## Stakeholder Analysis Matrix

| **Stakeholder Name** | **Contact Person**  *Phone, Email, Website, Address* | **Impact**  *How much does the project impact them? (Low, Medium, High)* | **Influence**  *How much influence do they have over the project? (Low, Medium, High)* | **What is important to the stakeholder?** | **How could the stakeholder contribute to the project?** | **How could the stakeholder block the project?** | **Strategy for engaging the stakeholder** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| *EXAMPLE*  ***Nurses & Midwives Union*** | *Carlos Davida cdavida@nu.org 0998 765 287* | *High* | *High* | *Maintaining working conditions for nurses* | *Agree for union members to implement the new reforms* | *Going on strike* | *Monthly round-table discussions* |
| ***Patient Advocacy Group*** | *Viki Chan vchan@pag.org 888 587 101* | *High* | *Medium* | *Maximising quality of care for patients* | *Communicate with other stakeholders to express their support for reforms* | *Making complaints about quality of service after the reports* | *Information and feedback meetings every 6 months* |
| ***Sunday Times Newspaper*** | *Jane Smith jsmith@stn.com 888 587 101* | *Low* | *High* | *Getting a good story* | *Print stories that support the new reforms* | *Printing stories that oppose the new reforms* | *Quarterly press meetings* |
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