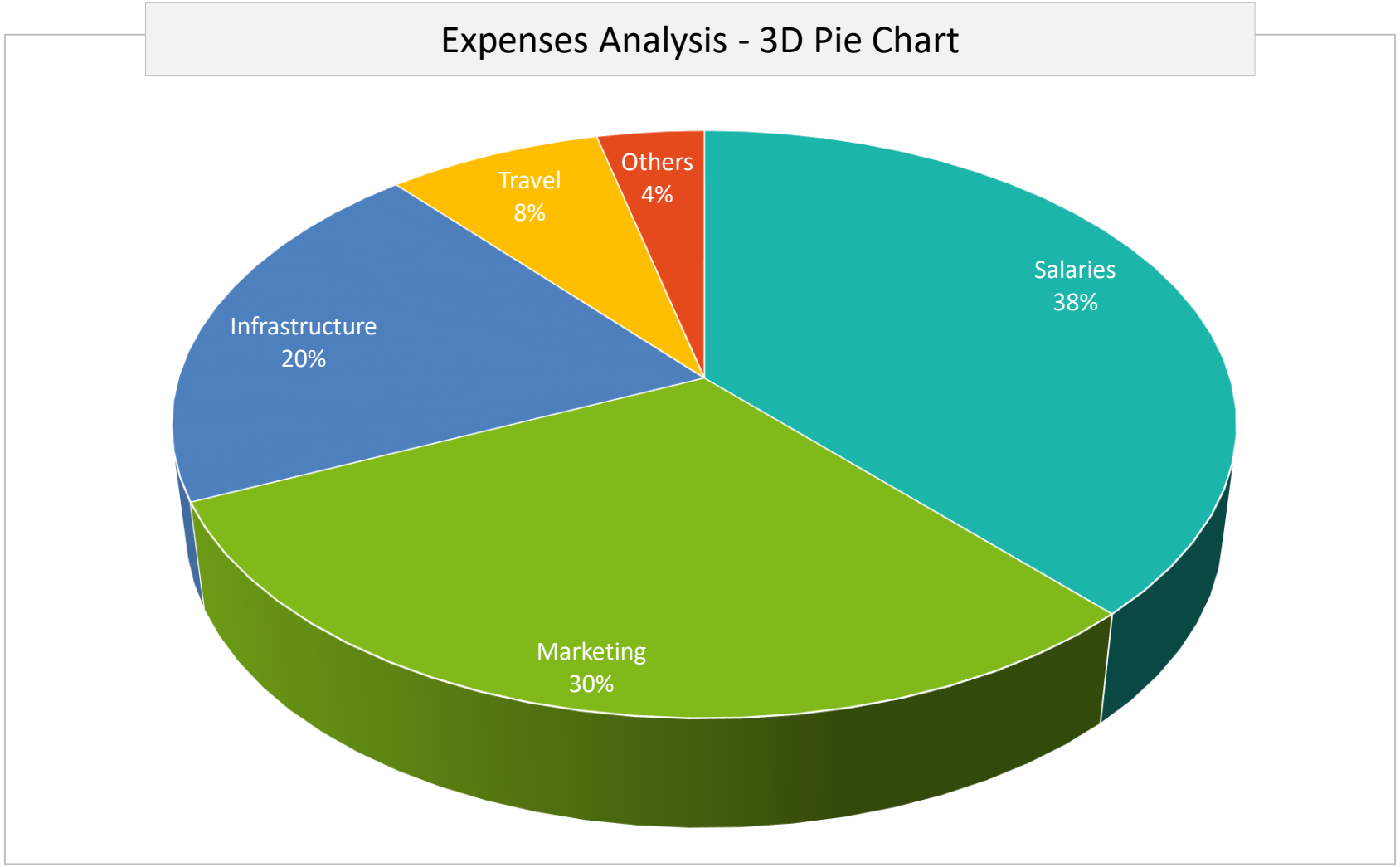
3D Pie Chart



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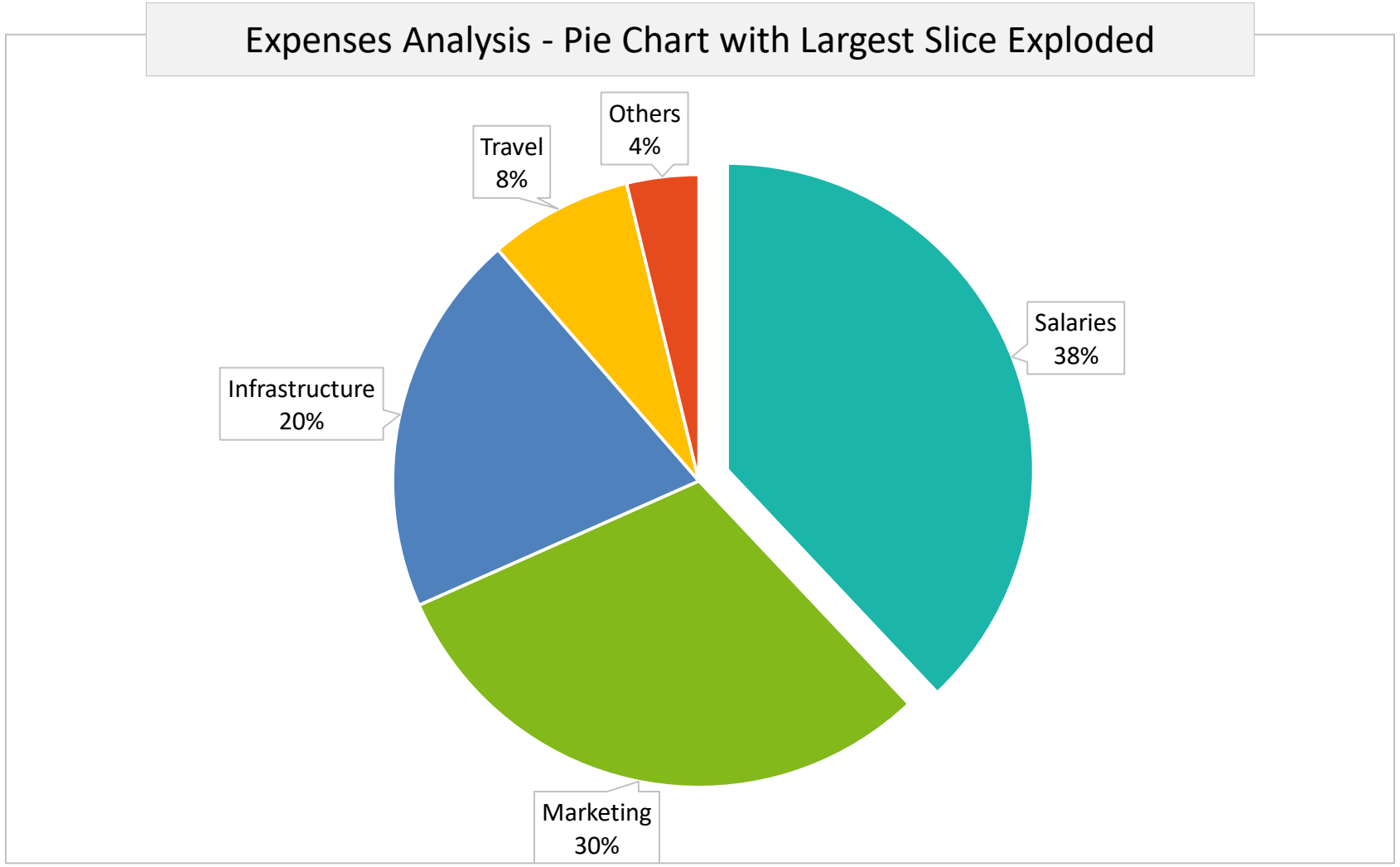
Pie Chart with Slice Explosion



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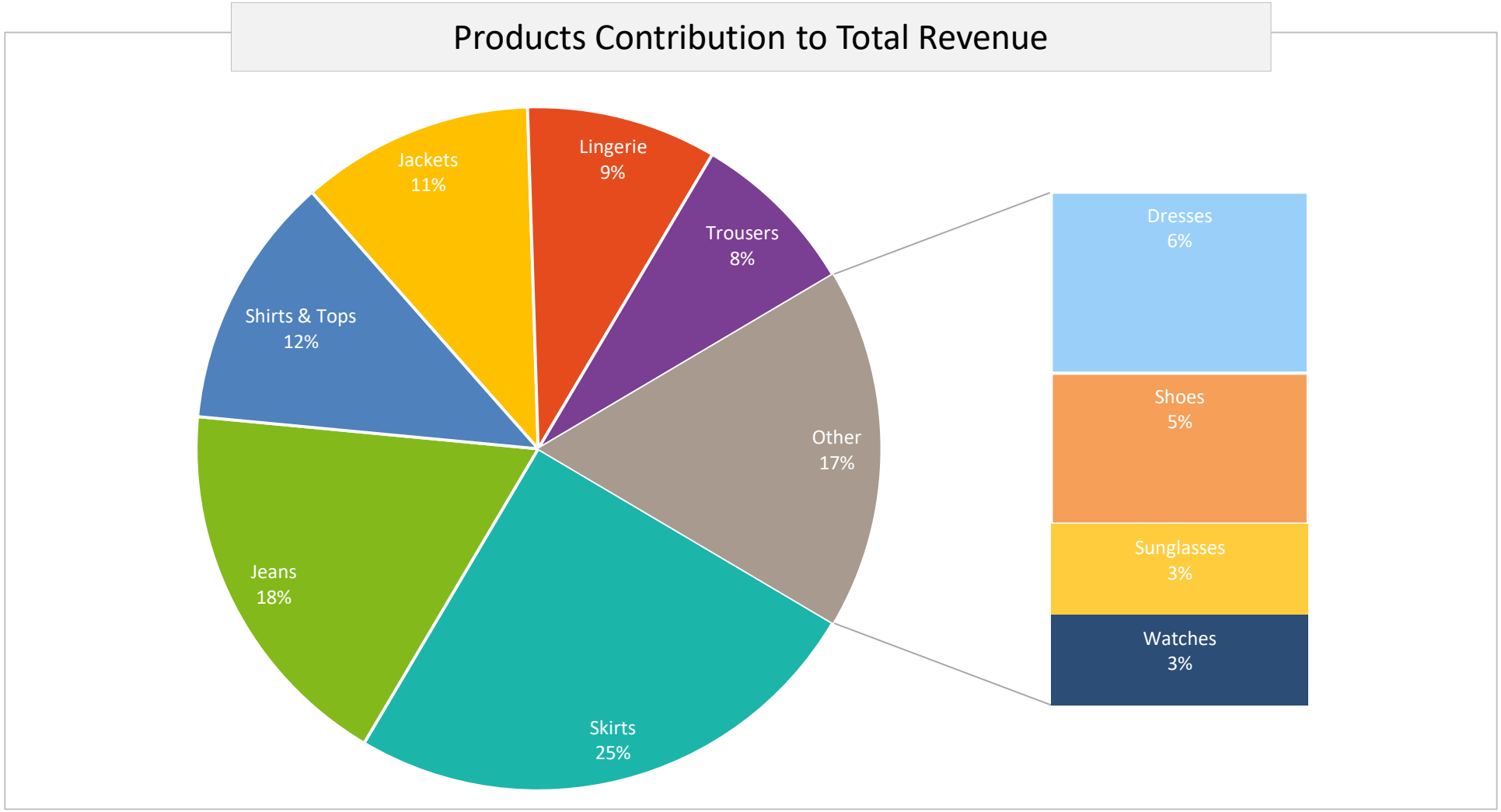
Bar of Pie Chart for Data with Percentage Values



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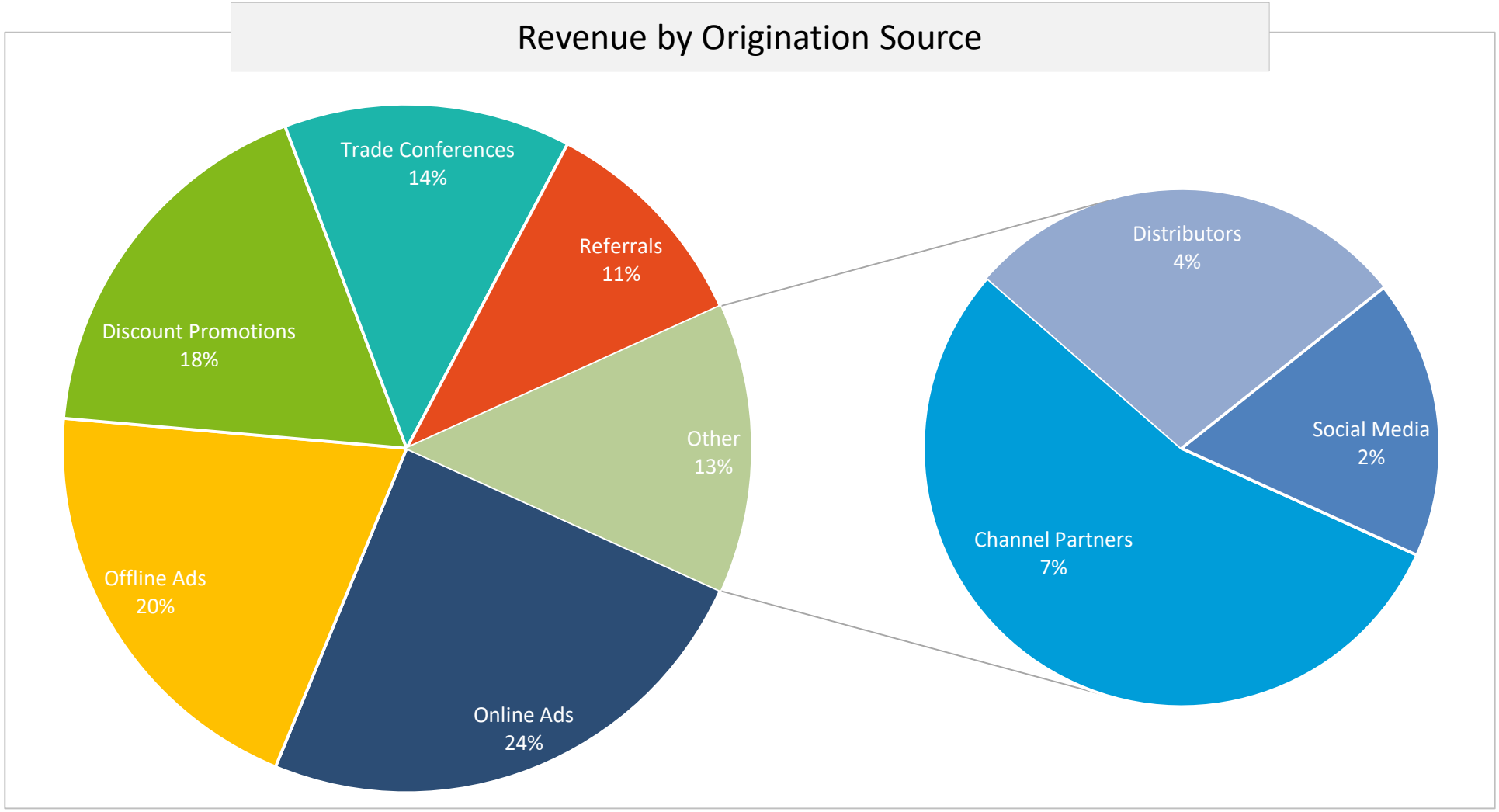
Pie of Pie Chart for Data with Absolute Numbers



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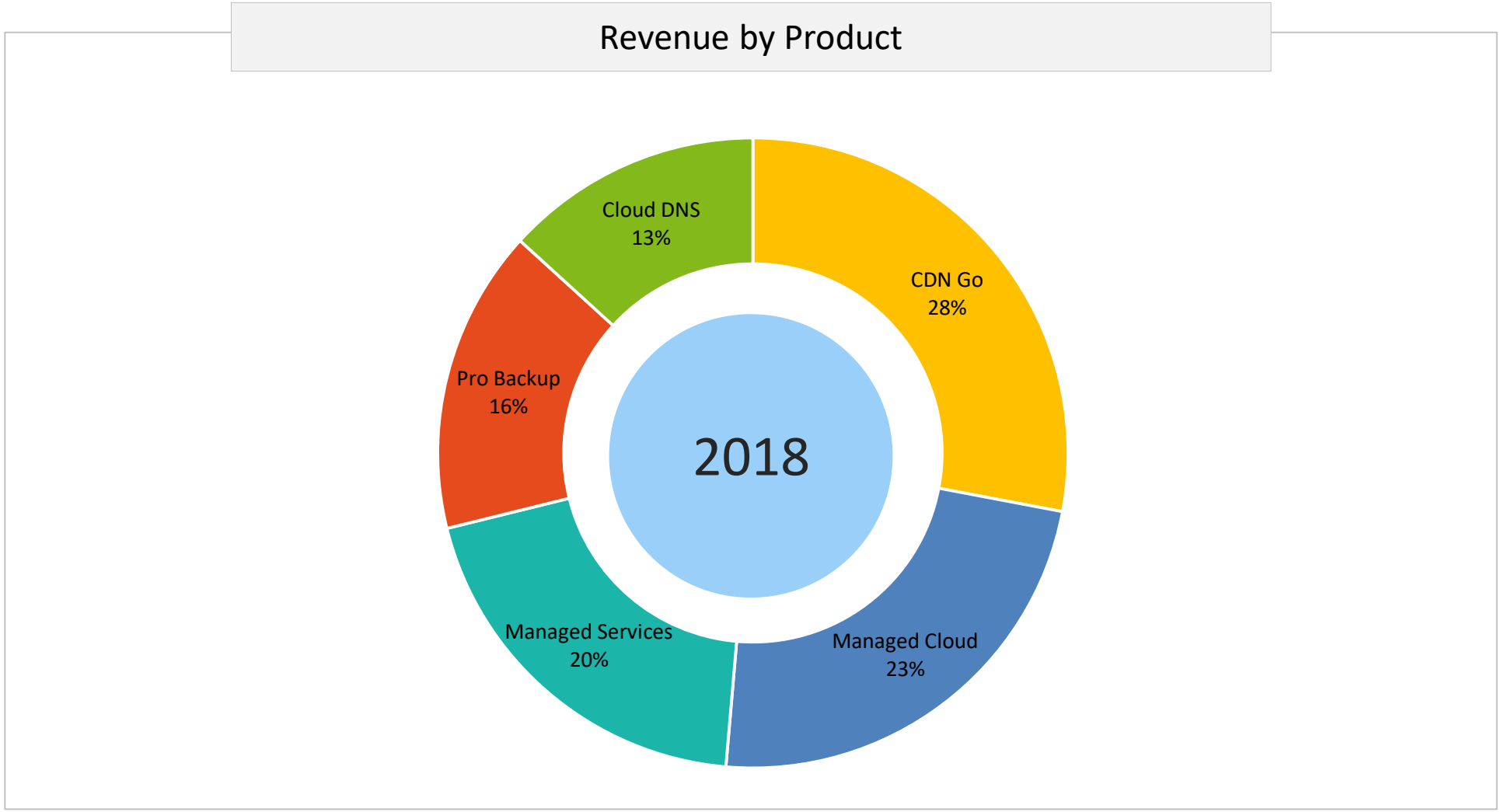
Donut Chart for Data with Absolute Numbers



