

Sponsorship Agreement

I'd like to invite you to be a sponsor! In return for \$_____ USD today and \$_____ USD on the first of each month to your debit/credit card - you get:

(select all that apply)

_____ **Live Endorsement** - I will talk about your business and give a call to action to hire you *at the start of _____ equaling _____ educational videos a year*. I publish two videos a month and they are emailed to my entire database of _____ people. My videos are also posted on all my social media accounts. You can see the views on my YouTube page.

_____ **Website and e-Newsletter Banner Ad** - I will create a banner ad for you that goes on my website or video blog. I will also put a banner ad or written call to action to hire you in _____ email newsletters a year. Your ad will be in _____ position from the top of the page.

_____ **Guest Appearance** - I'll invite you to be a guest in my videos. I'll interview you on a topic relevant to my audience. We can do it in person, or I can interview you over a video conference or on the phone. This interview is sent to my database and posted on all my social media. I will invite you to be a guest _____ times a year. We can also go live on my Facebook page together, too

_____ **Facebook Post** - I'll make a post to my Facebook page that has a _____ fan count with an endorsement video I record about you. I will also pin this post to the very top of my fan page so it's the first thing people see. I will give you advertiser access to my Facebook page so you can track how it performs. I will keep your Facebook post pinned to the top of my page for _____ weeks / months.

_____ **Yelp & Google Review** - I will write you a top-quality Google and Yelp! endorsement (if applicable to Yelp! terms of service) that's at least 300 words. I will also put your review on a "Preferred Providers" page on my website with a link to your website and a call to action.

_____ **Letter of Recommendation** - I will write you a one page letter of recommendation and include it in my new customer welcome packet. I work with about _____ new customers a month. In the letter, I will tell them to show it to you to claim an offer so you can track response. You will get a report (upon request) of how many new customer welcome packets I sent out with your letter of recommendation in it.

_____ **Direct Offer Email** - I will send an email to my entire database with a personal message to hire you. This will go to _____ people on my email list. I will send a direct offer recommendation message to my list _____ times a year about you. These are very, very powerful.

_____ **List of Leads to Call** - I can track who in my email database clicks the videos we create together, as well as who clicks the call to action I put in my e-newsletters to contact you. You will get a list of these people so you can proactively follow up by email and phone using my name.

_____ **Why Hire Me Video** - I will interview you over the phone, by video conference, or in person to help you create your own branded "Why Hire Me?" video. You can use this solely for your own personal marketing. It will be branded for you entirely. I'll interview you why you started your business, who you serve, what you do, what makes you unique, and how people should take action to get involved with you.

_____ **Personal Coaching / Events** - I'll call you _____ times a year to help you improve your marketing and sales. I also host group meetings with other sponsors from time to time. You're invited. We all share ideas to grow our businesses. The next mastermind meeting is scheduled for _____ at _____.

Contact Information

Your Name Phone Email

Company

Billing Information

Type (circle one): AMEX Discover VISA Master Card

Credit Card Number Expiration Date CSV

I give you permission to bill my card with the terms stated above.

Signature Date

You may cancel this agreement anytime. Email me _____.