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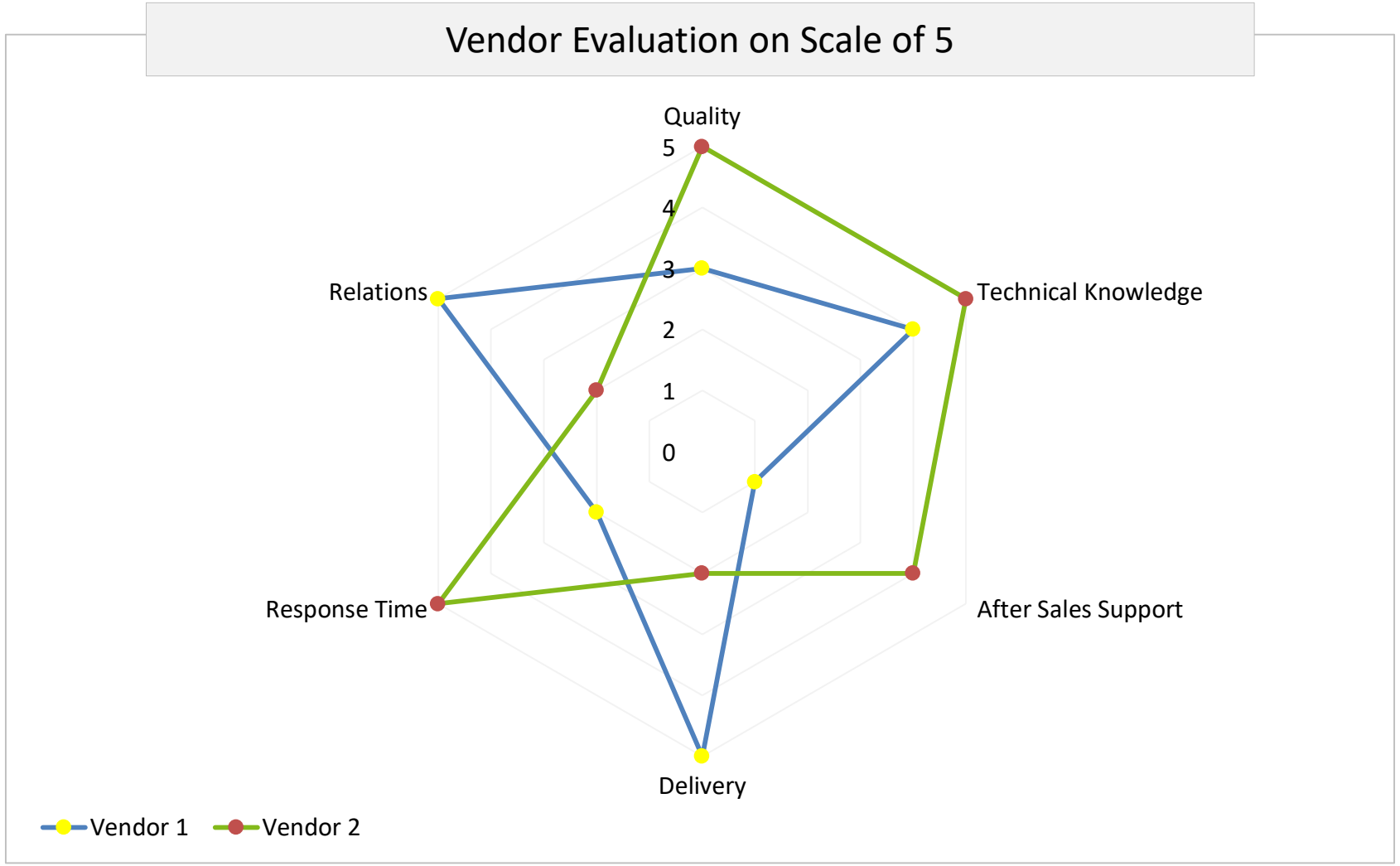
Radar Chart with Markers



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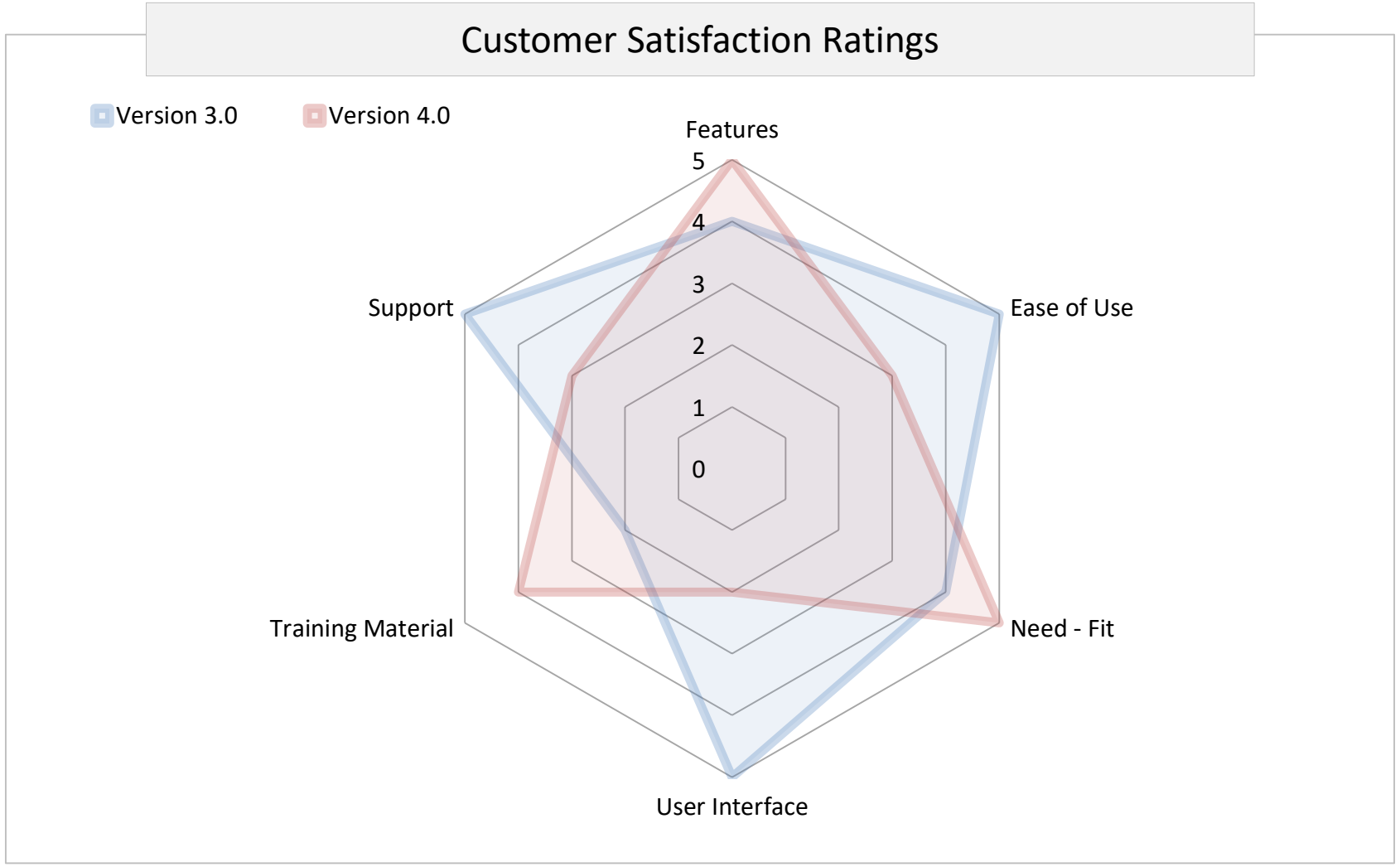
Radar Chart with Color Fill



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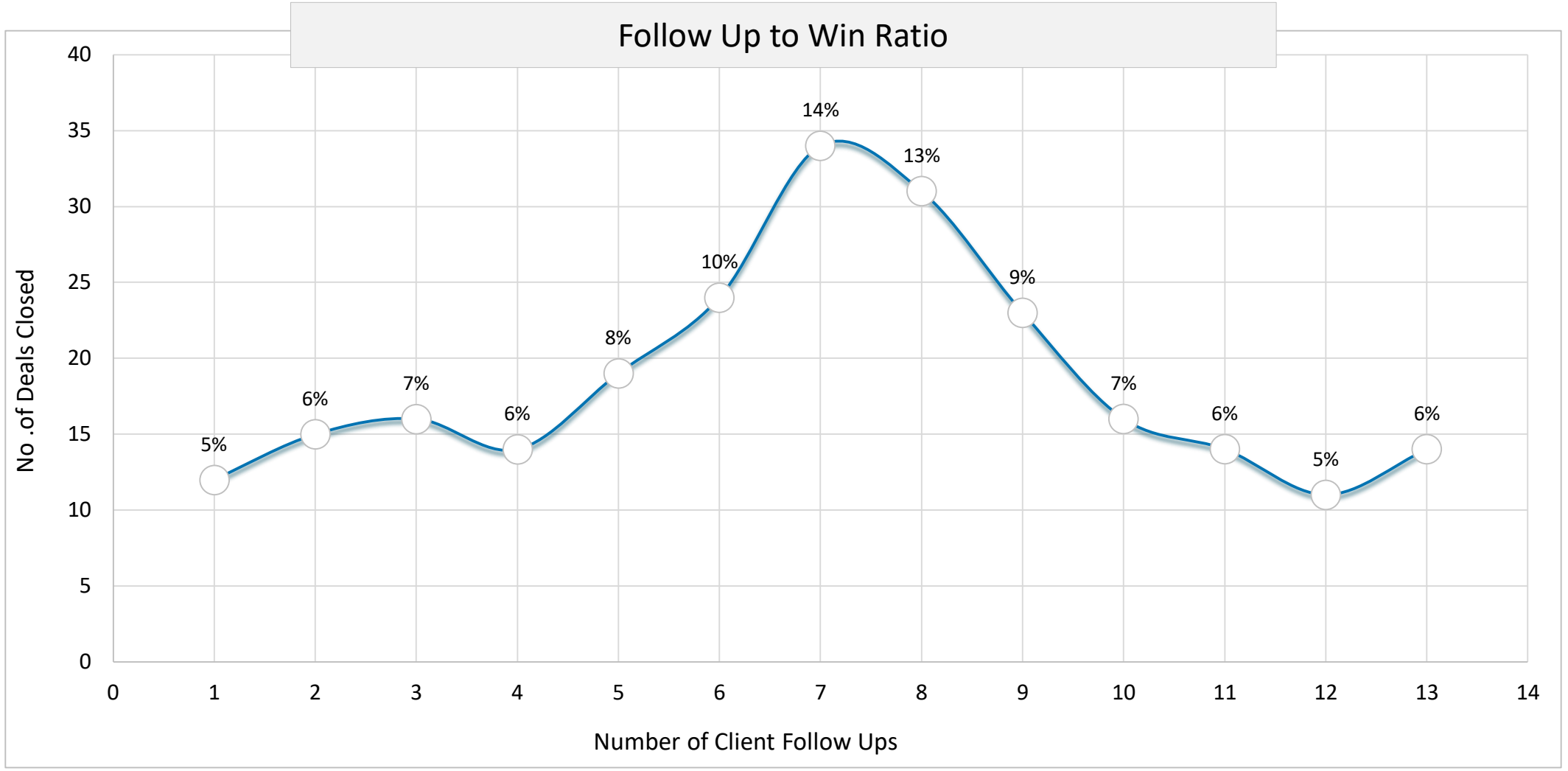
Scatter Plot with Connected Markers



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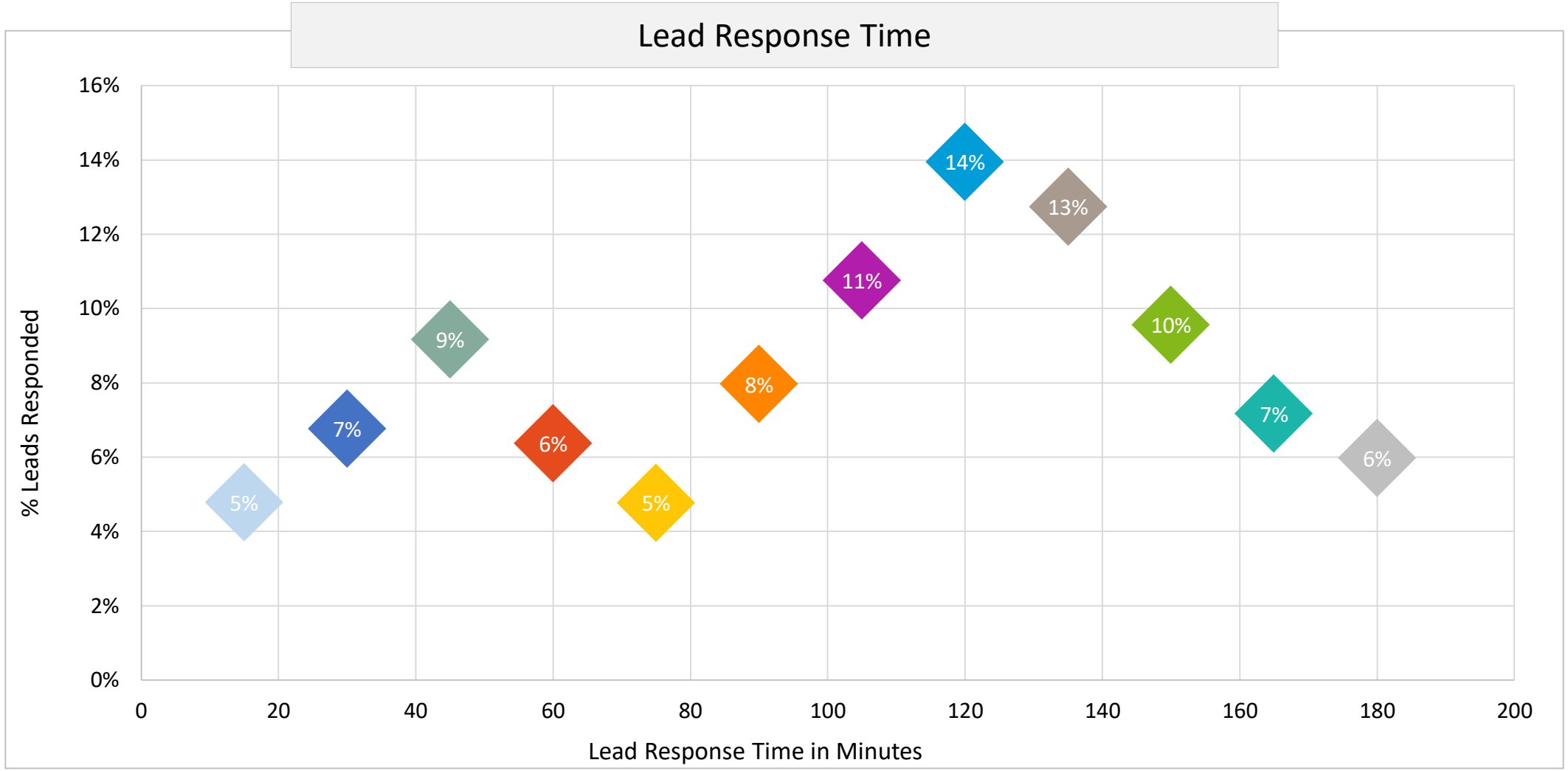
XY Scatter Plot with Markers and Data Segregated in Segments



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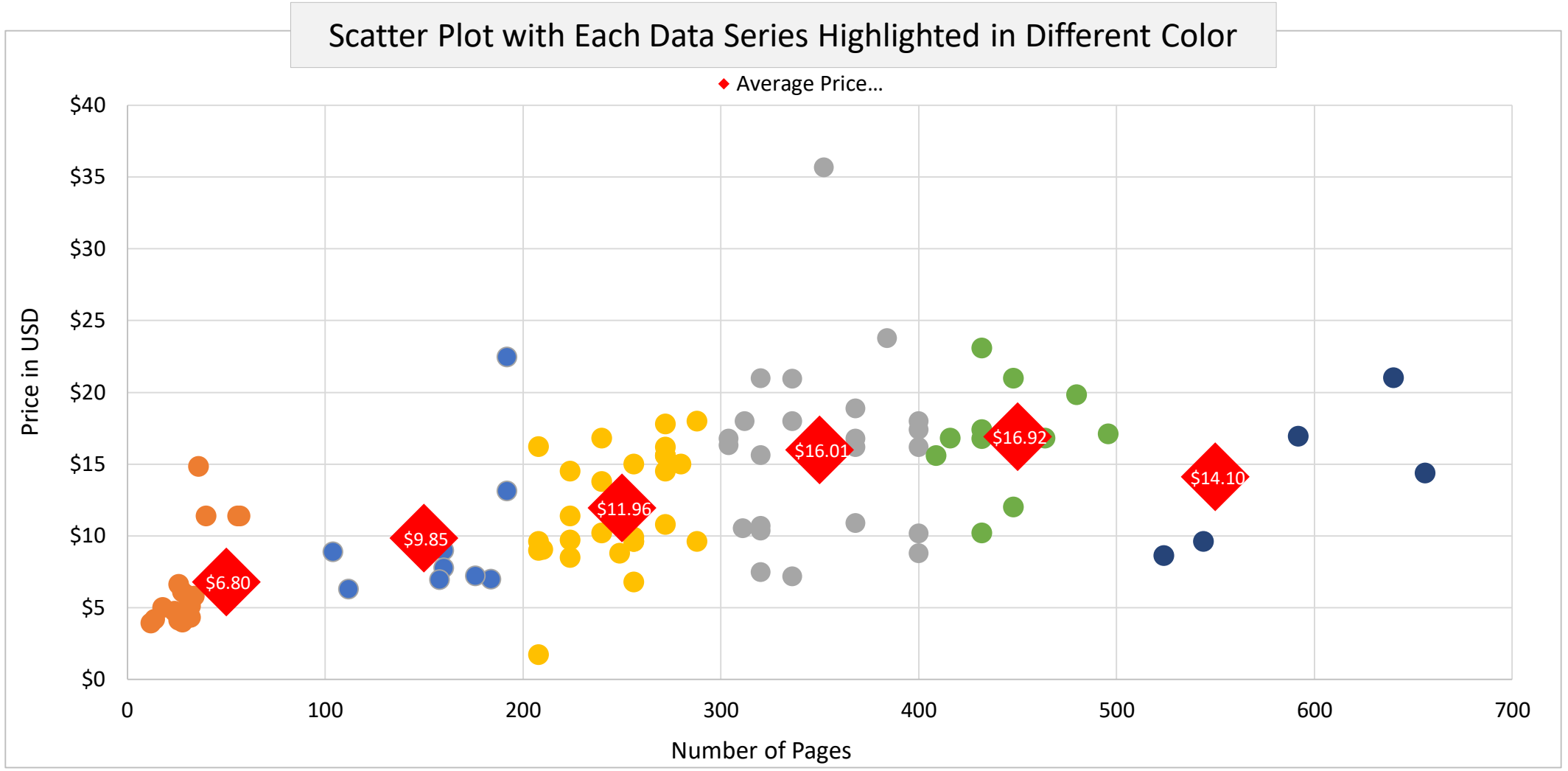
Scatter Plot with Each Series Auto Highlighted in Different Color and Averages Highlighted



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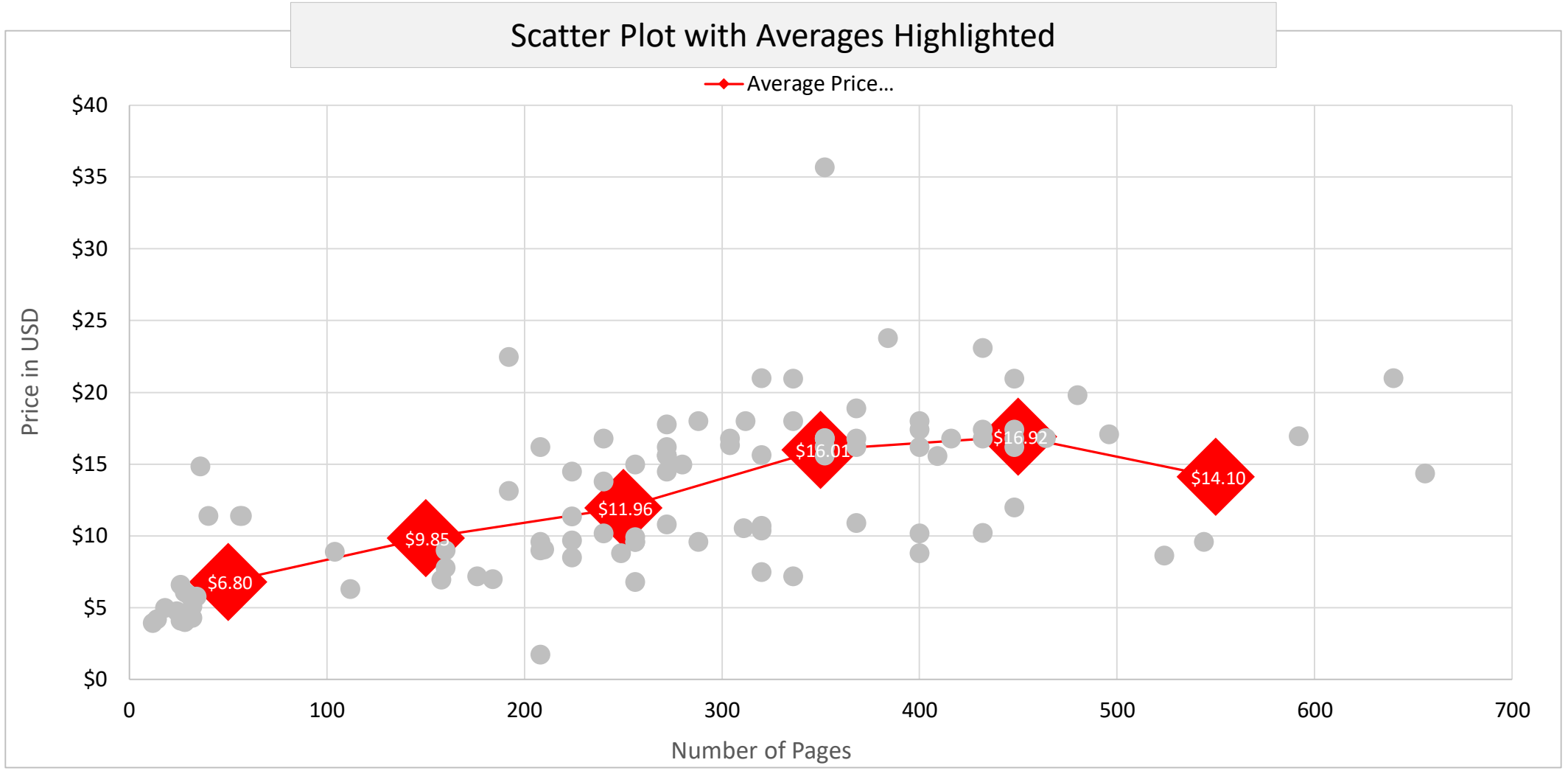
Scatter Plot with Connected Markers



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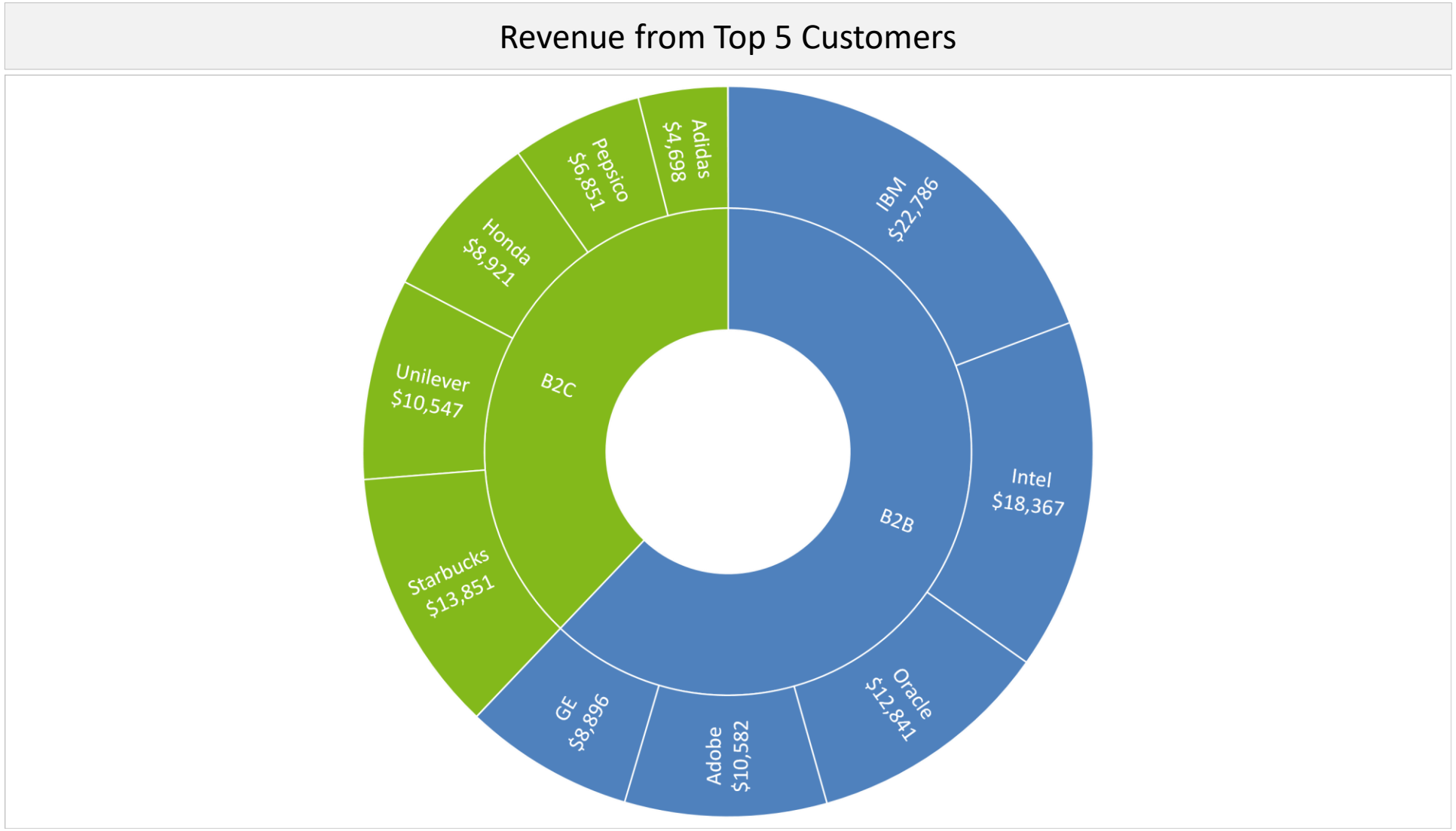
Sunburst Chart with Two Nodes / Levels



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Sunburst Chart with Three Nodes / Levels

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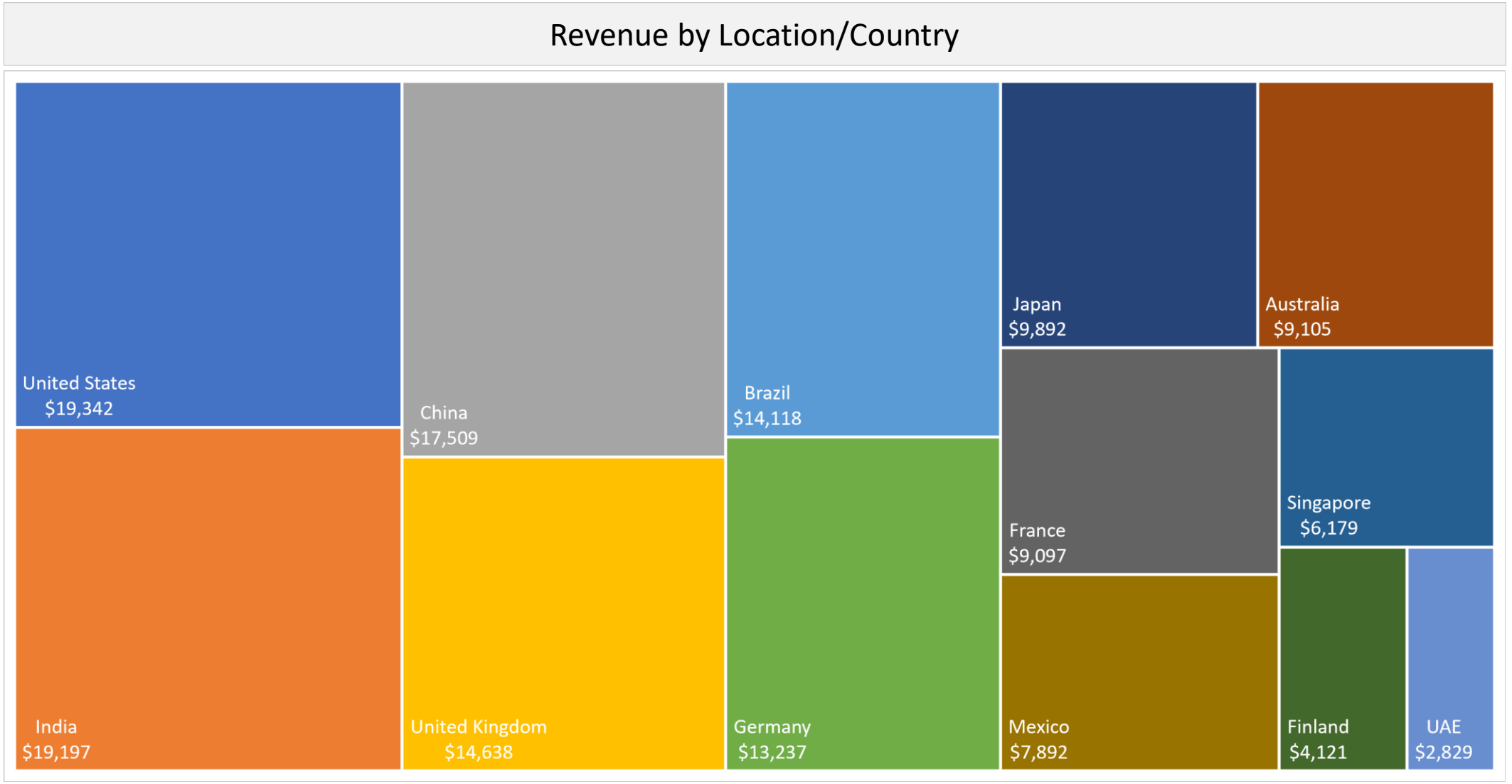
Treemap Chart – Part to Whole Comparison



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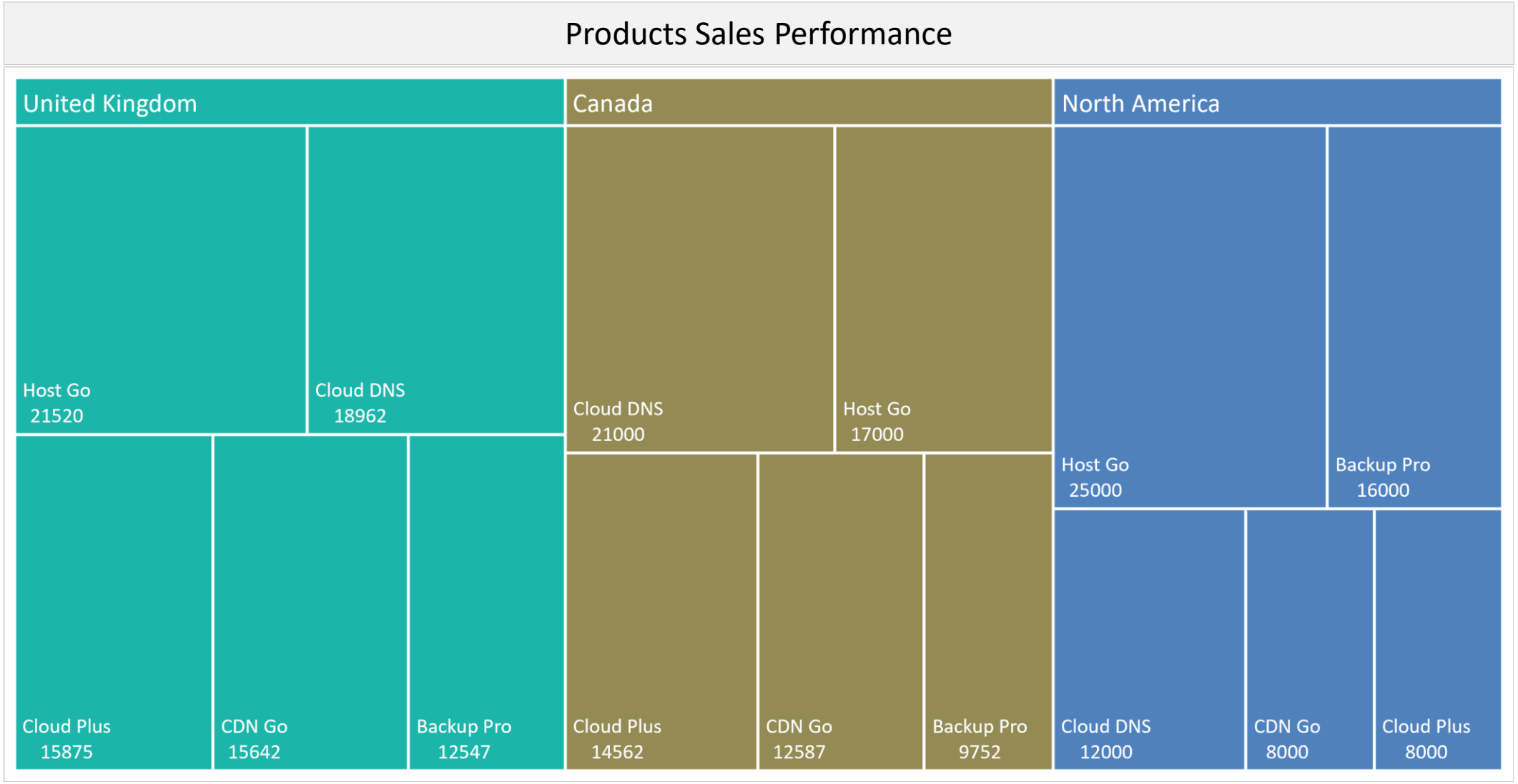
Treemap Chart with 3 Nodes and Nested Components



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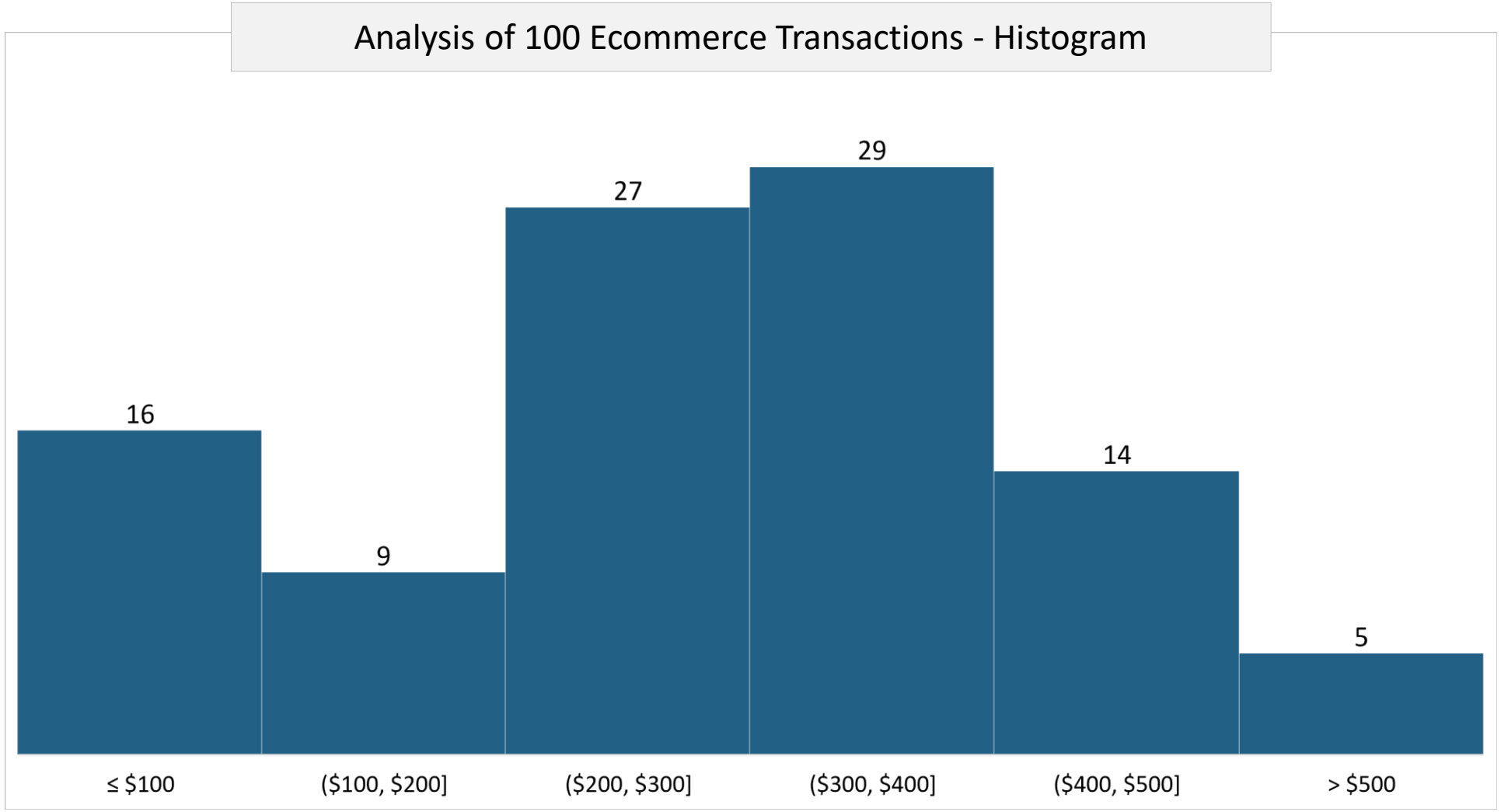
Histogram



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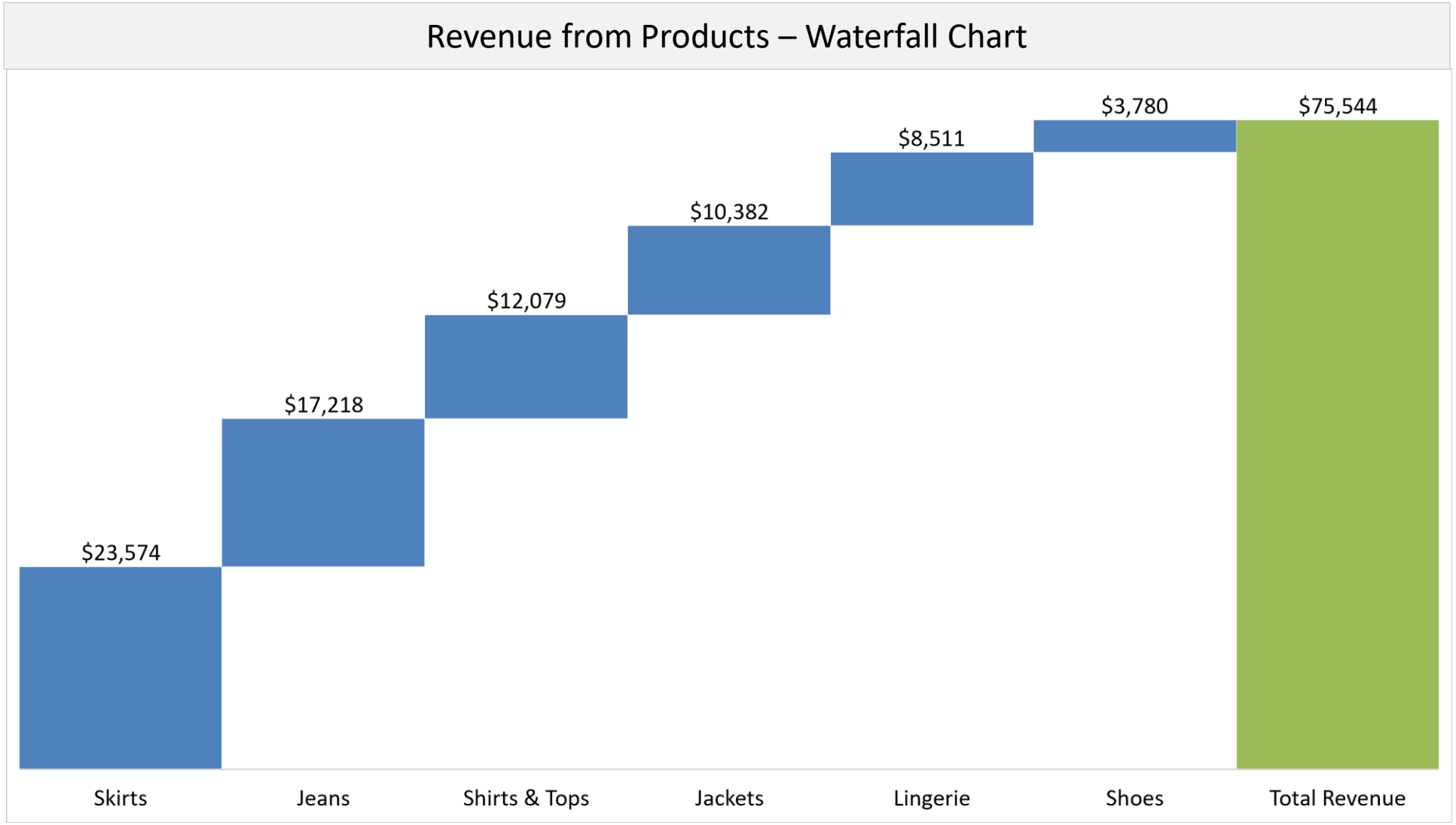
Waterfall Chart



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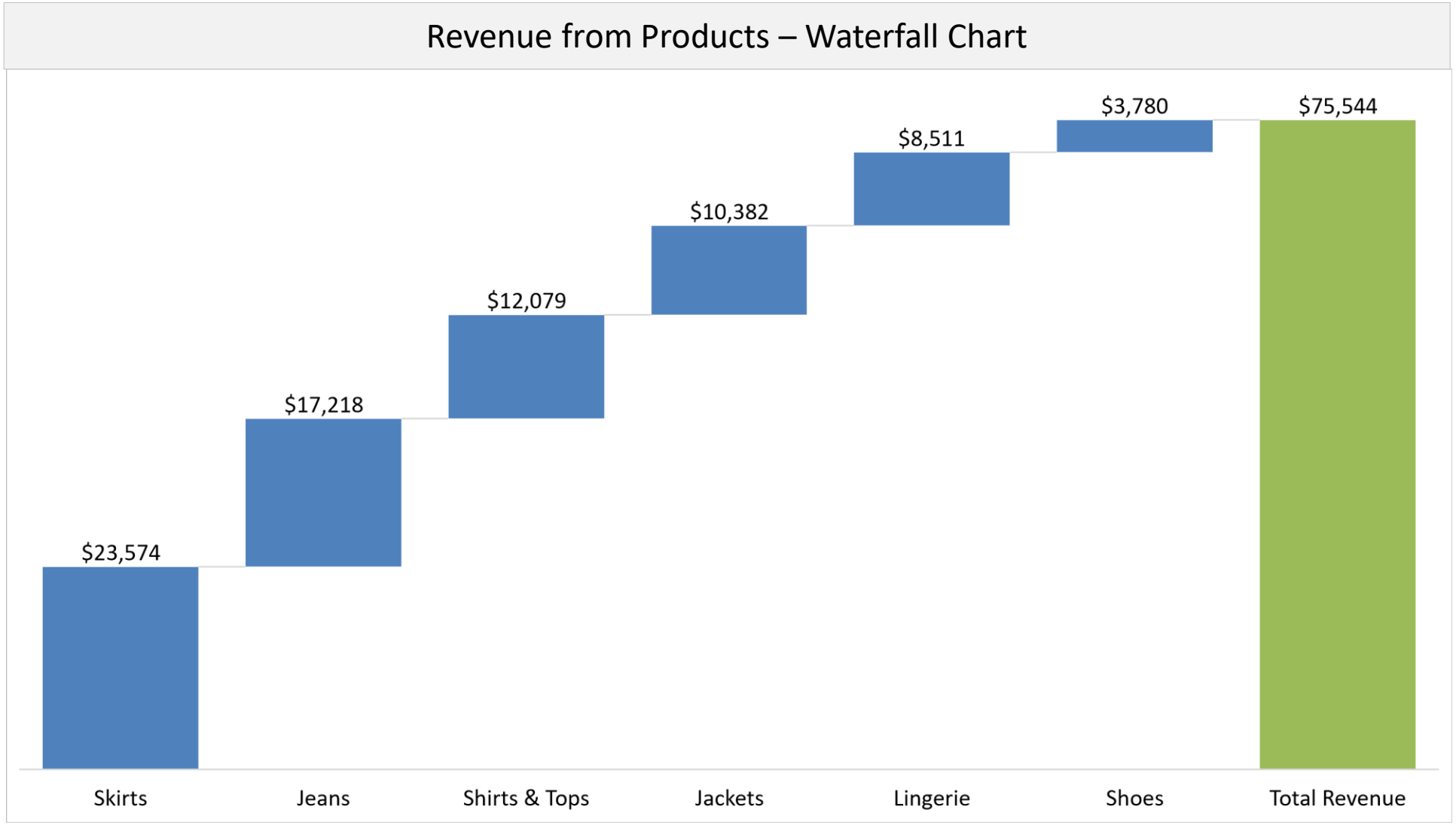
Waterfall Chart Variation



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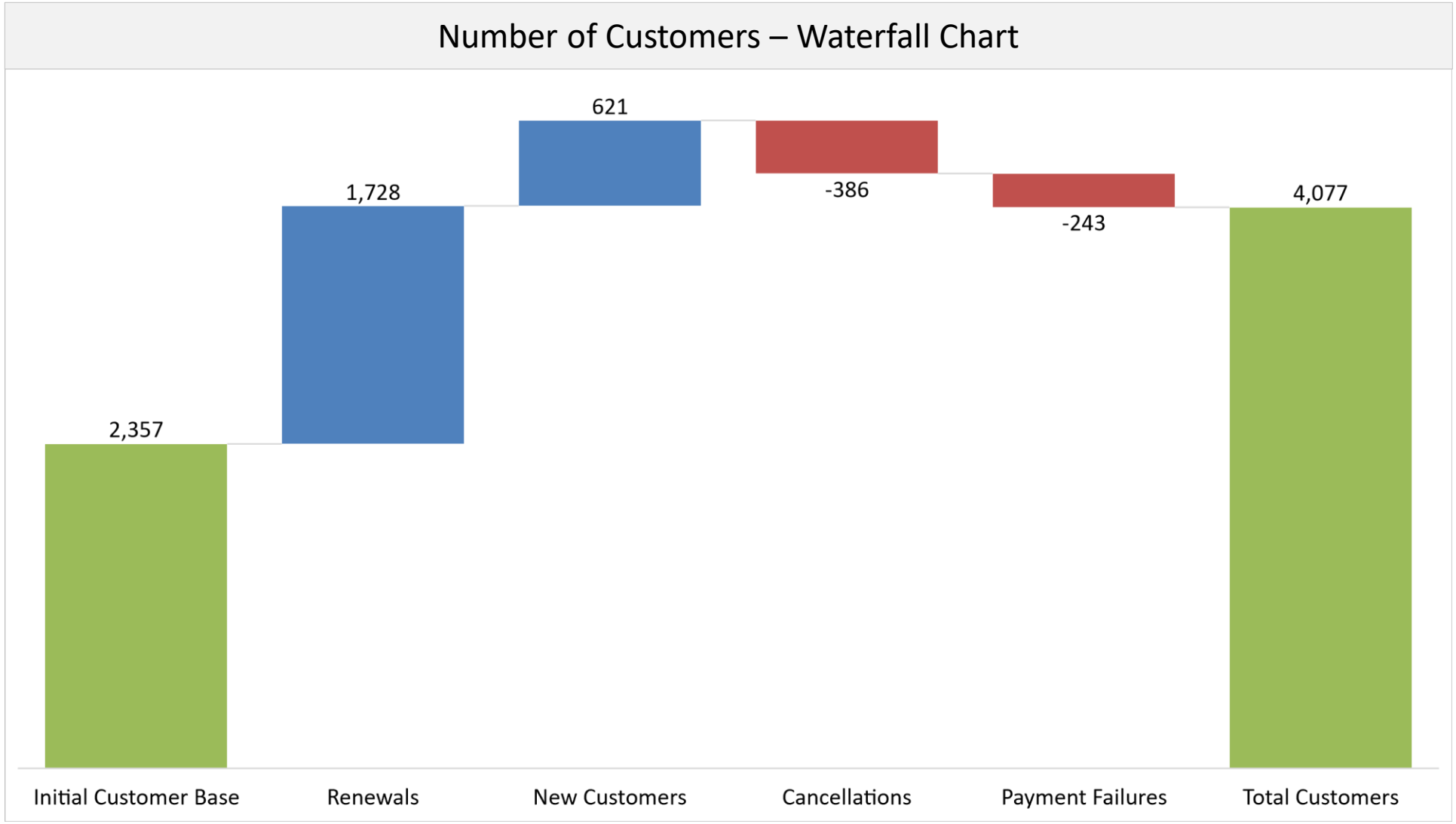
Waterfall Chart with Cumulative Sum for Final Value



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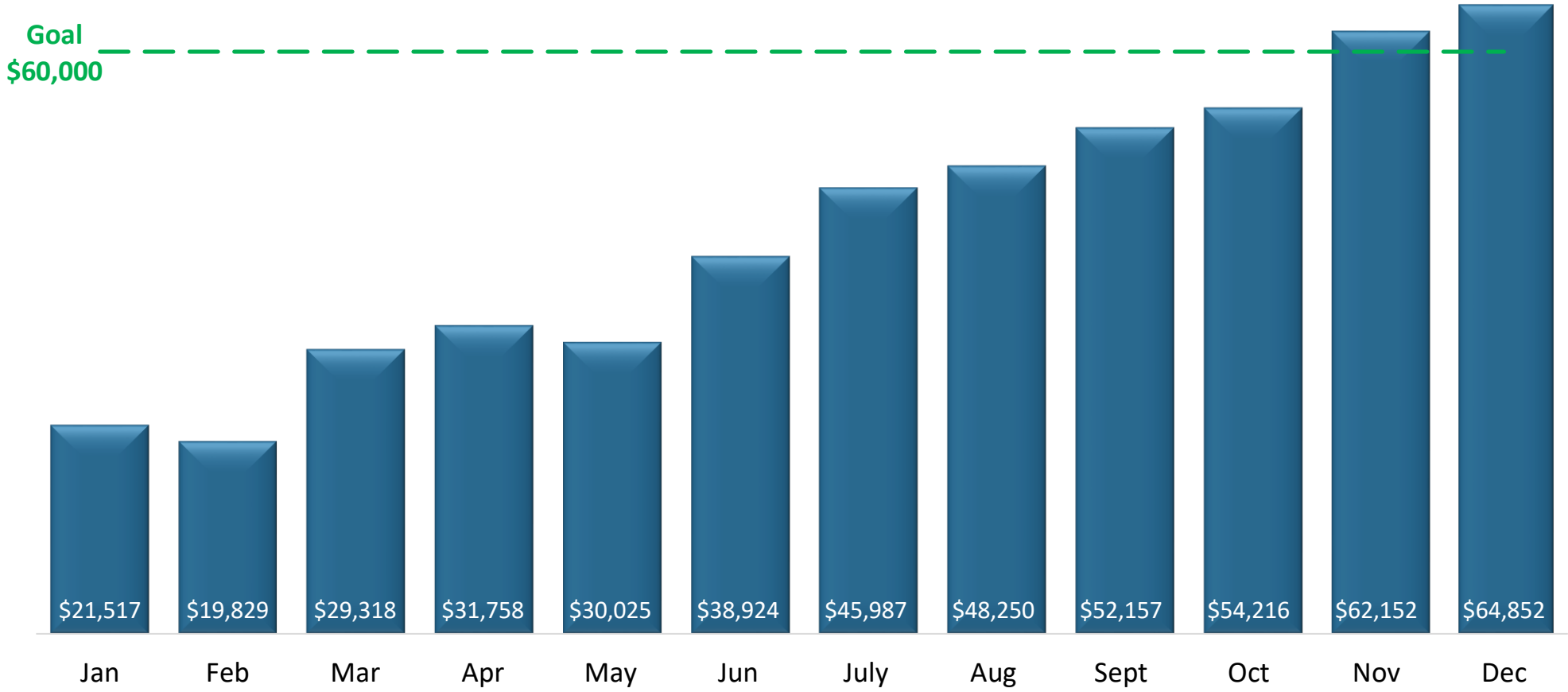
Investor Update Report Templates

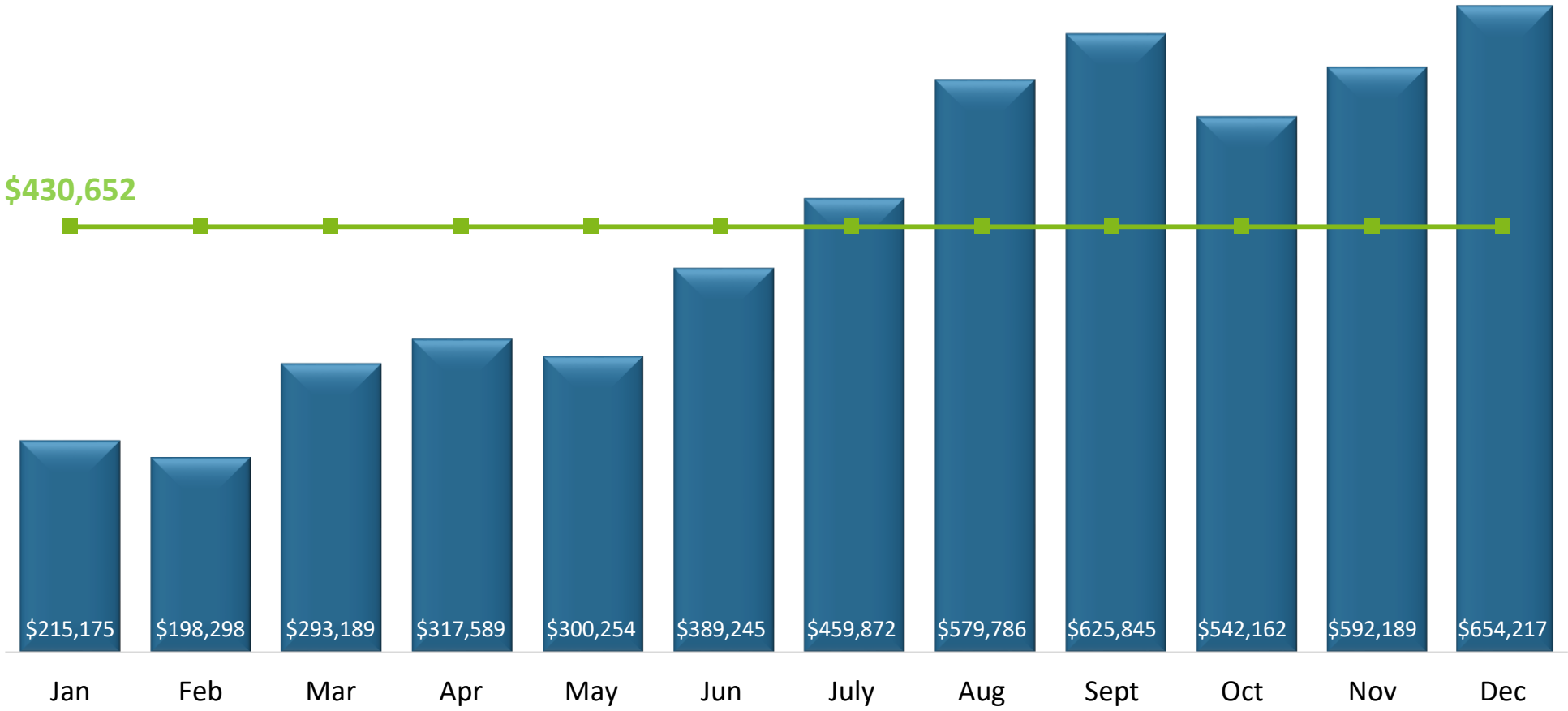
Revenue Against Goal

Achieved monthly revenue goal in November and December



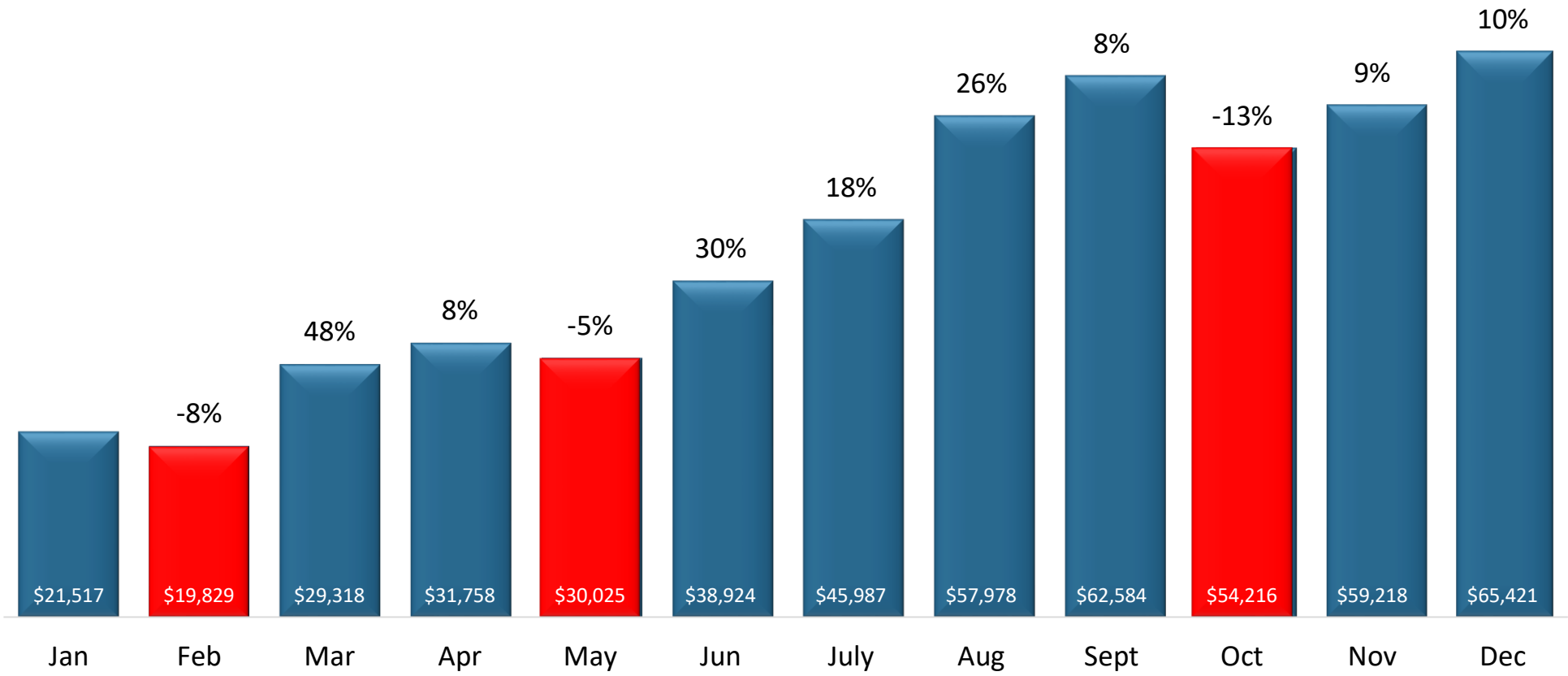
Average Monthly Revenue

Average monthly revenue increased to $430 K



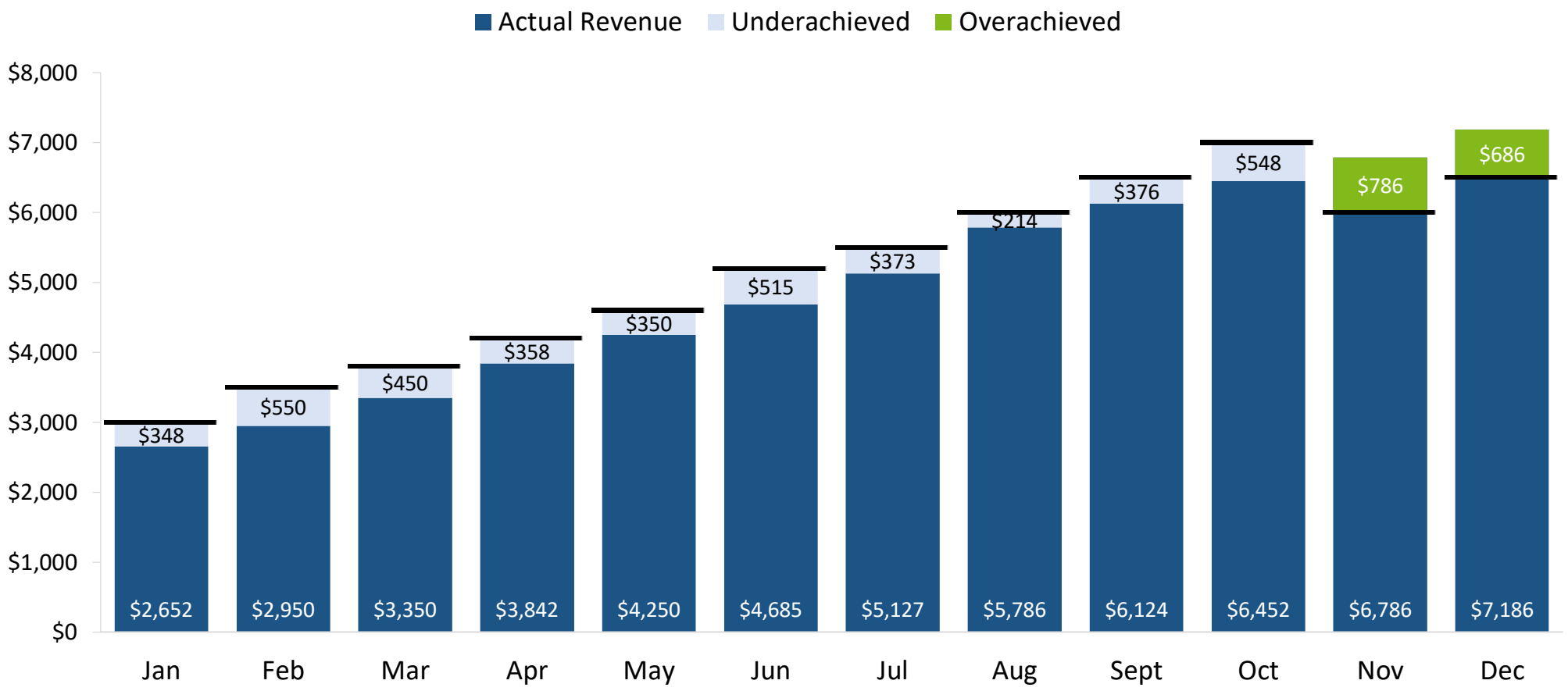
Percentage Revenue Growth Month-over-Month

XXX caused negative revenue growth in February, May and October



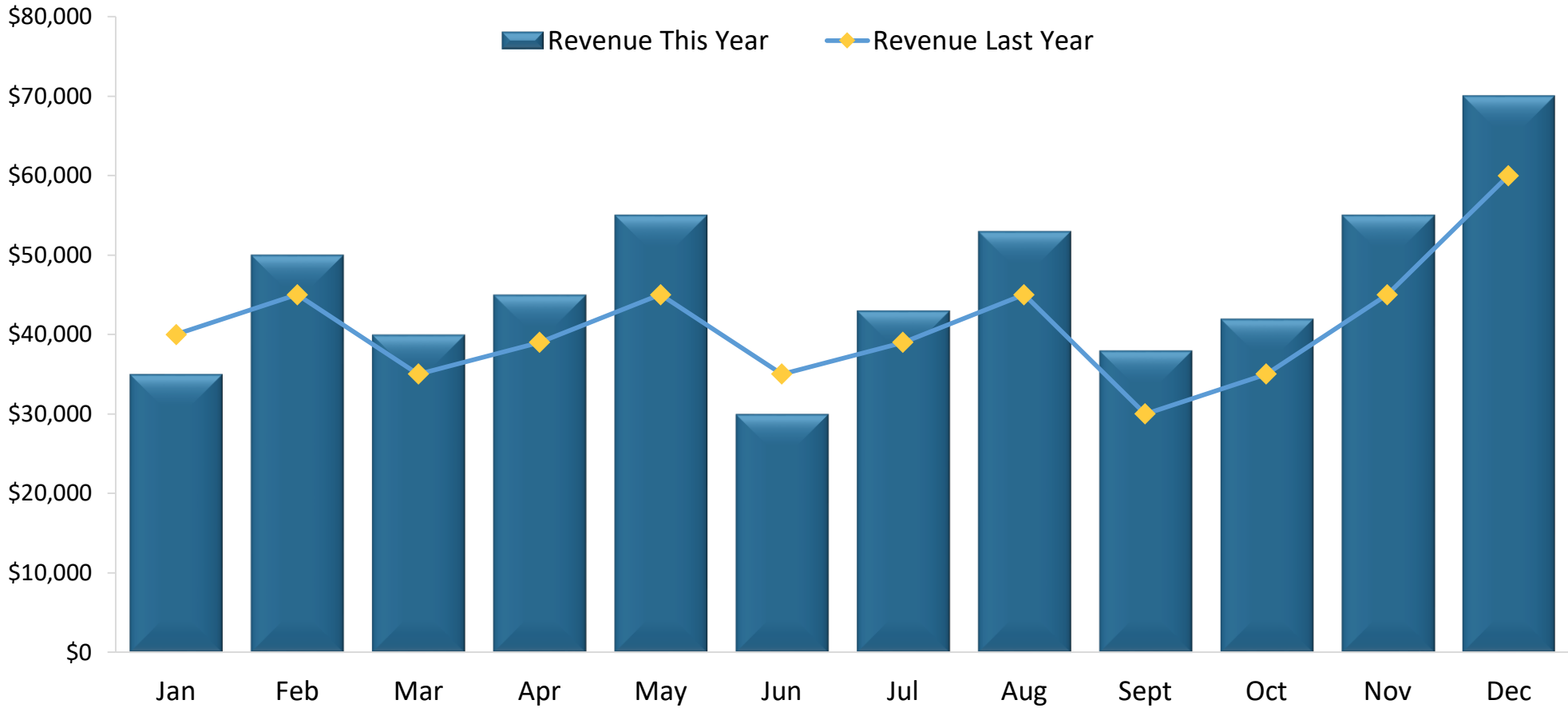
Revenue: Actual and Forecast

Overachieved revenue in November and December



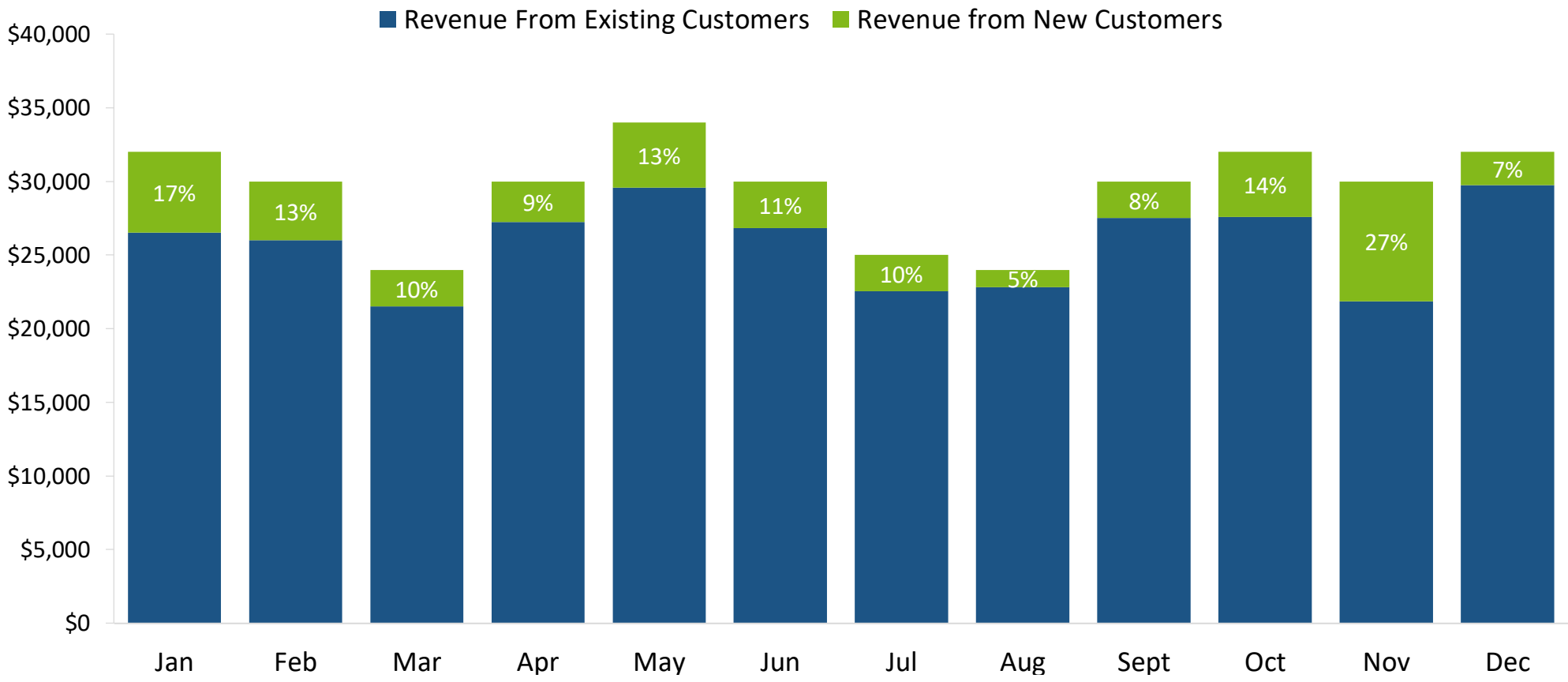
Annual Revenue Comparison

Consistently exceeding last year’s revenue



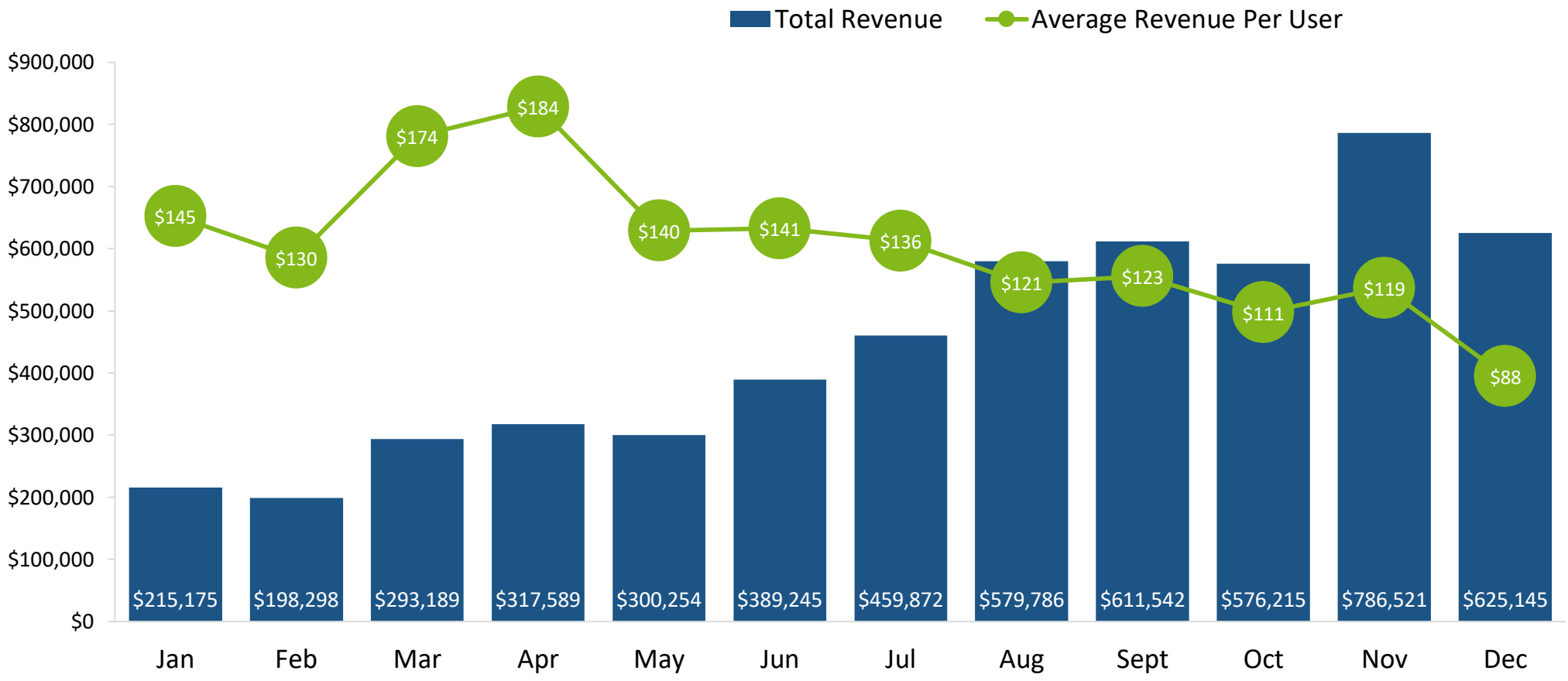
Percentage Revenue from New Customers

Recorded 8 months of double-digit (percentage) revenue from new customers



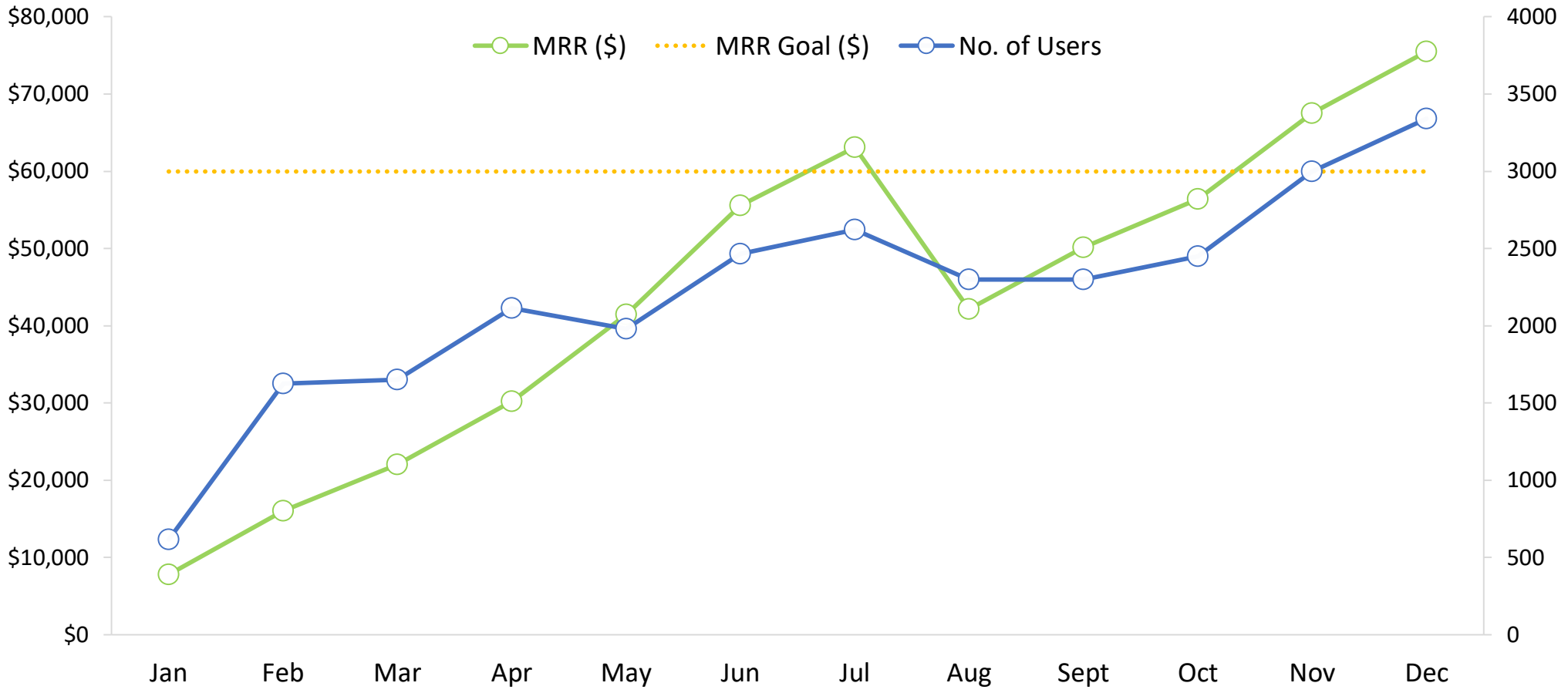
Average Revenue Per User (ARPU)

Price reduction in response to market dynamics led to decrease in ARPU



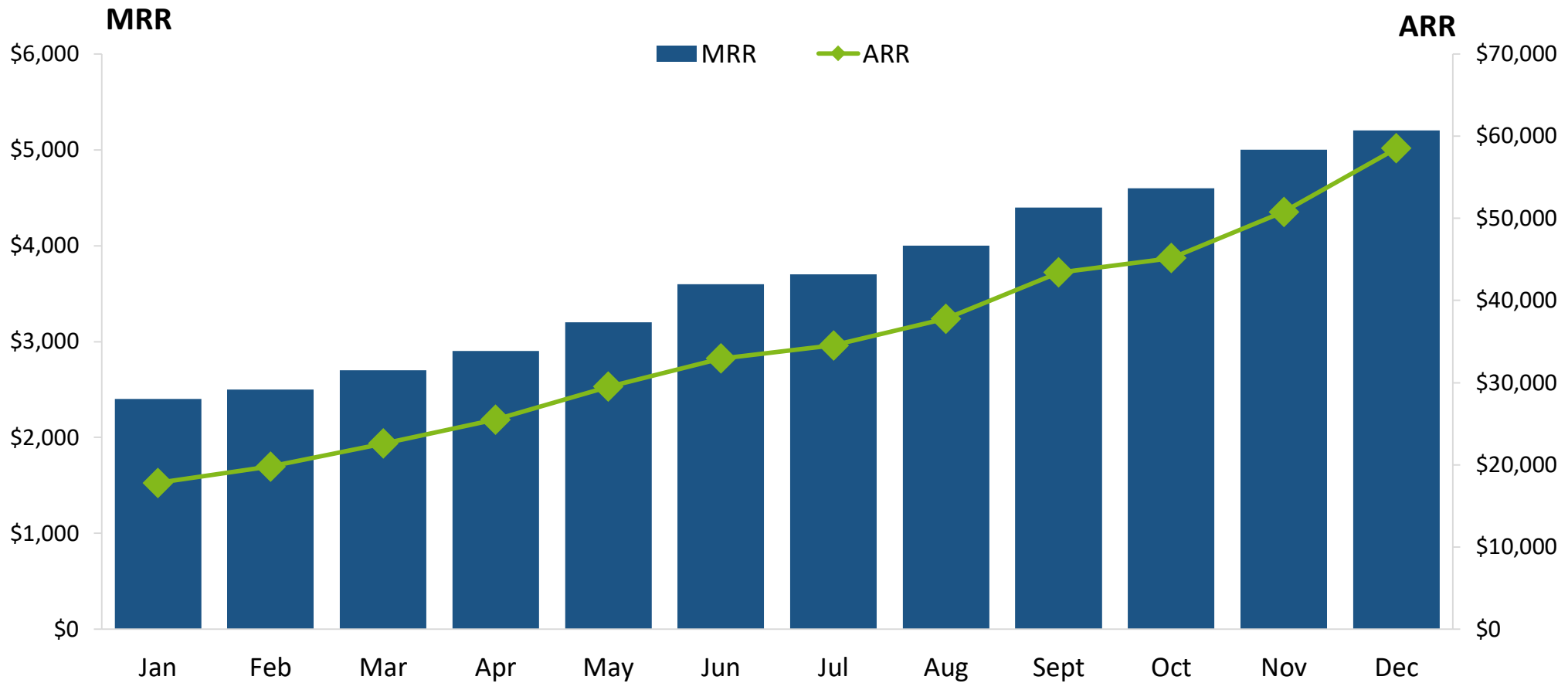
Monthly Recurring Revenue (MRR)

Number of users as well as MRR is consistently growing



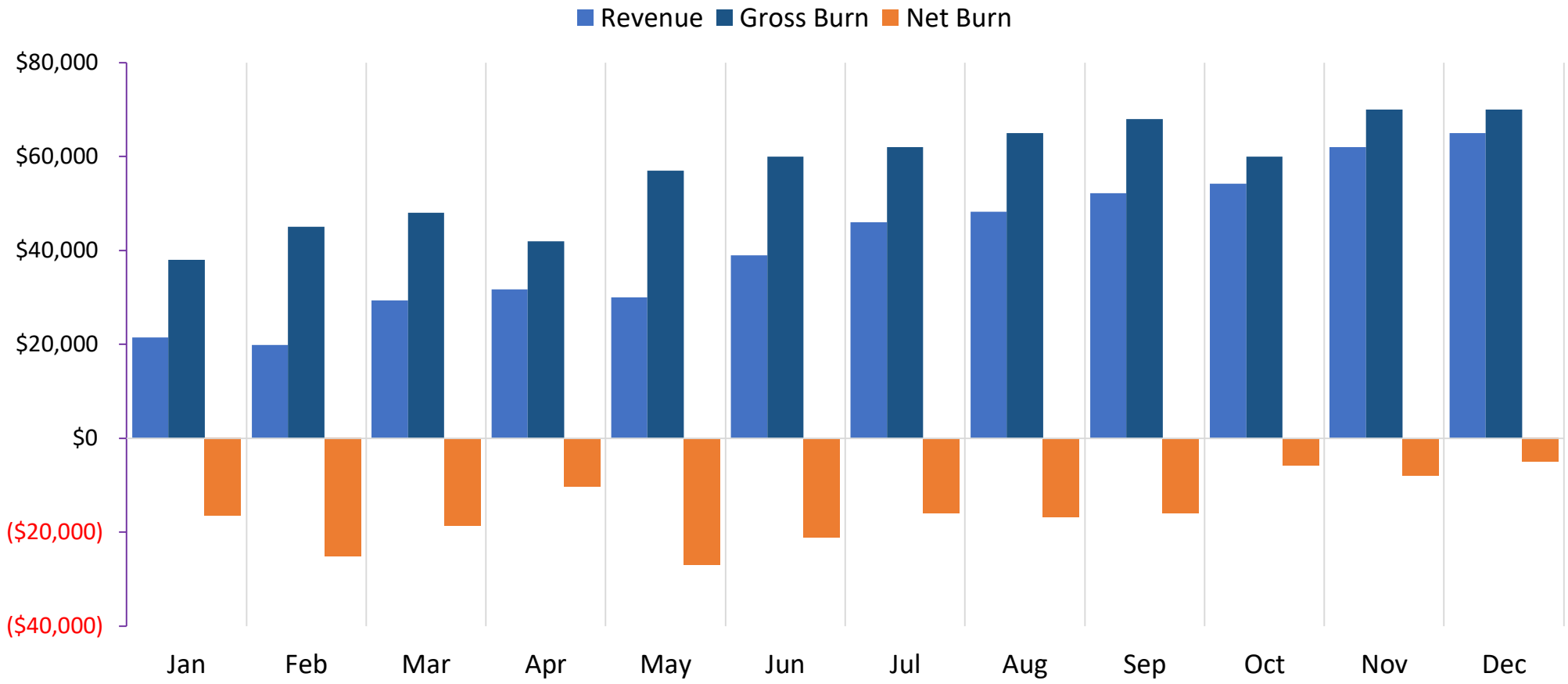
MRR and Annual Recurring Revenue (ARR)

MRR as well as ARR is consistently growing



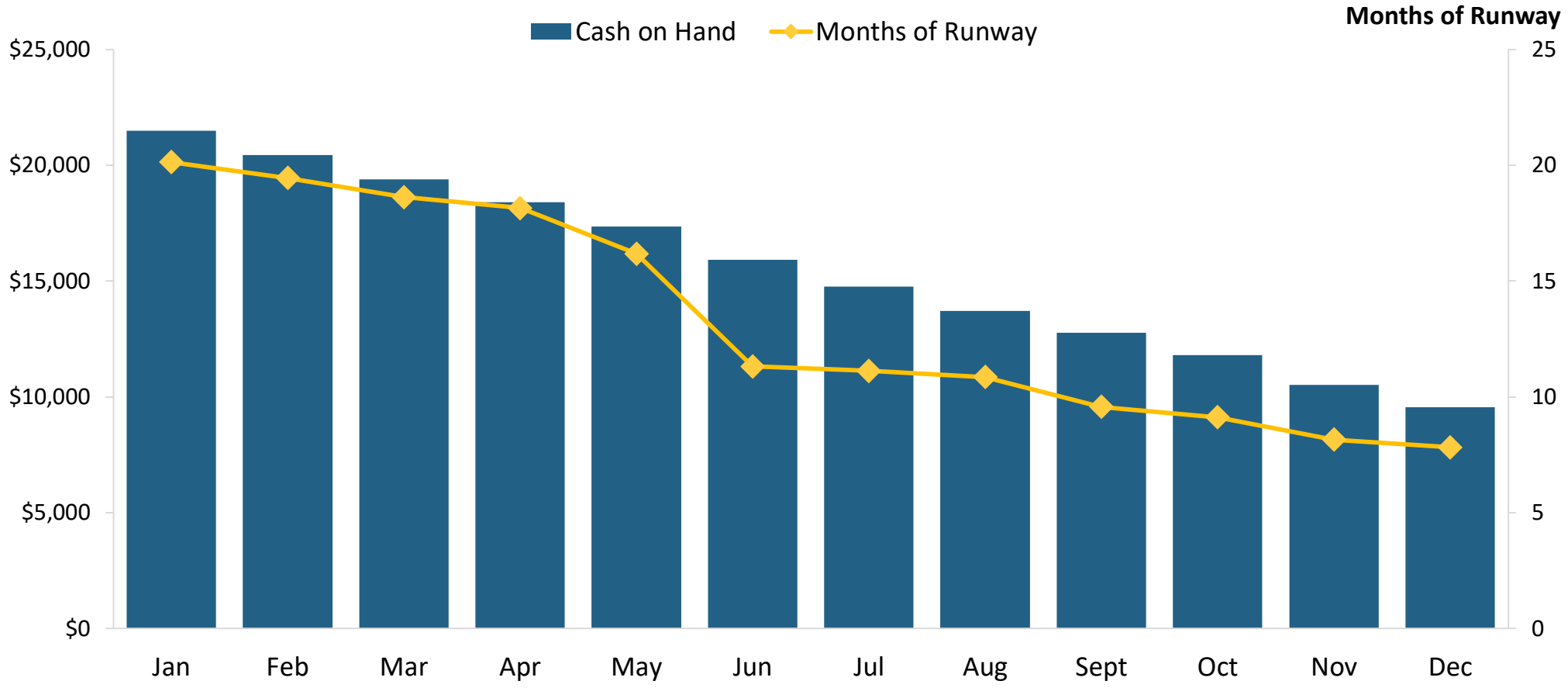
Gross Burn and Net Burn

Reduced net burn with increase in revenue and reduction in gross burn



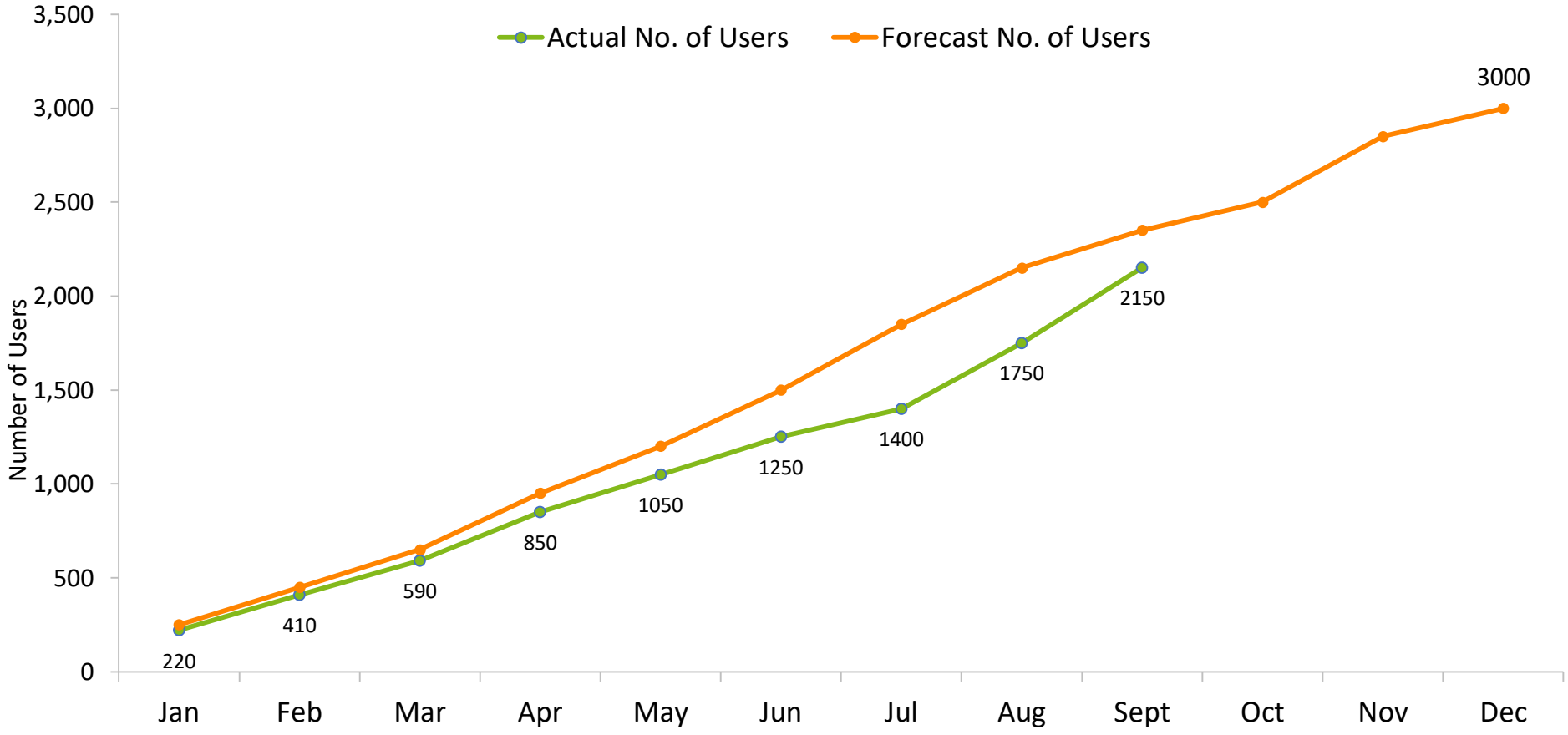
Cash on Hand & Months of Runway

18.5 months of runway as in April



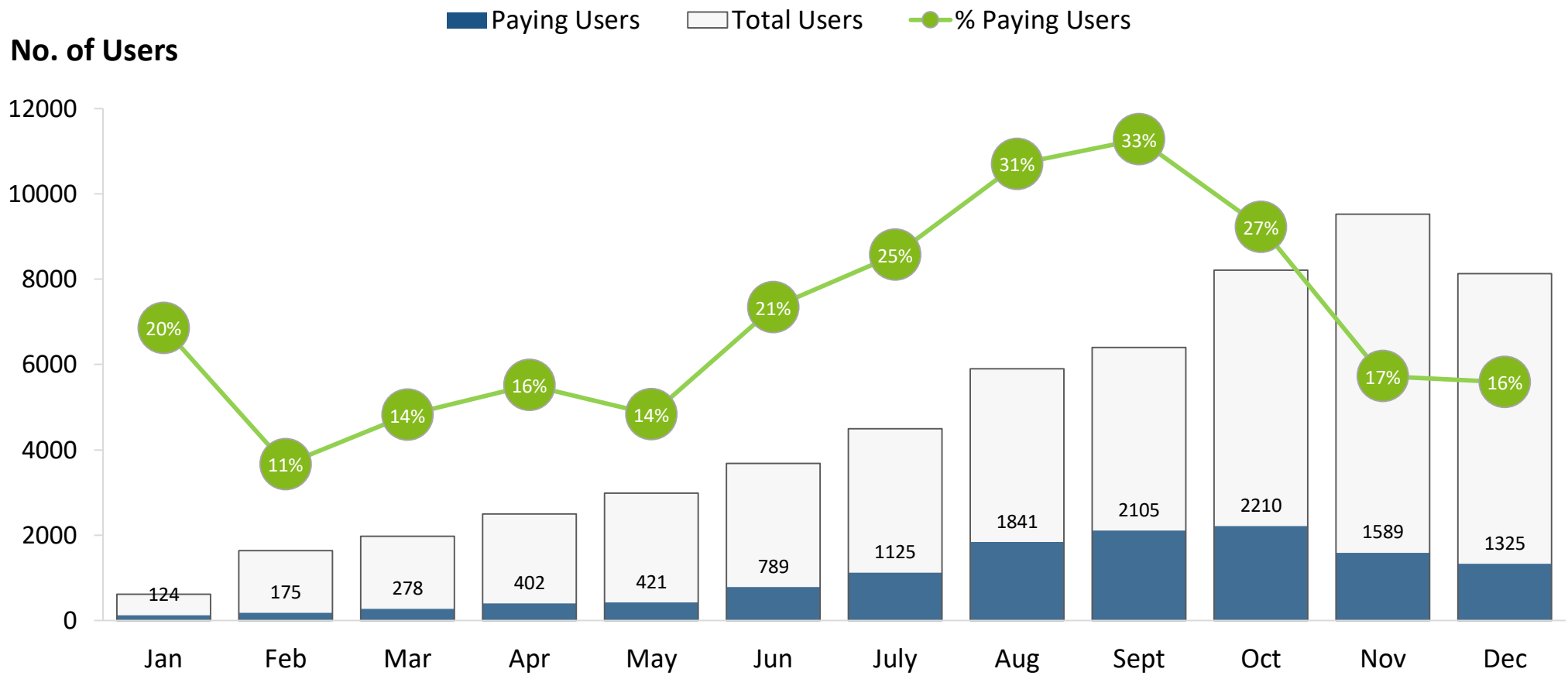
Number of Users: Actual and Forecast

Catching up with estimated number of users



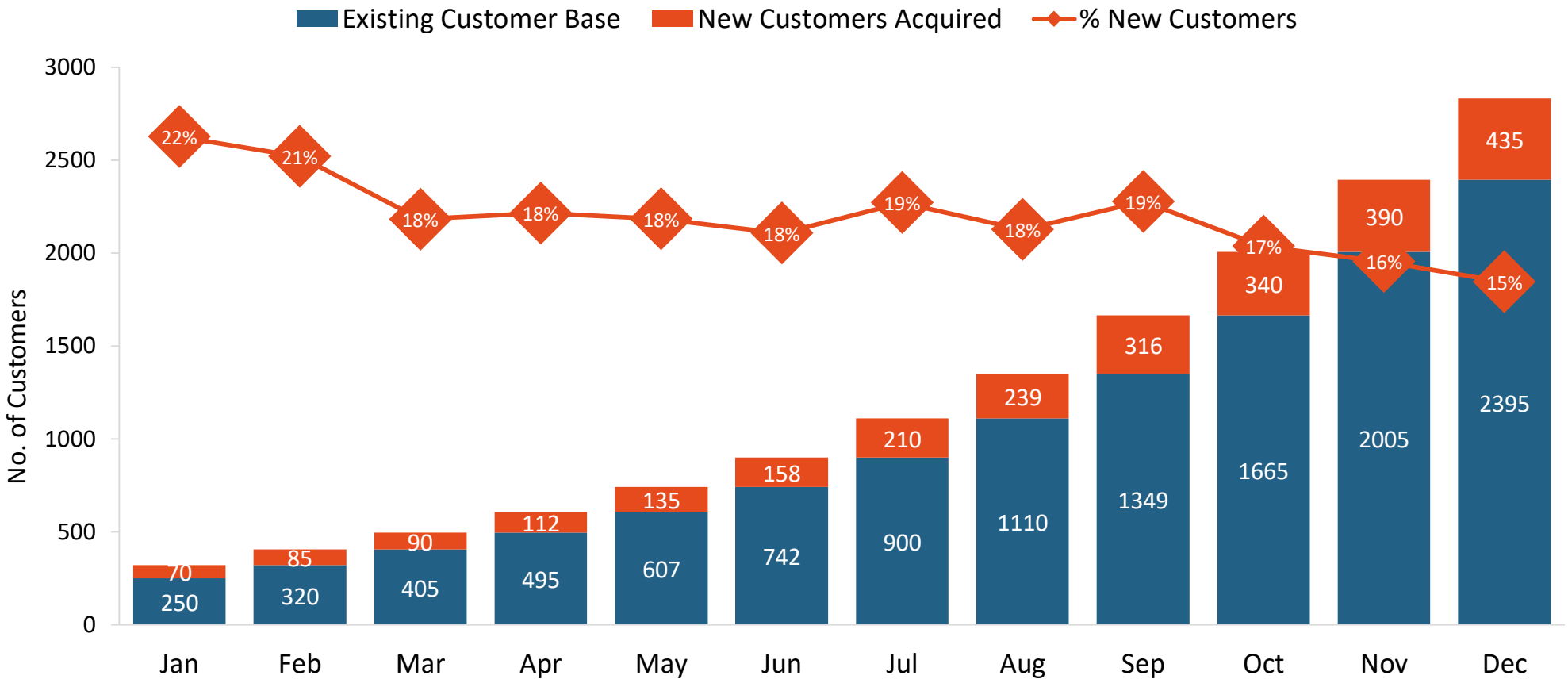
Number of Users, Paying Users & % Paying Users

Aiming to be above 20% consistently



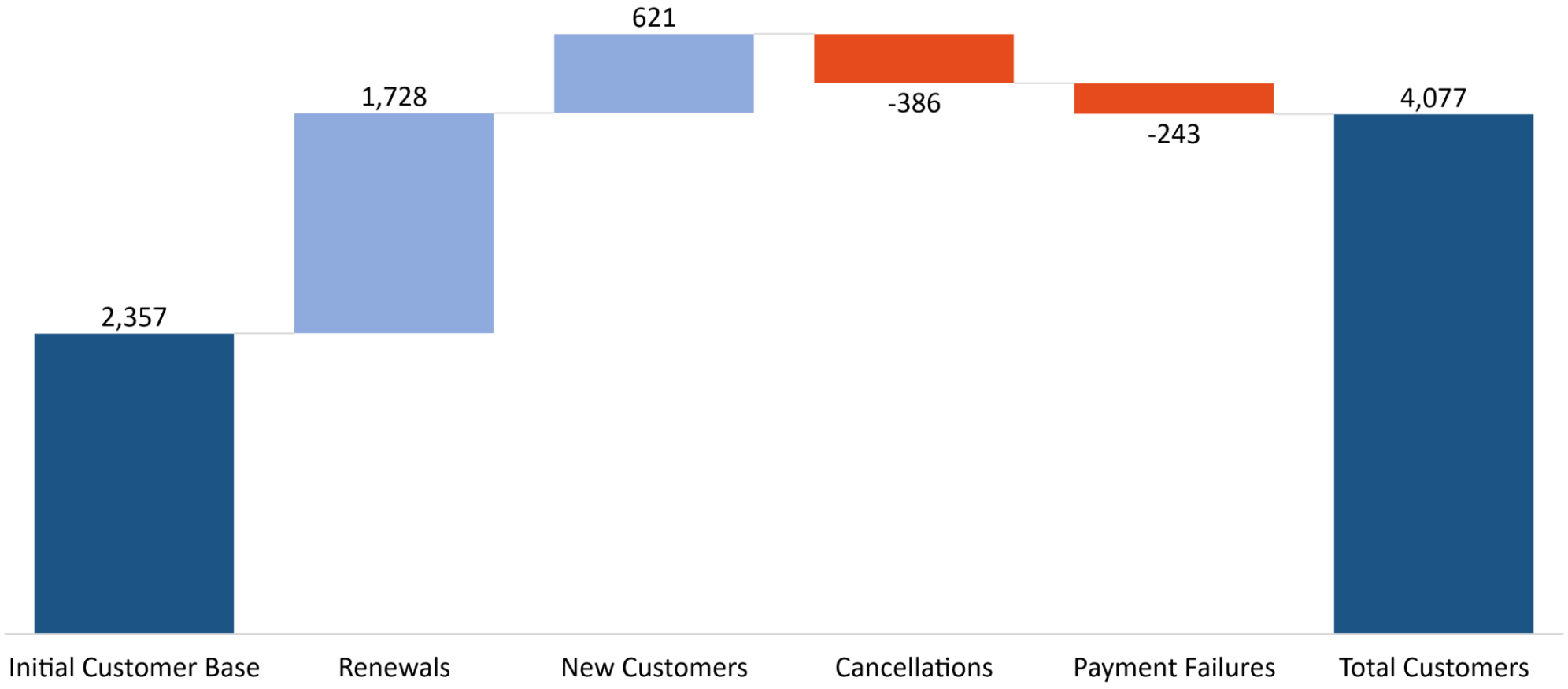
New Customers

XXX is leading to decrease in percentage new customers



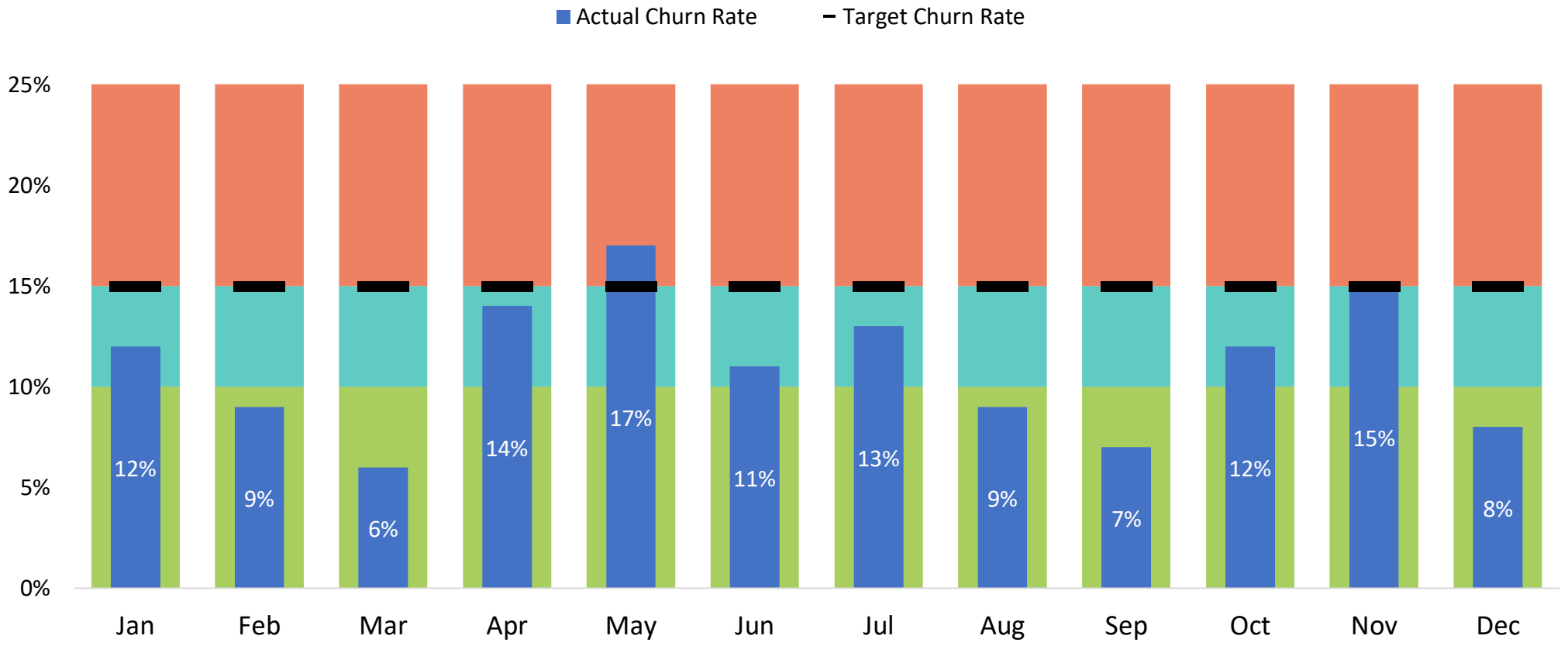
Customer Base

72% increase in customer base



Churn Rate: Target vs. Actual

3 critical product bugs caused above target churn rate in May



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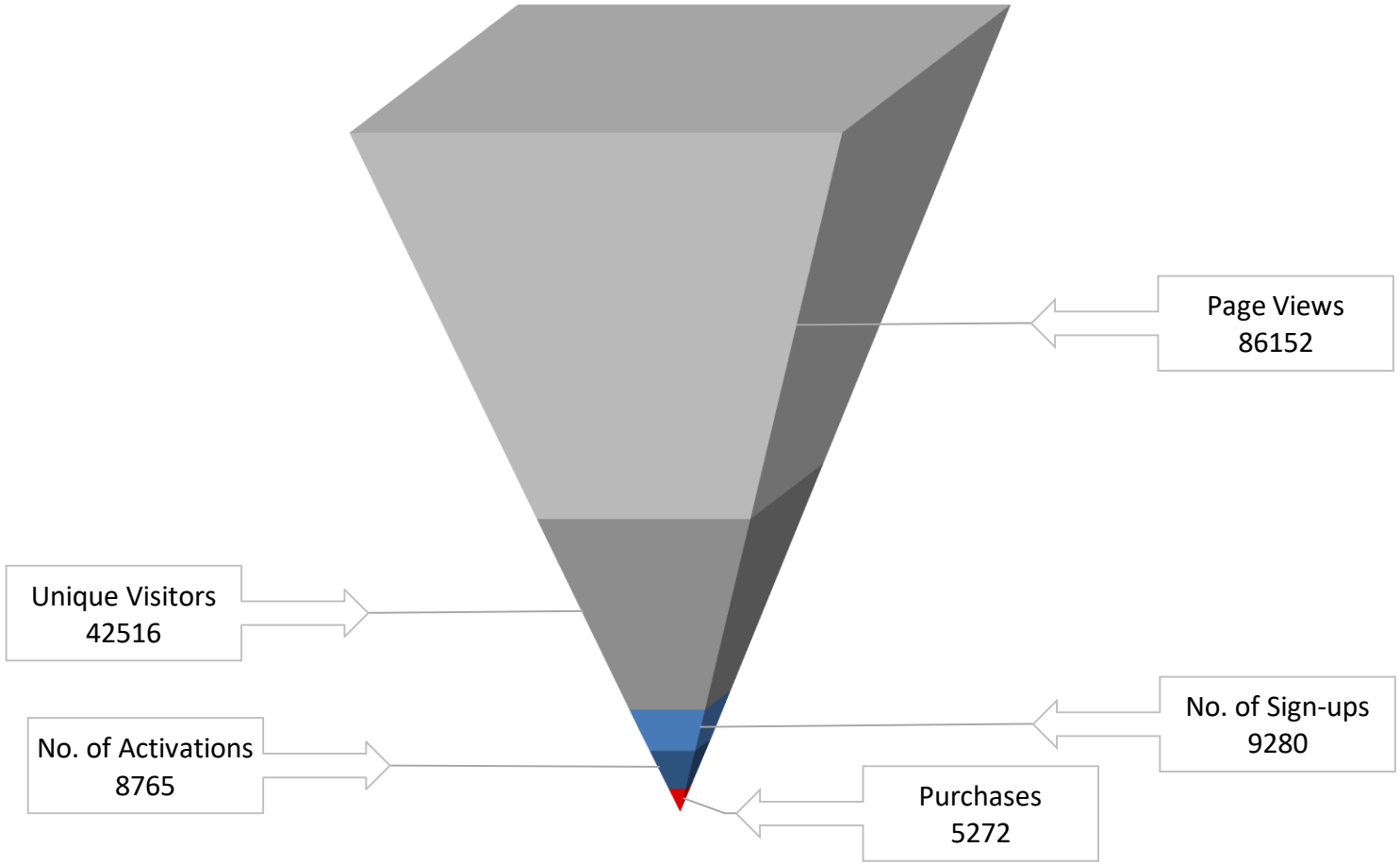
Conversions (Variation)



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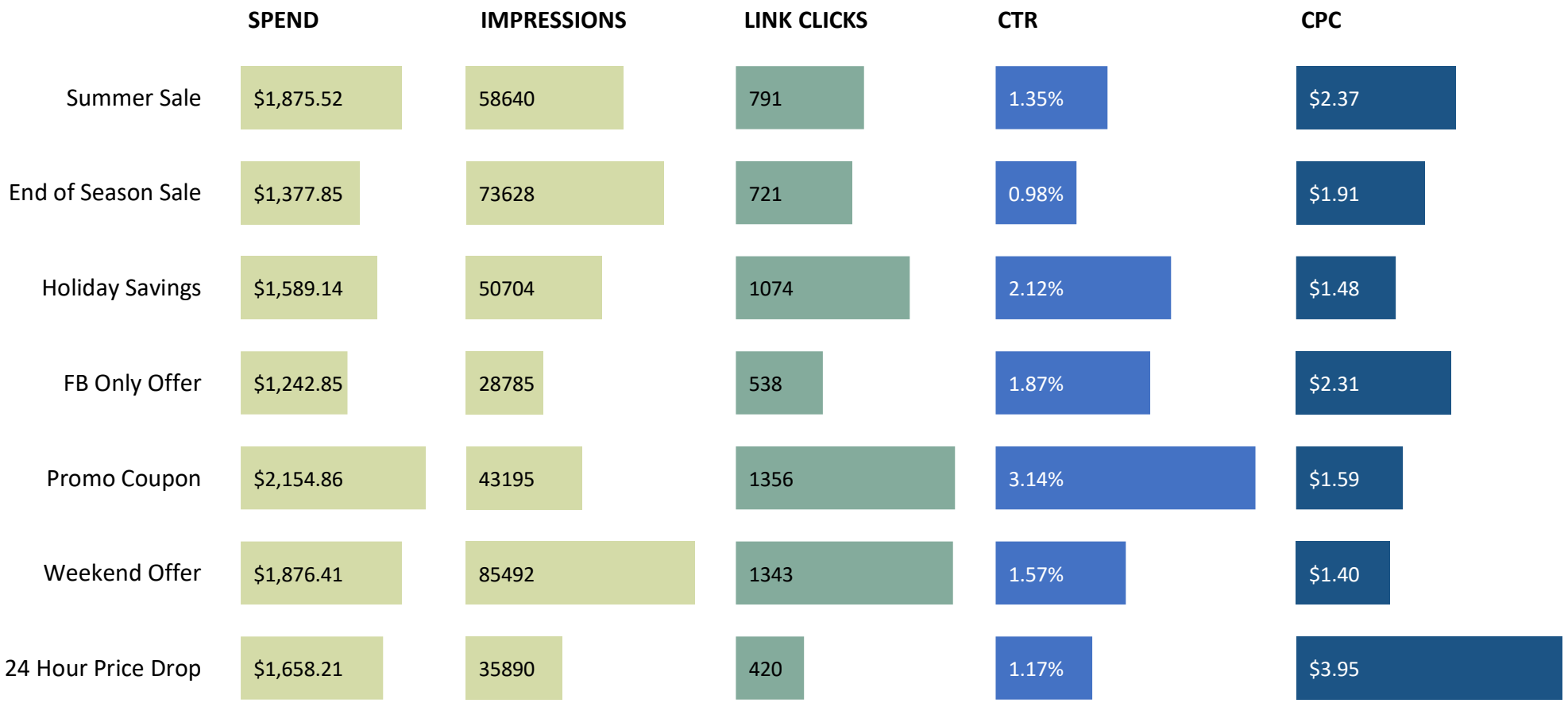
Facebook Ads Reporting Templates

Link Clicks, CTR and CPC

Audience responded most to promo coupon campaign and least to price drop campaign



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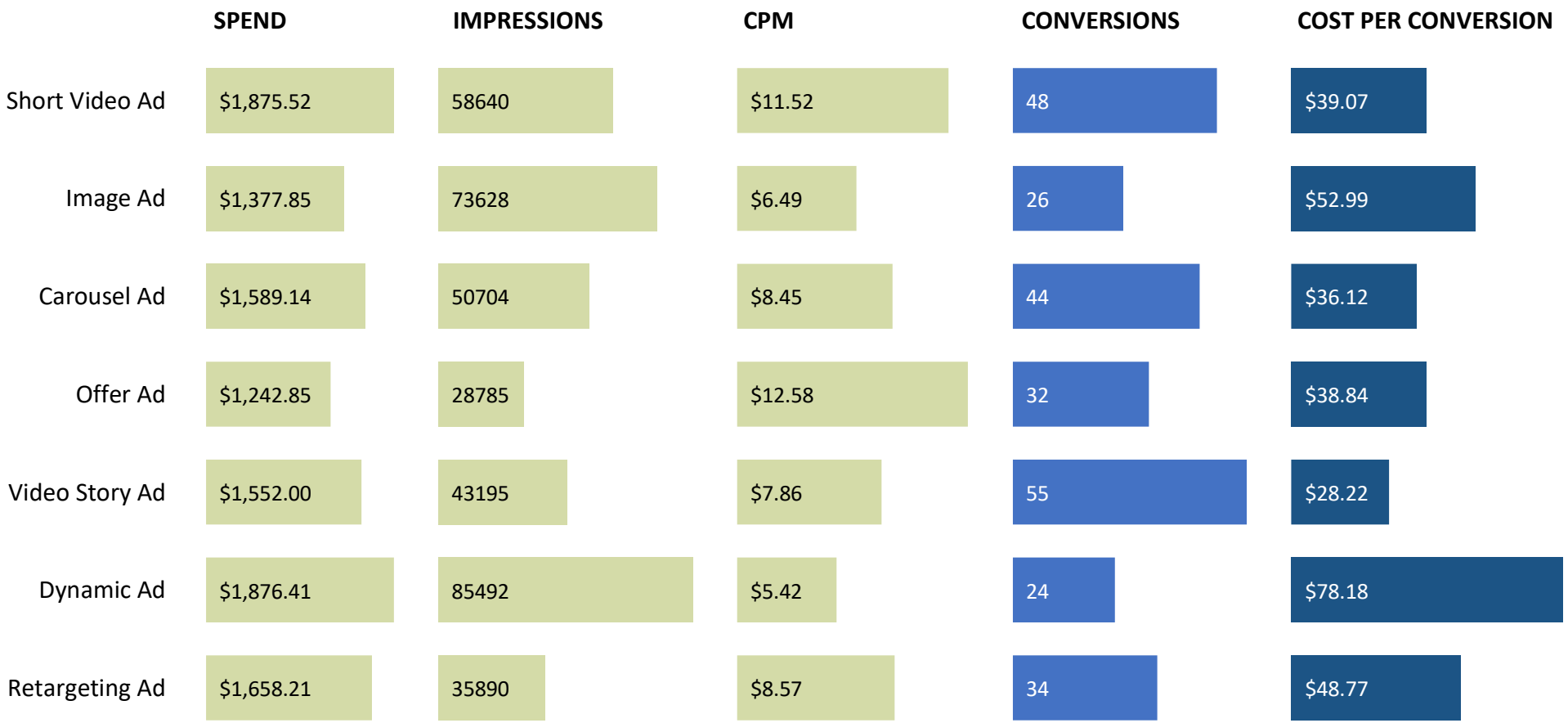
CPM, Conversions and Cost per Conversion

Video ads generated most conversions at low cost per conversion



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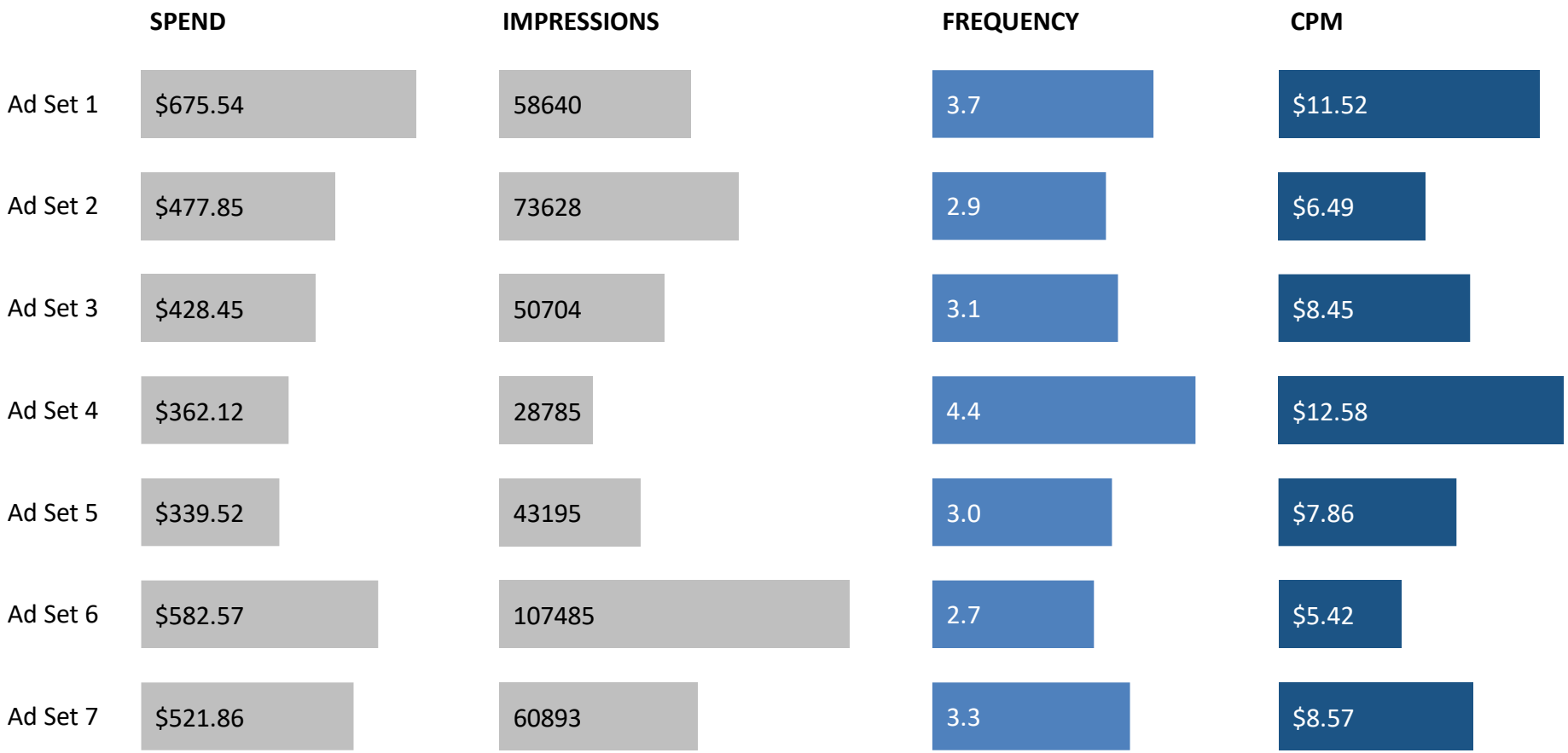
Spend, Impressions, Frequency and CPM

Ad set 6 received most impressions at lower CPM



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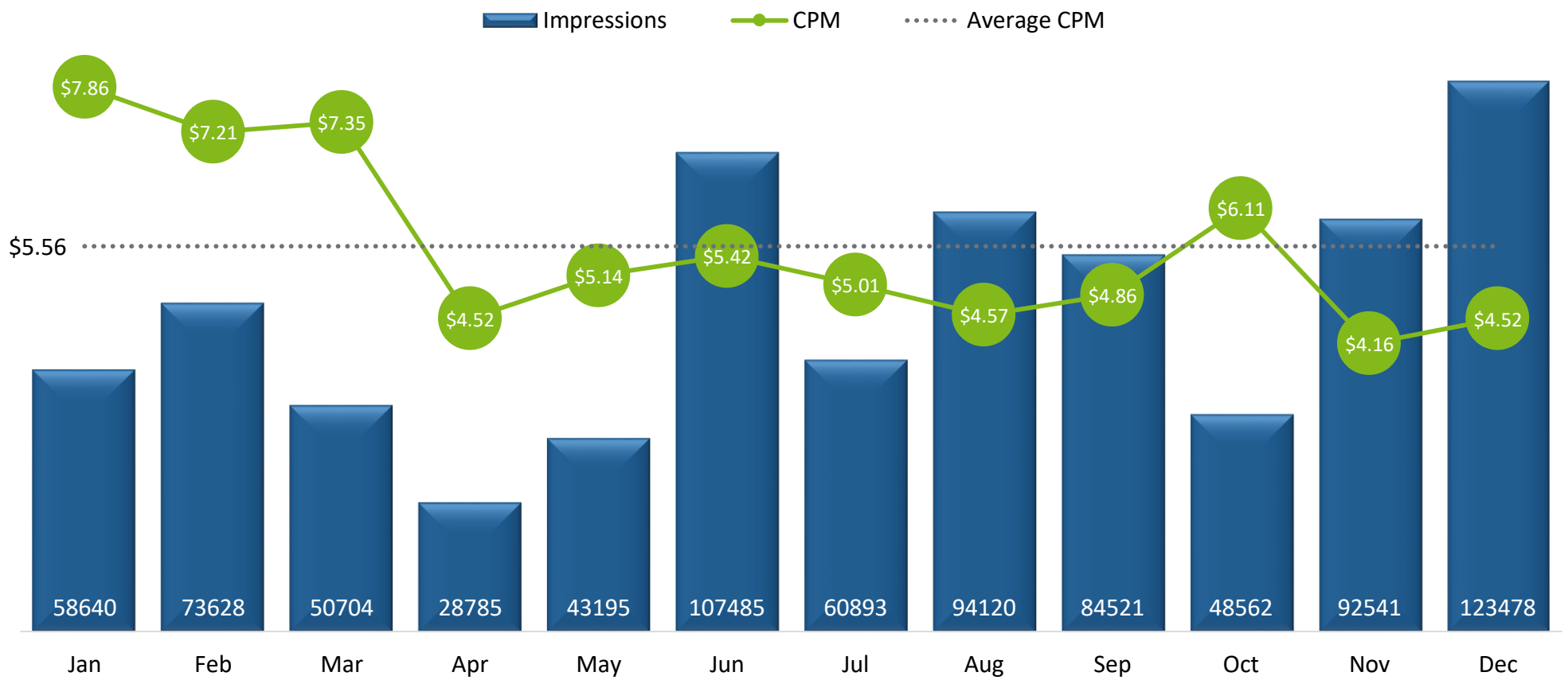
Month over Month CPM

Reduced average CPM to $5.56 since taking over account in April



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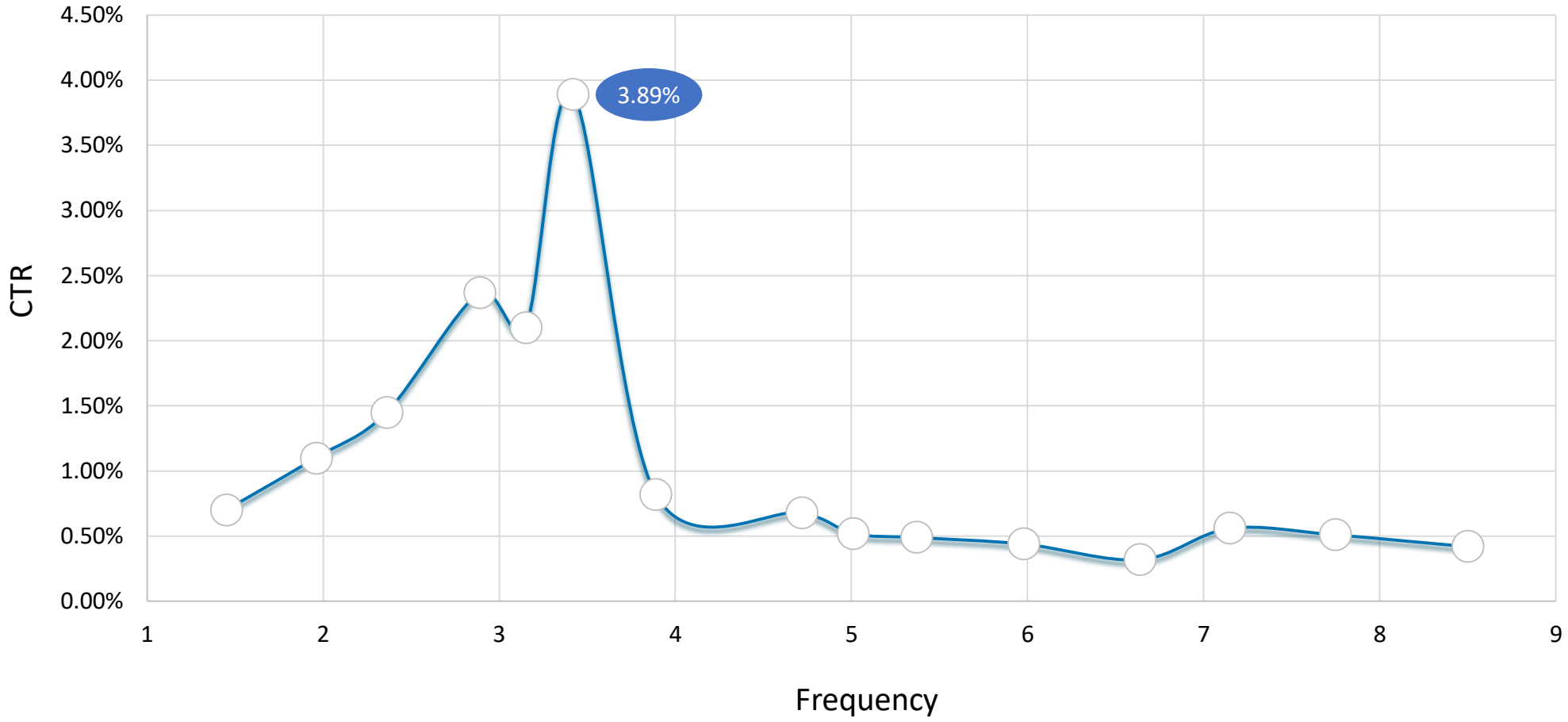
Frequency and CTR

Recorded highest CTR at 3.42 frequency



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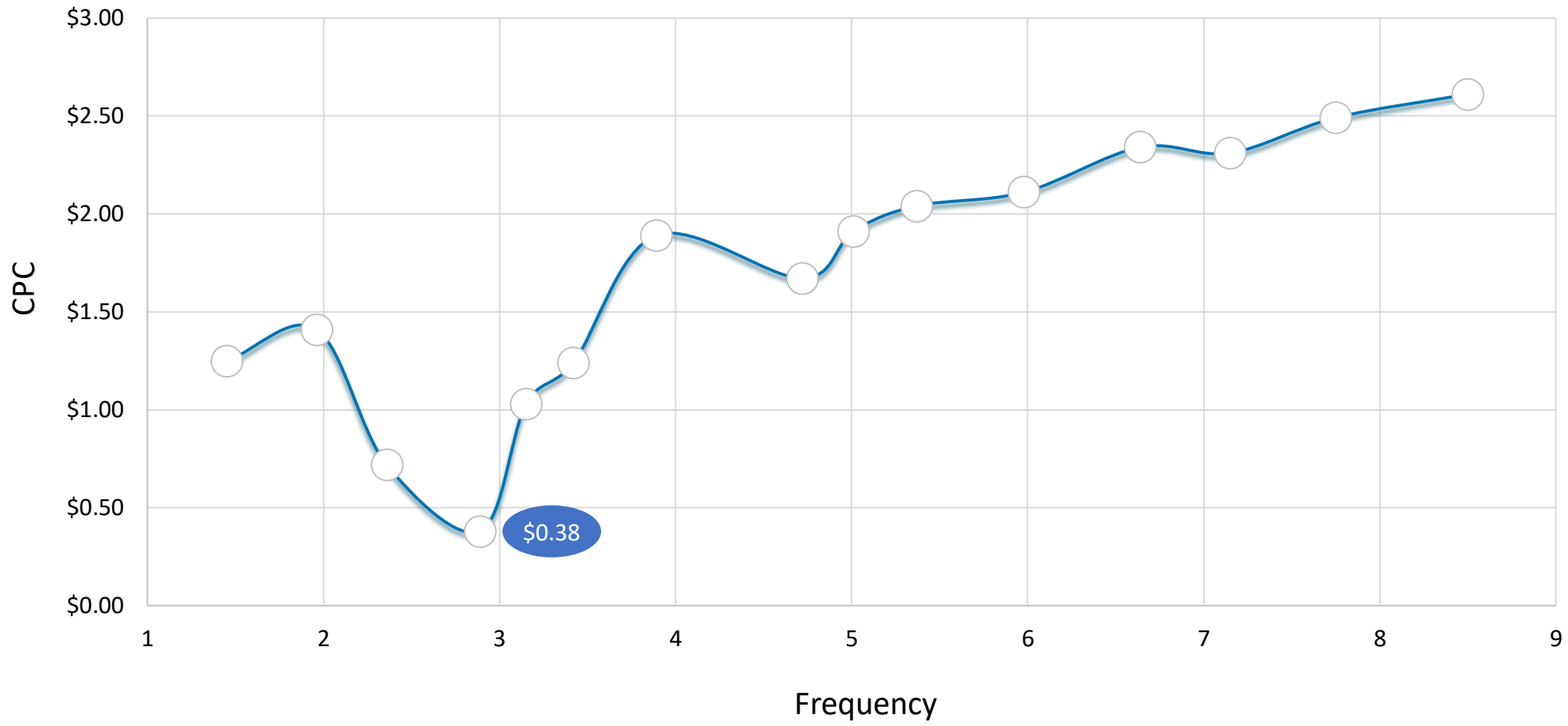
Frequency and CPC

Recorded lowest CPC at 2.89 frequency



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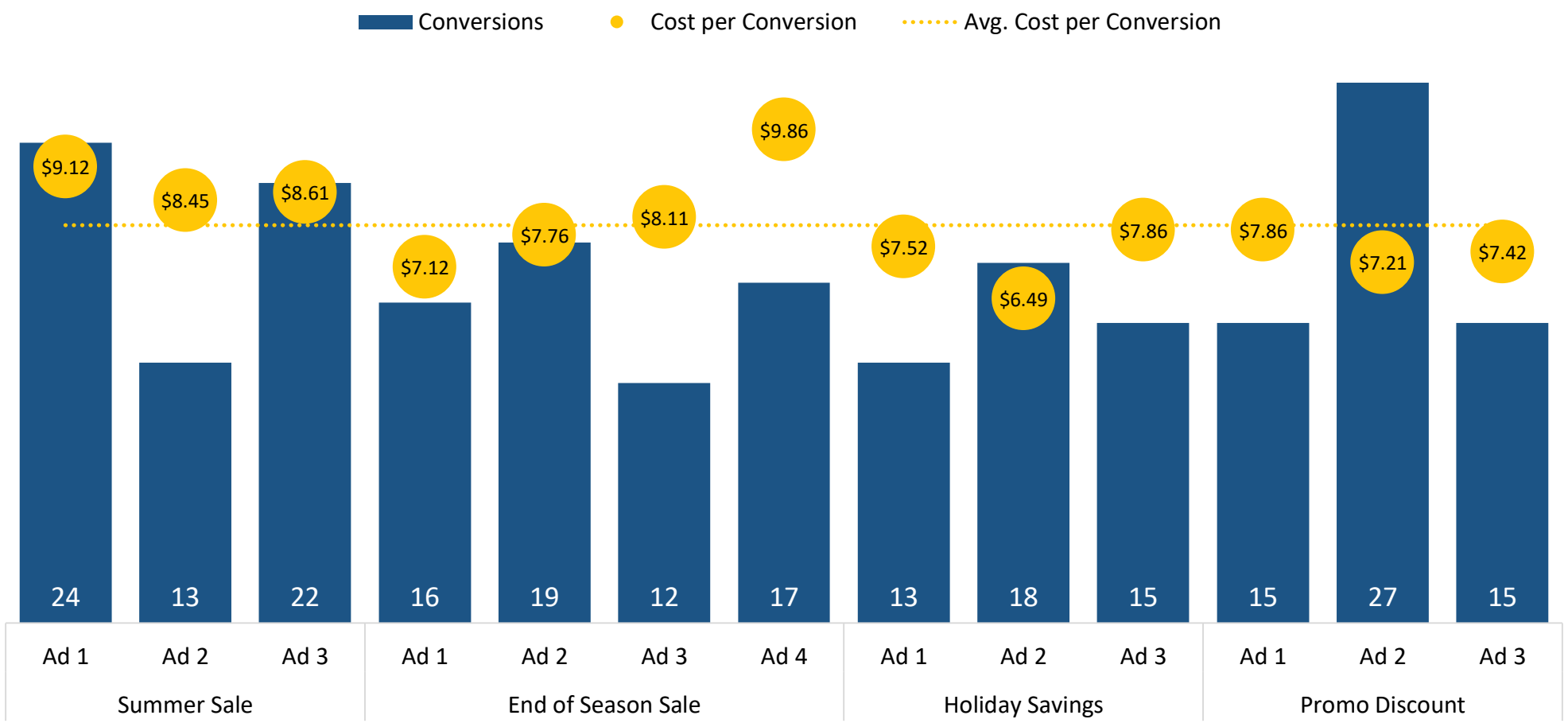
Conversions, Cost per Conversion and Avg. Cost per Conversion

Reduced average cost per conversion to $7.95



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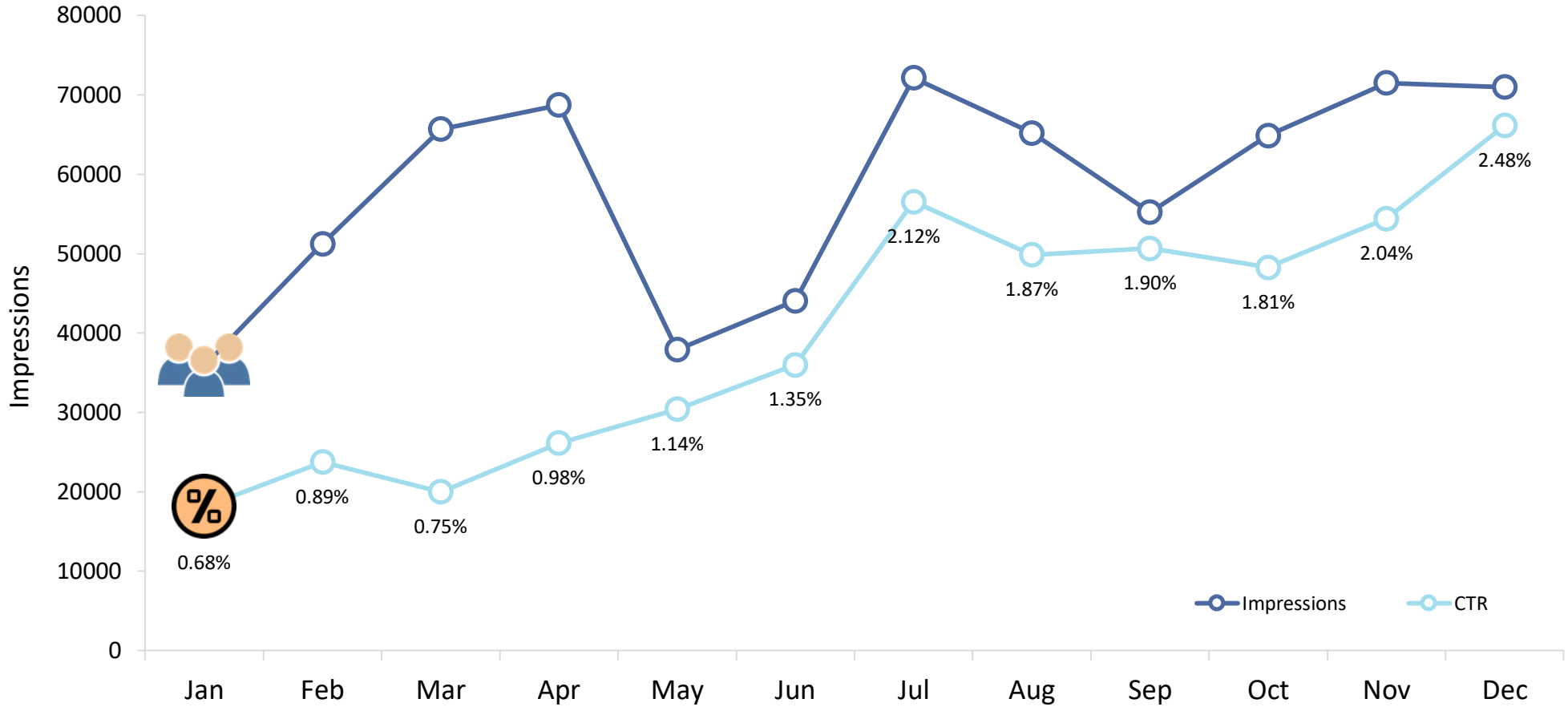
Impressions and CTR

Narrow audience targeting led to lower impressions in May and June



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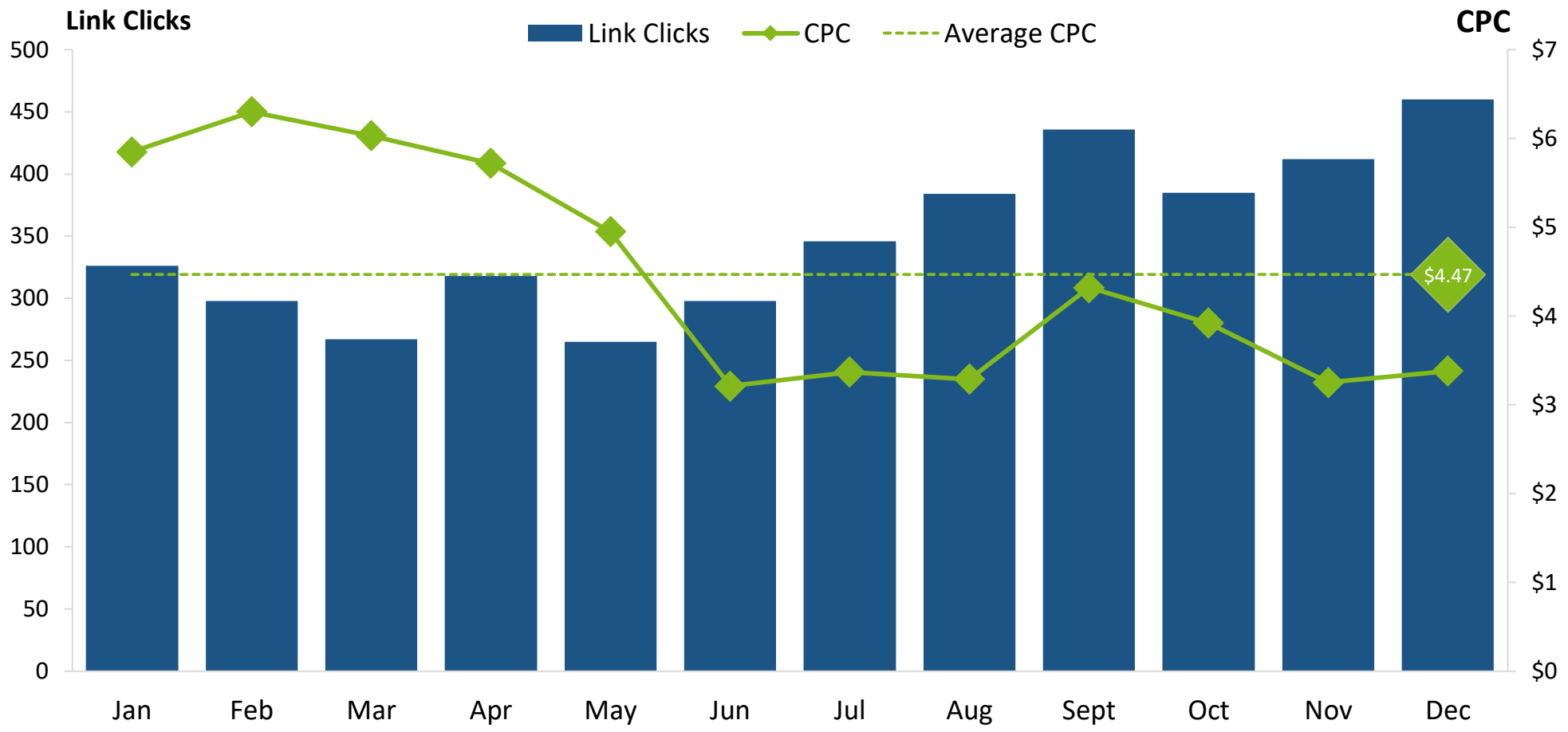
Link Clicks and CPC

Achieved considerable reduction in CPC from June onward



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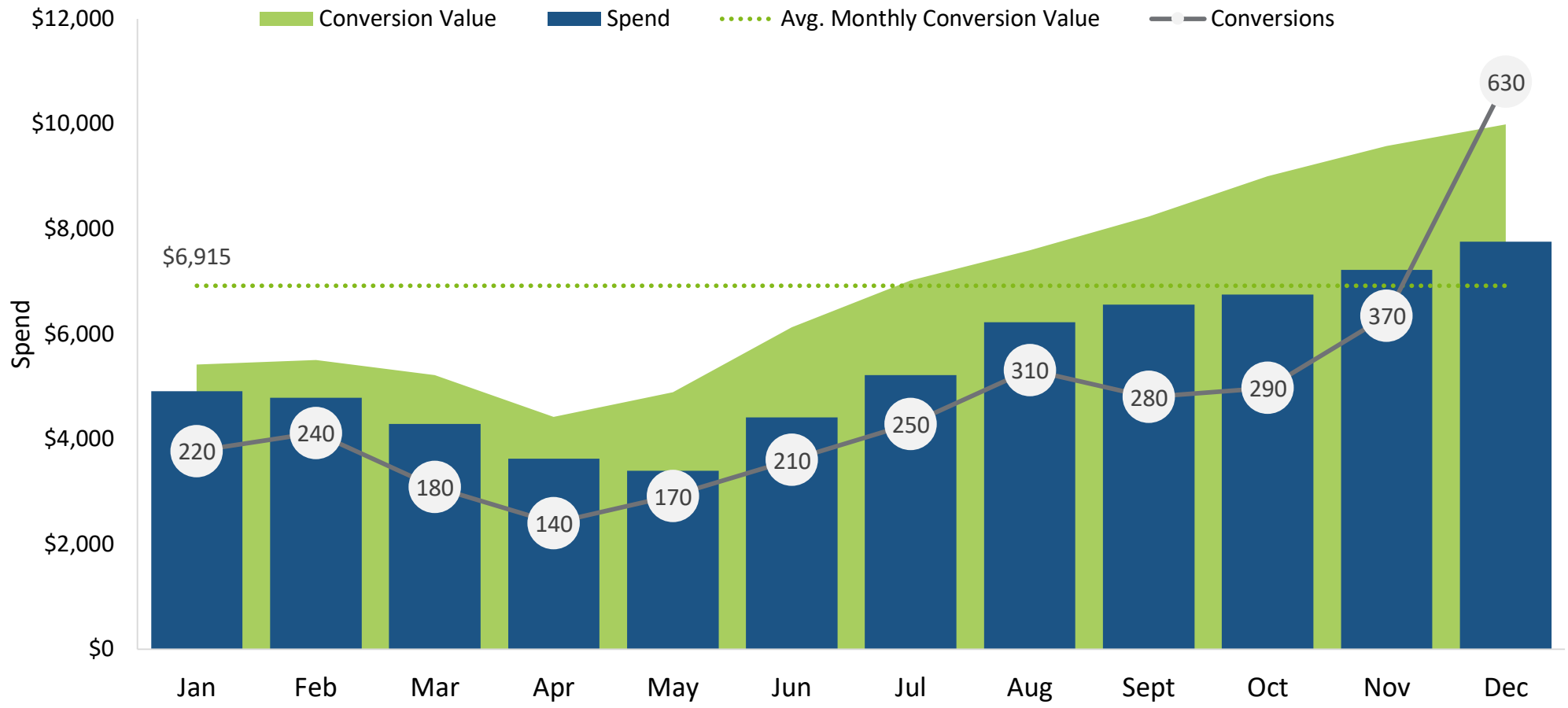
Spend, Conversions and Conversion Value

Increased average monthly conversion value to $6,914



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